

A RESOLUTION

1 Recognizing the 50th anniversary of Hershey's Chocolate World
2 and designating June 30, 2023, as "Hershey's Chocolate World
3 Day" in Pennsylvania.

4 WHEREAS, The Hershey Company is headquartered in Hershey and
5 is an industry-leading snacks company known for bringing
6 goodness to the world through its iconic brands, remarkable
7 people and enduring commitment to helping children succeed; and

8 WHEREAS, The Hershey Company ranks first in United States
9 confection and second in United States snacking; and

10 WHEREAS, The Hershey Company's iconic sweet and salty snack
11 brands, including Hershey's Kisses, Hershey's Milk Chocolate,
12 Reese's, Twizzlers, Kit Kat, SkinnyPop, Pirate's Booty and Dot's
13 Pretzels, generate more than \$10 billion in annual revenue; and

14 WHEREAS, The Hershey Company directly employs more than 6,500
15 Pennsylvanians throughout this Commonwealth, with family-
16 sustaining jobs in manufacturing and distribution and at the
17 Corporate Headquarters located in Hershey in Dauphin County,
18 Hazleton in Luzerne County and Lancaster in Lancaster County;

1 and

2 WHEREAS, Pennsylvania's agriculture industry is critical to
3 the production of Hershey's iconic milk chocolate products; and

4 WHEREAS, The month of June is Dairy Month, and The Hershey
5 Company is one of the last large-scale chocolate manufacturers
6 to utilize local, farm-fresh milk to produce its iconic milk
7 chocolate, sourcing fresh fluid milk from a 100-mile radius of
8 Hershey and using approximately 4% of the total fluid milk
9 produced in this Commonwealth; and

10 WHEREAS, Hershey's Chocolate World was founded on June 30,
11 1973, to delight the public through the behind-the-scenes
12 celebration of making The Hershey Company's world famous
13 chocolate and confections; and

14 WHEREAS, Hershey's Chocolate World employs 600 people and is
15 the world's most visited factory experience; and

16 WHEREAS, Hershey's Chocolate World generates more than \$200
17 million in annual tourism revenue and economic development in
18 Dauphin County; and

19 WHEREAS, Hershey's Chocolate World attracts more than 3.2
20 million visitors to the Hershey and Central Pennsylvania region
21 each year and has hosted more than 117 million visitors; and

22 WHEREAS, Hershey's Chocolate World is home to the largest
23 Hershey's candy store in the world; and

24 WHEREAS, Hershey's Chocolate World continues to celebrate The
25 Hershey Company's commitment to quality products, food safety
26 and the manufacturing jobs that make "The Great American
27 Chocolate Bar"; therefore be it

28 RESOLVED, That the Senate recognize the 50th anniversary of
29 Hershey's Chocolate World and designate June 30, 2023, as
30 "Hershey's Chocolate World Day" in Pennsylvania.