



Since 1954

29 May 2009

To Whom It May Concern,

My name is David Haddad and I am the President of Haddad's Incorporated. Haddad's is a family-owned, Pittsburgh based business that rents trucks and trailers to film and TV productions all over the United States. We have been in business since 1954 and entered the movie industry 27 years ago when "Flash Dance" came to town; since then, we have worked with over 2,200 shows and feature films.

Since the film tax credits were passed in Pennsylvania, we, at Haddad's, have increased our rental fleet by 29%, increased the volume of rentals by 30%, and expanded our staff by 10% to 45 full-time employees and 10 part-time employees – all Pennsylvania residents. Businesses ranging from the Ford Motor Company to National City Bank enjoy the benefits of the *millions* of dollars I spend in Pennsylvania each year. This year's expenditure is up by over 12% already!

These tax credits have created thousands of high paying jobs and infused Pennsylvania's economy with millions of dollars spent on productions – and millions more spent on car rentals, hotels, restaurants, shopping malls by production employees.

Pennsylvania is currently in competition with 40 other states who offer a film tax credit; up to now, we have been lucky enough to be among the top ten. However, production companies will, invariably, choose the location that offers the best incentive package.

The sad truth is that if these incentives leave Pennsylvania, so will the growth, the fame, the jobs and the money. Residents who have established careers within the film industry will be forced to follow the productions and relocate to the states where jobs *will* be available.

The way the incentives are designed, money must be spent within Pennsylvania before any credits are issued; so, they benefit Pennsylvanians – not Hollywood. Here are the proven results: Pennsylvania's film credits have generated 3,000 new jobs, \$210-million in direct spending and an economic impact of \$430-million as a result of a \$75 million investment.

That is what you get if you keep the current legislation and that's what you lose if you don't.

Kindest Regards,

David S. Haddad

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