

COMMONWEALTH OF PENNSYLVANIA
HOUSE OF REPRESENTATIVES
APPROPRIATIONS COMMITTEE HEARING
BUDGET HEARING

STATE CAPITOL
MAJORITY CAUCUS ROOM
HARRISBURG, PENNSYLVANIA

TUESDAY, FEBRUARY 26, 2008, 3:30 P.M.

VOLUME VI OF VI

PRESENTATION BY
PENNSYLVANIA HIGHER EDUCATION ASSISTANCE AGENCY

BEFORE:

HONORABLE DWIGHT EVANS, CHAIRMAN
HONORABLE MARIO J. CIVERA, JR., CHAIRMAN
HONORABLE STEPHEN E. BARRAR
HONORABLE STEVEN W. CAPPELLI
HONORABLE H. SCOTT CONKLIN
HONORABLE CRAIG A. DALLY
HONORABLE GORDON R. DENLINGER
HONORABLE BRIAN ELLIS
HONORABLE DAN B. FRANKEL
HONORABLE JOHN T. GALLOWAY
HONORABLE WILLIAM F. KELLER
HONORABLE TIM MAHONEY
HONORABLE KATHY M. MANDERINO
HONORABLE FRED McILHATTAN
HONORABLE DAVID R. MILLARD
HONORABLE RON MILLER
HONORABLE JOHN MYERS
HONORABLE CHERELLE PARKER
HONORABLE JOSEPH A. PETRARCA
HONORABLE SCOTT A. PETRI
HONORABLE SEAN M. RAMALEY

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BEFORE (cont'd.):
HONORABLE DAVE REED
HONORABLE DOUGLAS G. REICHLEY
HONORABLE DANTE SANTONI, JR.
HONORABLE MARIO M. SCAVELLO
HONORABLE JOSHUA D. SHAPIRO
HONORABLE JOHN SIPTROTH
HONORABLE MATTHEW SMITH
HONORABLE KATIE TRUE
HONORABLE GREGORY S. VITALI
HONORABLE DON WALKO
HONORABLE JAKE WHEATLEY, JR.

ALSO PRESENT:
MIRIAM FOX
EDWARD NOLAN

JEAN M. DAVIS, REPORTER
NOTARY PUBLIC

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1 CHAIRMAN EVANS: I would like to reconvene
2 the House Appropriations Committee meeting.

3 Today we have the organization of PHEAA
4 before us, and we have the Chairman of the Board as
5 well as a House member, who is a very good friend,
6 and I thank him. He is going to be on the panel,
7 along with the CEO, Mr. Preston. We have him also
8 here.

9 So what we are going to do is kind of change
10 the rules a little bit again. We're going to allow
11 the Chairman and the CEO to have the opportunity to
12 present to us what exactly is taking place with the
13 organization and those kinds of concerns, because we
14 wanted, you know, to do this in a very open way in a
15 presentation for the public to know.

16 So, Mr. Chairman, I'm going to let you start
17 off. Representative Adolph, the Chairman.

18 REPRESENTATIVE ADOLPH: Thank you.

19 Good afternoon, everyone. Chairman Evans,
20 Chairman Civera, members of the House Appropriations
21 Committee, I want to thank you for this opportunity
22 to be here today.

23 For about 12 years, I was on the other side
24 of this table. To be quite honest with you, it's a
25 lot more comfortable on that other side than it is

1 on this side of the table.

2 PHEAA is an absolute great organization and
3 has done an awful lot of good over the years. Like
4 many organizations, okay, there have been mistakes
5 made, and I will be the first one to say that there
6 were mistakes made in this agency.

7 I became Chairman just about a year ago,
8 February of 2007, and the Board of PHEAA, I believe
9 there are like 45 percent, yeah, 45 percent new
10 board members. The new board members have brought
11 an awful lot to PHEAA, from the Governor's
12 appointees to the legislative members that have been
13 appointed by the various caucus leaders.

14 My Vice-Chairman, Senator Sean Logan, has
15 been a tremendous help to management as well as
16 myself over this last difficult year. I know I said
17 to Sean -- and I guess it was June of '07 -- I said,
18 I hope when we go in front of the Appropriations
19 Committee in February of 2008, I can talk to them
20 about the Code of Ethics that we started in May of
21 '07, and we challenged the other student loan
22 agencies to do the same; the new Travel Policy that
23 we adopted at our very first board meeting, and show
24 them literally the millions of dollars that we have
25 saved through the agency.

1 We also talked about transparency, how board
2 members have gone to the legislative leaders, have
3 gone to the caucuses, have gone to editorial boards,
4 and talked about how PHEAA, under new leadership, is
5 changing.

6 Ladies and gentlemen, that was all done, and
7 if we did not have the disruption in the capital
8 markets nationally, this agency probably would be in
9 the best shape it has ever been in, because it is
10 focused on its mission, and that mission is the
11 students that attend higher education institutions
12 here in Pennsylvania. That mission is talked about
13 at every board meeting, and PHEAA's management and
14 their employees are focused on the mission right
15 now.

16 No one -- no one in Harrisburg, no one in
17 Washington, no one in Wall Street -- could have
18 predicted the disruption in the capital markets.
19 The disruption in the capital markets has caused
20 PHEAA the loss of millions of dollars. We have cut
21 out of our budget somewhere between \$40 to \$50
22 million.

23 Now, we thought that we were going to be
24 able to live with the Federal law which was passed
25 in September of '07, with these reductions in

1 operating costs, and be able to bring this agency
2 back a lot sooner. However, I want to emphasize to
3 you this disruption in national markets that has
4 caused student loan agencies throughout America to
5 suspend lending, to lay off employees, and get out
6 of the business altogether.

7 I'm happy to say that this board realized
8 its problem, okay, and listened to PHEAA management,
9 brought in financial consultants, and last week,
10 just last week, had a student loan summit.

11 We invited our Pennsylvania delegation from
12 Washington, and we had a good showing from our
13 delegation -- some present, some on the phone. Our
14 lending institutions came out in full force, and
15 most of all, representatives from the higher
16 education community came out, from the largest
17 universities in our State to some of our smallest
18 universities of our State.

19 This ugly secret, which very rarely gets
20 written about in our daily newspapers, outside of
21 the Harrisburg area, this disruption of the capital
22 markets which has its origin from the subprime
23 mortgages, is something that has scared the PHEAA
24 Board and its management to be the first to bring it
25 public and with a plan on how to fix it.

1 We can't fix it ourselves, ladies and
2 gentlemen. We cannot fix this problem ourselves.
3 This is a lot larger than PHEAA. This is a national
4 crisis, and when you're talking about it, you're
5 talking about 50 to 60 billion -- that is billion
6 with a "b" -- dollars in the student loan business.
7 Washington has to address this, and the confidence
8 level has to come back at Wall Street.

9 Now, I had written comments, okay, that were
10 prepared for me, but as you can tell, you know, I am
11 going to let the professionals regarding why this
12 capital market is in such bad shape.

13 It doesn't pay student loan agencies anymore
14 to lend out money. PHEAA would earn money by
15 lending money out and then put back into our public
16 programs for our men and women that come back from
17 Iraq, to our nursing programs, loan forgiveness
18 programs, and also, also contribute back into our
19 State Grant Program, okay, to the tune of over \$60
20 million a year, which helped increase our State
21 grants to an all-time high last year of \$4,700 per
22 child, per student.

23 So we're here to tell you the story, to have
24 it explained to you. I've sat through two very
25 exhaustive work sessions, all right, as well as

1 Representative Dally, Representative Frankel,
2 members of the PHEAA Board, okay, trying to
3 understand what has caused this problem, and it is
4 very complex.

5 We are very, very fortunate at PHEAA to have
6 an expert employed since 2003 that knows the capital
7 markets better than anybody in this area, and that
8 is Jim Preston, our Interim CEO. So without further
9 ado, I would like to turn over the mike to Jim
10 Preston, and I want to thank you for giving me the
11 opportunity to give a layman's version of what PHEAA
12 has been like for the last year. Thank you.

13 MR. PRESTON: Thank you, Mr. Chairman.

14 CHAIRMAN EVANS: Is your mike on?

15 MR. PRESTON: Yes, it is. Thank you very
16 much.

17 CHAIRMAN EVANS: Please state your name for
18 the record.

19 MR. PRESTON: Jim Preston. I'm the Interim
20 CEO of PHEAA. I've been at PHEAA since April of '03
21 but in the role of Interim CEO from October 11 to
22 date.

23 We passed out to the members of the
24 committee a quick handout that I wanted to just try
25 to go through and quantify some of the things that

1 we are talking about, both as it relates to national
2 issues as well as it relates to PHEAA itself. I'll
3 try to run through here and then open it up to any
4 questions.

5 On page 2, it basically just shows a
6 snapshot of U.S. financial aid and where it comes
7 from across the country. As you can see, the
8 student loan business, which is the Federal student
9 loans, PLUS, the government guaranteed student
10 loans, that represents about 45 percent of all of
11 the financial aid from all sources, other than
12 grants and others, work study and the like. Private
13 loans make up about 11 percent.

14 On the next page, we show how it looks in
15 Pennsylvania. The issue that is happening, of
16 course, is that the Federal student loan program is
17 a 35-year private-public partnership that has worked
18 very well to provide seamless, efficient, effective
19 funding for all of the colleges and universities in
20 the United States, including Pennsylvania.

21 When you think about it, that is about \$100
22 billion a year of funds that are distributed when
23 they need it, as they need it, through the FFELP
24 program. It was supplemented over the years --

25 CHAIRMAN EVANS: Did you say \$100 billion?

1 MR. PRESTON: Yes, \$100 billion total when
2 you include all the Federal moneys. That is the
3 direct lending program and the FFELP program.

4 CHAIRMAN EVANS: Okay.

5 MR. PRESTON: The Federal Family Education
6 Loan Program is the Federal guaranteed loan program.
7 It's the public-private partnership.

8 There is another program. The other program
9 is direct lending. This is directly through the
10 Department of Education and through the Treasury.
11 I'll show you in a minute how much those make every
12 year. In total, those two programs add up to about
13 \$100 billion.

14 The issue is that basically the banks end up
15 originating and either holding or selling eventually
16 the loans to the schools under the Federal Family
17 Education Loan Program. When they want to sell,
18 they turn to entities like PHEAA and other secondary
19 markets in the United States, where they buy the
20 loans from the banks and relieve the portfolio of
21 those loans so they can make new loans.

22 The problem with the financial markets now
23 is that the secondary markets cannot make any money
24 and cannot finance the loans. So as that business
25 stops, then eventually the banks are going to have a

1 problem. It's just a question of when, not if.

2 Any bank, if you ask them, they'll say,
3 yeah, I'd like to make some more loans, but I can't
4 make all the loans; at some point, I have to
5 allocate my balance sheet to something else, and
6 that is exactly what the problem is.

7 So with the guidance of the board and our
8 Chairman, they suggested we have a student loan
9 summit so that we could bring the constituencies
10 together, especially the delegation, fine-tune our
11 message to Congress, and make sure the discussion is
12 heard now, because if we don't do it now, FFELP may
13 not exist in another six months, three months, or a
14 year, and rather than just let stuff happen, we need
15 to go and ask Congress to talk about this, because
16 if they want FFELP, they have to help it now.

17 We believe that the piece in Pennsylvania --
18 that's the Federal guaranteed loan program -- even
19 if the banks get filled up with loans, we believe
20 that there's another source that will get us through
21 August of this year, this funding cycle, and that is
22 the lender of last resort. It's an untried
23 provision, but basically if there's any access
24 problem, there is legislation on the books to go to
25 the Secretary of Education in Washington and say,

1 there's an access problem and we want to make the
2 FFELP loans through the lender of last resort. So
3 it's aligned to the Treasury.

4 So one way or the other, we believe the
5 FFELP piece will be taken care of between the banks
6 and the lender of last resort.

7 The alternative loans is the piece that we
8 are concerned about, because there's no financing in
9 the United States now for alternative loans. It's a
10 direct result of a subprime credit issue.

11 So we've already seen some of the
12 proprietary schools and the career schools having
13 some access problems because alternative loans may
14 not be there for them, and what we think is that we
15 have to watch this and monitor this carefully so
16 that there isn't an access problem and the schools
17 continue to have choice.

18 On page 4, there is just some historic trend
19 data that shows how the loans as a percent of total
20 student aid have increased over the past 10 years.

21 On page 5, the private loans are the fastest
22 growing segment.

23 On page 6, basically the blue lines are the
24 FFELP guaranteed student loan program, the
25 public-private partnership with the banks, and the

1 yellow is the direct lending. They are two
2 different programs. One is administered completely
3 by the Federal government, the other is a
4 public-private partnership that has been effective
5 for 35 years.

6 What I think now that Congress has to do and
7 our messaging to Congress is, you have got to talk
8 about this. There's a crisis, and if you are going
9 to support FFELP, you are going to have to talk
10 about this as it relates to the overall need.

11 Page 7 shows an interesting statistic, that
12 basically how the defaults through the FFELP
13 community keep coming down. That is because the
14 guarantee agencies, like PHEAA, have a number of
15 tools for collecting loans and helping students keep
16 these default rates down.

17 These are good loans. They are being
18 affected by the crisis of confidence in the market.
19 This is not a bad asset. This is not a troubled
20 asset. This is a good asset, and we're being
21 affected by the market disruptions.

22 I was in New York in January to try to help
23 restructure some of our debt. The day I was there
24 was the day that the bond insurers also got either
25 put on credit watch or Ambac was downgraded. That

1 took out a big piece of the municipal market, not
2 only for student loans but for all the other
3 entities out there. Cities and towns and villages
4 use insurance to lower their cost of debt, and
5 insurance is not functional right now. We can't get
6 as much bond insurance to do what we need to do in
7 the United States right now.

8 There are two things that really affected
9 us, and the Chairman talked about two of them. One
10 was the College Cost Reduction Act signed by the
11 President in September, and you can see a number of
12 things in terms of reducing the spread on the loans
13 and the impact.

14 We thought in and by itself we were able to
15 cover that. The effects in our '07-08 budget were
16 probably around \$40 to \$45 million, and we thought
17 we could cover that without a problem. It was the
18 one-two punch of these reductions plus the capital
19 markets that has caused us the problem.

20 Page 9 basically shows the number of
21 secondary markets in the United States. PHEAA is in
22 a fortunate position that we have other revenues.
23 We have revenues coming in from guarantees; we have
24 revenues coming in from third-party servicing. If
25 we just were a lender like some of these secondary

1 markets are in the yellow, they're in trouble.
2 Every day they're losing money. Their interest rate
3 is higher than their rate that they're getting off
4 their assets.

5 So each day they lose money, they also
6 reduce the equity that they own, and that is the
7 only money they live on. At some point, and it
8 could be a month or it could be two months, three
9 months, some of them may have to close their doors.
10 They've already started laying off and cutting back.

11 If the secondary markets aren't here to back
12 stop the FFELP business, the banks are going to fill
13 up and then they won't have anywhere to go, and that
14 is what our concern is.

15 The last page basically just shows
16 historically, in the last couple of months, our
17 borrowing cost is higher than the basic return that
18 we get off our assets that pay off that 90-day CP,
19 commercial paper.

20 CHAIRMAN EVANS: When you say the last page,
21 are you talking about page 10?

22 MR. PRESTON: Page 10. I'm sorry.

23 CHAIRMAN EVANS: Page 10, you mean.

24 MR. PRESTON: Page 10. I'm sorry.

25 As it relates to PHEAA, on page 11, over the

1 last 10 years we've given away almost a billion
2 dollars, and this is the various things that we
3 contributed or funded, and basically this is our
4 mission. This is what we were expected to do and we
5 did. We were helping kids.

6 Page 12 basically is our current debt
7 outstanding. The basic problem is the taxable
8 auction and the tax-exempt auction rate market is
9 non-functional now. It's a huge market in the
10 United States and it's not working correctly, which
11 means interest rates have gone dramatically up, and
12 there is no viable alternative to just flip it in a
13 month or two into another financing vehicle.
14 There's no bond insurance capacity left to handle
15 it, so it's a problem with this.

16 Today, in one of the industry newsletters or
17 industry magazines called the "Bond Buyer," the
18 editor -- which is a nationally recognized
19 publication -- the editor called on the Treasury to
20 assist in this. This is far bigger than any one
21 sector of the municipal market, and the requests to
22 the government are coming from various sources now,
23 and this is what's important in this market.

24 On Page 13, it just basically shows that
25 over the years, the green, on top of the line,

1 basically shows the net interest margin. That means
2 the amount of money we make from the bond issues
3 that fund our public service. And as you can see,
4 the red lines are where the auctions and our debt
5 has spiked up, just like everybody else's has.

6 The technology bubble collapse in 2001 was
7 very short term in duration, but this is seemingly
8 deeper and longer.

9 Basically on page 14, we just show a
10 snapshot of our lines of business and the
11 profitability. As you can see, we were doing well,
12 and as the Chairman said, this would have been one
13 of our best years if the legislation didn't change
14 and/or the market didn't fall apart.

15 But one point about this -- I want to make
16 sure -- our lending and secondary market is the part
17 that is giving us the problem. Our full servicing
18 is still strong and growing; our remote servicing
19 where we leverage our IT services to others that use
20 it for servicing, that is still growing; and our
21 guarantee business is still strong and healthy. It
22 the lending and secondary market business that is
23 the concern right now.

24 On page 15, we tried to itemize the cost
25 reductions to date. We could probably squeeze out a

1 little more for '07-08, but we have really tried to
2 look for everything, and everything is on the table.
3 We have to keep looking and making sure we identify
4 all expenses we can and try to match revenues
5 against our expenditures.

6 The last couple of slides basically refer to
7 the State Grant Program, which is really where this
8 is all leading. In '07-08, clearly we're funding
9 the rest of our commitment to the State Grant
10 Program for a total of about \$447 million, in total.
11 That is our supplement plus what the Legislature
12 appropriated.

13 In the budget transmittal, the board
14 approved \$35 million for '08-09. Our problem now is
15 with the capital markets the way they are, we just
16 don't know what that means in '08-09. We just don't
17 know if we're going to have the money there or not.
18 If everything clears up and improves tomorrow, then,
19 you know, we'll probably have it.

20 And the last two pages, basically just a bar
21 graph that shows in '07-08, 160,000 individuals
22 received the grant, and then on page 18, basically
23 some projections as to how many students, if we
24 awarded the maximum award, what kinds of
25 combinations we would have basically if PHEAA put

1 the funds in, if PHEAA didn't put the funds in, and
2 we had a 10-percent increase or a 3-percent
3 increase, which was in the budget of the Governor.

4 So I know I went very quickly, but I'd be
5 happy to answer any questions.

6 CHAIRMAN EVANS: I would like for you to
7 talk a little bit about what you hope that this
8 letter that was signed by the congressional
9 delegation would accomplish.

10 MR. PRESTON: Yes. It occurred to me two
11 weeks ago when our delegation, we asked them to help
12 us support the two amendments that we wanted in the
13 Higher Education Act, which was on the floor of the
14 Congress, in the House.

15 One was the McKeon amendment that would
16 basically recognize that there was a problem or
17 there could be a problem for funding, and the
18 Secretary would report back to Congress by July 1 as
19 to that particular problem. That was not
20 entertained on the floor. It was not allowed as an
21 amendment.

22 The second one was the Shea amendment, which
23 basically would say to the Treasury, the Secretary
24 of the Treasury, and the Secretary of Education,
25 there is a problem in funding and that we want the

1 Federal financing bank and the Treasury to provide
2 as much liquidity as possible to solve the immediate
3 problem for FFELP.

4 Both of those amendments didn't make it, and
5 then we kind of realized we've got to help our
6 congressional delegation to not only get the message
7 and the facts but help them with their talking
8 points, because this is a complicated issue, and we
9 needed to have a grassroots support from the
10 constituency, which is the schools and our other
11 constituencies in this, so that we could craft a
12 message and get the right message to Washington and
13 help our delegation. And we are going to take this
14 kind of forum and use it as well for the other
15 national groups so they can use it in their own
16 States and other congressional delegations.

17 CHAIRMAN EVANS: Under the current budget,
18 there is \$35 million that was said to be a pilot
19 grant. As a result of this particular situation,
20 what impact will it have on that \$35 million? Will
21 that \$35 million disappear?

22 MR. PRESTON: I guess it could, and that is
23 what we are worried about. We put it in---

24 CHAIRMAN EVANS: When you say it could, at
25 what point?

1 MR. PRESTON: At the point---

2 CHAIRMAN EVANS: At what point do you think
3 that decision would be made, if that \$35 million
4 disappears?

5 MR. PRESTON: We have an operating line of
6 credit. When that fills up and we can't get any
7 more credit, then my guess is we're going to have to
8 just run a streamlined operation, and I won't have
9 excess funds for next year.

10 CHAIRMAN EVANS: So that \$35 million at this
11 point -- and I don't want to put words in your mouth
12 -- but that could be eliminated at this point, would
13 you say?

14 MR. PRESTON: Yes.

15 CHAIRMAN EVANS: So obviously on the grant
16 side of the program, that would mean a reduction in
17 the grant allotment that is given to the young
18 people, right?

19 MR. PRESTON: Correct.

20 CHAIRMAN EVANS: So that \$35 million, that
21 disappears as a result of what is taking place here,
22 because you basically made that \$35 million on
23 interest earned?

24 MR. PRESTON: Correct.

25 CHAIRMAN EVANS: That's how you did that?

1 MR. PRESTON: Correct.

2 CHAIRMAN EVANS: You did that \$35 million on
3 interest earned, was how you were able to put that
4 there.

5 MR. PRESTON: Right.

6 CHAIRMAN EVANS: So as a result of what's
7 going on, if that disappeared, that in return
8 affects the contribution on the grant side of the
9 program.

10 MR. PRESTON: Yes.

11 CHAIRMAN EVANS: As you think this through
12 -- and, you know, we are all in this together, so it
13 is not just you; it is us, too -- are there specific
14 things that you think from a State perspective that
15 we can do similar to what you have mentioned here
16 with the congressional delegation? What specific
17 things do you think it is that we can do?

18 MR. PRESTON: I would ask all the members to
19 help us with this word. We can give you talking
20 points to the congressional delegation and help us
21 get this message out, because this is our
22 opportunity to do it and it's an important message,
23 and FFELP is important to our schools.

24 To me, Washington has to talk about this.
25 It can't be just, we're going to let everything

1 default into another program. We have to talk about
2 the pluses and minuses of what's good for higher
3 education. Higher education is very important in
4 Pennsylvania, very important nationally, and this is
5 too important just to have something happen by
6 unintended consequences.

7 CHAIRMAN EVANS: When you spoke to, and I
8 saw some of the list to the people you had invited
9 to your student summit, what about the schools of
10 higher ed? What was their reaction to the summit?

11 MR. PRESTON: I think it ran the gamut of
12 shock, not knowing what to think, as well as, there
13 could be a problem, but I don't see it yet.

14 CHAIRMAN EVANS: Okay.

15 MR. PRESTON: And what I know is the part of
16 the financing chain on the back end that supports
17 all the banks, and many of the schools probably
18 haven't seen it yet, but we felt we had to have a
19 discussion with them so they understood what the
20 implications of this were and whether it would have
21 an immediate or an eventual impact to them.

22 And we know that the alternative loans will
23 be a narrower commodity, less available this year.
24 So we felt at least that we have to get that out and
25 say there has to be a discussion on the FFELP side,

1 because there are problems funding FFELP right now
2 that will get to the banks and to them eventually.

3 CHAIRMAN EVANS: Since you have only been
4 around since 2003, has at any time this generally
5 occurred where we have been at this particular
6 position?

7 MR. PRESTON: No, Mr. Chairman. I have been
8 in banking for 25 years in New York, and I've never
9 seen this. I've never seen this dislocation.

10 CHAIRMAN EVANS: Okay.

11 MR. PRESTON: You know, in the bond world,
12 it is something that most people don't read about
13 every day or hear about, but it's just as dramatic
14 as the stock market going down, because the bond
15 market builds America. That's how we build America
16 -- roads, sewers, housing. It funds America.

17 CHAIRMAN EVANS: Okay.

18 MR. PRESTON: And that's the problem we are
19 having now. And most of us think it will come back
20 at some point in some way, but we're not sure the
21 auction rate market will come back. Those are
22 corporate buyers that have fled this market for
23 safety in a crisis of confidence.

24 CHAIRMAN EVANS: My understanding, at least
25 with my staff, who has said to me, well, the aspect

1 that there was going to be potentially, and again, I
2 don't want to put words in your mouth, a potential
3 suspension of the loan program for out-of-State
4 students? Is that decision being made?

5 MR. PRESTON: Yes. One of the things when
6 you're in this bond market and you're having this
7 type of dislocation, you have to preserve all cash.
8 You have to preserve all cash and pay the
9 bondholders. You can't take action that would drain
10 the cash and not be able to pay interest. That is
11 just something you have to do with those types of
12 bonds.

13 So about two weeks ago, we stopped lending
14 nationally. We weren't a big lender, but we just
15 said, we're going to have to stop lending. About a
16 week ago, we stopped making consolidation loans,
17 because each time I put a loan into a bond issue,
18 it's not only drawing cash out that I need to pay
19 the interest and expenses but it's also reducing the
20 equity in the bonds. I have to preserve the equity
21 for the bondholders.

22 CHAIRMAN EVANS: Do you know, I want to ask
23 you, how many people has that affected student-wise
24 as a result of that?

25 MR. PRESTON: At this point, not a lot.

1 CHAIRMAN EVANS: Okay.

2 MR. PRESTON: What we've done is started
3 calling our schools, and we've messaged to them that
4 we are going to suspend lending, starting March 7 I
5 think, and we called our largest schools and told
6 them so they were aware; they weren't blindsided by
7 it.

8 We then are sending a notice out, tomorrow,
9 and we are going to do a couple of things. I have
10 to assure you, one, we're going to work with our
11 banking partners so that it will be a seamless
12 transition with the schools, so there shouldn't be a
13 missed beat at all here, because they still have
14 capacity and can lend, and we're still going to be
15 an originator, servicer, guarantor, so we can meet
16 our mission. We don't have to be a lender if we
17 want to support FFELP and the banks and support them
18 in the business.

19 So we're going to try to make this as
20 seamless as possible. We can come back in at a
21 later time if things calm down, but right now it's
22 not profitable at all for us to finance loans
23 taxably or tax exempt right now.

24 CHAIRMAN EVANS: In terms of, that is
25 somewhat the affect of the students outside of the

1 State. What is the potential affect of students
2 inside the State?

3 MR. PRESTON: I don't believe any student---
4 We made about \$600 million of loan origination last
5 year, something like that. If we can allow the
6 banks to come in and pick that up, then it should be
7 very seamless and not cause a problem for any of the
8 schools, and the banks will probably welcome it. So
9 in our particular situation, I don't think that is
10 going to hurt any student or any school.

11 CHAIRMAN EVANS: Okay. Who is the major
12 student loan provider?

13 MR. PRESTON: PNC.

14 CHAIRMAN EVANS: PNC is?

15 MR. PRESTON: Yeah.

16 CHAIRMAN EVANS: Okay.

17 MR. PRESTON: And, you know, our mission is
18 to support the banks. So in many ways, some of the
19 banks are probably going to welcome this, so, you
20 know, we are going to work with them and make sure
21 that it is a seamless transition for them.

22 CHAIRMAN EVANS: Okay. Thank you.

23 Chairman Mario Civera.

24 CHAIRMAN CIVERA: Thank you, Mr. Chairman.

25 First of all, I'd just like to say this

1 publicly, that, you know, perception, that people,
2 when they don't understand and the perception and
3 sometimes the way the press reports things on what
4 the activities are going -- I'm not here to attack
5 the press in any way -- but the perception and what
6 the people think and what's happened in the past
7 with PHEAA is unfortunate.

8 MR. PRESTON: Yes.

9 CHAIRMAN CIVERA: But I can say here today
10 that the presentation that you have put before us in
11 a most very sincere way I think has the committee
12 like startled and, you know, what do we do, because
13 this is the real situation and this is what we are
14 faced with in Pennsylvania. And just basically what
15 I'm hearing here, and you and I had this
16 conversation in my office about a week ago, is that
17 this is a problem throughout the United States---

18 MR. PRESTON: Right.

19 CHAIRMAN CIVERA: ---and that the Federal
20 government at this point is going to have to, you
21 know, they are going to have to do something as far
22 as the way you explained it with the lender of last
23 resort and the Secretary of Education. And I'm sure
24 our congressional delegation is supportive of it,
25 because when you are talking \$50 to \$60 billion

1 worth of money, that is a lot of money.

2 But let me just ask you this, and before I
3 go to the question, it was interesting this morning,
4 and I'm sorry now, because we had the State-related
5 universities in and we had the State System in, that
6 I didn't be more specific in the question. The
7 University of Penn came out with an idea, what they
8 have been doing for the last couple of years, that
9 if you are basically a middle-income or a low-income
10 family and you make \$100,000 or less of total
11 household income, that, you know, basically the
12 \$35,000 that they would charge for tuition at the
13 university is for nothing, a student goes there for
14 nothing.

15 Then I was teasing them in that I had said
16 to them, my God, the entire 203 members of the
17 General Assembly now could go to the University of
18 Penn. But my point is this, okay? My point is
19 this: Has there been any attraction or any talk to
20 the State-related schools of holding the line on
21 tuition, maybe reducing tuition? Was that brought
22 up when you met with the schools when they came in
23 to talk to you?

24 MR. PRESTON: Nothing was discussed that I'm
25 aware of.

1 CHAIRMAN CIVERA: Nothing was discussed to
2 that.

3 The grant program, okay, it was said that we
4 have like \$35 million in the State Grant Program.
5 The amount of grants that we have, what's the like
6 number of grants that go out? Could we reduce those
7 amounts?

8 MR. PRESTON: There are 160,000 expected in
9 '07-08, by the amount that we've contributed as well
10 as the Legislature.

11 CHAIRMAN CIVERA: Okay. But if we were to
12 reduce the amounts of it, would that be less
13 students getting them?

14 MR. PRESTON: Yeah. If you kept the maximum
15 award the same, then yes, you would have less
16 students getting them. Or you could, you know, keep
17 it over the same amount, but you would have to
18 reduce the maximum award.

19 CHAIRMAN CIVERA: I think the real situation
20 comes in August if when we go back and see what, you
21 know, what Congress is going to do, as far as what
22 the Federal government is going to do, to try and
23 help in this situation, because it is definitely
24 going to have some type of effect on higher
25 education.

1 Thank you for all your information. You
2 were excellent. Thank you very much.

3 MR. PRESTON: You're welcome.

4 CHAIRMAN EVANS: Representative John
5 Galloway.

6 REPRESENTATIVE GALLOWAY: Thank you, Mr.
7 Chairman.

8 Representative Adolph, ladies and gentlemen,
9 thank you for being here today. It has indeed been
10 a rough year for PHEAA, and it looks like it's going
11 to continue to be rough for quite some time.

12 I would like to follow up--- I have two
13 questions. First is a quick follow-up to Chairman
14 Civera's remarks about a nationwide problem. Is it
15 truly a nationwide problem? Is this crisis in
16 Pennsylvania different from other States? Are other
17 States currently experiencing this same problem? Is
18 it as serious? Do we see the same immediacy and
19 urgency as we do here today?

20 MR. PRESTON: I guess the best way to try to
21 answer that is, I talked to a lot of people in the
22 industry, both in terms of being issuers and other
23 agencies like PHEAA. I've had comments told to me
24 from other issuers, other secondary markets, they
25 call me up in desperation and they say, the bankers

1 just told me there's nothing they can do for me.
2 So, you know, what that means is, they don't have
3 any option to refinance, and their interest rates
4 are high and they're losing money every day, and
5 they don't know what to do, and that is a concern.
6 And some of these secondary markets who have no
7 other revenue flow, it's just a question of time.
8 How long can they do it before they have trouble
9 meeting their payroll?

10 Now, sometimes in the press you will hear
11 things. A Senator from Rhode Island just had a
12 press release, and he has always been a strong
13 supporter of direct lending. What you hear in the
14 press sometimes is part of the story but not the
15 whole story. He had two comments in that press
16 release. It was either yesterday or the day before.
17 One was, there's no problem, because of two things:
18 one, direct lending can handle more; and two,
19 because Chase announced that they will have a
20 discounted loan program for next year.

21 The question that wasn't asked is, how much
22 can direct lending handle, and how much can Chase
23 handle? Eighty billion, fifty billion dollars a
24 year is an acquisition or two. It's a big number,
25 and that's usually where the message gets lost out

1 there.

2 REPRESENTATIVE GALLOWAY: A quick follow-up,
3 if I may indulge the committee, Mr. Chairman.

4 As you know, the Auditor General, Auditor
5 General Wagner, and the Office of the Auditor
6 General is in the process of what they call a
7 performance audit of PHEAA. It's the first such
8 audit in the 40-some-year history of the agency.
9 That's correct, the first performance audit?

10 MR. PRESTON: I think it is, yes.

11 REPRESENTATIVE GALLOWAY: You always have
12 these fiscal audits, which is what comes in and what
13 comes out.

14 MR. PRESTON: Right.

15 REPRESENTATIVE GALLOWAY: A performance
16 audit differs where it is more the intent of the
17 money and things like that.

18 MR. PRESTON: Correct.

19 REPRESENTATIVE GALLOWAY: Can you speak to
20 the reasons why you think this step that has never
21 been taken before is being taken at this time, and
22 can you talk to the cooperation between the agency
23 and the Auditor General's Office? When you expect
24 the conclusion and findings? And as Auditor General
25 Wagner stated, there will be recommendations at the

1 end. Are you prepared to follow up on these
2 recommendations and things like that? Can you speak
3 to that, please.

4 MR. PRESTON: Sure. I think the first
5 request for information was back in April of '07, or
6 I think the previous CEO was notified that a
7 performance audit was going to be established. I
8 think part of that was because there was, you know,
9 so much in the press that they thought they ought to
10 do that, which is fine.

11 We've had a number of requests over the last
12 year. I think the last item, No. 11, was submitted
13 in detail to the Auditor General's staff. We have
14 had good working relations with them. We've tried
15 to accommodate every request that they have, and I
16 think we have. We've provided everything, and there
17 are some miscellaneous, but at this point, I believe
18 the update is that everything they've asked us for
19 has been submitted.

20 I believe that whatever they come out with
21 will be right along with what the new leadership on
22 the board as well as our management team is trying
23 to do, which is cut costs and send all the money to
24 the State Grant Program.

25 So I welcome any comments that he has, and

1 anything that will help us be more efficient, I'd be
2 glad to follow up with him.

3 REPRESENTATIVE GALLOWAY: Well, I mean, with
4 all due respect, there are going to be more than
5 comments. I mean, my question specifically is, and
6 we heard from the Auditor General as to why he
7 initiated the performance audit. What I would like
8 to hear from you is, why do you think this step was
9 taken?

10 MR. PRESTON: I think he wanted to see how
11 the money was being spent and be able to report on
12 it. I think, you know, there have been a lot of
13 changes at PHEAA. I've met with the Auditor General
14 and I said, you know, we'll comply in any way to any
15 request you have.

16 You know, I have to just say that a lot of
17 changes have been made and that many items that you
18 have asked for, we've already changed or we don't do
19 anymore, but let's go through the process and
20 identify all the areas of concern to you, and we'll
21 address them.

22 REPRESENTATIVE ADOLPH: Representative, I
23 know this is out of the ordinary, but if I may
24 address that.

25 The Auditor General's audit was for the

1 fiscal years ending '04, '05, and '06. Many of
2 those expenditures were suspended, okay, and no
3 longer allowed as a result of the Travel Policy that
4 this new board adopted in April of '07.

5 In addition to having a performance audit
6 done by our Auditor General, the board also is
7 conducting our internal performance audit on a
8 semiannual basis, okay? So we are now, for the
9 first time in PHEAA's history, receiving an internal
10 performance audit done and correcting our problems
11 internally, okay, as we go on, something that was
12 never done at that agency before.

13 So most of the expenses that the Auditor
14 General is reviewing and the explanation that was
15 given to him were for years prior to the policy.
16 Now we are policing ourselves to make sure that that
17 policy that we adopted in April of '07 is being
18 carried forward and conducted properly by our
19 employees.

20 REPRESENTATIVE GALLOWAY: Thank you very
21 much.

22 Thank you, Mr. Chairman.

23 CHAIRMAN EVANS: Representative Dally.

24 REPRESENTATIVE DALLY: Thank you, Mr.
25 Chairman. Good afternoon.

1 Jim, you mentioned in your testimony about
2 the upheaval in the capital markets, and there's a
3 rumor circulating in the Capitol that I had heard
4 that they said, oh, the reason PHEAA is having
5 problems in the capital markets is because of the
6 last 12 months of turmoil with the agency. Can you
7 respond to that, please?

8 MR. PRESTON: Sure.

9 PHEAA has a national reputation, a national
10 reputation with the bond market, a national
11 reputation with our rating agencies, and a global
12 reputation as it relates to our ability to deliver
13 good servicing, and when I say that, I mean if there
14 was any problem with our reputation whatsoever.

15 We are one of the few servicers in the
16 United States that can do a securitization for any
17 client that comes to us. We are a major third-party
18 servicer in the United States. They come to us
19 because there are no questions asked in the global
20 markets, none, none in Wall Street and none in the
21 rating agencies, because they know us. I have never
22 had to do a road trip, and I said, you know, I'll
23 meet with anybody in Harrisburg, but I haven't had
24 to go anywhere because our reputation is so good.
25 This has not hurt us in any way.

1 They ask about, you know, are you cutting
2 costs and that kind of stuff, but I say, no more
3 than what we should be doing and allocating to
4 support our business and our clients.

5 REPRESENTATIVE DALLY: Thank you for that
6 response.

7 Yesterday the Treasury was before the
8 committee, and I asked her about the \$700 million
9 line of credit that PHEAA has with the Treasury, and
10 I guess there has been a position taken by Treasury
11 that they want to be repaid at least \$200 million,
12 and ultimately the entire line, and it appears to me
13 that with this liquidity crisis that you are facing,
14 it just seems like that just compounds the problems
15 if you now have to seek outside financing for that
16 line of credit.

17 MR. PRESTON: Clearly, there have been
18 active negotiations going back and forth. It came
19 to a point this week that we had to decide, and we
20 had enough liquidity in order to transfer the loans
21 and pay down the line tomorrow, I think it is, or
22 Thursday -- Thursday.

23 So we met, you know, their immediate needs,
24 and we are trying to work with them, too, to handle
25 a difficult situation that everybody is facing. But

1 I would like to try to keep that \$500 million, if I
2 could, and I will try to preserve that going
3 forward.

4 REPRESENTATIVE DALLY: And I'm not
5 questioning, you know, the Treasurer's rationale for
6 doing so.

7 MR. PRESTON: No.

8 REPRESENTATIVE DALLY: I mean, from an
9 investment banking standpoint, I think she made her
10 case on that, in that respect.

11 MR. PRESTON: Right.

12 REPRESENTATIVE DALLY: But I think that they
13 could lend a helping hand here to get us through
14 this crisis.

15 MR. PRESTON: Yeah, they could. Yes.

16 REPRESENTATIVE DALLY: Thank you.

17 CHAIRMAN EVANS: Representative Shapiro.

18 REPRESENTATIVE SHAPIRO: Thank you, Mr.
19 Chairman.

20 Chairman Adolph, Mr. Preston, it is good to
21 see you.

22 I wanted to follow up just quickly on a
23 comment that I believe Mr. Preston made earlier.
24 When you talked about the "seamless transfer" -- I
25 think those were your words -- in moving to private

1 banks for loans, you didn't touch on the rate that
2 students would be paying. Would you anticipate in
3 that seamless transfer that rates would be
4 increasing, or should I assume from the "seamless
5 transfer" comment that the rates would be seamless,
6 they would stay the same as they are now?

7 MR. PRESTON: Yes. Two students, the FFELP
8 program offers the same loan program to those
9 students. It may be a question of borrower benefits
10 that could be added, and in this year, just because
11 of our budget situation, we couldn't offer
12 necessarily the best loan in terms of a free loan to
13 everybody, so there are others out there offering
14 it. So in some ways, it makes sense for us to
15 support the FFELP community that can offer more of
16 the borrower benefits.

17 So we are still going to do origination
18 servicing and guarantee, but we're just going to try
19 to bring in our other partners, which are lenders,
20 to be able to handle the process, so it shouldn't
21 affect the schools.

22 REPRESENTATIVE SHAPIRO: Okay. And again,
23 so we shouldn't be experiencing a rate spike costing
24 Pennsylvania students more money as a result?

25 MR. PRESTON: No, no, and in some cases it

1 may actually be better, because Chase offers a free
2 loan and we don't.

3 REPRESENTATIVE SHAPIRO: Okay. Great.

4 And just a second question: As Chairman
5 Adolph certainly knows, and, Mr. Preston, you do as
6 well, Representative Smith and I had introduced,
7 along with many cosponsors, HB 1891, that among
8 other things would ban or prohibit PHEAA from
9 spending money on bonuses, on getaways, on
10 promotional items, things like that, and that bill
11 is pending in the House currently.

12 And I really want to applaud and publicly
13 applaud Chairman Adolph and Vice-Chairman Logan for
14 their, I believe there's an April 2007 board policy
15 to end this spending on what I have determined to be
16 wasteful items that I think have cost students
17 millions of dollars in Pennsylvania.

18 I wanted to ask you, on slide 15 where you
19 talk about cost reductions, I wanted to know if any
20 of those, again my term, "wasteful spending" appears
21 on that list of savings?

22 MR. PRESTON: You know, I would say some of
23 our items that you are concerned about are probably
24 in here. We had to go through and cut out things
25 that we didn't need in this new environment, both

1 under the Code of Conduct and the new competitive
2 environment, and we cut out a lot here, and my guess
3 is some of it you would go through and you would
4 probably say, yeah, I agree with that.

5 REPRESENTATIVE SHAPIRO: Okay. Sir, I
6 wasn't looking for a particular number, but some of
7 that is reflected in that?

8 MR. PRESTON: Yes.

9 REPRESENTATIVE SHAPIRO: Okay. One of the
10 other components of this legislation would be to
11 return some of that money that I believe had been
12 wasted in the past to students in Pennsylvania in
13 the form of grants for school, and there had been
14 some discussion, I know, back and forth in terms of
15 what PHEAA might be prepared to reinvest in the
16 students of Pennsylvania. I'm just curious if PHEAA
17 is in any position.

18 I recognize, obviously, that the global
19 environment has certainly changed, and I certainly
20 don't blame PHEAA for that -- I want to make it very
21 clear -- but I think it is clear that money had been
22 wasted in the past. It is also clear that through
23 the Chairman's leadership, it is not being wasted
24 now, and I would like to know what can be reinvested
25 in the students in the form of grants.

1 MR. PRESTON: Again, '07-08, we are honoring
2 our commitment; '08-09, it is the issue that we
3 have.

4 I believe, to all the members here, that
5 PHEEA's basic business is a solid business, and it
6 will get re-established in a form that we will
7 generate, pursuant to the Chairman and the
8 Vice-Chairman and the board's leadership, we will
9 send every dollar we can to the State Grant Program
10 over and above the ordinary and necessary expenses
11 to maintain and keep our business growing.

12 So going forward, this is the stuff we can
13 cut out very easily, but in '08-09, I'm just
14 challenged now by how much revenues we will have to
15 even meet the \$35 million, and that is the part that
16 I just don't have an answer for.

17 REPRESENTATIVE SHAPIRO: Okay. So we know
18 what the baseline number is for the grants that, you
19 know, that students are counting on. The money that
20 in the past had been wasted, whether it is, you
21 know, \$2 1/2 million in bonuses from 2007 that is no
22 longer being spent on bonuses as the result of your
23 good work there, there is no guarantee, as you sit
24 here now, that that money would be reinvested in the
25 students in the form of higher grants, or additional

1 grants I should say.

2 MR. PRESTON: It now---

3 REPRESENTATIVE SHAPIRO: So that money just
4 sort of goes back into a pot and it is not
5 reinvested in the students. Is that---

6 MR. PRESTON: Yes; yes. Well---

7 REPRESENTATIVE ADOLPH: All the money is
8 reinvested in the students.

9 MR. PRESTON: Yeah; all the money is
10 reinvested in our business that directs it to the
11 surplus that we can generate for the grant program.
12 I mean, that is what we are trying to do, and we are
13 trying to also keep this important asset of the
14 Commonwealth growing and being able to maintain its
15 business going forward.

16 REPRESENTATIVE SHAPIRO: Understood.

17 And a final question, Mr. Chairman: Because
18 we are saying that there's a baseline level of grant
19 dollars that are going to be spent, and it is
20 unclear whether we are going to be able to achieve
21 that in the future -- I understand that; that is
22 part of the global environment -- but we are also
23 saying on slide 15 that there are savings that you
24 are attributing to the smart decisions the board has
25 made, and I'm just wondering how you square the two.

1 I was hoping that that savings would---

2 MR. PRESTON: Yes, sir, I got it. Just a
3 comment.

4 This is budgetary; it is not necessarily
5 matched up with revenues that did or did not come
6 in. This is reducing the allowable budget that was
7 authorized at the beginning, and we are cutting into
8 it because we are just doing ordinary and necessary
9 expenditures.

10 The revenue side is the piece that didn't
11 come in this year. It didn't come in from the bond
12 side. If we had half of what we expected, we would
13 have an easier story to tell, and that's the
14 problem. It's the revenue side we are going to try
15 to stabilize in this environment with the bond
16 market and then get back on track so the expenses we
17 put in the budget every year are ordinary and
18 necessary for growing and preserving PHEAA's asset
19 and then sending all the extra money into the grant
20 program.

21 REPRESENTATIVE SHAPIRO: So it would be a
22 safe assumption then that if you are able to
23 stabilize, if the global environment were to
24 improve, that this savings could in fact be
25 reinvested into grants. Would that be something you

1 would be comfortable agreeing with?

2 MR. PRESTON: Oh, sure. Absolutely.

3 REPRESENTATIVE SHAPIRO: I see Chairman
4 Adolph nodding, so.

5 MR. PRESTON: Oh, yeah, absolutely. That is
6 what we want to do.

7 REPRESENTATIVE SHAPIRO: Okay. Thank you
8 very much.

9 Thank you, Chairman Evans.

10 CHAIRMAN EVANS: Representative Petri.

11 REPRESENTATIVE PETRI: Thank you, Mr.
12 Chairman.

13 Thank you, Mr. Preston and Representative
14 Adolph. I think we have had a real eye-opener to
15 things.

16 But I want to start high, at a high level,
17 and kind of drill down so that when my questioning
18 ends, we are down at where I think my concern is or
19 where all of our concern is, and that is what the
20 impact is on our students and their families.

21 In December, I recall being at a
22 presentation by the Federal Reserve, and it was
23 quite lengthy, quite complicated, and a lot of
24 charts, graphs, and the like, but what I walked away
25 from -- and I want to see if this is your

1 understanding -- is that basically what happened was
2 we had a lot of pools of investment, some foreign
3 investors and some corporate investors, and those
4 pools have gone away. They are no longer, and we
5 have known that at least since somewhere around
6 December, at least it started hitting them, and that
7 that credit crunch is impacting not just student
8 loans but every form of lending, potentially, that
9 there is, including the housing market.

10 MR. PRESTON: Absolutely. The unintended
11 consequences of this spiraling effect is just
12 astounding, and that is what we have seen, investors
13 go away from these markets.

14 REPRESENTATIVE PETRI: And what I gathered
15 from that is, the market's taste for different types
16 of loans may vary, that first mortgages may be less
17 impacted than second mortgages, and it looks like,
18 in the case of college or student loans, there is
19 not much of an appetite to invest in pools where you
20 would have money available and liquidity to lend.

21 MR. PRESTON: Generally the right concept.

22 REPRESENTATIVE PETRI: Generally; okay.

23 I assumed, of course, when Congress started
24 working on their tax proposal, that that was kind of
25 in the back of their minds as well. How do we

1 bridge this credit crunch, which at least according
2 to the Federal Reserve presentation I heard would
3 hopefully somehow be over by August or September.
4 It that roughly what you are hearing?

5 MR. PRESTON: Yes, but some of the veterans
6 in the business are very shocked by the extent of
7 this and the unintended consequences and how it has
8 gone into various asset classes.

9 I have actually had buyers in the global
10 floating rate market -- they are overseas buyers --
11 basically say, oh, when this all comes back, FFELP
12 guaranteed student loans, which are 97 guaranteed by
13 the government, they are better than Treasury's;
14 I'll be right back in; those will be the first
15 classes that come back, but it hasn't happened yet.

16 REPRESENTATIVE PETRI: Okay. Now, looking
17 at PHEAA's circumstance, I represented over my
18 previous life as an attorney some banks, and one of
19 the things the regulators were always interested in
20 when they reviewed the banks I represented were
21 basically three areas: assets, interest rate risk,
22 and liquidity. You have already testified that your
23 assets are very, very good, these are good loans, so
24 there's no real problem there.

25 Interest rate risk, I kind of heard what you

1 were saying. That is more on a revenue point of
2 view than a true spike.

3 But liquidity right now is your problem, so
4 the question that comes to mind is, do you believe
5 that PHEAA currently has enough liquidity to meet
6 what would be more or less your ongoing obligations,
7 and your obligation, as you have clearly indicated,
8 is the mission for our students.

9 MR. PRESTON: Yes.

10 REPRESENTATIVE PETRI: Okay.

11 MR. PRESTON: We can meet our mission, but
12 it may be for awhile that we are not lending.

13 REPRESENTATIVE PETRI: Right; I understand.

14 The last thing I want you to just talk to
15 the committee about briefly is, if you have to make
16 a decision--- And perhaps this question is too
17 early. I know you are governed by a board, and you
18 may not have had this board-level discussion yet, so
19 if that is the case, just cut me off.

20 Do you have an expectation as to how, if you
21 have to turn down loans, in what order or priority
22 you might do that? Would there be a way that you
23 would say, well, we can meet this number of loans at
24 this volume level, but the students are in-State,
25 out-of-State, you know, anything such as that?

1 MR. PRESTON: One of the advantages of doing
2 it this time of year, it's a slow time, so basically
3 we can phase in the banks to help us out.

4 I will give you an example. On the
5 consolidation, when we suspended the consolidation,
6 what we basically did, we went to some of our
7 partners and said, we don't want to turn a client
8 down; we don't want to push somebody away; what we
9 want to do is solve their problem, and so we just
10 got other lenders that were working with us to take
11 those loans and make those loans, because they still
12 wanted to do it.

13 REPRESENTATIVE PETRI: So they were happy to
14 jump into that, into your shoes?

15 MR. PRESTON: Correct. Right.

16 REPRESENTATIVE PETRI: So, so far would it
17 be fair to say that through your contacts, you are
18 able to still fulfill the requests by making
19 offerings to other institutions?

20 MR. PRESTON: Absolutely.

21 REPRESENTATIVE PETRI: Okay.

22 I thank you, and I thank you for alerting us
23 and coming in and talking to us about this very,
24 very important issue, and I will say I'm quite
25 impressed at the level of knowledge that the board

1 has undertaken in understanding the realities of
2 where you are in a market that, I guess you have
3 already indicated as a banker for 25 years, you have
4 never seen before, so that makes it very difficult
5 to predict.

6 Thank you.

7 MR. PRESTON: Thank you.

8 REPRESENTATIVE KELLER: Representative Jake
9 Wheatley.

10 REPRESENTATIVE WHEATLEY: Thank you, Mr.
11 Chairman, and guests, thank you for being here.

12 I guess I'm going to be the one that, only
13 because this is really confusing to me, on the one
14 hand you tell me that we really have a situation
15 that the Federal government should be alerted to and
16 that we need to put pressure on to respond to, and
17 that is happening all across the nation, but then on
18 the other hand I get a sense that you are saying to
19 the families of Pennsylvanians that this transition
20 that is happening is really not something that they
21 should worry too much about.

22 And if you can just help me, because it's
23 kind of confusing to me, and I have all this
24 information and all this staff to keep going over
25 this information over and over again and I'm still

1 confused, I can imagine what a parent and a child
2 who is in one of these institutions is fearing right
3 now. So help me walk through this.

4 Next year, I'm a new student trying to come
5 into one of the universities here. I apply for a
6 loan, and what happens?

7 MR. PRESTON: It's an excellent question,
8 because it's a matter of timing.

9 The particular timing of our situation is
10 that we aggravate a very big problem and make that
11 worse by adding more loans to our portfolio. What
12 we are doing is now, students won't see basically
13 what we are doing other than in terms of what the
14 lender may be or what the school will deal with.
15 They will fill out the financial aid the same way,
16 you know, apply for the Pell grants and the State
17 aid; they will have a lender for the unmet need for
18 the FFELP piece; and then if they need an
19 alternative loan, they will look into those
20 alternative lenders that are out there, and
21 hopefully there is no access problem for any student
22 in the Commonwealth. The first part that I see
23 already developing is on the alternative loan side.

24 REPRESENTATIVE WHEATLEY: So when you say
25 alternative loans and access problem, if I'm Jake

1 Wheatley who was, 10 years ago, applying for school,
2 my credit history may not have been the best, and,
3 you know, I certainly didn't have family wealth, so
4 under your loan process, you would still give me a
5 loan regardless of whatever that was. You know, it
6 was based off my need, really. Under this other
7 process, will these banks and other lenders, will
8 they look at all of that whole portfolio that will
9 determine if I can receive a loan?

10 MR. PRESTON: The FFELP program is basically
11 need based. You apply for it; you are eligible; you
12 will get it according to the maximums that you are
13 allowed. That will happen with any lender, and I
14 think one way or the other, that will be covered by
15 either the banks or a lender of last resort in this
16 coming year.

17 The next piece is a consumer-based
18 ability-to-pay type of loan. A normal bank will
19 take a look at it and determine that they are an
20 acceptable risk, they meet the scoring that they
21 normally have to make the loan, and they will make
22 the loan as a normal consumer loan, and that is how
23 the alternative loan business works.

24 What I'm afraid is going to happen this year
25 is that the amount of students that have a choice of

1 looking at those alternative loans and applying for
2 those loans will be limited and/or they may have,
3 you know, if 50 percent of the eligible population
4 was willing to get it last year, maybe 25 will get
5 it this year, and that is what I'm worried about,
6 because it's a credit-quality market now.

7 REPRESENTATIVE WHEATLEY: And so at that
8 point, there will be Pennsylvanians who will be
9 impacted by what is happening, and so that becomes a
10 critical situation for us as policymakers who
11 believe in open access and believe that people
12 should not be eliminated by their financial
13 resources from coming to our campuses and
14 universities.

15 So at that point, I mean, then it brings me
16 to the next question: What can we do as
17 policymakers to offset that? If we know that this
18 might be a problem that will affect families and
19 students in Pennsylvania, what can we do, outside of
20 advocating at the Federal level, what can we do to
21 offset that?

22 MR. PRESTON: In one of the charts I showed
23 here, there is about \$4 billion of Federal loans
24 made in the Commonwealth every year. There's
25 another, I think it is about a billion to \$2 billion

1 of alternative loans made in Pennsylvania.

2 The advantage Pennsylvania has, there are
3 two types of markets. They call it a direct to
4 consumer, where you may apply because you see a
5 television ad or you get something in the mail. The
6 other is through the financial aid office, and we
7 have built this year -- we haven't rolled it out
8 yet, but we realize that the alternative loan
9 processing is very important for our lender partners
10 and for our schools -- so we built an origination
11 platform to help that, and what that means is,
12 instead of direct to consumer and these applications
13 just come in to the financial aid from all over and
14 they don't know who they are, we will work it
15 through banks and they will actually be school
16 certified. That is an important part, because then
17 you take a big risk of the fraud on many of these
18 loans away, and many of the lenders like that. So
19 I'm guessing that this platform that we built to
20 assist the schools is also going to be helpful for
21 the banks if we roll it out this year, because they
22 are going to want school-certified alternative loans
23 at Pennsylvania schools.

24 REPRESENTATIVE WHEATLEY: So just---

25 MR. PRESTON: It won't answer all the

1 question and it won't solve all the problem, but,
2 you know, alternative loans are an expensive
3 proposition, and you have to have a certain amount
4 of expertise, and that is why the banks are really
5 the best ones to hold those loans and manage that
6 risk.

7 REPRESENTATIVE WHEATLEY: Just so I'm clear
8 -- and, Mr. Chairman, I apologize for going longer
9 than I need to -- just so I'm clear, you are saying
10 the fact that this apparatus that we have
11 established, this loan originator process, would be
12 enough to maybe leverage banks in need of this
13 alternative market to make sure that all individuals
14 have access to a loan? Is that what you are saying,
15 or are you saying---

16 MR. PRESTON: I misstated if that is the
17 impression that you are left with. It won't solve
18 the whole problem, but I think it will help interest
19 other lenders to go through this process and make
20 these loans, so---

21 REPRESENTATIVE WHEATLEY: And I appreciate
22 that response. I guess where I'm coming is, are you
23 saying that there is nothing that we can do as a
24 body to help make sure that in the short term, this
25 year coming up that we see this problem happening,

1 to try to make sure that every individual who used
2 to be able to come to PHEAA and get a loan to access
3 college, that we can't do anything to make sure that
4 that happens again this year until we can figure out
5 what we can do nationally to try to rectify this
6 problem?

7 MR. PRESTON: It's a big problem nationally,
8 and I'm not sure what this committee can do right
9 now. I'm going to have to think about that and try
10 to get back to you, because it's a complicated
11 question.

12 REPRESENTATIVE WHEATLEY: I would appreciate
13 that, because, you know, it is very complicated in
14 districts that I represent---

15 MR. PRESTON: Yes; you are right.

16 REPRESENTATIVE WHEATLEY: ---that education
17 be accessible, and many of those individuals that I
18 represent will probably fit into that market that
19 will end up having to search for an alternative way
20 to get into colleges and get money for colleges, and
21 I cannot accept nor will I go back to them and say,
22 well, my hands are tied and this is just too
23 complicated to handle, and you have to wait another
24 year to try to access these universities and
25 campuses.

1 So it's a very important issue for me, and
2 it is a critical issue that I think we have to solve
3 immediately.

4 MR. PRESTON: Okay.

5 REPRESENTATIVE ADOLPH: Representative
6 Wheatley, I sat through the work session about two
7 weeks ago, as did Representative Frankel, and I felt
8 the say way as you feel right now when I went
9 through that process, and I came to the conclusion
10 after that work session that there really was not
11 much that the General Assembly could do, okay, and
12 that was the reason why we called the summit, to
13 bring in the banking institutions, to bring in the
14 lenders, to bring in the higher education folks,
15 bring in our congressional delegation from
16 Washington, D.C. Okay?

17 Two: First of all, bring the problem to the
18 table to explain to the folks out there that there
19 is a problem out there. Okay?

20 Short term we can get through this, but if
21 this disruption in the global markets continues, we
22 are not going to be able to handle the difference.
23 All the public service programs that PHEAA has
24 contributed to over the last decade will not be
25 there, which also saved our students a billion

1 dollars over the last decade.

2 So I'm with you in trying to address this
3 problem. We are going to Washington, D.C. I think
4 Senator Specter and Senator Casey are going to host
5 a meeting in the next couple weeks down there for
6 PHEAA and to bring other banking and student lenders
7 from across the nation there.

8 So we are trying everything we can do to
9 bring this to a head so this can be handled in a
10 very short period of time and so we can meet the
11 crunch in August and September.

12 REPRESENTATIVE WHEATLEY: Thank you.

13 Thank you, Mr. Chairman.

14 REPRESENTATIVE KELLER: Thank you.

15 Representative Mario Scavello.

16 REPRESENTATIVE SCAVELLO: Thank you, Mr.
17 Chairman, and good afternoon, gentlemen.

18 First, I just want to follow up on
19 Representative Shapiro's line of questioning. The
20 legislation that he was discussing, are you familiar
21 with it, Bill?

22 REPRESENTATIVE ADOLPH: Yes, I am.

23 REPRESENTATIVE SCAVELLO: Most of that in
24 that legislation, outside of that last piece, the
25 piece about taking those reductions and handing out

1 more grants, was that all addressed by the board?

2 REPRESENTATIVE ADOLPH: Yes.

3 REPRESENTATIVE SCAVELLO: It was addressed.

4 So there is really no reason for the legislation.

5 REPRESENTATIVE ADOLPH: In my opinion, that
6 is correct.

7 REPRESENTATIVE SCAVELLO: Okay.

8 REPRESENTATIVE ADOLPH: And we addressed,
9 not only did we make that policy, okay, we also
10 adopted a performance audit, an internal performance
11 audit, where Senator Vincent Hughes is the Chairman
12 of the Audit Committee and, on a quarterly basis, is
13 speaking to the board regarding their findings.

14 So we are addressing it. We are following
15 in our policy. The employees of PHEAA realize how
16 necessary they are. So the legislation, really, we
17 have already addressed. What Representative Shapiro
18 wanted to accomplish, we are accomplishing it
19 through our inner policies.

20 REPRESENTATIVE SCAVELLO: And with the
21 reductions that you have made, you can't hand those
22 out because your revenue isn't in place. Am I
23 correct? Otherwise, that might have been one of
24 the--- Very good.

25 Can you explain the Nursing Loan -- I know

1 with all these other problems -- the Nursing Loan
2 Forgiveness Program and who decides on the specific
3 qualifications or the guidelines?

4 REPRESENTATIVE ADOLPH: Kelly, could you---

5 MS. LOGAN: Yes.

6 REPRESENTATIVE KELLER: Could you identify
7 yourself for the record, please?

8 MS. LOGAN: Hi. I'm Kelly Logan. I'm the
9 Executive Vice President for Public Service and
10 Marketing.

11 That program was one of the programs that
12 the PHEAA Board developed, and the PHEAA Board voted
13 on initiating that program, and those requirements
14 are a part of that program.

15 REPRESENTATIVE SCAVELLO: Okay. What has
16 the impact been on the nursing loan forgiveness
17 initiative specifically?

18 MS. LOGAN: At this point, the board made a
19 decision in October that the Nursing Loan
20 Forgiveness Program would continue to take
21 applications through June 30 of this year.

22 REPRESENTATIVE SCAVELLO: Okay.

23 MS. LOGAN: That is one of those programs,
24 our PHEAA-funded programs, so the evaluations of
25 those programs continue.

1 REPRESENTATIVE SCAVELLO: Okay. I just want
2 to make a general comment.

3 I'm very impressed with what you guys have
4 done here, and thank you for your presentation.

5 And how is the search going for a Chief
6 Executive? How is it progressing?

7 REPRESENTATIVE ADOLPH: The board, at its
8 March meeting, Representative, will receive a
9 recommendation from the Executive Committee on who
10 will be the next CEO.

11 I was not a member of the search committee.
12 Representative Jennifer Mann was the Chairman of the
13 search committee. I sat in on all the interviews.

14 We retained the services of a consulting
15 firm on an Executive search, went through over, you
16 know, several hundred resumes, went through about 12
17 interviews once, twice, three times, and I think we
18 had a wealth of talent come to us, and I think it
19 was something that was a real experience for most of
20 the board members.

21 However, I think PHEAA will be well served
22 with the recommendation that is going to be made to
23 the full board at its March meeting.

24 REPRESENTATIVE SCAVELLO: Just for my two
25 cents, is Jim a candidate, because I have to tell

1 you, I am very impressed with the comments and
2 everything that he has done here today. Jim, are
3 you a candidate?

4 MR. PRESTON: Yes.

5 REPRESENTATIVE SCAVELLO: You are? Great.
6 You got my vote.

7 Thank you very much.

8 MR. PRESTON: Thank you.

9 REPRESENTATIVE KELLER: Thank you.

10 I think that Chairman Adolph has done a
11 great job here in getting everyone's attention. You
12 sat through more Appropriations hearings than I
13 have, and I think this is the most silence I have
14 ever heard in the room. So I think you brought it
15 to everybody's attention, and that's a good thing.

16 Mr. Preston, if you could just -- because
17 the expert has left; that's why I'm in this chair --
18 if you could just explain it to a layman.

19 In the short term, you are going to try to
20 go to Washington and make them understand that they
21 need help with the FFELP program and to shore that
22 up and to make sure that that is around. Then PHEAA
23 will do what they have always done, this servicing?
24 They will concentrate on servicing those loans, and
25 that will generate the revenue stream?

1 MR. PRESTON: Correct; four basic lines of
2 business.

3 We have the servicing that we do for
4 ourselves, for the loan portfolio we have, and also
5 for third-party servicing. Sixty percent of our
6 revenues overall from the last fiscal year came from
7 out of State, because we basically service and
8 guarantee for customers across the country.

9 We also, a smaller piece of our business is
10 leveraging our IT systems. We provide our IT
11 systems to other servicers in the United States, and
12 most people don't even know that we are behind them,
13 but we generate a monthly revenue off that, so that
14 is still growing.

15 And the guarantee business, although we took
16 a hit on the revenues for '07-08 with the new law,
17 it is still a big business that is going to generate
18 \$70, \$80 million a year for us.

19 REPRESENTATIVE KELLER: By suspending the
20 student loans, the out-of-State student loans, does
21 that affect the revenue that will come in generated
22 from them?

23 MR. PRESTON: Not at this point, because
24 each loan would be a loss for us, and I'm trying to
25 mitigate and save cash and mitigate any losses we

1 are incurring.

2 REPRESENTATIVE KELLER: The last couple of
3 months, or I guess it was for a year, there was a
4 big push in the Legislature to turn over what you
5 guys did to Sallie Mae. Now, hindsight is 20/20.
6 Would the students in Pennsylvania be better off or
7 worse off if that had occurred?

8 MR. PRESTON: Again, I am biased. I think
9 that---

10 REPRESENTATIVE KELLER: Well, so am I; that
11 is why I asked the question.

12 MR. PRESTON: Yeah. Students are better off
13 if we can continue to meet our mission and provide
14 access and choice for all students and parents in
15 Pennsylvania.

16 REPRESENTATIVE KELLER: Thank you very much.
17 Representative Gordon Denlinger.

18 REPRESENTATIVE DENLINGER: Thank you, Mr.
19 Chairman.

20 My questions have been largely answered, but
21 I do want to commend all of you for coming before us
22 here and for highlighting a problem that is of
23 national concern, and please keep us in the loop as
24 things move forward.

25 We are with you in the mission to help our

1 students out there, and I want to applaud your
2 professionalism in coming before us. I appreciate
3 that you have addressed some of the serious concerns
4 that were raised over time, some by my constituents
5 and many by folks in this building. You hit that
6 hard and you did it well, and we appreciate your
7 forthright manner.

8 Though neither Representative Scavello nor I
9 have a vote in the ultimate outcome of your future
10 leadership, I would second his motion there as well
11 in support of your efforts.

12 So thank you again. We appreciate it.

13 MR. PRESTON: Thank you very much.

14 REPRESENTATIVE KELLER: Representative Kathy
15 Manderino.

16 REPRESENTATIVE MANDERINO: I was going to
17 say my question has been answered, but really it
18 hasn't, because I'm still struggling with this
19 notion about the affect on students of this
20 inability to sell on the bond market, et cetera, and
21 I was under the impression that with PHEAA not being
22 in the loan business or, you know, if you have to
23 pull back from giving loans and it has to be
24 obtained through the private market, that there was
25 a whole issue of what the interest rates would be,

1 what the credit worthiness of the students would be,
2 what the credit worthiness of the student's family
3 would be, and how that would affect the rate that
4 they would be able to get for their education. I
5 guess I heard you saying that that won't be an
6 issue, and that surprises me. So either I am
7 misunderstanding your answer or I'm just not getting
8 it. Could you try one more time?

9 MR. PRESTON: Let me try to break it down,
10 because there is a little more specificity that is
11 required to answer that.

12 There are two components, that if a student
13 needs a FFELP loan and maxes out the FFELP loan and
14 needs more money, then the only thing left really is
15 trying to get an alternative loan.

16 REPRESENTATIVE MANDERINO: Okay; now stop
17 right there.

18 MR. PRESTON: Okay.

19 REPRESENTATIVE MANDERINO: Do we know what
20 percentage of students in our system right now fall
21 into that category? Even a ballpark.

22 MR. PRESTON: The best example I have is
23 about--- Oh, here it is. How much is that?

24 REPRESENTATIVE ADOLPH: Page 3.

25 MR. PRESTON: Yeah. About 12 percent is the

1 number in terms of dollars, and what will happen---

2 REPRESENTATIVE MANDERINO: Twelve percent of
3 the loans?

4 MR. PRESTON: Correct.

5 REPRESENTATIVE MANDERINO: Okay.

6 MR. PRESTON: Now, those are alternative
7 loans that are not guaranteed by the Federal
8 government.

9 REPRESENTATIVE MANDERINO: And who usually
10 qualifies for that, the people who are in the most
11 need, meaning they have the fewest of their own
12 personal or family resources to come to the table of
13 higher education?

14 MR. PRESTON: The way that the system is set
15 up, it tries to take the real needy students, give
16 them the Pell grants and the other aid, the State
17 grant formula, for example, and then supplement it
18 with a need-based FFELP program that does not have
19 any credit criteria.

20 So you go to a bank or you go to any bank,
21 and you are going to get the same terms and
22 conditions, unless they have some borrower benefits
23 that they attach to it. But it is not based on
24 whether they can pay or not; it's need based. If
25 they are eligible, they get it.

1 It is really the middle class that falls out
2 between the Pell grant and the real need-based
3 scholarships and have to borrow in the FFELP loan
4 and then find their unmet need over and above the
5 FFELP is what they have to go into the regular
6 consumer market, and they have to show that they can
7 pay it back.

8 REPRESENTATIVE MANDERINO: Okay. So if I am
9 that child of the middle-class family who
10 overextended, intentionally, unintentionally,
11 unknowingly---

12 MR. PRESTON: Correct.

13 REPRESENTATIVE MANDERINO: ---in my own
14 personal situations with the mortgage markets, with
15 the credit card markets, with the whatever markets,
16 so that as the college-age student now trying to
17 finance my education and my family situation being
18 taken into consideration, if I'm that 12 percent,
19 not, I understand, of the market but 12 percent of
20 the loans, what happens to my cost of getting an
21 education?

22 MR. PRESTON: It can go up.

23 I have to tell you one more thing. There is
24 what they call a PLUS Loan. It's a parent loan
25 under the Higher Education Act. If you qualify, it

1 is signed by the parent, and it can take the place
2 of the alternative loan, and it is more
3 user-friendly, it is more set interest rates, so
4 therefore, you may not see the types of alternative
5 loan pricing if you take the PLUS Loan. So you can
6 get a PLUS Loan from the Federal government to take
7 care of the total cost of undergraduate costs at---

8 REPRESENTATIVE ADOLPH: Eight and a half
9 percent, I think it is.

10 MR. PRESTON: Eight and a half percent,
11 correct, and that is kind of a happy medium between
12 the need-based Stafford loans and the alternative
13 loans.

14 So they do have a PLUS Loan, so any student
15 and parent that wants to fund it through the Federal
16 programs, their undergraduate cost of education can.
17 If you don't want to use the PLUS Loan, you have to
18 go to an alternative loan.

19 REPRESENTATIVE MANDERINO: Is anyone going
20 to be ineligible for a PLUS Loan? Is it just a
21 matter of educating families that these PLUS Loans
22 are available and they ought to be looking here
23 first---

24 MR. PRESTON: Yes.

25 REPRESENTATIVE MANDERINO: ---as compared to

1 the alternative loans on the private market?

2 MR. PRESTON: Yes.

3 REPRESENTATIVE MANDERINO: So it is a matter
4 of education and not a matter of family financial
5 status or student financial status.

6 MR. PRESTON: Yes. There is a credit check
7 with the PLUS Loan, but it's very, very minimal.
8 It's not a rigorous credit check like you would get
9 with alternative loans. But what has happened over
10 the years is through direct-to-consumer mailings and
11 the like, some folks would see the variable rate
12 nature of those loans and apply for those not
13 knowing that the PLUS Loan was out there. You are
14 hitting on an exact point of what is going on.

15 REPRESENTATIVE MANDERINO: So let's go to
16 Representative Wheatley's earlier question: What
17 can we do?

18 MR. PRESTON: Educate.

19 REPRESENTATIVE MANDERINO: One thing we can
20 do now is a better job of educating folks about the
21 availability of the PLUS Loan---

22 MR. PRESTON: Agreed.

23 REPRESENTATIVE MANDERINO: ---as something
24 that they ought to be looking at first, or at least
25 knowing that it is out there, before they think that

1 the alternative private market is their only other
2 option.

3 MR. PRESTON: Absolutely.

4 REPRESENTATIVE MANDERINO: Okay.

5 MR. PRESTON: You are right on.

6 REPRESENTATIVE MANDERINO: Thank you.

7 REPRESENTATIVE KELLER: Representative Brian
8 Ellis.

9 REPRESENTATIVE ELLIS: Thank you very much,
10 Mr. Chairman.

11 And I would like to say that I agree with
12 your comment that everybody is a little bit biased,
13 and I believe I may be a little bit biased as well.
14 But what he brought up was the mission of PHEAA, and
15 I think sometimes when we get involved in this, and
16 Mr. Preston certainly over the last few months, the
17 conversations we have had and the dialogue has been
18 very good and moving forward in the right direction,
19 but I think what we lose sight of sometimes is what
20 kind of product are we at PHEAA offering out to the
21 students of Pennsylvania.

22 Now, obviously we have had circumstances
23 that have changed the financial situation over
24 there, and you have indicated we are going to get,
25 much like I had suggested, maybe focused a little

1 bit more on originating and getting out of the
2 lending business.

3 That being said, we also have the concerns
4 of how we are going to let the lenders compete in
5 the market to ultimately bring down interest rates
6 and offer more products. Can you just give me an
7 idea? I mean, we said at the time in December, if
8 we had a crystal ball and we could look ahead six
9 months -- well, now we are four months ahead, almost
10 -- we might have a clearer picture. Can you just
11 give me a quick update of what is happening with the
12 Keystone best-lender situation and the operational
13 platforms as far as distributing the loans
14 throughout the colleges?

15 MR. PRESTON: You know, basically we realize
16 that we really had to in this difficult time for
17 FFELP, we had to support the FFELP lenders, so
18 everything that we have done for '08-09 is really
19 circling back around and trying to support them, not
20 get in their way or compete with them for lending
21 but try to offer things that support our mission,
22 support the schools and the students, but also offer
23 the products that they want.

24 So on a very generic level, what we have
25 offered is a KeystoneBEST program where this year,

1 in '08-09, we are not saying that we need to buy the
2 loans or own the loans, so the lender can own the
3 loans; what we will do is originate service and
4 guarantee. If you are in the KeystoneBEST program,
5 we will pay that default fee to encourage them to
6 stay with us and support the schools.

7 The second tier, if they don't want to
8 participate in that regard, then we said, we'll do
9 another thing; you can use any guarantor you want or
10 use us, but you are going to have to pay that
11 default fee, but we will give you our e-sign process
12 -- that's the old discussion about opening up the
13 system -- we will give you our e-sign process, but
14 we need to originate and service in order to support
15 you, and you can own the loan and you can do it any
16 way you want. And then there is one last piece
17 after that. That is called our FTS process, which
18 is origination through our guarantee system, which
19 many schools like, and we will charge a basic fee
20 for that. But again, all of it is based on requests
21 that some of the lenders have had to us to keep them
22 in the business and not chase them away.

23 REPRESENTATIVE ELLIS: Well, I really
24 appreciate the fact that, and if I understand it
25 correctly, there is no reason, that it doesn't

1 matter what lending institution it is, they can
2 compete in Pennsylvania, and ultimately the parents
3 are going to have more choices, okay?

4 Now, my question is this: I hear you say it
5 and we have been discussing it for awhile, what was
6 the procedure to get to this point? Did it go
7 through the Executive Board? Was it approved? Is
8 this now policy over there, or is it---

9 MR. PRESTON: No, it is not usually approved
10 by the board. What it is is basically a moving
11 forward in a direction that supports FFELP and meets
12 our mission, and I think what we have really seen,
13 with all the input that we have had over the last
14 couple of years, this is really the choice that the
15 lenders want, and we are offering it to them so they
16 don't go anywhere else or try to do it alone or try
17 to do it around our schools that want to use us. We
18 are trying to offer all the products that will keep
19 them in the business and offer competitive loans to
20 the students.

21 REPRESENTATIVE ELLIS: Okay.

22 Thank you very much, and if I could just ask
23 one more little thought there.

24 PHEAA is going to allocate about \$35 million
25 in grants next year. That's the number, correct?

1 MR. PRESTON: It was in the budget.

2 REPRESENTATIVE ELLIS: And, you know,
3 certainly in the conversations we have had, one of
4 my concerns is that whenever you get into increasing
5 the amount of grants, you are actually putting the
6 lenders in a tough position where they are not going
7 to be able to lower interest rates to the parents.
8 So essentially you have parents that can afford
9 college subsidizing the college for those who can't,
10 you know, a redistribution of wealth on some levels.
11 Is there any way that we can, in the future,
12 increase grant money and not affect the products
13 that the lenders are offering?

14 MR. PRESTON: I guess I am going to have to
15 think about that and try to get back to you. That
16 is a full question, and I have to think about all
17 the parameters before I answer you.

18 REPRESENTATIVE ELLIS: Fair enough, and I
19 look forward to our continued dialogue, and although
20 I also don't have a vote, Mr. Preston, I am very
21 impressed with the way you have been running the
22 operation since you have taken over.

23 Thank you very much.

24 REPRESENTATIVE KELLER: Representative
25 Ellis, the way those guys handled the subprime

1 market, maybe we should be for redistributing the
2 wealth.

3 Representative Matt Smith, please.

4 REPRESENTATIVE SMITH: Thank you, Mr.
5 Chairman.

6 And thank you for the work you have done
7 with PHEAA, and Representative Adolph, for the work
8 you have done in changing a lot of things at PHEAA,
9 but I want to just revisit something we touched on a
10 little bit earlier, Representative Shapiro's
11 legislation, and Representative Scavello touched on
12 it in the sense that, you know, asking whether that
13 legislation was necessary at this point. And I just
14 want to go through a couple points that I don't
15 think right now, in my own mind I want to clarify,
16 are a part of the existing law, that are a part of
17 Representative Shapiro's legislation, and that is,
18 first of all, I think that legislation would require
19 annual performance audits of the kind, which
20 Representative Galloway mentioned, that the Auditor
21 General is undertaking right now. Is that your
22 understanding of that legislation, and if so, is
23 that something that we should look into doing on an
24 annual basis, not just this year?

25 MR. PRESTON: As I remember, there was in

1 the legislation and my comment, I think, was, you
2 know, we are subject to the Right-to-Know; we are
3 subject to these audits every year. If the Auditor
4 General wants to do that, that is up to him, and we
5 will do it. So, you know, I guess it's a question
6 of how far you want to take it.

7 REPRESENTATIVE SMITH: Sure, but I think
8 Representative Shapiro's legislation would actually
9 codify that requirement that the Auditor General
10 perform that performance, do that performance audit,
11 on an annual basis.

12 REPRESENTATIVE ADOLPH: Representative, an
13 area that has not been talked about with all these
14 audits that go on is the cost of the audit, okay?

15 I can tell you that the amount of time and
16 money that PHEAA auditors and management team have
17 put in as a result of the Auditor General's audit,
18 as well as our own internal audit, has a factor, and
19 obviously the performance audits are important,
20 especially when the revenue is not what it used to
21 be.

22 However, it does get to a point in
23 management that the cost of auditing does not
24 benefit our ultimate mission, and I think with the
25 board establishing a policy of internal performance

1 audits itself, the board members are probably the
2 toughest critics right now and have been on PHEAA
3 management over the last 12 months, okay, whether it
4 is at our monthly board meetings or our Executive
5 sessions.

6 I can assure you that the Governor's
7 representatives, along with the new board members,
8 are watching every dollar that is being spent over
9 there. And we serve on that board on a volunteer
10 basis, and we are looking over these audits very,
11 very carefully.

12 So be careful with adding additional expense
13 at a time when we cannot afford additional expense.

14 REPRESENTATIVE SMITH: Sure, but when you
15 mention the cost of the audit, you are really
16 talking about sort of the intangible institutional
17 cost to PHEAA. PHEAA is not going to pay a fee for
18 the Auditor General to conduct the audit. That's
19 correct, isn't it?

20 REPRESENTATIVE ADOLPH: There is no fee
21 involved, but the time away from their other job
22 duties is a major cost factor.

23 REPRESENTATIVE SMITH: Sure.

24 And you mentioned the new board members.
25 One other item in Representative Shapiro's

1 legislation that I think is certainly worth
2 examining is the limitation on the number of terms
3 that board members can serve with PHEAA, and I don't
4 think that that is something that is certainly
5 existing in current law. That legislation, I think,
6 would limit it to two terms, and I think, you know,
7 Representative Adolph, you hit on a key point that
8 by bringing in new board members, I think what we
9 have seen over the last year is really institutional
10 changes within PHEAA. So I think that may go to the
11 point of the necessity to bring in new blood, so to
12 speak.

13 REPRESENTATIVE ADOLPH: Yeah; I have talked
14 to Representative Shapiro for that, and I'm all for
15 those term limits. I'm all for those term limits
16 over there. You won't have a problem with me with
17 that, and that is something that we may address as
18 soon as we come out of this tailspin.

19 REPRESENTATIVE SMITH: Thank you.

20 REPRESENTATIVE ADOLPH: You're welcome.

21 REPRESENTATIVE SMITH: And just one more
22 question, Mr. Chairman.

23 We had heard a little bit earlier about the
24 cost savings, I think on slide 15, \$50.6 million in
25 cost savings -- unfilled personnel, cutback on

1 professional services, et cetera -- and I understand
2 that that entire \$50.6 million wasn't pushed back
3 into grants and/or loans for students. There was a
4 portion of that that was used to offset declining
5 revenue. What are you able to tell us today, or
6 will you be able to tell us in the future what
7 portion of that \$50.6 million was used to offset a
8 corresponding loss in revenue?

9 MR. PRESTON: Well, in this fiscal year, I
10 mean, we have a combined balance sheet, so I have to
11 take a look at it in total. If we contribute \$75
12 million to the State Grant Program and we have cut
13 \$50 million in this '07-08 budget, I think that, you
14 know, you could say that money goes to this, but
15 actually what happened is our revenues dropped
16 during the year, and we are going to have to borrow
17 from our line of credit in order to meet that \$75
18 million.

19 So I guess '07-08, we are really pushing to
20 make sure we meet our commitment, and we are using
21 all those expenses, not because of anything other
22 than, I really have to match revenues to
23 expenditures.

24 REPRESENTATIVE SMITH: But at the end of the
25 day, are we able to say, okay, we cut costs by \$50

1 million; of that \$50 million, we used \$25, \$30
2 million, whatever, on the revenue side to fill in
3 the gap of lost revenue?

4 MR. PRESTON: Right. I mean, it's very hard
5 to do that. I believe we had one instance a year or
6 two ago when we ended up liquidating some
7 derivatives, and rather than throw that back in the
8 general pot, we just said we will increase the State
9 Grant Program by that. But in general, it kind of
10 is a combined balance sheet, and we don't allocate
11 that in that way.

12 REPRESENTATIVE SMITH: Okay. And one final
13 question.

14 On the out-of-State loans, just to clarify
15 that issue, those are students from out of State who
16 are applying for loans to attend school within
17 Pennsylvania?

18 MR. PRESTON: No.

19 REPRESENTATIVE SMITH: Or is that any
20 out-of-State loan?

21 MR. PRESTON: Out of State.

22 REPRESENTATIVE SMITH: Okay. Thank you, Mr.
23 Chairman.

24 REPRESENTATIVE KELLER: Thank you.

25 Representative Fred McIlhattan.

1 REPRESENTATIVE McILHATTAN: Mr. Preston, I
2 noticed the science and technology scholarship
3 program, you have a backlog of a little over \$11
4 million laying there. You didn't ask for any more
5 money, but the Governor gave you a little over \$4
6 million in his budget. What is going on in that
7 area? Why aren't we able to get scholarships pushed
8 out there? Are the restrictions too strict, or can
9 you educate me a little bit on that?

10 MR. PRESTON: Kelly, can you?

11 MS. LOGAN: Sure.

12 The restrictions are quite strict with that
13 particular program. Senator Tomlinson has
14 introduced some legislation to assist with some of
15 the challenges in that particular program. Part of
16 the funding issue is going to be addressed, we
17 believe, because there has been an expansion of the
18 programs, the educational programs, that students
19 can qualify for with that particular program.

20 REPRESENTATIVE McILHATTAN: So the main
21 reason was that the restrictions -- and those are
22 legislative restrictions -- have been too severe;
23 you haven't been able to really flex that like you
24 would like to. Is that correct?

25 MS. LOGAN: That's correct.

1 REPRESENTATIVE McILHATTAN: Okay. I noticed
2 that in the nursing shortage initiative program,
3 again, you didn't ask for anything and the Governor
4 put some money in there. What is going on in that
5 area that we need to know about or what isn't quite
6 working? What is going on there?

7 MS. LOGAN: That program, we are working in
8 conjunction with Labor and Industry who had that
9 program, had a similar program last year, and we are
10 working with them to determine how best to allocate
11 that funding to the program that they need to
12 continue again this year.

13 REPRESENTATIVE McILHATTAN: Well, I guess my
14 question is, are they funded to do that, too, and
15 are you funded to do that, too, and there are two
16 different pots of money, or what is going on here?
17 I'm sort of confused.

18 MS. LOGAN: I'm not aware whether they
19 received funding in their particular---

20 REPRESENTATIVE McILHATTAN: You are just
21 driving your money through them?

22 MS. LOGAN: Right; right.

23 REPRESENTATIVE McILHATTAN: Okay. All
24 right. Thank you.

25 REPRESENTATIVE KELLER: Thank you.

1 Chairman Adolph, the committee would like to
2 thank you. You have done a great job here. Those
3 of us that serve with you in the House know that,
4 unfortunately, you are the right guy for this job at
5 this time, so term limits will only come after this
6 is straightened out.

7 Mr. Preston, very impressive. Everybody
8 agrees with you. We hope there is something we can
9 do to help, but I guess it all depends on the
10 markets. We appreciate you being here. Thank you
11 very much.

12 MR. PRESTON: Thank you very much.

13 REPRESENTATIVE KELLER: We will adjourn this
14 hearing. We will be back in session at 9 o'clock
15 tomorrow morning.

16 Thank you.

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18 (The hearing concluded at 5:15 p.m.)

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I hereby certify that the proceedings and evidence are contained fully and accurately in the notes taken by me on the within proceedings and that this is a correct transcript of the same.

Jean M. Davis, Reporter
Notary Public