

SENATE APPROPRIATIONS COMMITTEE FISCAL NOTE

BILL NO. Senate Bill 109

PRINTER'S NO. 1767

AMOUNT

No Fiscal Impact

FUND

General Fund

DATE INTRODUCED

January 29, 2009

PRIME SPONSOR

Senator Folmer

HISTORY OF BILL

Referred to STATE GOVERNMENT, Feb. 6, 2009

Reported as committed, Jan. 26, 2010

First consideration, Jan. 26, 2010

Second consideration, Feb. 1, 2010

Re-referred to APPROPRIATIONS, Feb. 1, 2010

Re-reported as amended, March 15, 2010

DESCRIPTION AND PURPOSE OF BILL

Senate Bill 109 creates the Taxpayer-Funded Advertising Transparency Act. The act requires that no expenditures shall be made by any Commonwealth agency from any moneys appropriated from the General Fund or any special fund that is comprised of moneys collected by a tax imposed by the Commonwealth for paid media advertising unless such paid media advertising includes a statement that it is funded, in whole or in part, by such fund and includes the following statement:

Paid for with Pennsylvania taxpayer dollars.

In the case of print advertising, the statement shall be included so that it is easily seen and read, and in the case of broadcast advertising, the statement shall be included as an audio tagline so that it is easily heard.

The provisions shall not apply where the materials provided are broadcast or published free of charge.

This act shall take effect in 30 days.

FISCAL IMPACT:

Enactment of this legislation will have no adverse fiscal impact to the Commonwealth.