



Research/Strategy/Management Inc.

VINCENT J. BREGLIO

Dr. Vincent Breglio is a co-founder of Research/Strategy/Management, Inc. (R/S/M), a Washington-based consulting and opinion survey research firm formed in January 1983. He currently serves as president of the firm.

Dr. Breglio has more than twenty-five years of senior management experience in strategic consulting and survey research. As the president of his own firm, the Executive Director of the National Republican Senatorial Committee (NRSC) and the President of Decision/Making/Information (the national polling firm used almost exclusively by Ronald Reagan and the Republican Administration), he has consulted with business and government leaders at the highest levels.

Moreover, Dr. Breglio served the Bush-Quayle campaign as Director of Polling during the 1988 Presidential contest and the 1980 and 1984 Reagan/Bush campaigns as Deputy Director of Strategy and Senior Consultant.

Foundations (the Ford Foundation, the Kauffmann Foundation) and major corporations (RJReynolds, Geneva Steel, Kraft Foods) are numbered among his current accounts. He has testified frequently before Congress on the issues of family life, hunger and energy policy.

Dr. Breglio has been a counselor to Presidents, Senators and Governors, influential news organizations such as the Wall Street Journal and NBC News, an impressive list of Fortune 500 and other leading corporations and prestigious foundations, associations and educational institutions. He has conducted national and international public opinion surveys on subjects ranging from budget priorities to foreign affairs.

In 1969, along with Dr. Richard Wirthlin, Dr. Breglio organized and incorporated Decision/Making/Information (now The Wirthlin Group).

A native of Southern California, Dr. Breglio completed his Ph.D. in Social Psychology from Brigham Young University. He has taught psychology and/or political communications at Brigham Young University, Long Beach State University and Northwestern University. He regularly lectures on political behavior, advertising and family issues.