

COMMONWEALTH OF PENNSYLVANIA
HOUSE OF REPRESENTATIVES
FINANCE
COMMITTEE HEARING

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HARRISBURG, PENNSYLVANIA

WEDNESDAY, MARCH 3, 2010
9:30 A.M.

PRESENTATION ON
HOUSE BILL 1905

BEFORE:

HONORABLE DAVID K. LEVDANSKY, MARJORITY CHAIRMAN
HONORABLE RICK MIRABITO
HONORABLE TIM BRIGGS
HONORABLE DAN FRANKEL
HONORABLE JARET GIBBONS
HONORABLE RICK TAYLOR
HONORABLE WILLIAM C. KORTZ II
HONORABLE TIM SEIP
HONORABLE SCOTT W. BOYD, MINORITY VICE CHAIRMAN
HONORABLE JIM COX
HONORABLE GORDON DENLINGER
HONORABLE MICHAEL PEIFER

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ALSO PRESENT:

BOB KASSOWAY
EXECUTIVE DIRECTOR

JENNY STRATTON
EXECUTIVE DIRECTOR

KELSEY DUGO
REPORTER

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3 CHAIRMAN LEVDANSKY: Good morning. Today's
4 hearing is on House Bill 1905, prime sponsored by
5 Representative Mario Scavello. In essence, this
6 legislation would repeal the amendments made to the
7 local government Unit Debt Act, Act 23 of 2003. Those
8 amendments provided for the use of qualified
9 interest-rate management agreements, more commonly
10 referred to as "swaps." Act 23 is characterized in the
11 conclusions and recommendations section of the Auditor
12 General's report as, quote, A statute written primarily
13 for the benefit and protection of the financial services
14 industry, unquote.

15 Further, the ramifications of Act 23 were
16 highlighted in an article in the March 2008 addition of
17 the Bloomberg Markets entitled, School Flunks Finance.
18 That article highlighted the financial losses suffered
19 by the Erie and Bethlehem School Districts as well as
20 Beaver County through the use of interest-rate swaps.

21 We are, indeed, fortunate to have the
22 caliber participants that are here today and I look
23 forward to their testimony and hope to have a better
24 understanding of these financial instruments and if
25 their appropriate for our local government units through

1 this process.

2 Auditor General, Jack Wagner, who is auditor
3 of the Bethlehem School District and who kind of spurred
4 our focus and interest in this subject, is running a
5 little bit late this morning. So we're going to have a
6 small departure from our agenda. We're going to begin
7 today's hearing with Dr. David Davare, the director of
8 research services for the Pennsylvania School Board
9 Association and Dr. Patrick Cusatis, the assistant
10 professor of finance at Penn State University,
11 Harrisburg, and a consultant to the Pennsylvania School
12 Board Association.

13 Before we get started, I would like to have
14 the members of the committee introduce themselves. I'm
15 Dave Levdansky, the chairman from Allegheny and
16 Washington Counties.

17 REPRESENTATIVE SEIP: Tim Seip; representing
18 part of Schuylkill and part of Berks, the Cabela's and
19 Mootz Candy District.

20 REPRESENTATIVE MIRABITO: Rick Mirabito;
21 Lycoming County.

22 REPRESENTATIVE BRIGGS: Tim Briggs;
23 Montgomery County.

24 REPRESENTATIVE FRANKEL: Dan Frankel;
25 Allegheny County.

1 REPRESENTATIVE DENLINGER: Gordon Denlinger;
2 Lancaster County.

3 REPRESENTATIVE GIBBONS: Jaret Gibbons; 10th
4 District of Lawrence, Beaver and Butler Counties.

5 REPRESENTATIVE KORTZ: Good morning. Will
6 Kortz; Allegheny County.

7 REPRESENTATIVE COX: Jim Cox; Berks County.

8 REPRESENTATIVE PEIFER: Good morning. Mike
9 Peifer; 139th District, which is Wayne, Pike and Monroe
10 Counties.

11 REPRESENTATIVE BOYD: Scott Boyd; 43rd
12 District, part of Lancaster County.

13 CHAIRMAN LEVDANSKY: Thank you. Gentlemen,
14 you may proceed.

15 DIRECTOR OF RESEARCH SERVICES DAVARE: Good
16 morning, Mr. Chairman, Members of the House Finance
17 Committee. Thank you for the opportunity to be here
18 this morning. My name is Dave Davare. As introduced, I
19 am the director of research services for PSBA. I am
20 joined this morning by Dr. Patrick Cusatis, the
21 association's consultant on this issue.

22 As a point of reference, we have appended to
23 our testimony, copies of some articles that were
24 published in our bi-monthly magazine, the PSBA Bulletin,
25 on the issue of swaps. We have also appended a copy of

1 Dr. Cusatis' PowerPoint, which we will be going through
2 in a few minutes.

3 PSBA is appreciative that you called this
4 hearing to discuss this important issue in the use
5 interest-rate swaps and the obligations and investments
6 of school districts. We want to recognize the value of
7 the Auditor General's efforts for calling attention to
8 the potential problems of interest-rate swaps. Like the
9 Auditor General, we fear some financial advisors may be
10 less than independent in their representation. We're
11 afraid that school districts may not be receiving full
12 disclosure as to some of the risks as well as the
13 benefits.

14 Although PSBA did not advocate for or
15 against Act 23, we would suggest a different approach
16 from the Auditor General in terms of his recommendation
17 of a complete ban. Our consultant will discuss the
18 issue in a little greater detail during his remarks.

19 Just a little bit of background, Dr. Cusatis
20 is an assistant professor of finance at Penn State
21 Harrisburg. He joined Penn State full-time in 2002.
22 Prior to joining Penn State, he was senior
23 vice-president in charge of municipal derivatives and
24 municipal remarketing at Tucker-Anthony. He was also
25 employed as director at CoreStates Bank and First Union

1 National Bank, where he managed investment portfolios in
2 excess of \$3 million. Dr. Cusatis is also a specialist
3 in municipal new products development at Lehman
4 Brothers. He and his colleagues pioneered many of the
5 derivative products that are in the municipal market
6 today. Dr. Cusatis is the author of numerous books and
7 academic journals such as the Journal of Financial
8 Economics and Journal of Futures Markets. In addition
9 to some other things, he has also published two books on
10 derivatives and that's one of the reasons why we have
11 been interested in having Dr. Cusatis as a consultant.

12 To date, PSBA has published three articles,
13 which I have referenced. One was written by Attorney
14 Fishman from DCED. So we have tried to keep our members
15 advised and current on the information. Additionally,
16 we expect to undertake some web-based training as well
17 as having Dr. Cusatis prepare some additional materials
18 that we can educate our board members on this. With
19 that, I will introduce Dr. Cusatis and when he finishes
20 his presentation, we would be happy to entertain your
21 questions. Thank you.

22 ASSISTANT PROFESSOR OF FINANCE CUSATIS:
23 Thank you, Dave, and thank you to the Members of the
24 Committee for having us here today. I would like to
25 begin with a market overview and then talk a little bit

1 about some of the specific structures that are used in
2 the Union Market today. Now, I'm sure you'll see some
3 of this information over and over but I think the more
4 that we're all educated on, what these products are used
5 for, how they're used and correctly used, the better it
6 is for everyone involved.

7 So just as an overview, the interest-rate
8 swap market is the largest and fastest growing
9 derivative market in the world. Swaps are written on
10 all kinds of different instruments, interest rates,
11 equities, currencies, commodities. As of June 2009, the
12 estimated outstanding volume of interest-rate swaps was
13 a little over 341 trillion. It's probably a little more
14 close to 400 trillion right now. So it's a really large
15 international market.

16 A plain vanilla swap, a real basic structure
17 in the interest-rate swap market, consists of contracts
18 where two counterparties, a floating-rate payer and a
19 fixed-rate payer agree to exchange net payments at a
20 series of future points in time. A notional principal
21 amount is stated at the time the contract is settled and
22 payments are calculated based on that notional principal
23 amount. No money changes hands when the transaction is
24 entered into. Money changes hands over time.

25 The fixed swap rate is really the price of

1 the swap and it is set at the date of pricing. And then
2 a floating swap rate is established for the first
3 payment and then changes periodically based on resets
4 and changes in market levels. For a, what's referred to
5 as a plain vanilla swap, a typical swap, that floating
6 rate is based on three-month LIBOR. For other swaps, it
7 can be based on benchmarks including the commercial
8 paper rate, it might be based on a treasury bill rate, a
9 SIFMA, which is a short-term municipal market rate tax
10 exemplary and one-month LIBOR are all examples.

11 The value of a swap changes like any
12 instrument -- like any fixed income instrument as
13 interest rates change. If you look at this chart, it
14 shows that the value of a swap -- the solid line
15 represents the value to a pay fixed received floating
16 swap and the dotted line represents the value to the
17 opposite, pay floating and received fixed swap. And
18 values change as interest rates change. So as interest
19 rates go up, the value to the party who pays fixed and
20 received floating goes up, and the opposite is true for
21 the party and the other interest rates who have to pay
22 floating and receive fixed. So it's very important to
23 understand that contracts are just like bonds. Swap
24 contracts change in value and interest rates change.

25 The Union Market: A couple of different

1 structures are used that could fit into the category
2 similar to the plain vanilla swap. One structure is to
3 use a percentage of LIBOR instead of LIBOR -- like we
4 said, 100 percent of LIBOR -- a percentage of LIBOR
5 because municipal bonds are tax exempt. A percentage of
6 LIBOR would more closely match the cash flows associated
7 with a floating-rate municipal bond and that's done many
8 times because it's more efficient to structure something
9 like the top slide shows than the bottom slide. The
10 bottom slide would be using an actual municipal rate,
11 such as SIFMA. SIFMA is a short-term tax exempt rate
12 and one side receives the fixed rate, the other side
13 pays the fixed rate and receives the floating rate.
14 Typically, for a municipality, the swap is structured so
15 that they are receiving the floating rate and paying the
16 fixed rate.

17 If we look at the next side, this is the
18 most common structure currently existing for school
19 boards in Pennsylvania and, really, for most
20 municipalities across the country. This is the most
21 common structure that is used. This is called a
22 synthetic fixed rate financing. If you ignore the slot
23 for a minute, look over on the left-hand side, and
24 you'll see that the municipality school district enters
25 into a floating rate structure -- a floating rate bond.

1 They issue bonds, they receive the proceeds and then
2 over time, they pay the floating rate, which is
3 determined by the market, generally somewhere around the
4 SIFMA rate, which is the short-term floating rate, plus
5 some spread possibly, maybe SIFMA flat, it depends on
6 what kind of school district they are, what their rating
7 is and so on.

8 At the same time, they enter into an
9 interest-rate swap with a bank, the swap counterparty.
10 Under the terms of the interest-rate swap, they receive
11 the floating rate and they pay a fixed rate. Now, in
12 this example, they could have alternatively issued a
13 fixed-rate bond that would have yielded 5 percent. By
14 issuing a floating-rate bond and swapping it to fixed,
15 they say 50 basis points. So they save one-half of one
16 percent on the entire bond financing over time. And
17 this is the typical use. This is what about 60, 70
18 percent of the school district swaps that are out there
19 now represent. And it represents real savings, real
20 savings for taxpayers and this is why they're used and
21 the most typical used and one that we think should be
22 allowed.

23 There are some other structures in the
24 market. One would be a forward-delivery swap.
25 Forward-delivery swap is the same as a regular swap

1 except the payments do not begin until sometime in the
2 future. The swap rate is usually higher if the yield
3 curves are in typical shape or upward sloping. So in
4 that case, the municipality can contract to enter into a
5 swap that begins, say 6 months forward or 9 months
6 forward and nothing happens between now and then. We'll
7 talk more about that in a minute.

8 Alternatively, you can enter into a
9 swaption. Municipalities can enter into swaptions. A
10 swaption is like a forward-delivery swap except it's an
11 option to enter into a swap at some time in the future.
12 So the swap begins 6 months from now, 9 months, 1 year
13 from now, only if the party, say the school board,
14 decides that they want to enter into the swap. It's
15 like a forward-starting swap, but it doesn't have to
16 start. The municipality pays for that upfront and has
17 the right to enter into it in the future.

18 If you look at the next slide, there's an
19 example. The municipality potentially needs to borrow
20 \$50 million in 6 months, interest rates are currently
21 low and they can lock in the level of current interest
22 rates by using a swaption. And in 6 months, if the
23 bonds are needed, then the municipality orders the swap
24 to begin. When the swap commences, they simultaneously
25 issue floating-rate bonds. When the floating-rate bonds

1 are issued, then the two together, the bonds and the
2 swappers, represent that synthetic fixed-rate financing
3 that we showed as the most common use. So this is a
4 possible structure. If the bond issue is not required,
5 then the municipality lets the swaption expire and the
6 losses and what was paid for the swaption, but nothing
7 more.

8 Now, there are some structures that we think
9 are not appropriate or represent potential risks to stay
10 in local governments, to school boards, to
11 municipalities. For example, consider the sort of
12 opposite case of the most common use and that is where
13 instead the municipality issues fixed-rate bonds in the
14 same market of five percent and then enters into a swap
15 where they pay the floating-rate and receive the
16 fixed-rate, in this case they received 4 and a half
17 percent and pay SIFMA. What this does is it
18 synthetically creates floating-rate debt.

19 So this is something to be concerned about
20 because when you create this synthetic floating-rate
21 debt, what you're doing is increasing floating-rate
22 exposure but you have a swap there too. So if interest
23 rates got really high in the floating market, it could
24 cause an unwinding of the swap before the maturity and
25 we think that this structure introduces risk that, and

1 for that reason, should not be used. I think that it's
2 a great use of derivatives and should be avoided.

3 Another potential risk that we talked about
4 is forward-delivery swap. And the use of a
5 forward-delivery swap as a rate lock, we see as a
6 potential risk. The reason being this, consider this
7 municipality again. It potentially needs \$50 million
8 and interest rates are currently low. So they can enter
9 into a forward-delivery swap as opposed to a swaption.
10 If they do that, then, under the terms of the swap, the
11 municipality would pay the fixed-rate and receive the
12 floating-rate and potentially create the same synthetic
13 financing that we showed as the most common use.

14 The problem is this, if the municipality
15 does not need the swap, if the financing does not occur,
16 then there could be a potential loss because the swap
17 will start because it's a forward-delivery swap and not
18 an option. So this should only be done if the bond
19 issuance has been authorized and is certain to happen
20 and then it's just a delayed version of the synthetic
21 fixed-rate financing.

22 A little overview of the Pennsylvania's
23 school district swap market, where we stand right now
24 and where we've managed approximately 600 swaps
25 outstanding. Swaps have produced considerable savings

1 for taxpayers over the years primarily because they've
2 been structured as synthetic fixed-rate that we've
3 talked about. There has been very few problems in the
4 municipal swap market as a whole and whether you look
5 throughout the country or throughout the Commonwealth of
6 Pennsylvania or just in the school district market in
7 Pennsylvania relative to the market breadth. There has
8 been some market turbulence that was caused by the
9 credit issues of 2008. It's affected all markets and
10 most of it has settled since 2008. But certainly, there
11 were some problems, but the market, for the most part,
12 has settled out. The problems in the past, as in all
13 derivatives markets, generally, can be very easily
14 identified and avoided in the future.

15 Some possible risks that we've identified,
16 one is counterparty risk and that's the risk that the
17 swap counterparty, the bank, has difficulties or fails.
18 Only sound counterparties should be used. There's also
19 a possibility of basis risk. Basis risk is a mismatch.
20 For example, if you do a percentage of LIBOR swap and
21 your bonds are actually funded with SIFMA, there could
22 be a little bit of a mismatch there, but that could be
23 avoided or it could be hedged with a basis swap.

24 Issuance risk: I think we've talked about a
25 forward-delivery swap should only be used if the

1 issuance is certain.

2 Liquidity risk: The amount of variable-rate
3 bonds associated with swaps should not hinder the
4 liquidity facility. You cannot issue as a -- any issue
5 work with any municipality, any state or local
6 government or school board cannot issue a limitless
7 amount of floating-rate bonds. So there should be some
8 guidelines.

9 Some recommendations are, one, do not
10 eliminate the use of derivatives for districts as this
11 would be costly and inefficient. Derivatives provide,
12 if correctly used, a very efficient and cost effective
13 way to save money for taxpayers. Do not mandate the
14 unwinding of existing swaps because this would be
15 catastrophic for school districts. Unwinding would
16 cause incredible losses. I showed how swaps change
17 value and how interest rates change. Interest rates are
18 very low right now. Most of the swaps that are on the
19 books right now would require some kind of fee to
20 terminate. They are fine because they have a bond on
21 the other side, but you can't look at one side and not
22 on the other side. So the potential losses would be
23 catastrophic and just not advisable.

24 Guidelines developed in coordination with
25 market experts and other stakeholders, with respect to

1 liquidity and counterparty choice, will avoid the
2 mistakes of the past. Continual monitoring by outside
3 parties should take place. Financial advisors should be
4 independent parties. And full disclosure of all risks
5 prior to the transaction closing, should be required.
6 An increased education of market participants is
7 recommended. Thank you.

8 CHAIRMAN LEVDANSKY: Any questions from
9 members? Representative Denlinger.

10 REPRESENTATIVE DENLINGER: Thank you,
11 Mr. Chairman, and thank you for your testimony, it's
12 appreciated. I want to just go to something quickly, at
13 the conclusion of your testimony, and that was fees to
14 terminate because I think therein lies a lot of the
15 public angst and we are looking at the Bethlehem School
16 District situation particularly.

17 I'm wondering, in your educated opinion, have
18 these swap agreements been written in such a way that
19 some of these unwind structures are inappropriate?
20 That's kind of a judgment call I realize, but we very
21 much would respect your weighing in on that issue.

22 ASSISTANT PROFESSOR OF FINANCE CUSATIS: I
23 can't comment on issues that I haven't been a part of or
24 seen the structure of, but I can tell you how it
25 typically works in the market. And I am familiar with a

1 lot of municipal swap structures. The graph that I show
2 -- and I'll go back to it -- this graph. You have to
3 look at both sides of the market. So if you enter into
4 a swap, one side is a floating-rate bond and the other
5 side is the interest-rate swap. When interest rates
6 change, the value of the swap changes. Interest rates
7 go down if you're in this swap here that we've talked
8 about. If you're in the swap where you've received
9 floating and pay fixed and interest rates go down, the
10 value of that swap goes down.

11 I think what's many times characterized as a
12 termination fee is actually what the value of a swap has
13 become. The way it works in the swap market is you
14 don't know what side of the trade you're going to end up
15 being on. If interest rates go up and for some reason
16 you have to take the unwillingness swap, then you'll get
17 a net payment. So what's characterized most of the time
18 as an interest rate fee, I think is actually just a
19 termination value of a swap. The swap value changes
20 when there's changes in interest rates because it's a
21 fixed income instrument. And if it has gone down, well,
22 it's because interest rates have gone down, but you also
23 have a bond against that. So it doesn't really matter,
24 that doesn't really affect you, unless you have to take
25 the swap out.

1 That's why the real risk here is not the
2 structure as much as making sure you don't have to take
3 the swap off or terminate early and that's where the
4 problems come from. Is that helpful?

5 REPRESENTATIVE DENLINGER: I think it does
6 help. And then the other thing, there are provisions
7 for not only those who market these products to -- and
8 it is certainly legal, and they do that with districts
9 and municipalities -- but then there are provisions for
10 financial advice or advisors who also weigh in on that
11 process. I would appreciate Dr. Davare and yourself to
12 just share with us as a committee, do you feel that the
13 level of education and advice that's being given to
14 municipalities is adequate?

15 These are complicated instruments and we're
16 dealing with elected school boards and folks who, many
17 times, do not hail out of the financial community.
18 They're trying to grasp and wrestle with issues that are
19 very complexed in nature, relying on professionals who
20 have a financial stake in this. They are trying to
21 market the product. Do you feel that the level of
22 education is adequate as we currently see it?

23 DIRECTOR OF RESEARCH SERVICES DAVARE: We
24 have a concern about not only the level of education,
25 and PSBA works continuously to educate it's members, but

1 we also have a concern about the true independence
2 that's called for in the current legislation. The
3 current legislation independence is not defined clearly
4 as to what an independent financial advisor, what
5 connections should or should not exist. So we do have
6 some concern that there is a failure of true independent
7 advice that may be occurring in a few cases. We don't
8 know for certain. We think that some advisors are doing
9 a very good job, but we also know that there may be some
10 advisors out there who are not clearly exposing or
11 providing information on the potential downsides when
12 we're talking about the upsides.

13 REPRESENTATIVE DENLINGER: How would you
14 like to see independence defined?

15 DIRECTOR OF RESEARCH SERVICES DAVARE: We
16 would like to see independence defined as a person who
17 is outside the transaction who would work strictly for
18 the governing board, be it, the township supervisors,
19 and not a party to the actual transaction of placing or
20 selling the swaps or buying the swaps. And somebody who
21 would be much like a district solicitor in regard to the
22 financial advice that gets provided.

23 REPRESENTATIVE DENLINGER: Very good. Thank
24 you. Thank you, Mr. Chairman.

25 CHAIRMAN LEVDANSKY: Representative

1 Mirabito.

2 REPRESENTATIVE MIRABITO: You mentioned that
3 there's a substantial amount of money saved for school
4 districts. Based on what you said, there's also a fair
5 amount of risk. Can you give us an example, a real
6 example, of some school districts that have saved money
7 and also the measured risk?

8 Anytime you go to see an investment advisor,
9 they always tell you that the level of risk is between a
10 scale of one to five. I would just like to get a handle
11 on what we're looking at because I am following up with
12 the former question, I'm concerned about school boards
13 where some people may not have the education and about
14 this and also I'm thinking about the taxpayers who are
15 thinking I pay money to my school districts to build
16 schools and so forth or pay teachers but not to engage
17 in sophisticated financial transactions. Maybe you can
18 just enlighten me a little.

19 ASSISTANT PROFESSOR OF FINANCE CUSATIS: I
20 can say that there's -- many of the larger school
21 districts have several transactions and I can't quantify
22 for you in dollars right now, but I could look at this
23 and we could measure this. If you look at the larger
24 school districts, generally, savings on a swap are
25 somewhere in the magnitude of 25 to 50 basis points on a

1 particular transaction. So if you compare that to the
2 level of risk -- and that's real savings -- over time,
3 if it's a 20-year issue of any size, it amounts to
4 several million dollars in savings over the life of the
5 issue.

6 Another question is then, is that worth it
7 given the amount of risk they are taking? For most
8 transactions, I would say that the risk is very small.
9 And the risk is very small because they are solid
10 credits that have entered into this, there's not a lot
11 of chance they will have to exit the swap and then all
12 of the other risk reasons that we've talked about, the
13 counterparties are sound, stable counterparties, the
14 liquidity facilities are in place and there's no issues
15 of those going away.

16 I guess take into consideration that a
17 number of these transactions that are out there, it's
18 very, very rare that one actually does have to be
19 liquidated or something happens. So the risk and return
20 trade-off, I think, is very good.

21 DIRECTOR OF RESEARCH SERVICES DAVARE: If I
22 may add to that a couple of examples that have appeared
23 in the paper just before Christmas. The Central Dauphin
24 School District finalized this swap and they made \$3
25 million for it's taxpayers to help support it's

1 construction program.

2 Chairman Levdansky in his introduction
3 mentioned the article that cited the City of Erie School
4 District problems with swaps. The City of Erie has just
5 recently unwrapped it's swaps and gained \$2 million out
6 of it's latest unwrap. There, on the plus side, they
7 lost roughly a million dollars in the first go-around, 2
8 million on the second go-around, so they're plus a
9 million dollars at this point. So there are districts
10 that are making money just the same as Erie did lose
11 money at one point, Bethlehem, we've all heard the
12 problems about -- concerning Bethlehem and their losses.
13 So we do have districts who are gaining and helping
14 protect their taxpayers.

15 REPRESENTATIVE MIRABITO: If you look at the
16 swaps that are out there with school districts, are they
17 more at risk from a drop in interest rates or from
18 interest rates going unexpectedly high or is it not
19 either? I guess what I'm thinking about is the housing
20 bubble.

21 ASSISTANT PROFESSOR OF FINANCE CUSATIS: It
22 shouldn't matter. The structures that are out there
23 create this synthetic fixed rate and where interest
24 rates go, shouldn't affect it at all. So there's really
25 no risk from either.

1 CHAIRMAN LEVDANSKY: Thank you.

2 Representative Seip.

3 REPRESENTATIVE SEIP: Thank you,

4 Mr. Chairman. Thank you for your testimony today. I
5 just have a very simple question, I think. I would like
6 to know, in your expert opinion, do you think that there
7 is any higher degree risk for bigger entities? I
8 represent a lot of smaller communities and a lot of
9 smaller school districts, so certainly, any kind of
10 arrangement that the City of Pottsville, one of the
11 smaller third-class cities in the state, or a very small
12 single-A school district would engaged in, would be much
13 different than the City of Erie would engage in.

14 So if you could just quantify the risk. Is
15 there a very proportional amount of risk or more for the
16 small entities or less for the bigger entities? If you
17 could just quantify that for me, I would appreciate it.

18 ASSISTANT PROFESSOR OF FINANCE CUSATIS: My
19 wife is from the City of Pottsville. I think that
20 larger entities have more of an ability to enter into
21 these contracts. With that, I guess could go the
22 possibility that they enter into too many of these
23 contracts, whereas, it's less likely for the smaller
24 entities. Some of them will never enter into these
25 contracts. I think that's part of the monitoring that

1 we're talking about, that's part of the guidelines that
2 we're talking about.

3 It is possible to do too much of this. It
4 is possible to create some exposure that you don't want.

5 If things are followed the way we see it, if
6 the guidelines are followed in terms of not doing too
7 much so that you don't affect your liquidity facility,
8 maintaining your credit rating. What goes along with
9 all of this is the physical responsibility that keeps
10 credit ratings sound and stable. It keeps the
11 underlined bonds sound and stable. So if all of that's
12 followed, then a larger municipality can have
13 significant savings within their bounds and there can be
14 savings for smaller municipalities as well.

15 I guess my response is, I could see
16 situations where a larger entity may either be advised
17 to do too much of this or do too much. But I think in
18 most cases, that's something that we can prevent or
19 foresee and yes, you should only do so much. I don't
20 think it's happening right now.

21 REPRESENTATIVE SEIP: So I think what I got
22 out of what you said is that the risk is about the same;
23 is that right?

24 ASSISTANT PROFESSOR OF FINANCE CUSATIS:
25 Yes, the risk is about the same and I don't think it

1 really changes. I guess you could have a larger issue
2 or go down a path -- the limitation, I guess what I'm
3 trying to get at is that if it's a very small issuer,
4 then it's not likely that someone would even do a swap
5 with them. It may be difficult to have a swap done. If
6 it's a high credit, and some of the real small issuers
7 don't even have credit ratings, so it may be difficult
8 to enter into an interest-rate swap. It's a little
9 easier for the bigger issuers to get into the swaps, so
10 that's maybe where the guidance needs. If they're large
11 enough to enter into a swap, then you're right, the
12 risks are the same.

13 REPRESENTATIVE SEIP: Okay. Thank you.
14 Thank you, Mr. Chairman.

15 DIRECTOR OF RESEARCH SERVICES DAVARE: One
16 of the other points that I would to like make on that
17 is -- and we pointed out in some communications with
18 different members of the legislature over the last
19 couple of the years from the PSBA's perspective -- the
20 amount of swaps or the number of swaps in terms of the
21 percentage of its total investment portfolio. The
22 limitation on that, so a district isn't out there doing
23 100 percent of its available funds and swaps, there
24 should be the balanced portfolio approach. So right
25 now, we haven't taken a position one way or the other,

1 but one of our concerns is how much a school district
2 should be able to invest in swaps.

3 REPRESENTATIVE SEIP: Thank you. Thank you,
4 Mr. Chairman.

5 CHAIRMAN LEVDANSKY: Representative Boyd.

6 REPRESENTATIVE BOYD: Thank you,
7 Mr. Chairman. Dr. Davare, I'm going to ask a number of
8 questions. I'm a pretty simple guy so these are pretty
9 complexed issues and I'm trying to get my head around on
10 how this whole process would work. My first question
11 is, can you just define what the LIBOR index is for us
12 because you referred to it in your testimony?

13 ASSISTANT PROFESSOR OF FINANCE CUSATIS:
14 LIBOR index is a -- it stands for the London Interbank
15 Offered Rate and it's set every evening by the British
16 Bankers' Association. It kind of represents an
17 international interest rate, but it's U.S. dollar
18 denominated. So for that reason, it's become the
19 benchmark for interest-rate swaps because it's a U.S.
20 dollar denominated interest rate and it represents the
21 interest rate that banks receive if they deposit money
22 overseas.

23 REPRESENTATIVE BOYD: Does the value of the
24 dollar, internationally against other currencies, affect
25 that rate?

1 ASSISTANT PROFESSOR OF FINANCE CUSATIS: It
2 might. Generally, it's just a short-term interest rate
3 so there's not a lot of affect to interest rate on it
4 because it's U.S. dollar denominated interest rate so
5 there won't be a lot of affect.

6 REPRESENTATIVE BOYD: Okay. Thank you. I
7 want to understand the process here and how this
8 evolves. If I'm a business manager for a local school
9 district -- I mean, I'm going to make an assumption. If
10 I'm incorrect, please correct me right away. This is a
11 relatively new phenomenon, these swaps, yes or no? In
12 other words, within say the last three to five years.

13 ASSISTANT PROFESSOR OF FINANCE CUSATIS: No.

14 REPRESENTATIVE BOYD: No? This has been
15 going on a long time?

16 ASSISTANT PROFESSOR OF FINANCE CUSATIS: The
17 interest market really started to grow in the late 80s.

18 REPRESENTATIVE BOYD: Okay. Thank you. If
19 I'm a business manager for a school and we've entered
20 into data agreements for building projects, does someone
21 knock on my door and make an appointment, an investment
22 advisor or a firm, and come in and say, hey, I've been
23 looking at the construction of your debt and I can save
24 you money? Are there guys out there hawking these
25 instruments? Is that how this process works?

1 ASSISTANT PROFESSOR OF FINANCE CUSATIS: I
2 guess it depends on how the entity does business. I
3 think that most of these entities have bankers that they
4 either deal with regularly and they know these people or
5 they put out an RFP and request some kind of financing,
6 in that case then maybe two or three different
7 alternatives are offered for the issuance. I use to
8 structure municipal bonds. I was an investment banker
9 and we would go in say, here's a couple of solutions for
10 your problems.

11 REPRESENTATIVE BOYD: As you might have
12 heard, I'm from Lancaster County and unfortunately, some
13 of the red numbers on these swaps are from Lancaster,
14 both the City and the County. So as a taxpayer in those
15 areas -- and I'm going to be very candid with you -- I
16 think of myself as a relatively educated individual but
17 I can't remotely understand and grasp the process by
18 which this unfolds.

19 The bottom line for me as a taxpayer is I'm
20 looking at you as either a school board member or as a
21 business manager or the controller for the City and I'm
22 saying you have a fiduciary responsibility to handle my
23 tax dollars, don't lose money. If I have my investment
24 portfolio and I meet with my manager, the first thing
25 out of my mouth is, don't lose money.

1 So my feeling is that there's this really
2 strong responsibility that the risk level should be
3 extremely low in these transactions. And I heard you
4 make an interesting statement. The statement was, what
5 happens with interest rates doesn't matter.

6 So I guess my question is, if what happens
7 with interest rates doesn't matter, and I believe that
8 the primary responsibility of -- and maybe I'm wrong
9 with this -- but I think they have a fiduciary
10 responsibility to be certain to guard taxpayer dollars
11 with absolute impunity, then why do we see red numbers?
12 My question is, if it should be a no-brainer, then at
13 the worst-case scenario, in my opinion, there should be
14 no net gain, zero or black. But when I see red, it
15 tells me that we're dealing with at least some risk
16 involved and is that an appropriate methodology for
17 managing taxpayer dollars?

18 ASSISTANT PROFESSOR OF FINANCE CUSATIS:
19 Well, first of all, my statement where interest rates go
20 don't matter, that refers to this swap structure that's
21 up on the screen right now because you're creating a
22 synthetic fixed-rate and when you do that, it's
23 insensitive to interest-rate movements. So the savings
24 are there and that's what you have.

25 Now, in terms of the amount of risk, I

1 agree. There's a fiduciary responsibility, I agree that
2 the right thing should be done for taxpayers and that
3 has to do with the bond issue and all the financing that
4 is structured all the way down to the level of the bond
5 issue. So the question then is, if there's an
6 opportunity to save money on the bond structure, is it
7 the right thing to do? You're right, it becomes a risk
8 in return question. I guess what I'm saying is that
9 these swaps can be structured and most of them are
10 structured with very little risk.

11 DIRECTOR OF RESEARCH SERVICES DAVARE: If I
12 might point out, the swaps are part of the Unit Debt
13 Law, separate and distinct from the investment
14 limitations and restrictions on the school district
15 general fund, which is found in 440.1 of the school code
16 and is extremely limited.

17 So this is a case where districts are
18 looking at some strong restrictions under the school
19 code, but a completely different set of rules related to
20 bond issues and bond financing and that's, I think,
21 where some of the difficulty comes in and the need for
22 more education on the part of the school boards. I
23 believe that the school business officials have
24 continued to run some training for it's membership, the
25 business managers, in swaps and how these work and these

1 kinds of activities which would be part of the school
2 business officials purview.

3 REPRESENTATIVE BOYD: Okay. It just seems
4 intriguing to me when you did the analysis and you
5 talked about Erie and how, yeah, they lost a million on
6 the first deal and they gained two million on the second
7 deal. And it feels, at least from my standpoint a
8 bit -- not sure the exact word I want to use -- but it
9 just doesn't feel right that that's the right way to, I
10 use the term loosely -- and this is my opinion -- but
11 play with taxpayer dollars.

12 We're hedging on this issue and we're doing
13 better on that issue and at the end of the day if an
14 individual wants to do that with their personal
15 finances, hey, so be it. If you lose, you lose. That's
16 your problem. But when we start to do that with
17 taxpayer dollars, it starts to feel like, wait a second.
18 You're doing these rather complexed financial
19 transactions with money that's not yours and it just --
20 I'm not sure if it feels right to me.

21 I'm just, as I said, not the brightest bulb
22 in the pack when it comes to some of these types of
23 things, and I guess as a policymaker the question for me
24 becomes how strongly do we try and control what's
25 allowed to be certain that we limit the red numbers?

1 Doctor, you made a comment about under this one model,
2 interest rates don't matter because one of the questions
3 I wanted to ask is, where are interest rates going?

4 DIRECTOR OF RESEARCH SERVICES: I don't
5 know.

6 REPRESENTATIVE BOYD: That's the point. And
7 so we're all sitting in this room trying to make
8 decisions for our own personal finances and I'm heavily
9 invested in tips because I think interest rates are
10 going up because the Fed can't indiscriminately print
11 money without driving inflation. So the question
12 becomes, what do we do to limit the downside to this?
13 Do you have a policy recommendation for this committee
14 to consider as to allow this process to unfold but limit
15 or eliminate the red numbers? Is there a way to do
16 that?

17 DIRECTOR OF RESEARCH SERVICES DAVARE: From
18 PSBA's perspective, and we haven't finalized our full
19 position on it, but there are things like definition of
20 independence, as I mentioned earlier; providing for that
21 independent financial advisor to be required to provide
22 training to the board; having that independent financial
23 advisor periodically review the investments in the swap
24 transactions to keep the school board or the municipal
25 entity well appraised of this status of what's going on

1 in the market. Basically looking at it as representing
2 the board, not representing a specific investment
3 company or an investment firm.

4 A couple of the other things that we're
5 looking at is the potential for limiting percentage of
6 investments in there. Let me go back to the case of
7 Erie. I wasn't pointing it out to say good or bad, I
8 merely cited Erie to say that here's the districts
9 who've lost money, stayed in the market or went back
10 into the market and made money in the process. So
11 you're right, there is risk. Anytime you're looking for
12 a greater reward, you obviously have some greater risk.
13 That's why we think from a risk perspective to minimize
14 some of the -- or limit the extent to which districts
15 can be involved.

16 REPRESENTATIVE BOYD: Thank you,
17 Mr. Chairman.

18 CHAIRMAN LEVDANSKY: Thank you.
19 Representative Peifer.

20 REPRESENTATIVE PEIFER: Thank you,
21 Mr. Chairman. Dr. Davare, you talk about the need for
22 more training and maybe more of an independent outlook
23 to help the school districts. Isn't that what your bond
24 counsel normally prepares in this type of analysis or is
25 that more of a legal action?

1 DIRECTOR OF RESEARCH SERVICES DAVARE: Bond
2 counsel is more of a legal action on the side of issuing
3 bonds, not necessarily involved in the swap's
4 transactions itself.

5 REPRESENTATIVE PEIFER: From the investment
6 side?

7 DIRECTOR OF RESEARCH SERVICES DAVARE: From
8 the investment side. So that's why bond counsels take a
9 very narrow view in terms of their advice. They're
10 looking primarily at the bond issue and the legalities
11 associated with the bond issue itself.

12 REPRESENTATIVE PEIFER: But maybe that's
13 what we need. Since we don't have the expertise from
14 the legal side, we actually require bond counsel, maybe
15 we require the same type of investment counsel so we
16 don't win and lose. Clearly, our school boards don't
17 have this area of expertise.

18 DIRECTOR OF RESEARCH SERVICES DAVARE: And
19 PSBA is supportive of independent financial advice here,
20 again, where the district would be paying a fee directly
21 to the financial advisor to represent it's interest just
22 like they would pay a fee to bond counsel to represent
23 their interest there or to legal counsel to represent
24 their interest in other legal proceedings.

25 REPRESENTATIVE PEIFER: Do most of your

1 school boards hire that independent investment
2 authority?

3 DIRECTOR OF RESEARCH SERVICES DAVARE: We're
4 still looking at it, but it appears that the only person
5 that gets hired is the one who actually ends up placing
6 the transaction.

7 REPRESENTATIVE PEIFER: Thank you. Thank
8 you, Mr. Chairman.

9 CHAIRMAN LEVDANSKY: Thank you. I have a
10 few questions. I think I want to start with
11 Dr. Cusatis. On page 15 of your slide presentation, the
12 third bullet, one of your recommendations is, guidelines
13 developed in coordination with market experts and
14 stakeholders with respect to liquidity and counterparty
15 choice will avoid past mistakes, but nowhere in your
16 slide presentation did you go into any detail about the
17 past mistakes.

18 From your expert opinion, what have been the
19 mistakes that have been made by local taxing bodies,
20 school districts, local municipalities, county
21 governments that have engaged in this financing
22 arrangement?

23 ASSISTANT PROFESSOR OF FINANCE CUSATIS:
24 Well, I don't want to talk about any specifics on the
25 deals that I wasn't involved with, but I will say

1 generally that I think that there have been mistakes
2 with the use of forward-delivery swaps when the
3 transaction was not certain. So you end up with the
4 swap and no bond issue and that's a mistake.

5 I think that there -- and I don't know if
6 mistake is the right way to classify it -- but I think
7 there have been some issues where we've seen liquidity
8 facilities overextended and there may be some others out
9 there now. So there is this exposure when you issue
10 floating-rate bonds. You have to obtain and maintain a
11 liquidity facility and if that goes away, it could be an
12 issue.

13 Now, we've had some problems in 2008. 2008
14 was the perfect storm and it caused a lot of issues for
15 a lot of folks. So I think that so far what we've seen
16 -- when I say mistakes in the past, I don't think they
17 have been bad. I don't think there's been a lot of
18 mistakes by school districts and we haven't seen a lot
19 of fallout by it. But I think going forward we can make
20 sure that some of the risks that I listed earlier are
21 avoided.

22 CHAIRMAN LEVDANSKY: Just a quick reaction
23 to that. The Bethlehem School District lost 10, 12, 15
24 million dollars. You don't think that's a mistake?

25 ASSISTANT PROFESSOR OF FINANCE CUSATIS: No.

1 I don't think losing 10 or 15 million dollars is a good
2 thing, but I think if you look at what happened in that
3 situation, their liquidity provider, Dexia, just decided
4 not to be a liquidity provider anymore. It sort of
5 falls under the category where we say liquidity
6 providers need to be carefully chosen and you need to
7 know that they're going to be around. But that was a
8 function of the 2008 market conditions where suddenly a
9 large bank who had been doing this for years and years
10 says, we're not going to be doing it anymore. And it
11 wasn't directly -- the loss came because they had to
12 liquidate the swap. But the loss really came because
13 the liquidity provider went away and they had to
14 liquidate the bonds.

15 CHAIRMAN LEVDANSKY: Dr. Cusatis, one other
16 thing that I want to get your reaction to. In the
17 Auditor General's Report there's a statement by the
18 Bethlehem School District's current independent advisor,
19 Mr. William Gorman. In the Auditor General's report he
20 quoted, "In his professional and personal opinion,
21 school districts and other government units should not
22 enter into risky agreements such as swaps. They cannot
23 outsmart large investment banks like JP Morgan." What
24 is your reaction to his opinion?

25 ASSISTANT PROFESSOR OF FINANCE CUSATIS: I'm

1 not sure what that even means. There's no need to try
2 to outsmart investment banks. These are really large
3 markets. They're set in the market, they're very close
4 and very tight. And I guess that's where some of this
5 confusion is coming from. There's a question of,
6 there's two different things, one is, are these entities
7 playing the market? Are they in some way trying to
8 enter into a derivative contract where they're calling
9 the one side of the market versus the other side; and
10 they're not. That's not what these structures are all
11 about. It's not a matter of trying to outsmart the
12 investment bank or something. I guess I don't know what
13 that statement means. But I would say that these
14 contracts --

15 CHAIRMAN LEVDANSKY: I think it's pretty
16 obvious what it is. It's about your bet on what future
17 interest rates are going to be.

18 DIRECTOR OF RESEARCH SERVICES DAVARE:
19 Right, but that's not --

20 CHAIRMAN LEVDANSKY: Essentially, that's
21 what it boils down to. Who's better at predicting what
22 a future interest rate is going to be? An investment
23 banker or a school board that has somebody that they
24 have returned as a financial advisor or an investment
25 advisor or somebody else that is supposed to be

1 independent and then never had any relationships with
2 the investment bank industry? That's really what it
3 boils down to. Who can best predict what future
4 interest rates are going to be? In terms of state
5 government, who's best to predict next year's revenue?
6 Me and Scott Boyd or Global Financial Services that we
7 contract with, which the State contracts with to make
8 revenue projections based on an econometric model. Do
9 you think he and I can do an econometric modeling better
10 than the professionals or not?

11 ASSISTANT PROFESSOR OF FINANCE CUSATIS: I
12 don't know, but I understand your point.

13 CHAIRMAN LEVDANSKY: I do know. They're
14 better at it than me and Scott.

15 ASSISTANT PROFESSOR OF FINANCE CUSATIS:
16 Right.

17 CHAIRMAN LEVDANSKY: Just one final thing.
18 Do you advise school districts?

19 ASSISTANT PROFESSOR OF FINANCE CUSATIS: Do
20 I?

21 CHAIRMAN LEVDANSKY: Yes.

22 ASSISTANT PROFESSOR OF FINANCE CUSATIS: I
23 have, yes.

24 CHAIRMAN LEVDANSKY: I mean, I presume
25 that's part of what your work is. So this whole thing

1 of swaps is predicated on who best can understand and
2 predict where some future interest rate is going to be
3 because it's the relationship between the two
4 counterparties.

5 ASSISTANT PROFESSOR OF FINANCE CUSATIS: No.
6 The prediction of the interest rate part of it is where
7 I don't see the connection. That's where I'm losing
8 you. There's no prediction of interest rates involved
9 here.

10 CHAIRMAN LEVDANSKY: Not prediction but just
11 not on an absolute level. It's just whether they're
12 going to go up or whether they are going to go down.

13 ASSISTANT PROFESSOR OF FINANCE CUSATIS: It
14 doesn't matter. There's no play on the level of
15 interest rates here. We're talking about contracts that
16 are established to lock in a fixed rate and if you look
17 at this chart, the municipality is receiving SIFMA plus
18 20 and it's paying SIFMA plus 20. So that's a pass
19 through. So where the level of interest rates go don't
20 matter. And they pay 4 and a half percent fixed it's as
21 --

22 CHAIRMAN LEVDANSKY: If interest rate levels
23 don't matter, then why don't we all just do fixed-rate
24 financing?

25 ASSISTANT PROFESSOR OF FINANCE CUSATIS:

1 Well, this is a synthetic fixed-rate financing, but it
2 saves money.

3 CHAIRMAN LEVDANSKY: Okay. My executive
4 director wants to have a follow-up on that.

5 EXECUTIVE DIRECTOR KASSOWAY: Follow-up to
6 your characterization of Bethlehem. I look at a bond as
7 every year or every six months I have to pay the
8 interest and part of the principal back to the
9 bondholder and that should go for the duration of the
10 bond. Where does the liquidity provider come in? What
11 we haven't been given here is, what happens that causes
12 different things along the trail rather than just having
13 to straight paying out periodically to the bondholder?

14 What's happening if there's not a play in
15 the market that's causing somebody, a school district,
16 to have to have, quote, a liquidity provider? What's
17 the liquidity provided for? What's happened in the
18 marketplace?

19 ASSISTANT PROFESSOR OF FINANCE CUSATIS:
20 Well, floating-rate bond structures go back a long time,
21 whether there's a swap involved or not a swap. State
22 and local governments have issued floating rate bonds
23 for many years. The liquidity provider exists in order
24 to make the floating-rate bonds money market eligible so
25 that there will be more buyers for them. They don't

1 have anything to do with the swap.

2 A liquidity provision -- the liquidity
3 provider falls under the rules of 287 in order for the
4 bonds to be eligible for money market funds. They have
5 to have this liquidity facility and they standby to say
6 that we'll make sure that there's a buyer for the bonds.
7 It's a short-term money market requirement.

8 EXECUTIVE DIRECTOR KASSOWAY: The bonds are
9 already sold. The investment bonds were sold in 2003.
10 What happened in 2008 that they needed liquidity that
11 they couldn't get liquidity from this liquidity
12 provider?

13 ASSISTANT PROFESSOR OF FINANCE CUSATIS:
14 They needed liquidity right from the very beginning.
15 For floating-rate bonds, in order for them to be money
16 market eligible, the bonds have to be structured with a
17 liquidity facility. A bank stands by as a liquidity
18 facility. And prior to 2008, there were a lot of banks
19 that were willing to be liquidity facilities. In 2008,
20 things changed. Now, they've gotten better since then.

21 EXECUTIVE DIRECTOR KASSOWAY: I mean, is
22 there a continual offering of these bonds?

23 ASSISTANT PROFESSOR OF FINANCE CUSATIS:
24 Yes -- well, there's a remarketing of the bonds. The
25 rates are --

1 EXECUTIVE DIRECTOR KASSOWAY: So there's a
2 remarketing of the bonds?

3 ASSISTANT PROFESSOR OF FINANCE CUSATIS:
4 Yes.

5 EXECUTIVE DIRECTOR KASSOWAY: So that's the
6 difference between the fixed-rate bond and the
7 variable-rate bonds.

8 ASSISTANT PROFESSOR OF FINANCE CUSATIS:
9 Right.

10 EXECUTIVE DIRECTOR KASSOWAY: If there's a
11 remarketing of the bonds, then I would think that
12 whatever interest rates are going on at the time would
13 make it have an affect.

14 ASSISTANT PROFESSOR OF FINANCE CUSATIS: If
15 there's no swap, yes.

16 EXECUTIVE DIRECTOR KASSOWAY: Well, even
17 with a swap, unless it had a --

18 ASSISTANT PROFESSOR OF FINANCE CUSATIS: No.
19 With the swap, the swap matches the cash flow.

20 EXECUTIVE DIRECTOR KASSOWAY: So if
21 liquidity providers had sort of withdrawn from the
22 market since 2008, why is it still a safe market to be
23 in if we had this problem with liquidity providers?

24 ASSISTANT PROFESSOR OF FINANCE CUSATIS:
25 Some have withdrawn, but many have come back into it.

1 But yes, there was exposure in 2008.

2 EXECUTIVE DIRECTOR KASSOWAY: What
3 percentage costs are there in the various fees and other
4 payments paid to the investment community by a school
5 district?

6 ASSISTANT PROFESSOR OF FINANCE CUSATIS: I
7 don't know the answer to that. It varies from deal to
8 deal and I just don't know.

9 EXECUTIVE DIRECTOR KASSOWAY: And why is
10 that cost rarely, if ever, provided in a transparent
11 manner to the school districts or the public?

12 ASSISTANT PROFESSOR OF FINANCE CUSATIS: I
13 don't know.

14 EXECUTIVE DIRECTOR KASSOWAY: Thank you.

15 CHAIRMAN LEVDANSKY: Dr. Davare, I just have
16 one final point in question. Under the recommendation
17 section of the Auditor General's report, criticism is
18 made of Act 23 and they go on and I'm going to quote, a
19 statute written primarily for the benefit and protection
20 of the financial services industry. And it further
21 cites as an example of the power of the counterparties
22 to a swap to have the Department of Education. The
23 statute provides that the Department of Education will
24 withhold a school district state's subsidy in the event
25 that the school district fails to make a payment

1 required by a swap.

2 So essentially, what we have is the full
3 faith and credit of the taxing part of the school
4 district isn't good enough for the investment bankers
5 and everybody else that proposes these swaps. We have
6 to have state government in our revenue stream served as
7 a backstop to guarantee this transaction, which kind of
8 indicates to me it must be pretty risky. If the full
9 faith and credit of the school district isn't good
10 enough that we've got to backstop it with a revenue
11 stream for their basic subsidy, instead of money going
12 to buy textbooks and pay instructors, we ensure that
13 that money can be taken out of that and applied towards
14 payments for the swap.

15 Are you aware of any other instances in our
16 funding system at the state level where we allow for the
17 basic education subsidy to serve as a backstop to some
18 other purpose?

19 DIRECTOR OF RESEARCH SERVICES DAVARE:
20 Representative, that provision was part of the Unit Debt
21 Law prior to the swaps Act in 2003. That had been there
22 as part of the provisions resulting from early years
23 where school districts were choosing not to raise taxes
24 and going into default. That was one of the provisions
25 that went into the Unit Debt Law when it was originally

1 passed. So that's a provision that's been there and
2 that was really intended to help stabilize the credit
3 ratings of school districts back in about 1970 when that
4 law was originally passed because prior to that, and
5 then prior to the 65 consolidation of school districts,
6 a number of districts were going into the stress status
7 every year. A lot of them from not raising taxes and
8 not making bond payments. So that's not a provision
9 expressly tied to the swaps itself.

10 CHAIRMAN LEVDANSKY: So you're saying that
11 this provision did not come out of Act 23?

12 DIRECTOR OF RESEARCH SERVICES DAVARE: No,
13 it did not.

14 CHAIRMAN LEVDANSKY: I'll follow-up with the
15 Auditor General's people relative to that. Just for
16 discussion sake, even if that were the case, would you
17 recommend going back in and changing the Unit Debt Act
18 to remove the backstop so that we can be ensured that
19 the taxing authority of the school district is what's at
20 risk relative to these swaps and not the basic education
21 subsidy to the school district?

22 DIRECTOR OF RESEARCH SERVICES: I'm not an
23 attorney. It's my belief -- and I request that you
24 respectfully submit this to some legal counsel -- it's
25 my belief that if a district would miss a bond payment

1 and the state would have to exercise that provision,
2 that the district would automatically be subject to the
3 provisions of a distressed school district as they
4 currently exist under the school code. So if the state
5 would take that action they would also then be able to
6 go in and take over the school district under fiscal
7 distress laws that currently exist.

8 CHAIRMAN LEVDANSKY: In your experience, has
9 it ever happened where the state would forget swaps,
10 just traditional, fixed-rate bond financing for school
11 district improvements, whether or not the school
12 district goes into financial distress or not? Are you
13 aware of any circumstance prior where the subsidy was
14 used to make payments that the school district was
15 obligated to make?

16 DIRECTOR OF RESEARCH SERVICES DAVARE: Not
17 to my knowledge in the 18 years I have been around it.

18 CHAIRMAN LEVDANSKY: Okay. With that, I
19 want to thank both of you for your insights and your
20 testimony.

21 DIRECTOR OF RESEARCH SERVICES DAVARE: Thank
22 you very much for the opportunity to be here.

23 CHAIRMAN LEVDANSKY: We're going to get back
24 to our set agenda. Auditor General Jack Wagner, the
25 auditor general of the state of Pennsylvania has

1 arrived. Jack, I appreciate your presence here today.
2 I presume you have some of your staff people here with
3 you. If you will be so kind to introduce them?

4 AUDITOR GENERAL WAGNER: Yes, as a matter of
5 fact, I'll ask two of my staff people to come to the
6 table. My deputy and chief counsel and policy director,
7 Rob Teplitz and my bureau chief of the office of special
8 investigations, Jeff Gribb. Both of which play a very
9 important role in producing the report related to the
10 Bethlehem Area School District.

11 CHAIRMAN LEVDANSKY: Thank you.

12 AUDITOR GENERAL WAGNER: May we begin,
13 Mr. Chairman?

14 CHAIRMAN LEVDANSKY: Yes.

15 AUDITOR GENERAL WAGNER: Thank you,
16 Mr. Chairman. Chairman Levdansky, Vice Chairman Boyd
17 and Members of the Committee for inviting me here today
18 as Auditor General for the Commonwealth of Pennsylvania,
19 the independent fiscal watchdog of taxpayer dollars.

20 In my role as Auditor General, we audit all
21 500 school districts in Pennsylvania, charter schools,
22 cyber charter schools are, obviously, many state
23 agencies and state departments. I also was a member of
24 the Senate, as many of you know, for 10 years and voted
25 for Act 23 of 2003, as I'm sure many members here did

1 and others, but have since seen serious flaws related to
2 it.

3 Thank you very much for the opportunity to
4 appear before you today to discuss the issue of
5 interest-rate swaps. I would like to commend
6 Representative Scavello for introducing the legislation
7 to repeal the law that allows swaps, along with all the
8 co-sponsors, including Chairman Levdansky. I would also
9 like to commend Senator Lisa Boscola who brought this
10 important issue to our attention last year and who has
11 drafted legislation to address this problem.

12 Most Pennsylvanians would be upset if
13 members of their school board or municipal governments
14 gambled away their hard earned tax dollars at local slot
15 casinos. They should be just as upset if their school
16 district or council has tied up local funds in
17 interest-rate swaps because these exotic financial
18 instruments are tantamount to gambling with public
19 money.

20 Swaps are best between two parties, say a
21 school district and investment bank on which way
22 interest rates will move. The party that guesses right,
23 wins and gets paid. The party that guesses wrong, loses
24 and must pay the other party. How much is won or lost
25 is determined by how much interest rates fluctuate and

1 other factors. The bigger the swing in interest rates
2 and other factors, the higher the potential losses.
3 When it comes to gambling taxpayer money in swaps,
4 Pennsylvania school districts and municipalities are
5 number one, and I repeat, number one in the nation
6 according to Moody's Investors Service.

7 A recent investigation by the Pennsylvania
8 Department of Auditor General confirmed Moody's
9 conclusion. Our investigators found that 107 of 500
10 school districts, a shocking 21 percent, and 86
11 municipal governments had almost 15 billion, and I
12 repeat, billion in public debt tied to interest-rate
13 swaps with at least 13 investment banks between October
14 2003 and June 2009.

15 The Philadelphia School District alone had
16 the most debt tied to swaps contracts, in excess of \$1
17 billion. If interest rates gyrate, if they move
18 dramatically, the Pennsylvania taxpayers would
19 potentially be on the hook for hundreds of millions of
20 dollars or possibly billions of dollars. Our special
21 investigation found that the Bethlehem Area School
22 District lost at least, and I repeat, at least 10.2
23 million in interest-rate swaps when the banking industry
24 collapsed in the fall of 2008. The district had entered
25 into the most swaps during a three-year period, all

1 total 13 swaps within the Bethlehem Area School
2 District.

3 We reviewed just two of the district swaps
4 because those were the only two that had concluded by
5 the time of our investigation. The two swaps cost the
6 district taxpayers 10.2 million more than if the
7 district had issued a standard fixed-rate bond or note.
8 Ironically, the swaps cost taxpayers 15.5 million more
9 than if the district had simply paid the interest rate
10 on the variable-rate note without any swaps at all. The
11 districts' losses were largely due to excessive fees and
12 other charges and a termination payment. Because the
13 district has many other swaps still in effect, 11 to be
14 precise, the ultimate financial impact on the taxpayers
15 remains to be seen in the Bethlehem Area School
16 District.

17 Unfortunately, since the results of our
18 investigation were provided to the public last November,
19 officials of several school districts have defended
20 their use of swaps rather than attempt to disentangle
21 themselves from these risky investments. You may hear
22 some of that here today. Using rhetoric that eerily
23 reflects gamblers at a Las Vegas blackjack table, they
24 have rationalized that their conduct, by saying that
25 there is little risk because they know what they are

1 doing. They try to reassure taxpayers that the school
2 districts and municipal governments that lost their
3 shirts on swaps, simply weren't as savvy as they are.

4 I wholeheartedly disagree. The truth is
5 this: The Bethlehem Area School District thought it
6 knew what it was doing. After all, it initially
7 profited from its swaps agreements. Before the banking
8 industry collapsed in the fall of 2008. The Delaware
9 River Port Authority claims it earned \$40 million on its
10 swaps agreements signed in 2000 and 2001, before they
11 soured. The DRPA is now facing \$240 million in
12 liabilities on its swaps contracts.

13 How risky are interest-rate swaps? Just ask
14 President Obama's White House Economic Advisor, Larry
15 Summers, who was president of Harvard University
16 from 2001 to 2006, approved swaps so toxic that the
17 school recently agreed to pay investment banks a total
18 of almost one billion to terminate those swaps.

19 As anyone who has ever been to a casino
20 knows, even if you win a couple of bucks early, over the
21 long haul, you never seem to beat the house. The same
22 holds true with swaps. Any Pennsylvania school official
23 or borough manager who thinks that he or she can beat a
24 Wall Street investment banker at a game that is invented
25 by them, is only diluting or fooling himself, herself

1 and also the taxpayers.

2 As Pennsylvania's independent fiscal
3 watchdog, I have urged the General Assembly to
4 immediately prohibit local governments and municipal
5 authorities from entering into swaps. I also continue
6 to urge school districts and other local governments to
7 take the following actions: Stop using swaps and other
8 types of exotic financial instruments, of which 99
9 percent of the population doesn't understand; terminate
10 any active swaps and refinance with conventional debt
11 instruments; assess the financial consequences if they
12 were to suffer the same negative experience with their
13 active swaps as discussed in our report; and hire
14 financial advisors through a competitive selection
15 process and periodically evaluate the quality, cost, and
16 independence of the services provided.

17 I am encouraged by the progress that has
18 been made on the swaps issue in the short amount of time
19 since we released our report. The Delaware River Port
20 Authority, of which I am an ex-official member,
21 unanimously adopted my resolution to prohibit the
22 bi-state agency from entering into future swaps
23 agreements and to begin a process of terminating its
24 current swap agreements. Furthermore, several
25 Pennsylvania school districts, some of which you heard

1 today, including the New Hope-Solebury School District
2 in Bucks County, the Nazareth Area School District in
3 Northampton County, the Central Dauphin School District
4 in Dauphin County, and the Erie School District in Erie
5 County, have recently terminated their swaps, in what I
6 would say, the taxpayers' best interest.

7 With regard to House Bill 1905, the
8 Department of Auditor General supports the legislation
9 inasmuch as it repeals Act 23 of 2003, which expressly
10 enabled local government units to enter into swap
11 agreements. However, this bill does not address our
12 recommendation regarding the competitive selection and
13 monitoring of financial advisors or our recommendation
14 that municipal authorities should also be prohibited
15 from entering into swaps, which incidentally is what was
16 going on prior to 2003 and the passage of Act 23.

17 We would suggest an amendment to House Bill
18 1905 that would, at a minimum, require a local
19 government unit to use a competitive selection process
20 if it feels the need to hire a financial advisor to
21 evaluate the quality, cost, and independence of the
22 financial advisor's performance on a quarterly basis and
23 to report the results of the evaluation to the public or
24 the taxpayers. We would also suggest that the Municipal
25 Authorities Act be amended to expressly prohibit

1 authorities from entering into swaps in connection with
2 their bond issues. Finally, just to be absolutely
3 clear, we would suggest that a similar provision be
4 added to the Local Government Unit Debt Act to expressly
5 prohibit local government units from entering into swaps
6 agreements also.

7 Exotic investments instruments like swaps
8 may be perfectly acceptable in private sector, I think
9 all of us can understand that, but they should have no
10 role in government. Public debt should be financed with
11 fixed interest rates that are transparent, reliable and
12 easily understood by those voting on those bond issues
13 and more importantly, the public, who is paying for it.

14 As most homeowners would agree, a fixed-rate
15 mortgage is preferable to a variable-rate mortgage
16 because the monthly payments are stable, making it
17 easier to plan your budget from month to month. The
18 same commonsense rule should apply to school districts
19 and to local governments.

20 You are here today and you have heard today
21 from proponents of swaps and defenders of the status
22 quo, as well as from those who would argue for a reform
23 of swaps rather than a ban of swaps. I urge you to ask
24 them tough questions, such as the following, and I've
25 heard some of those questions already and commend you

1 for asking them: Do the local elected officials who
2 vote to enter into these transactions really understand,
3 truly understand, what they're voting on? And I would
4 say in the far majority of situations, they do not.
5 None of the other parties involved the financial
6 advisor, the bond counsel, the swaps counsel, the local
7 government solicitor, or the investment banker appear to
8 get paid unless the deal goes through.

9 Do you believe that local governments are
10 ultimately protected against conflicts of interest
11 involved in these transactions? Do the investment banks
12 or financial advisors involved in swaps ever lose money
13 on these transactions? Very important question.

14 How much are the fees and commissions? And
15 I just heard a question in regard to that and a I
16 commend you. How much are the fees and commissions to
17 the various parties in the average swap agreement? Very
18 important question to ask. How do the fees and
19 commissions compare to the issuance of standard
20 fixed-rate bond issuance? A vitally important question.
21 Are the fees and losses rolled into refinancing deals
22 and, therefore, not transparent ultimately to the
23 public? Can there ever be enough training, disclosure,
24 or other types of reforms to level the playing field
25 between local officials, Wall Street financial experts,

1 and investment bankers? Quite frankly, I don't think
2 so. Are the benefits to the local government worth
3 exposing taxpayer funds to potentially enormous risk if
4 a swap turns sour?

5 In closing, I would again like to commend
6 the chairman and the committee members for seeking to
7 ban the use of swaps by public entities. I can assure
8 you-all that the Department of the Auditor General will
9 continue to monitor this issue and again we welcome any
10 questions, thoughts, or ideas on your part. Thank you.

11 CHAIRMAN LEVDANSKY: Thank you, Mr. Auditor
12 General. Any questions from any of the members?
13 Representative Denlinger.

14 REPRESENTATIVE DENLINGER: Thank you,
15 Mr. Chairman. Thank you, General, for being here. We
16 appreciate it. We gather that you lean against this; is
17 that fair to say?

18 AUDITOR GENERAL WAGNER: Well, all of us
19 sometimes in life don't make a sound vote. Act 23
20 of 2003, I believe, passed unanimously in the House and
21 the Senate. There certainly was not enough discussion
22 in that regard, but we have seen, Representative, that
23 Pennsylvania kind of leads the country here. I would
24 argue that Pennsylvania is at most risk of any state in
25 the country.

1 REPRESENTATIVE DENLINGER: I'm wondering, in
2 the Bethlehem School District situation, you mentioned
3 they have 11 outstanding swaps agreements in place, you
4 have reviewed two. Will your office do continuing work
5 in the Bethlehem School District?

6 AUDITOR GENERAL WAGNER: If we are asked to
7 come in and to review the remaining swaps that are in
8 effect, yes, we will do that. It's our hope, based on
9 our office of special investigation report, and some
10 changes that have been made within the Bethlehem Area
11 School District and their desire to terminate, not
12 immediately, but over time, what is in their best
13 financial interest, those 11 remaining swaps, that they
14 will properly and better manage what is left better than
15 the two that have been terminated.

16 REPRESENTATIVE DENLINGER: And then, a
17 question that I realize is maybe one you wouldn't want
18 to answer correctly, but, as you reviewed those two
19 swaps situations in Bethlehem, do you believe what you
20 have encountered rises beyond poor judgment, and into
21 areas of fraud?

22 AUDITOR GENERAL WAGNER: In regard to the
23 Bethlehem Area School District, I'm going to let my
24 chief legal counsel and/or my bureau director to handle
25 that one.

1 CHIEF COUNSEL & POLICY DIRECTOR TEPLITZ:
2 Representative, we didn't say that in the report, but we
3 did find red flags, and we referred the report to
4 numerous other entities that would be better equipped
5 than we would be to route that out. The Securities and
6 Exchange Commission, other entities at the federal level
7 dealing with banking and securities issues, law
8 enforcement at the state level, and the state ethics
9 commission which would also play an important role in
10 this if it chose to, if it thought there was more to
11 investigate. So the report lists, a few times in the
12 report, all of those other entities and we would
13 certainly cooperate with those entities if they needed
14 our assistance to follow-up.

15 REPRESENTATIVE DENLINGER: And are you
16 aware, did any of those agencies launch investigations
17 or are they still taking a look at the matter?

18 CHIEF COUNSEL & POLICY DIRECTOR TEPLITZ: We
19 wouldn't necessarily know that, and they wouldn't
20 necessarily tell us that. We do know that the
21 Securities and Exchange Commission, even before the
22 release of the report, was doing a nationwide
23 investigation relating to swaps and we thought that that
24 agency would be particularly interested in our report.

25 REPRESENTATIVE DENLINGER: Very good. Just

1 as a closing comment, General, I salute your effort.

2 AUDITOR GENERAL WAGNER: Thank you.

3 REPRESENTATIVE DENLINGER: I think this is
4 an area of huge question. I think your efforts on
5 behalf of restoring the public trust, which is really
6 what it comes down to at the end of the day, is
7 commendable. So thank you.

8 AUDITOR GENERAL WAGNER: Thank you, sir.

9 CHAIRMAN LEVDANSKY: Thank you.
10 Representative Mirabito.

11 REPRESENTATIVE MIRABITO: Thank you for
12 coming. For the districts and municipalities to
13 disentangle themselves from the swaps, is there going to
14 be more risk of serious loss or is it a situation where,
15 if they don't disentangle themselves, they're exposing
16 themselves to greater loss? I get the sense from your
17 testimony that you think they should terminate the
18 swaps. Even if they are paying a termination penalty;
19 is that correct?

20 AUDITOR GENERAL WAGNER: Obviously, we have
21 asked that they terminate existing swaps. Initially, we
22 suggested they immediately move in that direction. Some
23 school districts brought to our attention an important
24 point that the cost would be exorbitant to do that
25 immediately. So a planned termination or movement in

1 that direction would be in the best interest of the
2 taxpayers; however, there's a caveat associated with
3 that, which is that if we have another serious downturn
4 in the market, that the risk could be far greater. So
5 we have asked them to aggressively move in that
6 direction in the best interest of the taxpayers.

7 REPRESENTATIVE MIRABITO: Do you think that
8 we need legislation to protect the taxpayers in the
9 disentanglement process? I'm not quite sure how we
10 could do it, but do we need -- in other words, from the
11 point of view of the average person sitting out there,
12 they're watching the meltdown and the federal funds
13 being paid to the investment bankers and then they're
14 turning around in their local communities and their
15 watching lots of money being paid to investment bankers.

16 Do we need legislation that says, look,
17 notwithstanding that this was passed, we need to protect
18 taxpayers so that they're not hurt further in the
19 disentanglement process. And it means the investment
20 bankers may lose some money -- I shouldn't say lose
21 money. They may not make some gains that they thought
22 they were betting on. Do you think we need legislation
23 that way?

24 AUDITOR GENERAL WAGNER: Well, we definitely
25 need legislation, in our strong opinion, to repeal Act

1 23 and to move in a direction where local government
2 school districts are not further engaging in swaps. We
3 think that's first and foremost the most important thing
4 we can do, so we limit that exposure going forward.

5 Do we need legislation to disengage? I'm
6 going to ask one of my two lawyers sitting here today.
7 I think -- and I'll just give my two cents -- it's tough
8 to legislate once you have exposed the taxpayer. But go
9 ahead, Robert, Jeff, please, jump in there.

10 CHIEF COUNSEL & POLICY DIRECTOR TEPLITZ: I
11 think that relates to the previous question in a sense.
12 There have been other situations where the swap was
13 found to be fraudulent, where law enforcement and any
14 other entities that were involved directed that the
15 transaction be undone in a way so that there was no harm
16 to the taxpayers.

17 The situation that comes to mind is a recent
18 situation in, I believe, Alabama where the swap was
19 found to be so fraudulent that, I think, what happened
20 was they just tried to turn back the clock as if it
21 never happened.

22 REPRESENTATIVE MIRABITO: I don't think
23 that's probably going to be the majority of the cases
24 here in Pennsylvania. I guess I'm just concerned that I
25 don't know if we just have to just say once again that

1 the taxpayer has to take it on the chin because of
2 what's happened and whether or not we need to be
3 aggressively trying to find a way to say,
4 notwithstanding, whether there was fraud. I know we
5 don't enter into trying to regulate private party
6 contracts. On the other hand, we have also not seen the
7 depth of devastation that's happened from almost
8 adhesion contracts in some ways.

9 When you say that 99 percent of the public
10 probably doesn't understand them and the people who
11 entered into them probably didn't understand them, they
12 were contracts that were from the outset, tilted against
13 the parties. And I guess I'm just wondering whether we
14 need to be more assertive to protect the taxpayers. It
15 won't make some people happy. It'll be controversial
16 situation, but, on the other hand, if we don't do it, we
17 may wind up on a local and state level with the same
18 problem that we have on the federal level and a lot of
19 very upset citizens.

20 AUDITOR GENERAL WAGNER: Well,
21 Representative, you will hear others, as a matter of
22 fact, Central Dauphin School District, who disengaged in
23 swaps, made money in the process. They did it at the
24 right time and under the right situation. We would hope
25 that those engaged would follow in a similar suit, but

1 take serious the disengagement issue that we have
2 suggested in our report and we hope that all of you
3 suggest as a legislative body.

4 REPRESENTATIVE MIRABITO: Thank you.

5 CHAIRMAN LEVDANSKY: Thank you.

6 Representative Boyd.

7 REPRESENTATIVE BOYD: Thank you,
8 Mr. Chairman. Representative Mirabito asked one of my
9 questions. I just want to make sure that we don't
10 statutorily require something that would end up becoming
11 problematic, so that's one. The second one is, I guess,
12 someone from a philosophical standpoint. I understand
13 your version to the current structure, but part of your
14 testimony, there's a portion of it that I do disagree to
15 a degree with you.

16 Like Representative Denlinger, I do commend
17 your efforts, but there are times when it does make
18 sense to refinance debt, and while I agree with you that
19 fixed-rate interest on a home mortgage is a good idea.
20 My first home mortgage in 1981, my rate was 13 and a
21 half percent, so there was a time when it was wise to
22 get out from underneath that 13 and a half percent and
23 move to a lower percent. So refinancing debt at times
24 does make a lot of sense.

25 Additionally, depending on where you are, as

1 an example, if you, as an entity, know that you have a
2 subsistent amount of revenue coming in, like selling an
3 asset, and you know the timeframe of that, it may make
4 sense knowing where current interest rates are to take
5 out a low rate with a balloon payment coming, knowing
6 that you're going to have a revenue to pay that. And
7 it's not uncommon for school districts to have assets
8 that they know they're going to sell, like property,
9 that they have that they're no longer going to need to
10 build on. They may sell that asset. While I agree with
11 you in principle, there are times when I can see the
12 ability or the desire to allow school districts the
13 flexibility at the local level to manage their finances.

14 With all of that said, my question is, do
15 you believe that there is a way that we can allow that
16 flexibility to do some of these transactional swaps and
17 protect the taxpayer at the same time? Do you think
18 that can be accomplished legislatively or do we just
19 have to abandon it altogether and tie their hands and
20 say, this is the way you have to play the game?

21 AUDITOR GENERAL WAGNER: Well, we have taken
22 a firm position on the risk involved with swaps. And,
23 Representative, if you can figure out how that language
24 should be in terms of minimizing the risk and
25 refinancing, I have supported refinancing of bond

1 issues, but I believe I heard you earlier say, how do
2 you minimize the risk? So with that as being your
3 objective, however, you could achieve that objective
4 legislatively, would be in the best interest of the
5 taxpayer. But, keeping in mind, that there is a
6 tremendous risk here and an unfortunate situation going
7 forward and it's important that we bring that to all of
8 your attention, and the attention of the taxpayers.

9 REPRESENTATIVE BOYD: So I think if I read
10 between the lines, your answer is no?

11 AUDITOR GENERAL WAGNER: In fact, your
12 earlier statement that I heard you say is our first
13 responsibility as elected officials is to minimize
14 risks.

15 REPRESENTATIVE BOYD: Thank you,
16 Mr. Chairman.

17 CHAIRMAN LEVDANSKY: Representative Seip.

18 REPRESENTATIVE SEIP: Thank you,
19 Mr. Chairman. Thank you for being here today, General
20 Wagner.

21 AUDITOR GENERAL WAGNER: Yes, sir.

22 REPRESENTATIVE SEIP: I want to thank you
23 and certainly your staff for all of your efforts to try
24 and act in the interest of Pennsylvanians on this very,
25 very important matter.

1 I'm just curious, in your investigation --
2 and maybe you can't answer this and I'll understand if
3 you can't -- but did you find an entity that was just
4 very overextended, very pressured, very, just desperate
5 to try and remedy some financial situation or did you
6 find an entity that was relatively physically healthy
7 and just ultimately got into a transaction that didn't
8 work out well?

9 AUDITOR GENERAL WAGNER: Well,
10 Representative, Number 1, we have only investigated the
11 Bethlehem Area School District in terms of their
12 individual swaps. We have looked, though, at the body
13 of public entities involved in swaps. So therefore, we
14 cannot give you an in-depth analysis beyond the
15 Bethlehem Area School District, but it is our firm
16 opinion that the risk exists for all of the entities
17 involved in swaps.

18 And the tougher questions need to be asked
19 here that haven't been asked: What are the fees and
20 commission? What is the risk to the investment banking
21 entity involved? And we firmly believe that there has
22 not been true transparency involved here, as a matter of
23 fact, a lack of knowledge. And where you have a lack of
24 knowledge and a lack of transparency, you really have a
25 lack of accountability.

1 It seems as if the people on the opposite
2 side of the table know far more about these transactions
3 than us, who are responsible to the taxpayer, and that's
4 a serious concern.

5 REPRESENTATIVE SEIP: So looking beyond the
6 Bethlehem School District, and just in general, I guess
7 it's hard to say as to whether some of these entities
8 get into these situations because of a feeling being
9 pressed and very -- I hate to say desperate -- but
10 feeling themselves, their entities, are in a very
11 difficult position and trying to find some remedy to it.
12 I guess it's hard to say whether that's the root of the
13 problem or whether it's just something that they got
14 into and it worked out badly.

15 AUDITOR GENERAL WAGNER: Well, there is --
16 and I'm going to ask Jeff Gribb to comment -- to what
17 degree Bethlehem Area School District benefitted
18 upfront. As many of the entities who have become
19 involved in swaps get an upfront payment and that
20 upfront payment initially looks great and it brings
21 additional revenue into the school district or the local
22 government entity. But with that upfront payment is a
23 risk further on down the line. In many instances,
24 including the Delaware River Port Authority that
25 benefitted to \$40 million upfront, have already lost that

1 \$40 million and have another 200 million, plus, at risk.
2 I'm sure many elected officials at the local level think
3 they're acting in the best interest of their taxpayers,
4 especially if they are getting an upfront payment.

5 Jeff, what did Bethlehem receive?

6 DIRECTOR GRIBB: I think that Bethlehem was
7 in pretty good shape and now they're not in good shape
8 because of their foray into swaps. Of course, it's
9 always enticing to a public official to get a lower
10 interest rate and I think that's how these things were
11 sold to Bethlehem. They could cut their interest rate a
12 little bit by entering into swaps as opposed to entering
13 into a standard fixed-rate conventional financing and
14 they took the risk. I don't think they realized some of
15 the risks that were involved and that's where they got
16 burned.

17 Some of these deals were structured to
18 provide them with substantial amounts of money upfront
19 at closing as part of the settlement on the swap. You
20 could argue that that's a form of borrowing that's not
21 authorized by the local government Unit Debt Act. The
22 fact that they enter into this contract and somebody
23 writes them a check for a couple of million dollars,
24 which they then get to use however they want to. That's
25 another enticement that we found.

1 We just found that in the Bethlehem case
2 that all of the incentives were lined up against the
3 school district getting good independent advice. We
4 found that these deals were sold, basically
5 overemphasizing, exaggerating the benefits, and
6 minimizing the risks because it was in everyone's
7 interest, except the school district, to do so.

8 REPRESENTATIVE SEIP: Often I think that
9 people look for a very quick solution in many different
10 facets of life and certainly here, even in Harrisburg, I
11 think a lot of times, well, this would probably be a
12 better bill, this would probably be a better idea, but
13 that's going to take too long. We have this bill in
14 front of us, let's just quickly do this. I see how
15 these things happen. People have to really, really
16 think about what we're doing and have the intestinal
17 fortitude to try and act with some foresight.

18 Thank you very much for your comments today.
19 I appreciate your testimony. Thank you, Mr. Chairman.

20 CHAIRMAN LEVDANSKY: Thank you. Just a
21 couple of issues I want to explore really quick,
22 Mr. Gribb. Your response to Representative Seip about
23 the school district might get a couple of million
24 dollars upfront and everything looks good. This brings
25 to mind an old saying that I was taught from a gentleman

1 that I knew as an uneducated man who immigrated from
2 Italy. And my pappy always told me, David, you don't
3 get something for nothing in this life.

4 I have a hard time believing you can get a
5 couple of million dollars upfront and it's not going to
6 cost you somewhere along the line. Where along the line
7 would the person that gave you the \$2 million or so, how
8 is it likely to be recouped?

9 DIRECTOR GRIBB: It would be recouped over
10 the life -- over the term of the swap over years. It's
11 just built into this structure of the deal. And it
12 wasn't something for nothing, it was something that
13 would have to be paid back, but not immediately, over
14 time. Similarly all the fees, commissions and profits
15 are structured into the deal. So in the Bethlehem case,
16 there are I think four or five different advisors and
17 counsel and whatever sitting at their settlement table
18 getting huge checks for fees that were all structured
19 into the deal and would be paid back over time.

20 So it wasn't like Bethlehem School District
21 had to write a check to their financial advisor for
22 \$20,000 or whatever they paid them. That was just a
23 check that came from the proceeds of the settlement of
24 the deal and was financed over the term of the deal.
25 But I think there was -- some of the deals sold to

1 Bethlehem were basically years away. You can get
2 something that appears like it's for nothing.

3 CHAIRMAN LEVDANSKY: It's kind of like that
4 mailing that I get telling me that I have been
5 preapproved for a \$10,000 credit card. I kind of think
6 that I have \$10,000 that I can go out and spend, but
7 then I owe 10,000 plus probably 20 or 25 percent
8 interest over the period of time that it takes for me to
9 pay off. My 18-year-old son who gets these
10 advertisements thinks that it's free money, but it's not
11 really.

12 Earlier I talked about the state subsidy for
13 school districts serving as a backstop in the case that
14 school districts default on the obligations of swaps.
15 And it was stated that that's basically not set out in
16 Act 23, that that provision was set out in the Unit Debt
17 Act, so that that provision kind of proceeded. That
18 backstop, if you will, existed prior to the
19 legislature's passage of Act 23. Is that your
20 understanding? Is that correct?

21 CHIEF COUNSEL & POLICY DIRECTOR TEPLITZ:
22 That may be the case, but I think what you hit on in
23 that dialogue before was that that backstop applies
24 because of Act 23. And when Act 23 was passed, that
25 legislation did not exclude Act 23 or exclude swaps from

1 being affected by the preexisting provision in the
2 legislation in the law that existed at the time. So I
3 think it's maybe disingenuous to say that that doesn't
4 imply simply because that wasn't in Act 23. It applies
5 to swaps because of Act 23.

6 CHAIRMAN LEVDANSKY: So the backstop was
7 there and then we passed Act 23 and the backstop applies
8 to both traditional kind of debt that municipalities and
9 school districts and authorities would incur and now it
10 is also a backstop for this, although, we probably
11 didn't really think about that whenever we passed Act
12 23. Obviously, there's probably a lot of things that we
13 didn't anticipate when we passed Act 23.

14 Just one other question. You pointed out,
15 General, that Pennsylvania leads the U.S. in terms of
16 the number of swaps that have been enacted. Do other
17 states have similar legislation to Act 23 that basically
18 serves as an incentive to do swaps or -- I mean, do
19 other states have a similar Act 23 or don't they?

20 AUDITOR GENERAL WAGNER: Yes. Other states
21 do and there is a movement for more states to move in
22 that direction. But I have to tell you, since our
23 report came out, states are taking a good hard look as
24 to whether or not they should have similar legislation
25 because of the risk associated with it. I don't know

1 the number of states. Jeff, do you know that, or Rob?
2 But, yes, we know other states have similar legislation
3 and many were considering moving in that direction.

4 DIRECTOR GRIBB: I think it's a relatively
5 small number of states that have legislation
6 specifically authorizing the use of swaps. I don't know
7 how many other states use them even without as an
8 express authorization. They were used in Pennsylvania
9 before Act 23.

10 CHAIRMAN LEVDANSKY: Right. As a matter of
11 fact, Bethlehem, at the time they enacted their first
12 swaps, they couldn't do it themselves. They had to use
13 a local municipal authority as a conduit for doing that,
14 I understand that.

15 DIRECTOR GRIBB: That is correct.

16 CHAIRMAN LEVDANSKY: Just one final thought,
17 Mr. Auditor General. I liked your idea that it would be
18 nice if we could do kind of like an apples to apples
19 comparison on what -- a study to compare how much it
20 costs school districts to do swaps versus conventional
21 financing. And given that, since municipal authorities
22 have been doing swaps prior to Act 23, it seems to me
23 that there would be some body of evidence out there
24 where municipal authorities did do swaps.

25 Given that experience, how much did it cost

1 the taxpayers, ultimately, with the swap financing from
2 municipal authorities versus conventional financing?
3 Would it be possible to do an apples to apples
4 comparison so we could get really some handle in the
5 aggregate -- we could answer the question in the
6 aggregate: Do taxpayers really benefit from swaps or
7 not? Is that possible?

8 AUDITOR GENERAL WAGNER: I think it's
9 possible. It's not possible from our department. We
10 would obviously have to do an investigation of every
11 entity that was involved in a swap. But I firmly
12 believe that if that information were available, if any
13 entity would have it, it would be the industry -- it
14 would be the investment banking industry. And as part
15 of that, it would be what the fees, what the commissions
16 are, who has actually gained in this process.

17 And yes, we keep hearing instances where
18 certain entities have gained. We never seem to know
19 though what the costs are to get there. So you would
20 have to do a complete analysis of what fees, what
21 commissions are, what refinancing deals were involved,
22 what dollars were gained and what dollars were lost.
23 But always out there is the risk. In addition to that
24 whole discussion, is the risk. And that's what we're
25 most concerned about.

1 CHAIRMAN LEVDANSKY: And you only have
2 jurisdiction insofar as state dollars have been
3 expended?

4 AUDITOR GENERAL WAGNER: Yes.

5 CHAIRMAN LEVDANSKY: So which is why you
6 could go in and look at Bethlehem School District and
7 other school districts. But to the extent that
8 municipal authorities engage in swaps, if there's not
9 state dollars involved, you lack the jurisdiction,
10 correct?

11 AUDITOR GENERAL WAGNER: Yes, Mr. Chairman.
12 You're absolutely right.

13 CHAIRMAN LEVDANSKY: One day we ought to
14 take a look at expanding your jurisdiction. I get a lot
15 of questions and concerns relative to what goes on in
16 local governments. I mean, it's local taxpayer's
17 dollars, not state taxpayer's dollars and so the Auditor
18 General doesn't have that jurisdiction.

19 AUDITOR GENERAL WAGNER: We do not.

20 CHAIRMAN LEVDANSKY: We appreciate your
21 insights and your testimony. Representative Mirabito
22 has one final quick question.

23 REPRESENTATIVE MIRABITO: Did you find that
24 any public employee, either the school district or in
25 the Delaware case, got a bonus or some recognition for

1 financial -- other than for getting the upfront payment
2 for being successful and getting the \$40 million upfront
3 in the school district case? Did anybody get a bonus
4 other than just recognition?

5 DIRECTOR GRIBB: Not that we've found.

6 AUDITOR GENERAL WAGNER: Not that we've
7 found, but we always refer our reports where we have
8 questions or concerns to the Ethics Commission or other
9 agencies of government. We did that with the Bethlehem
10 Area School District report.

11 REPRESENTATIVE MIRABITO: Thank you.

12 AUDITOR GENERAL WAGNER: Thank you.

13 CHAIRMAN LEVDANSKY: Thank you all. I
14 appreciate your staff's input as well.

15 AUDITOR GENERAL WAGNER: Thank you,
16 Mr. Chairman.

17 CHAIRMAN LEVDANSKY: Next is Mr. Jay Wenger.
18 He's the financial advisor at Susquehanna Advisors here
19 in Harrisburg. Mr. Wenger.

20 FINANCIAL ADVISOR WENGER: Good morning,
21 Committee Members. I appreciate the opportunity to be
22 here. I'm Jay Wenger. I'm with Susquehanna Group
23 Advisors. We're a Harrisburg-base financial advisory
24 firm. I also serve on the Central Dauphin School Board,
25 so I bring to you two perspectives I think that perhaps

1 will help in your consideration of this matter.

2 There's been some discussion that overlaps
3 what we presented. I'll try to go through this quickly
4 and then try to address some of the questions you've
5 asked, which I think are very good questions. And
6 frankly, a lot of the same questions are what our
7 clients ask in the process of considering these
8 transactions, so I think it's very appropriate.

9 Just to be brief, on page 1, we talk about
10 some of the reasons why issuers consider swaps and in
11 some cases enter into swaps. A very common use is the
12 internal revenue code limits issuers to one advance
13 refunding meeting, refinancing a debt issue prior to
14 it's first optional call date. The swap market allows
15 issuers who have already taken that one advance
16 refunding to take advantage of lower interest rates,
17 even though the call date has not come to pass. And
18 that has created economic cash flow that issuers can use
19 either to create cash reserves or finance other capital
20 assets. And I'm not to going to sit here and suggest
21 today that we're the model of best practices, but I
22 think we do some things that I've noticed other
23 financial advisors do, that I think addresses some of
24 the concerns that you have and we insist that issuers
25 do.

1 Number 1, we don't like issuers taking
2 upfront proceeds from a swap transaction to solve a
3 short-term operating short fall or deficit, really for
4 two reasons. One, as was pointed out, there's a point
5 in time where cash flows might turn negative in these
6 swaps transactions and we strongly encourage and insist
7 that our clients establish what we call an interest rate
8 reserve account that is funded in part from money taken
9 upfront and in part from money taken on a periodic
10 basis. But probably more important, as I sit on a
11 school board this really is an issue that we deal with,
12 which is, if I found money today to cover a budget
13 short-fall this year, I haven't addressed that
14 short-fall budget this year or next year. I've just
15 delayed and hid the problem for one more year. So as a
16 financial advisor, what we don't want to see is that
17 problem fester and compound itself because we've found a
18 one-time solution.

19 We're very clear with issuers that we would,
20 under no terms, represent that we think that there's
21 another one-time solution next year where we continue to
22 push this problem off until perhaps you think you're not
23 in office or it's not going to matter anymore or
24 somebody is going to bail you out. As a matter of
25 practice, what we like to see is if there's a capital

1 project that they otherwise would have had to finance at
2 four or five percent, whatever it is, that the proceeds
3 go towards that project or they take some of the portion
4 of the proceeds and put it into an interest rate reserve
5 stabilization account or reserve account, whatever you
6 want to call it, so that if the markets go against them
7 for a short period of time, they have the ability to
8 withstand it without going against their operating
9 budget. And for most municipal entities, like Central
10 Dauphin, the last thing that we want to see is where
11 something we did last year or last month becomes a
12 problem next month or next year because we didn't
13 contemplate the risk that was associated with it.

14 Now, having said that, we go back a year
15 later, two years later and we talk about, okay, what
16 have you done? Well, we had a short-fall last year and
17 we spent that money. That's all we talked about three
18 years ago. There's nothing we can do to control what
19 they do with the money after they've said, yeah, we
20 agree with you. And frankly, if they get into a bind
21 and it helped them out of problem, that probably was a
22 good application. What we like to see is a
23 replenishment of that fund, if and when they actually
24 draw it down for a purpose other than what it is
25 intended.

1 There has been some discussion about rates
2 going up and rates going down. Why in a residential
3 market you do a fixed rate versus variable rate? In the
4 institutional market or the tax exempt market, I think
5 there is a distinct difference between how
6 municipalities can finance fixed or variable versus how
7 we, as residential mortgage holders, finance our homes.
8 And if you look at, on any given day, residential
9 mortgage rates, a 30-year fixed-rate today is
10 approximately 5 percent. An adjustable rate mortgage is
11 approximately 4 and a quarter to 4 and a half. There's
12 a very small differential between what a residential
13 mortgage holder can achieve by taking on interest-rate
14 risk on a variable-rate market, compared to a
15 fixed-rate, as contrasted to what a municipal issuer can
16 achieve in the, what I'll call the institutional market.
17 It's a much wider spread.

18 Right now, weekly rate tax exempt bonds are
19 less than a quarter of 1 percent. 30-year fixed-rate
20 bonds are still maybe a little over 4 percent. So it's
21 a much, much wider, what we call spread, or difference
22 in interest-rate in the residential market versus the
23 institutional market. And a lot of our clients ask that
24 very question: Why have a fixed-rate home mortgage?
25 Yeah, you do. And frankly, we would never tell you to

1 go get an adjustable-rate home mortgage when the
2 base-rate is 4 and a half when you look at the
3 conditions, it can go up by 25 or 50 basis points every
4 year for the next 3 years. That's not a fair trade for
5 a residential mortgage holder who thinks they're saving
6 a little bit on a monthly basis for that kind of risk
7 and that kind of pickup. In the tax exempt market, it's
8 a much, much greater difference and when you look at the
9 long-term average of short-term rates, there are reasons
10 why municipal issuers want to have variable rate. There
11 are market conditions that dictate maybe going back to
12 fixed for a short period of time or taking fixed-rate
13 and going variable for a short period of time. The swap
14 market actually provides a very efficient way to do that
15 without incurring, refunding or remarketing and at least
16 get a little technical. But incurring cost of
17 financings and consuming that refunding opportunity that
18 maybe they want to save for sometime down the road.

19 So it's a little oversimplified to say that
20 I do my home mortgage this way, why doesn't Central
21 Dauphin run their debt the same way? There are
22 differences in the market and distinct differences that
23 would lead me, as a board director, to have a different
24 decision than I would have as a home mortgage -- on my
25 home mortgage.

1 One of the issues that has occurred
2 recently, as Dr. Cusatis pointed out, is the financial
3 markets and the credit markets collapsed, call it what
4 you want, almost failed to operate at all for a period
5 of if time in the late 2008. In the context of when you
6 sit down with an issuer and you say, here are the
7 potential risks. Prior to the financial collapse
8 of 2008, if we had assigned probabilities to risk, the
9 collapse of the credit markets would have been a much,
10 much lower assignment of risk than some of the other
11 risks that we've vet with the clients. But we've ran
12 into a perfect storm and issuers ran into, Number 1,
13 higher variable-rate cost than they had anticipated for
14 a short period of time, but more importantly, the
15 failure to actually obtain credit in the marketplace for
16 the first time in my career, which is 25, plus, years
17 now.

18 We've never had a marketplace where you
19 could not access the credit markets. We've never had a
20 marketplace where you could not issue fixed-rate bonds,
21 but for a short period in 2008, those market conditions
22 actually existed. Should we have known that prior
23 to 2008? I don't know of anybody who did. Eyesight is
24 20/20 and a lot of people would have done things
25 differently, including how we invest pension funds,

1 etcetera, if we hadn't known what was coming.

2 So the point I'm trying to make is, there
3 are differences in those markets that you can't
4 oversimplify the analysis and say, well, since I do a
5 home mortgage this way, Central Dauphin should conduct
6 itself that way. There are opportunities in the
7 marketplace that afford municipal issuers like Central
8 Dauphin. The opportunity to not only reduce their cost
9 of capital in an efficient way, but also to take
10 advantage of interest rates in the marketplace where, in
11 case, Central Dauphin, knock on wood, but we received a
12 check for almost \$3.1 million in a span of a contract
13 that lasted a little less than nine months. And we had
14 spent several meetings, months analyzing a particular
15 transaction, knew that at the time that we were looking
16 at it, it was probably the best market we were going to
17 get, but we had not yet fully vetted all of the issues
18 among 9 more members of business managers,
19 superintendents, etcetera. So by the time we actually
20 reached a decision and decided who the swap provider was
21 going to be, we had missed the best opportunity by
22 probably 2 to 3 weeks.

23 We still had, what we thought was a very
24 attractive opportunity in the marketplace, entered into
25 what we call a basis swap and that was -- I don't

1 remember if it was late '09 or early 2010 -- but by June
2 of this year, market conditions had changed and we had
3 the opportunity to realize a substantial payment.

4 In June of this year, the Board adopted a
5 resolution at the full advice of our financial advisor,
6 financial management to establish a termination target
7 of \$3 million. One of the questions that you have asked
8 earlier is, who gets paid, is it disclosed, etcetera.
9 There was probably a 3 to 4 to 6 week delay in actually
10 terminating that swap because we were arguing with the
11 swap provider as to what their fee would be on the way
12 out. They wanted to charge X. We thought X was too
13 high. We argued why. It took us the better part of a
14 month to get them to see that our price was the price
15 and if we didn't get our price, they better never show
16 up at the school district again.

17 So there are a lot of good points raised in
18 this discussion. And I wasn't involved in Bethlehem, so
19 I can't really speak to those specifics. I did read the
20 Auditor General's report. We do have some observations
21 at a fairly high level or a macro level of what happened
22 there that perhaps would help you in your deliberations
23 and consideration, but I really can't speak to the
24 specifics. I don't know the fees exactly, but I will
25 say to you, for our clients and at Central Dauphin, all

1 who is sitting on the board, we didn't just turn our
2 heads to the swap provider and say, oh, that's their
3 fee. I guess we have to live with it.

4 There is a lot of sound advice being given
5 to clients to dismiss school board members as being ill
6 informed. Central Dauphin is a very, very collection or
7 assemblage of citizens and residents within a community
8 with different professional backgrounds. We have an
9 engineer by training, an accountant, people who work
10 within the government in Harrisburg and we have varied
11 backgrounds. To a person I think they all would say,
12 well, I'm not an expert in this, but I'm going to listen
13 and after I've listened, if I'm not comfortable, I'm
14 going to tell you, I'm not voting for this because I'm
15 not comfortable.

16 Extending beyond Central Dauphin, I would
17 say that you have all of our clients. And of the 600
18 swaps that have been done in Pennsylvania, I think was
19 the number quoted, we probably represent a very small
20 percentage of that, so I'm not going to suggest to you
21 that when I say this is what our clients do, that
22 represents 300 of the swaps. It doesn't. We don't
23 allow a client to make a decision on the first
24 presentation. We don't allow them to make it on the
25 second presentation. We want them to hear it; we want

1 them to go home and think about it; we want them to hear
2 it again; we want them to go home and think about it
3 again. We want them to call whoever they want to call.
4 They can call their legislature, they can call their
5 accountant, they can call their financial advisor. We
6 invite bond counsel; we invite the solicitor.

7 We want to make sure that by the time they
8 have made their decision, yes or no, that they
9 understand the transaction, they understand the risk and
10 they understand their reward. And what we say to those
11 people is, if you go to breakfast Saturday morning and
12 somebody pulls you aside in the restaurant and says,
13 what the heck did you do? You better be able to explain
14 it to them because the greatest embarrassment you can
15 endure is not being able to explain a decision you made
16 last Wednesday. So we take very careful efforts to make
17 sure that they understand the transaction. We try to
18 fully vet the issues.

19 Now, did we anticipate the credit collapse
20 in 2008? No, we didn't. I'm not going to sit here and
21 tell you that. Has it created some amount of
22 consternation for clients, particularly in the fall of
23 2008? Yes, it has. Were those transactions structured
24 well enough that by the time we got to 2010 they were
25 back on their feet and the money that had been set aside

1 through various periods of time worked out? Yes, it
2 did. Could the market have completely collapsed and
3 would have gone completely south? That possibility does
4 exist.

5 We met with a client Monday on an idea and
6 they said, how long do we have? I said, you have as
7 long as it takes you to decide. I can't promise you the
8 market conditions are going to stay the same. I can't
9 promise you that at four months down the road you
10 finally decide the answer is yes, that the numbers still
11 work. Well, we certainly aren't going to tell you that
12 you have to decide today because the numbers were today.
13 This is a decision that you have to understand and you
14 have to feel good about, and when you decide that you
15 come to that conclusion that we can talk about where the
16 market is.

17 One of the things that we like to see in our
18 clients is that they get to the point where they can ask
19 the questions that you've asked today. Who's getting
20 paid; what are they getting paid; what's the risk; what
21 happens if rates go up; who's the counterparty; what are
22 they worth and what are they getting paid? We want them
23 to ask those questions on their own. If we get to a
24 point where they haven't asked the questions, we feed it
25 to them. Here's what you should have asked us by now.

1 In a presentation you get a very clear sense
2 if you do this enough times. You know if the client
3 understands. You know by the questions you ask; you
4 know by how engaged they are in the conversation; you
5 know by the look in their eye if, in fact, they're
6 actually following you. And you can tell by the look in
7 their eye if they follow a little bit, if they follow a
8 lot or if they follow all of it. Mr. Boyd has left the
9 room, but I grew up in Lancaster County and we go to
10 meetings in Lancaster County for clients and I would
11 always hear that line, I'm a poor, stupid farmer. Well,
12 I know two things aren't true. You aren't poor, and
13 you're not stupid. The farmer part I can see. A lot of
14 our clients start that way and I know they know. That's
15 the conversation we want to be engaged in.

16 If somebody sits there and says, if you say
17 it's a good idea, we're doing it. We say, nope, that's
18 not the way this works. We're going to start over.
19 We're going to do it again. You're going to go home and
20 think about it. You're not doing this because we say it
21 works, because the fact of the matter is, the day it
22 doesn't work, you're going to call me and say, it's your
23 fault. And you sit here as an elected official, we're
24 running a non for-profit entity, you're responsible for
25 the decisions you make and you have to live with them.

1 Our job is to provide advice. We think we
2 do it independently, we think we do it objectively and
3 we think we do it honestly. But at the end of the day,
4 you're responsible to your board, your constituents, and
5 whoever is paying your bills and you're going to have to
6 live with this decision and you're not going to have the
7 opportunity to say, he did it. So there is a very
8 careful process, and I'm not singling us out as doing
9 that.

10 I can tell you that on the board at Central
11 Dauphin, when a public financial management comes in to
12 talk to us, it's a very fair conversation, it's a very
13 open conversation and if they don't like somebody's
14 idea, they tell us. We had a presentation Monday. I
15 wasn't in the meeting, but I got a report from a swap
16 provider who had made a presentation to the business
17 manager and with our financial advisor in the room, with
18 an idea that was, I think, rejected almost immediately.
19 So to assume that every issuer is being lead down a path
20 because the vendor is very good at what they do, and
21 they are very good at what they do, and when they come
22 in to sell their product, it sounds really good.
23 There's a lot of sizzle in the pan.

24 But to suggest that clients are ill informed
25 and make poor decisions, I think, is the exception and

1 not the rule. And I'm not going to sit here and tell
2 you that there aren't bad transactions. I'm not going
3 to sit here and tell you that there aren't people
4 getting bad advice and I'm not going to tell you that
5 there aren't clients who don't understand when they say
6 yes or they say no. But I think somebody in this
7 context has used the expression, throwing the baby out
8 with the bath water. I think what's being contemplated
9 is essentially that. I think it is a valuable financed
10 tool that is being used by a non for-profit agency and
11 municipal entities across Pennsylvania.

12 I think there are some enhancements to Act
13 23. I think it would give you, as legislatures and
14 representatives of your constituents, comfort that maybe
15 the process has been improved and will work better.
16 Some of those have been outlined by some other
17 presentations today. But markets change, credit markets
18 change, opportunities change, debt profiles change.
19 Somebody asked earlier are large issuers better equipped
20 to do this than smaller issuers? Only because they have
21 more debt and Act 23 ties debt to swaps.

22 The question was asked earlier, why is the
23 Intercept Program covering swaps? Swaps were intended
24 to be a part of debt instruments, you exchange one
25 interest rate for another. School districts in

1 particular receive reimbursement based on their interest
2 cost. And so in this construction of Act 23, what was
3 intended to come out of this was neither the state or
4 the issuer would be harmed in their debt structure or
5 their reimbursement structure because they did synthetic
6 fixed-rate versus traditional fixed-rate.

7 There are a lot of reasons why the Intercept
8 Program is in place and the reimbursement program is in
9 place and it's attached to interest-rate swaps. These
10 were not intended to and aren't entered into these kind
11 of willy-nilly transactions where somebody thinks
12 there's a big hit. We at Central Dauphin didn't enter
13 into this 9, 10, 11 months ago with the anticipation
14 that in a short period of time we were going to make \$3
15 million. We expected monthly cash flow for a long
16 period of time and had set up an account to take half of
17 the monthly cash flow, put it into a reserve account to
18 hold for a rainy day when our cash flow was actually
19 negative so that we had some benefit to the operating
20 budget/debt service today, but we're building a reserve
21 for days where it wasn't working as well as it was
22 modeled.

23 So that's kind of a long-winding tail of
24 where I think the applications are appropriate and where
25 I think clients are being advised appropriately. The

1 kind of irony all of this is it really was the failure
2 of the credit markets that has created the problems,
3 particularly, I think, at Bethlehem. I think I'm
4 correct in saying that. That still doesn't dismiss the
5 fact that there were swaps associated with the
6 termination values. I'm not going to gloss over that
7 and say that it wasn't an incremental cost. It wasn't
8 the swaps, per say, that failed. It was the credit
9 markets that failed.

10 I'll just flip through this and get passed
11 the structures. There's a page toward the back and I
12 apologize for these not being numbered. I didn't
13 realize that until this morning. We have what we call
14 an SGA practice, Susquehanna Group Advisor practice. We
15 don't meet with board members directly because we think
16 that's an improper way to try to get right information
17 to a client. We meet with either the business manager,
18 the treasurer, the director of finance, whatever their
19 title might be.

20 If the person who is actually responsible
21 for their operating budget and their debt portfolio,
22 things that is a structure that has merit, then it goes
23 to either the Board of Commissioners or the supervisors
24 or the authority members or the school board members as
25 a full-blown presentation. We don't try to backdoor the

1 administration. We don't try to backdoor the people who
2 are actually running the business on a day-to-day basis
3 and get to somebody who might have some local interest
4 or some political interest or financial interest,
5 perhaps, and having some preferred lender come to the
6 table. We want it to be a very open process, we want to
7 consider more than one lender and we want the governing
8 body to have full access to the information and time to
9 vet the issues.

10 Again, we don't, after the initial meeting,
11 allow them to make a decision, even if it's a
12 transaction we've done before; even if it's a
13 transaction that is similar to the one that we've done
14 before; even if they just made \$5 million terminating
15 the last two or three swaps. We don't let them make a
16 decision on the first pass.

17 There's always something, there's always
18 some question that hasn't come to mind in the initial
19 meeting. Even sometimes in our mind, as often as we do
20 this. We want to make sure that they've asked, they've
21 considered, and they've made their own conclusion in
22 doing so.

23 If, after the second meeting, we believe
24 they understand the risk and the reward and the economic
25 benefit and the downside and the associated cost and the

1 fees, then they can schedule a third meeting, at which
2 time we will allow them to actually take action on
3 whatever it is that's being proposed. A good example is
4 back in 2004 or 2005 we did what we call a basis swap
5 back in Adams County. It took four months of meetings
6 to get them to where they felt comfortable to make a
7 decision. Subsequent to that, we did a second
8 transaction that probably took four to five meetings
9 over probably a month to two months. We don't ask
10 people, we don't expect them to do this quickly. We
11 don't expect them to say yes because we said it's a good
12 idea. We don't expect them to say yes because the
13 vendor coming in said it's a great idea and this is a
14 great market opportunity.

15 We also disclose all of the fees to our
16 clients in dollars, not basis points. You can call
17 almost any of our clients and they could fax or e-mail
18 to you a spreadsheet that shows you our fee, the legal
19 fee, their legal fee and the amount of money that the
20 swap provider that has made us, quote-on-quote, a margin
21 in the transaction. We think it's important that they
22 understand exactly who got paid, how they got paid and
23 why they got paid. If there's some third-party
24 consultant attached to the transaction, we insist that
25 that be disclosed so that everybody knows exactly who is

1 at the table, got to the table.

2 We think it's important given the size of
3 the transactions and what they're entering into, just as
4 if they were borrowing money, that all the fees at
5 closing are disclosed. We give them an estimate
6 upfront, we monitor that to make sure it doesn't change
7 substantially and when a transaction is completed within
8 an hour or two of execution, they have a spreadsheet
9 that outlines those fees.

10 So a lot of what you have addressed is, in
11 fact, being practiced in the marketplace and not just by
12 us. I've seen it on Central Dauphin's board, I've seen
13 it when we go other places. I can't think of a client
14 we have where we weren't asked to submit a proposal or
15 interview for the job as their financial advisors/swap
16 advisor. In fact, we probably have lost as many as
17 we've been awarded in that process of submitting
18 qualifications and proposals. So to your point of, is
19 there objectivity or should there be objectivity, we
20 fully support it and think it's being practiced. But
21 again, I can't speak to all 600 transactions and I don't
22 pretend to do that for one minute.

23 Just quickly, what went wrong at Bethlehem
24 School District, again, a lot of their damage was done
25 by the underlined failure of bond insurers and liquidity

1 providers. That's not an event that we reasonably or
2 even put a low probability of occurring. Except for
3 20/20 eyesight or revisionist history, other than when
4 they were in a tough spot, there wasn't a lot that we
5 could do. We had other clients who were in that same
6 predicament. We were able to find substitute credit for
7 our clients. Why Bethlehem was unable to, I can't speak
8 to that. But for those clients who sought substitute
9 credit facilities or a change of remarketing agents to
10 get them a more effective weekly remarketing rate,
11 within a matter of weeks or months, we were able to work
12 our way out of the problem and back to the particular
13 transaction, working as it was originally structured to
14 do so.

15 So second guessing, kind of the whole way
16 around the table, I would suggest that perhaps they were
17 a little quick in acting or reacting to market
18 conditions but I don't know. They might have been in a
19 position where they had a canvas to market in or they
20 were turned down by everybody. I can't speak to that.

21 What could have helped? I have heard that
22 they terminated 2 in their 11 outstanding. I think one
23 of the issues that comes to our mind is perhaps limits
24 on swaps similar to a school district or a county who
25 can't borrow as much money as they want to. There's a

1 borrowing base limitation on how much they can borrow
2 based on their revenues. I don't have a suggestion for
3 you of what that formula ought to be, but I think some
4 limits on the number of swaps or a layering of swaps
5 probably would be appropriate, so that in the event that
6 the credit markets collapse again and it's not
7 Bethlehem, it's Central Dauphin School District, at
8 least we have a way of limiting the damage and Central
9 Dauphin can't go and curve 13 swaps. And frankly, at
10 Central Dauphin we have pretty close to 150 million in
11 debt. So our opportunity to go create swap transactions
12 is pretty big.

13 Through the history of school districts
14 being able to enter into swaps, we've entered into one.
15 The school district, prior to my tenure on the board,
16 had considered one, never got to market conditions that
17 it felt were acceptable or appropriate. So it kind of
18 came and passed. But in full disclosure, we're actually
19 considering another one that we think creates value.

20 As a board member, you sit there and you
21 say, okay, how do I face the taxpayers and say that I'm
22 raising taxes? We look at everything. I frankly go to
23 bed at night with less concern about an interest-rate
24 swap that we might have entered into or considering,
25 than I do about whether or not our self-ensuring of

1 healthcare is going to work as it was modeled and what
2 our pension liability is going to be based on market
3 conditions every year. We balance and juggle a lot of
4 issues. Maybe it's because of what I do for a living on
5 a day-to-day basis. But I will speak to the eight other
6 board members as being very cautious and very bright
7 people. We don't enter into these on whim and we do it
8 in a very limited scope. I think if that were, in some
9 way, a forced application on every issuer, I think the
10 events like Bethlehem would not occur again. But we're
11 talking about a perfect storm in a marketplace and we're
12 talking about an issuer that had leveraged itself pretty
13 highly, the outcome of that is going to be pretty
14 negative when that's what they set out to do.

15 Again, as I said earlier, we don't allow
16 clients to make a quick decision. I think some kind of
17 cooling off period probably would help in that process,
18 where people would have time to go home and read the
19 Wall Street Journal, read the Newsweek Magazine, read
20 the Patriot news, talk to their personal financial
21 advisor. I think there are a lot of -- there's a lot of
22 benefit to having time to sit on something. Just as if
23 you went to buy a new car and it looked great and they
24 told you that you were getting a great deal. There's a
25 lot of value in shopping, there's a lot of value in

1 going home and reading about what's in the marketplace.
2 So I think limits would probably go a long way and I
3 think a cooling off period where a decision could not be
4 made, regardless of how quickly the market is moving for
5 or against that client, I think probably would be in the
6 best interest of everybody.

7 Again, I guess it's the second to last page
8 really is what I call the other side, which is my rule
9 as a school board member. I just tried to recap for you
10 the process that we went through there. We made this
11 decision to terminate because the market had moved in
12 our direction. We did not enter into the transaction
13 with that intention, but the economic value of
14 terminating became so compelling that to eliminate the
15 transaction, take the cash, put it in the bank and have
16 a known reserve to apply against interest cost for the
17 next five years, to us, was a very compelling argument.
18 So that's what we did back in June of this year.

19 Again, in summary, we think that the
20 derivative products that the municipal market has access
21 to have provided a lot of value to a lot of our clients.
22 Dauphin County, for example, has over \$5 million of cash
23 flow into swap transactions they have entered into. I
24 heard Mr. Boyd speak of some red numbers in Lancaster
25 County. Theirs were, again, related to the credit

1 markets and being forced to find alternatives outside of
2 the plan that was contemplated.

3 Suitability is always a big issue. Is a
4 transaction that's appropriate for Central Dauphin
5 appropriate for the City of Harrisburg or is it
6 appropriate for Middletown School District or Steelton
7 Borough? We try to be very careful in any presentation
8 we make to a client and we don't make the same
9 presentation to every client on the same kind of swap
10 transaction because it doesn't fit every client's
11 profile. Certainly, a school district, like Central
12 Dauphin, has a lot of debt and has a lot of opportunity.
13 But we also have a very healthy cash reserve and a cash
14 flow. So we have the ability to endure short periods of
15 market upheaval if we have to. We also, I think, have
16 the discipline to maintain this interest rate reserve
17 account so we're not dipping into operating reserves,
18 which will affect taxpayers. We're dipping into money
19 that was created out of a benefit from a prior
20 transaction or the current transaction.

21 So again, with all due respect to what's
22 being proposed of the complete elimination of this
23 financed tool to the marketplace, we think revisions are
24 probably more appropriate than abolition.

25 CHAIRMAN LEVDANSKY: Thank you, Mr. Wenger.

1 Any members have any questions? Representative
2 Denlinger.

3 REPRESENTATIVE DENLINGER: Thank you,
4 Mr. Chairman. You're wearing a number of hats today as
5 you present to us and we appreciate that. I'm just
6 trying to get my mind around that. You are obviously a
7 school director --

8 FINANCIAL ADVISOR WENGER: Yes.

9 REPRESENTATIVE DENLINGER: -- with your
10 school district. You are also going to other districts
11 representing these swaps?

12 FINANCIAL ADVISOR WENGER: That is correct.

13 REPRESENTATIVE DENLINGER: Does Susquehanna
14 Advisors have any relationship to the Susquehanna Bank?

15 FINANCIAL ADVISOR WENGER: No, we are
16 completely independent.

17 REPRESENTATIVE DENLINGER: So nothing tied
18 to that another --

19 FINANCIAL ADVISOR WENGER: No, we have no
20 affiliation with any bank, any financial institution of
21 any kind.

22 REPRESENTATIVE DENLINGER: You got into a
23 bit of a dialoguer discussion about the perfect storm
24 that happened.

25 FINANCIAL ADVISOR WENGER: Yes.

1 REPRESENTATIVE DENTLINGER: I'm wondering, I
2 guess, now, sitting here in 2010, we have realized that
3 that also is a reality of risk and as you made
4 presentations where perhaps in 2006 or 2007, that was
5 not part of the discussion much. How do you help
6 districts to quantify that reality that can happen, that
7 we could have a seise-up of good credit markets and
8 liquidity partners abandoning the market? How do you
9 indicate that?

10 FINANCIAL ADVISOR WENGER: It's very easy
11 now because of what we've lived through and it's fresh
12 in everybody's mind so it's not like we're trying to get
13 them to remember what happened in 1980 or 1981.
14 Everybody's memory of the early '80s and inflation and I
15 think somebody spoke earlier about their mortgage being
16 13 and a half percent. That's almost foreign language
17 to most clients today. But what happened a year and a
18 half ago or 2 years ago is still very fresh in their
19 mind. And so that's actually a very easy conversation
20 and that's one of the fist questions that I ask. But
21 your point is well made. Do we discuss it and the
22 answer is yes.

23 Well, we give them our kind of stress test.
24 If rates go to here, this is what happens and if rates
25 go to this level, here's what happens to you. But

1 you're going to have to be prepared for that if this
2 particular transaction is subject to those kinds of
3 movements.

4 REPRESENTATIVE DENLINGER: And do you see
5 the boards reacting to that in the form of setting aside
6 additional reserves or making provisions for that
7 ultimate worst-case scenario?

8 FINANCIAL ADVISOR WENGER: I guess by maybe
9 good luck, more than good foresight, when we started
10 this -- we have worked with non for-profit clients prior
11 to Act 23 being instituted. So we had history prior to
12 the municipal market doing this. But our practice has
13 always been to take a conservative approach to this and
14 try to spread the benefit over a long period of time for
15 a couple of reasons. One, it protects the transaction
16 going forward, but number two, as I said earlier, we
17 really don't want clients burrowing -- hiding an
18 operating problem today. We don't want it hidden, we
19 want it discussed. We want it dealt with.

20 REPRESENTATIVE DENLINGER: And then there
21 has been a fair amount of discussion today about the
22 fact of estate having ultimate liability. There was an
23 act before, back in 1970 or the early '70s, that kind of
24 hooked the state up to the districts to be the ultimate
25 guarantor of payments. In fairly direct terms, if we

1 were to decouple the state's ultimate guarantee from
2 swap or derivative activity, what would be the practical
3 affect in your estimation on this marketplace?

4 FINANCIAL ADVISOR WENGER: Well, if you were
5 to take the -- probably the most extreme example would
6 be Philadelphia School District. Philadelphia School
7 District is protected by what the rest of us around the
8 state call the Double Secret Intercept Program. If you
9 were to eliminate the Intercept Program from covering
10 swap payment for Philadelphia School District, you would
11 be hard pressed to find a swap provider willing to do
12 business with them. The other end of the spectrum is
13 Central Dauphin. Our reimbursable percentage is single
14 digits. So the amount that a swap provider will look at
15 is actually coming from the Commonwealth to cover
16 payment at Central Dauphin is slight. Those are the two
17 extremes. In the middle there, some people are going to
18 be in the margin of people who don't want to do business
19 with them or they will. Again, the Intercept Program is
20 intended to cover debt service payments to ensure that
21 every school district across the state essentially has
22 free access to the marketplace because the rating
23 agencies treat every school district as being at least
24 an A-rated credit, and without the Intercept Program,
25 that's not true.

1 In the marketplace today with the failure of
2 the bond insurers and less credit being available, that
3 underlines credits are far more important than it was 2
4 years ago, 3 years ago, 10 years ago. So it would have
5 some affect on some issuers' ability to access the swap
6 market. Again, the extreme would be Philadelphia
7 because the intercept is what everybody looks to in
8 Philadelphia. Is the Commonwealth going to bail us out
9 if Philadelphia can't find it's own way through their
10 obligations? At the other end, you have very affluent
11 school districts across the Commonwealth that would be
12 affected almost not at all by that.

13 REPRESENTATIVE DENLINGER: Final question.
14 Do you think there is some tendency to perhaps not take
15 due diligence as far as deep as could occur because of
16 that ultimate reliance on the state being that guarantor
17 of last resort?

18 FINANCIAL ADVISOR WENGER: Due diligence by
19 the governing board?

20 REPRESENTATIVE DENLINGER: Or even those
21 entities, such as yourself, that would enter into the
22 agreements.

23 FINANCIAL ADVISOR WENGER: No. We don't
24 ever advise a client to look to the state as their
25 source of payment. If you can't carry your own weight,

1 there's another problem.

2 REPRESENTATIVE DENLINGER: I guess what I'm
3 really asking you is, would you delve deeper into the
4 health, the physical robustness of a given district?
5 Would you go deeper if you knew that the state wasn't
6 the ultimate --

7 FINANCIAL ADVISOR WENGER: Well, I think
8 it's of a shorter conversation. I think the vendor, the
9 swap provider, what we call the counterparty, would dig
10 deeper earlier -- well, I mean, that's what they look at
11 right away. They look at a school district's financial
12 statement and they look at revenue and they look at
13 expenses and then there is a pretty quick formula that
14 says, how many times does the Intercept Program cover
15 your debt service? And they look to that very quickly.
16 The rating agencies look to it immediately.

17 I don't know that the process has really
18 changed. I just think some people would not have access
19 to that particular marketplace if that were the case.

20 REPRESENTATIVE DENLINGER: Very good. Thank
21 you. Thank you, Mr. Chairman.

22 CHAIRMAN LEVDANSKY: Thank you. My
23 executive director, Mr. Kassoway, has a question.

24 EXECUTIVE DIRECTOR KASSOWAY: Actually, a
25 couple of quickies and then maybe you can help us

1 understand the whole system. First, what percentage of
2 debt of a taxing authority would you advise be tied to
3 swaps as the maximum?

4 FINANCIAL ADVISOR WENGER: I can answer that
5 a little differently, faster, I guess. In it's basic
6 form, as Dr. Cusatis pointed out, swaps kind of started
7 out as going from variable to fixed, fixed to variable.
8 We really don't like to see clients go above 50 percent
9 as a maximum variable rate exposure. So that's kind of
10 the starting point. From there, if they're layering
11 some other kind of swap transaction on top of it, then
12 we kind of look at the exposure and say, okay, in the
13 end, what is the real mix of fixed and variable rate
14 debt and how much exposure do we have to changing rates?

15 What percent of their debt, that's a hard
16 one to answer. Like at Central Dauphin, we have \$150
17 million in debt. We would never suggest a percentage be
18 as high there -- I mean, that's a lot of debt. As a
19 board member, I would cringe if we were contemplating
20 \$100 million of swap exposure. But we have clients who
21 are probably at two-thirds of their debt having a swap
22 attached to it. Part of it depends on the profile. If
23 it's a basis swap where we think the risk is very, very
24 manageable and low and they have received very positive
25 cash flow, maybe the percentage goes a little higher.

1 EXECUTIVE DIRECTOR KASSOWAY: Question, do
2 variable rates come on the horizon at the same time as
3 swaps or did swaps come after variable rates?

4 FINANCIAL ADVISOR WENGER: Variable rates
5 were created in the early '80s when financing projects
6 were on a long-term debt basis because of how high the
7 rates were just did not work. So variable rate was
8 derived out of a necessity to create a viable way to
9 finance projects. So instead of financing at 18
10 percent, they were financed at 8 and a half percent.

11 The municipal markets started using variable
12 rate in the latter part of the 1980s and then more so in
13 the early part of the 1990s when credit became very
14 available and very cheap. So we've kind of gone through
15 now probably the cycle of credit costing almost nothing
16 to it being very expensive, historically, as it is
17 today. The swap market was a little later than -- and
18 the tax exempt came later than the variable-rate market
19 was started and evolved. I would say the swaps probably
20 came more acceptable as variable-rate debt became much
21 more widely applied. It gave issuers a chance if they
22 had borrowed a variable-rate market in a high-rate
23 environment, when rates dropped to fix their debt
24 without entering into a refinancing transaction.

25 I know it sounds kind of intuitive, but

1 there are times when the swap market does provide a
2 better interest rate than the traditional bond market
3 does, for reasons that really don't matter today. And
4 so issuers have taken advantage of that when market
5 opportunities has arisen. Swaps kind of followed the
6 variable-rate market, to answer your question.

7 EXECUTIVE DIRECTOR KASSOWAY: In your
8 remarks, you sort of interchangeably used the term swap
9 advisor and investment advisor. It's been suggested
10 elsewhere that there be a wall between these two, that
11 there should be a separate financial advisor and then
12 the swap advisor also. Would you comment on that?

13 FINANCIAL ADVISOR WENGER: Well, most
14 municipal entities have -- if they have a financial
15 advisor, that financial advisor really serves a role of
16 monitoring and advising on their debt as well as their
17 investment portfolio. Now, some have split it. In some
18 cases there's a financial advisor and a school district
19 all by itself who manages it's cash portfolio with local
20 providers. I don't see a conflict there in any way.
21 The two are tied and so to kind of act on somebody's
22 debt or to act on their cash portfolio without
23 recognizing the other, I think is probably poor advice
24 being given to the client.

25 EXECUTIVE DIRECTOR KASSOWAY: When you say

1 swap advisor, are you inferring the swap advisor as the
2 swap issuer or is that a different person?

3 FINANCIAL ADVISOR WENGER: There are -- in a
4 swap transaction there's a financial/swap advisor and
5 that term gets used interchangeably. I believe that Act
6 23 actually describes it as an independent financial
7 advisor. It is because in a lot of cases a school
8 district may not have a financial advisor on an ongoing
9 basis. So on a transactional basis, they go hire what
10 they consider to be a swap advisor. There's bond
11 counsel which it is typically the same firm who is there
12 time after time for the school district. They're a
13 legal counsel. And then the swap provider or what we
14 call the counterparty.

15 EXECUTIVE DIRECTOR KASSOWAY: And then the
16 question, through two presentations, and yours was
17 really excellent, I still don't know. Take us from A to
18 B. You enter into this agreement, what is expected at
19 what -- what can take place to the end of the agreement?

20 FINANCIAL ADVISOR WENGER: There's an array
21 of swap transactions, so it's difficult to answer A to B
22 in anything close to a short conversation. But in the
23 elevator version, if a school district or the County
24 enters into a swap transaction, it is tied to a piece of
25 debt for some period of time, either for five years, ten

1 years, to determine the debt. In there, all they are
2 doing is exchanging one interest rate for another.
3 Somehow, somewhere they're either going from a
4 short-term variable rate to a long-term fixed or a
5 long-term fixed to a short-term variable, where they are
6 exchanging a taxable index rate for a tax exempt index
7 rate. There are different structures that create
8 different exchanges. But in all cases, you are
9 exchanging one interest rate for another.

10 It was suggested earlier, and we get this
11 question all of the time, why would I possibly outguess
12 Wachovia Bank or RBC or PNC or JP Morgan or Bank of New
13 York? We're not betting against them. The reality is,
14 if any one of those banks were running truly -- if they
15 were betting on rates, the regulators would shut them
16 down. Their spread in these transactions is, although
17 everybody thinks that the fees are huge in terms of
18 basis points, their spread is relatively small, three,
19 five, seven, ten basis points. That spread by itself,
20 unhedged, would, in no way, allow you -- sitting on a
21 trading desk at any derivative's operation at any bank
22 allow you to have your job past noon today. They are
23 basically buying an interest rate in the marketplace and
24 they sell it to our client at a different rate. They
25 made the spread in between.

1 The suggestion or the fear that we're
2 betting against them and it's a zero-sum game and we're
3 going to lose because they're smarter, I'd be the first
4 to tell you that they've got a lot of bright guys
5 sitting in their office. They've got PhDs, like
6 Mr. Cusatis, who sit there and run economic models all
7 day long and they've got a room full of those guys.
8 We're not going to try and stand in the ring and slug it
9 out with them nor are they really betting on rates.
10 They would be out of business before they would know
11 what hit them. They're hedging it, they buy a rate,
12 they sell a rate. We have the opportunity because we
13 have a debt portfolio and we're trying to get to some
14 other interest-rate mode than we currently have.

15 EXECUTIVE PRODUCER KASSOWAY: I guess what
16 I'm saying is, where does money get generated or lost?

17 FINANCIAL ADVISOR WENGER: Okay. It depends
18 --

19 EXECUTIVE PRODUCER KASSOWAY: And also talk
20 about remarketing.

21 FINANCIAL ADVISOR WENGER: It depends. In
22 some transactions, clients take the money upfront. Our
23 preferred model is that they take it over time because
24 taking it over time is the most stable cash flow model
25 for the client. The likelihood that taking it over time

1 turns negative is -- for example, on a basis swap. If
2 your formula structures that you take it as pure cash
3 over time, you can go back a long time. In a number of
4 weeks that they would have had negative cash flow would
5 be a nominal number of weeks. If you take cash upfront,
6 what you're really doing is taking the present value
7 benefit of that cash over time today. And so the cash
8 over time has to go down because you have already taken
9 some of it today.

10 So taking cash today isn't necessarily
11 paying it back over time. It just increases your risk
12 that you might be negative more often than if you had
13 not taken the cash upfront. But every transaction has
14 anticipated cash flow based on interest rates. And so
15 whether you take it over time for 5 year, 10 years, 20
16 years, or 30 years, or you take some of it today or all
17 of it today, it's essentially the same cash, all
18 expressed in present value terms. I'm not sure if I
19 answered your question.

20 EXECUTIVE DIRECTOR KASSOWAY: And the cash
21 is generated from?

22 FINANCIAL ADVISOR WENGER: Well, in the case
23 of -- first of all, taking cash upfront, you can do it a
24 lot of different ways. In the simple cases, which
25 Dr. Cusatis set forth, where you go from a variable rate

1 to a fixed rate, all you're doing is saying, I had
2 variable rate and I want fixed rate. You're not really
3 expecting a cash benefit in that. You've just expected
4 a certain budget number for your interest cost. If you
5 go from fixed to variable, all you've said is, I think
6 the variable rates is going to be lower than my fixed
7 rate was. So you're not expecting to take cash out per
8 se, you're expecting an interest rate.

9 There are other transactions where you can
10 generate cash flow, for example, on a basis swap where
11 you receive a percentage of the LIBOR index, a taxable
12 rate, and you pay a tax-exempt rate. You can create a
13 spread in there that you can take on a monthly basis.
14 And to a client it's all presented as over the last 25
15 years, rates have averaged this. And if that were to
16 hold true, this would be your cash flow model. Over the
17 last 10 years, rates have averaged this. If that holds
18 true, this would be your cash flow model. Based on
19 rates today, this is what your cash flow model would
20 look like. So they get different looks at, different
21 rate environments to try to decide whether or not it
22 makes sense. And there are times where it makes more
23 sense than others just based on market conditions.

24 EXECUTIVE DIRECTOR KASSOWAY: And they are
25 remarketing?

1 FINANCIAL ADVISOR WENGER: Well, remarketing
2 deals with variable rate bonds where the bonds have to
3 be sold because -- variable rate means the rate changes
4 every week. So there has to be some mechanism whereby
5 now that rate is reset every week. And as Dr. Cusatis
6 pointed out, they're institutional money funds who buy
7 those bonds. They don't want to buy a rate today at .22
8 percent and expect it to be that rate every week for the
9 next 10 years. If, as somebody pointed out earlier,
10 we're going to have inflation, that short-term is going
11 to go up. The money fund wants to realize the benefit
12 of that higher rate in a higher rated environment.

13 The remarketing agents rule is to basically
14 be the clearing agent to make sure that those bonds get
15 sold in the marketplace and they rate every week.

16 EXECUTIVE DIRECTOR KASSOWAY: And I guess
17 the last final thing. Are you at all concerned with the
18 Fed keeping an artificially low interest rate for an
19 extended period of time that we might not have a good
20 sense of where we are as far as trying to commit to
21 something in the long-term prospect?

22 FINANCIAL ADVISOR WENGER: It's the same
23 question that every client asks. If I knew that, I
24 wouldn't be sitting here today working for a living,
25 that's the very short answer. Yes, we are concerned.

1 In these transactions, in any debt portfolio, in any
2 decision the client makes, we try to take into account
3 what could happen, in its worst case how high rates
4 might go. What we try to rely on is historical context
5 of rates.

6 Again, if you look back over time, variable
7 rate, on average, has outperformed fixed-rate over an
8 extended period of time. You can isolate periods of
9 time where you would have been better off by just
10 saying, I'll borrow a fixed-rate. But depending upon
11 where you can borrow fixed today and where that
12 long-term average is, maybe it makes sense to have some
13 variable rate exposure, maybe you do it in a traditional
14 sense, maybe you don't really have a new money need
15 today but you have an existing debt portfolio and you
16 want part of your portfolio variable.

17 There are times where market conditions
18 change, interest rates change, but you don't necessarily
19 have a new money project to go borrow it in a variable
20 rate mode. So they go look to change their debt mix or
21 portfolio mix based on market conditions, not based on a
22 new capital project to be financed.

23 EXECUTIVE DIRECTOR KASSOWAY: Thank you.

24 CHAIRMAN LEVDANSKY: Representative
25 Mirabito.

1 REPRESENTATIVE MIRABITO: I feel like we're
2 having two levels of discussions here. I mean,
3 intellectually, swaps for private-sector parties are
4 probably great ways to hedge their bet. But do you
5 think that they are more risky than just a vanilla-rate
6 fixed bond?

7 FINANCIAL ADVISOR WENGER: The very short
8 answer would be yes because rates can change. We tell
9 clients the day you borrowed fixed-rate, you've taken
10 the risk that rates never drop. Every decision you make
11 has a risk associated with it. You can't say variable
12 rates is the only one with risk associated with it. It
13 has the same risk, but on the opposite side of the
14 spectrum as fixed-rate does. Rates are going to change
15 over time. None of us know where they are going to go.
16 So whether you borrow fixed today at 4 or 5 or 6, and
17 could have borrowed it at .2 or .5 or 1 and a half,
18 you've made a decision today based on your risk reward
19 assessment. That's why a lot of clients have some mix
20 of both because they don't know.

21 REPRESENTATIVE MIRABITO: You were saying
22 under the federal tax code they are allowed to refinance
23 them once a year?

24 FINANCIAL ADVISOR WENGER: No. You can
25 refinance prior to what we call the call date. In the

1 tax exempt world, almost every issue is callable at some
2 point in the future. All that means is that's the day
3 you can pay it off without any kind of prepayment
4 penalty.

5 Unlike your home mortgage where you can
6 refinance at any time, in the municipal market there's
7 kind of a lockout period where you can't do that. So if
8 you do it prior to that first optional call date, it's
9 what the IRS calls an advanced for funding. You get one
10 of those for the life of that bond issue. So the idea
11 is that if you're going to use it, be judicious about it
12 and make sure that it's a good market opportunity.

13 REPRESENTATIVE MIRABITO: Thank you.

14 CHAIRMAN LEVDANSKY: Thank you. Mr. Wenger,
15 I appreciate your testimony. It was very educational,
16 very instructive. Given the lateness of the hour, I
17 have some questions, but I'll hold them at this point in
18 time. But I appreciate your testimony.

19 FINANCIAL ADVISOR WENGER: We're available
20 if you would like to e-mail us. We would be happy to
21 respond to any questions you might have.

22 CHAIRMAN LEVDANSKY: Perhaps that way would
23 be helpful. Thank you very much.

24 FINANCIAL ADVISOR WENGER: Thank you. I
25 appreciate your time.

1 CHAIRMAN LEVDANSKY: We are considerably
2 behind because I think the complexity of this issue and
3 the interest that members have and the questions. But
4 our next panel of testifiers is a board that is put
5 together by the Pennsylvania Association of School
6 Business Officials, Mr. McCullough, Mr. Phillips, and
7 Mr. Damgaard. Gentlemen, just let me give you the
8 option -- I mean, I'll stay here for however long it
9 takes to get all of the testimony today. But I think,
10 given the complexity of this subject, this isn't easy to
11 really understand from a public policy perspective to
12 know exactly what our response to the problems that the
13 Auditor General has pointed out.

14 Before I would move legislation, I would
15 feel more comfortable if I had another public hearing to
16 continue this discussion and this conversation. So to
17 that extent, just let me ask Mr. McCullough,
18 Mr. Phillips and Mr. Damgaard, would you prefer to
19 testify now or would you rather come back at another
20 date?

21 DIRECTOR OF ADMINISTRATIVE SERVICES

22 McCULLOUGH: Would you care if we do it now, sir?

23 CHAIRMAN LEVDANSKY: That's your choice. If
24 each of you would introduce yourselves just for the
25 record.

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DIRECTOR OF ADMINISTRATIVE SERVICES

McCULLOUGH: I'm Wayne McCullough, director of administrative services and the board secretary of Southern York County School District. I am also president-elect for the Pennsylvania Association of School Business Officials.

DIRECTOR OF BUSINESS AFFAIRS PHILLIPS: I am

Kurt Phillips. I am the director of business affairs at Cornwall-Lebanon School District in Lebanon County.

PARTNER DAMGAARD: I am Jens Damgaard. I am

an attorney with the Harrisburg law firm of Rhoads & Sinon, a bond lawyer of 26 years and also served as bond counsel to the Bethlehem Area School District as they attempted to deal with the situation they had.

DIRECTOR OF ADMINISTRATIVE SERVICES

McCULLOUGH: Good morning. My only concern is whether my parking meter is still okay. Thank you everyone. And as stated, I'm Wayne McCollough, president-elect of Pennsylvania Association of School Business Officials. PASBO is an association of 2,000 members, two-thirds of which are kindergarten through grade 12 non-instructional administrators who provide finance, accounting, operations, facilities, transportation, food service, technology, communication, human resources, purchasing and safety services to support classroom

1 learning for schools in Pennsylvania.

2 We appreciate the opportunity to speak
3 regarding the use of swaps by Pennsylvania school
4 districts today. In particular, I'll share my
5 experiences at the Southern York County School District
6 that relates to the use of swaps.

7 Before I discuss the two primary reasons
8 that school districts enter into swap agreements, first
9 I would like to share with you PASBO's position on
10 swaps. PASBO concurs with many of the Auditor General's
11 concerns related to the potential risks associated with
12 these very complex financial transactions. Also, PASBO
13 concurs with the report's warnings of the consequences
14 of inadequate discussion and disclosure of risk and
15 excessive reliance on advisors compensated by these
16 products. PASBO also agrees with the need for more
17 thorough and more thorough understandable disclosure of
18 these associated fees. However, the experience of one
19 entity, such as Bethlehem, cannot reasonably be the
20 basis for the repeal of a seven-year-old law and the
21 termination of hundreds of financial transactions.

22 Now, I will discuss a little bit about the
23 two primary reasons that school districts enter into
24 swaps agreements. First, swaps are used as an interest
25 rate hedge in the case of variable rate indebtedness and

1 its associated risks. The associated risks, such as, a
2 term that we've heard a lot today, the lack of bank
3 liquidity required to suppose variable rate bonds, and
4 the risk of credit rating downgrades, were, for many
5 years, minimal. Only after the recent global financial
6 meltdown have these risks become heightened. In many
7 cases, extraordinary financial circumstances caused by
8 the financial meltdown have forced the termination of
9 otherwise normally functioning swap transactions. In
10 the current low interest-rate environment, these
11 terminations have proven very costly. In many cases and
12 in "normal" financial environments, however, these
13 terminations have been successfully avoided.

14 In most cases, when there was a problem, it
15 was not a result of the swap performance, it was a
16 result of the variable rate interest crisis. I think
17 most of us would agree that we should not prohibit
18 school districts from having that variable rate debt as
19 part of their debt portfolio or even variable rate
20 interest rate investment as part of their interest rate
21 portfolio.

22 Swaps associated with fixed-rate debt have
23 been used quite successfully as a method of hedging
24 against falling interest earnings of school districts.
25 For example, at Southern York our interest earnings from

1 three years ago have gone from three-quarters of a
2 million to less than a 100,000. At Southern York County
3 School District, again, for example, the swap has
4 mitigated plummeting school general fund interest
5 revenues, as noted. From June 2006 to November 2009,
6 Southern York County School District realized a net
7 benefit from our swap of \$919,889.55. This included a
8 net cash flow of \$168,899.55, a suspension payment of
9 \$531,000 and a termination payment of \$250,000 minus
10 fees paid.

11 The Auditor General's report seems to focus
12 on two primary concerns that I believe can and should be
13 addressed. First, there are school districts that lack
14 the internal expertise to understand swaps. I think it
15 is appropriate to require certified professionals for
16 school districts to enter into the swap agreements and
17 to require appropriate reporting and monitoring controls
18 throughout the process. Second, there is the view that
19 school districts paid too much in fees without full
20 knowledge of the fees. Again, I think it is appropriate
21 to address the manner in which these fees are disclosed
22 to school districts.

23 In the case of Southern York County School
24 District, both of our financial staff and the school
25 board were well informed of the potential gain and risk

1 associated with the swaps transaction. In fact, during
2 this three and a half year process, our professionals
3 made no less than six presentations to our board of
4 education and provided monthly advisement to the
5 district's financial staff.

6 The point that I would like to make is this:
7 Although swaps are not appropriate for all school
8 districts and financings, I believe the recommendations
9 found in the Auditor General's report are overly severe
10 and should be reconsidered by this committee.

11 Swaps do provide local school districts an
12 option for reducing taxpayer burden and having a
13 balanced debt portfolio. School districts, like the
14 private sector, should have the opportunity to look at
15 all debt management tools, including swaps.

16 Finally, the Auditor General's report calls
17 for terminating all existing swaps. Terminating an
18 existing swap in an unfavorable interest-rate
19 environment could be an extremely costly mistake. Early
20 terminations could result in penalties and losses for
21 many school districts throughout the Commonwealth.

22 I ask you to view the swaps as a credit
23 card. For most, the credit card is a useful and
24 beneficial tool. For some, if it is abused, it will
25 cause financial problems. Eliminating use of credit

1 cards or requiring everyone to terminate their credit
2 cards is not the solution.

3 PASBO is prepared to work with
4 Representative Scavello and the House Finance Committee
5 to adopt amendments, regulations, or policies to improve
6 the law and enhance the existing safeguards. We believe
7 addressing direct issues, such as disclosure of fees and
8 ensuring proper financial advisement seems much more
9 appropriate instead of not allowing swaps and forcing
10 all school districts to terminate existing swaps.

11 Again, thank you very much for your time and
12 interest. And I'm certainly happy to answer any
13 questions that you may have.

14 CHAIRMAN LEVDANSKY: Representative, before
15 we get into questions, let's have all the presentations
16 done first.

17 DIRECTOR OF BUSINESS AFFAIRS PHILLIPS:
18 Thank you for the opportunity to present my perspectives
19 on the interest-rate swaps situation. I think there is
20 a couple of things in the report that was issued that I
21 would be considering as exaggerated, in some cases
22 unfounded. I would like to address that initially and
23 then go into the way that this particular district used
24 the interest-rate swap.

25 Troubling, in particular, to me was the

1 characterization as gambling with public funds or
2 betting on interest-rate movements. That was never part
3 of how we looked at entering into the swap. And I
4 really think you could take that characterization and
5 compare it to almost any financial decision that a
6 public entity makes, whether it be investing of funds or
7 a bond transaction. I think the previous person talked
8 about opting to go into a fixed-rate versus a debt rate.
9 So that kind of financial situation occurs all the time.

10 Also I was a little uncomfortable with the
11 unsophisticated public officials. I understand how that
12 fits with the gambling observation but I think the
13 characterization is hardly used and not necessarily
14 appropriate. The other part of the report talked about
15 deceptive marketing techniques and we're suspect to that
16 every minute of every day. So this is just another
17 issue that we have to be careful that we don't get burnt
18 by somebody who is coming in to sell us something that's
19 not appropriate for the school districts. So to tie
20 that practice just to interest-rate swaps, I don't think
21 is appropriate as well.

22 As I mentioned, the fixed versus variable
23 rates is a difficult one for a school district to move
24 through and as investments of funds are made throughout
25 the course of the year, our hands are tied because the

1 cash flows restrict any extension of maturity. So we're
2 always looking at, should we go into a term investment
3 at a higher rate or should we stay in a liquid kind of
4 rate? And here's where I think the interest-rate swap
5 comes in and actually assists the district in what it is
6 trying to accomplish.

7 Again, before I get to the specifics,
8 another point that was made in the report was
9 inappropriate fee and cost structures. Absolutely they
10 are important, but again, they're no different than if
11 you're doing a banking relationship, doing a bond issue.
12 It's absolutely critical that you understand what those
13 fees and costs are. In our case, we negotiate them
14 every time. Sometimes the other parties don't want to
15 hear that, but we will work until we feel that we're
16 comfortable. The other party deserves to get paid for
17 the work they are doing, but we want to get to the level
18 that we feel is comfortable for the transaction that is
19 happening.

20 Another important component that we look at
21 is the counterparty to the swap transaction. We need to
22 be comfortable that the other side is financially
23 secure. But, again, no matter what type of financial
24 transaction you're entering into, that counterparty is
25 critical. The most critical to me of a counterparty

1 would be any banking relationship that you have because
2 there are more significant amounts of money that are
3 placed with those financial institutions, that you
4 better fully understand what the strength and the
5 collateralization is of those deposits. So, again, all
6 good points, but it's really, to tie it just to swaps I
7 think is not correct.

8 I would like to take just a second and talk
9 about the type of agreement that our district entered
10 into. It's one that is called a constant maturity
11 interest-rate swap. The notional amount on this
12 particular transaction was \$16 million and, of course,
13 you have to understand the \$16 million is not ever at
14 risk. It's just the amount of which the payments are
15 calculated. In our particular agreement, we are paying
16 a short-term interest rate, in this case it's one month
17 LIBOR, and we're receive a ten-year LIBOR rate, less a
18 spread. And the reason this makes sense to us is our
19 average investable balances over the course of the year
20 are approximately \$14 million. The \$14 million ties to
21 the \$16 million.

22 Now, if I just say I don't want to hear or
23 think about swaps, I've taken a risk because in a given
24 year if interest rates are good, I might be inheriting
25 over \$1 million in that \$14 million. If interest rates

1 are not so good, like where they are now, it could be
2 \$100,000. So I've got a risk there of a pretty
3 substantial amount. In our district's terms, it's about
4 2 and a half mills. So if that goes away from one year
5 to the next, that's another 2 and a half mills that I
6 would have to assess the local tax base, to make up the
7 difference that I've lost in that revenue by simply
8 ignoring the fact that those interest rates could move.

9 The education, I think, is absolutely
10 critical. We did extensive education. I think it does
11 need to be done by a financial advisor, third-party, but
12 it also needs to be provided by the administration of
13 the entity, via, the school district or otherwise. I
14 personally took responsibility for that education, a
15 number of sessions with the board upfront. After they
16 agreed to it, I told them if you do not understand,
17 don't go for it. And indeed, one of our nine did not
18 vote against it. They just could not get to the point
19 where they were comfortable understanding the entire
20 transaction.

21 After that point, we go through a pretty
22 in-depth analysis, again, on an annual basis because
23 boards change, people forget the things that they've
24 heard about. So don't just put in there and say my swap
25 is in place for a couple of years, I'm comfortable with

1 the information that the board has. So we educate on an
2 annual basis in a severe, sincere way and also on a
3 monthly basis share exactly what the performance of the
4 swap has been and what the market value would be in the
5 event that we would want to terminate.

6 We did share with the board that the concept
7 that after this report came out, it were on the positive
8 side of this swap. Is there any interest to just walk
9 away from this swap, and the answer is no. We
10 understood why we were in the transaction and the
11 transaction is performing exactly the way it was
12 supposed to.

13 Another important component that I talked to
14 this board about was it's not necessarily a bad thing if
15 we're paying on the swap, if you understand it the way
16 we are, because if you are paying on the swap it means
17 that your interest income is going to have reacted in a
18 different way than what the swap is performing.

19 In conclusion, absolutely there are risks
20 associated with swaps. They shouldn't be entered into
21 lightly, they should be studied thoroughly. But I
22 believe they are an important and useful instrument and
23 I would ask you to consider very carefully before you
24 take any action to totally say that they cannot be used
25 by public entities. Thank you.

1 PARTNER DAMGAARD: Good afternoon. Again, I
2 am Jens Damgaard. I've been working as a municipal bond
3 attorney for 26 years. My firm represents about 120
4 school districts so I've sat through a lot of
5 presentations on bond issues by various financial
6 advisors and I've sat through a lot of presentations
7 regarding swaps by a variety of different financial
8 advisors.

9 You've heard a lot of good practices today
10 and I think in a lot of those cases those practices are
11 recommended and they're followed, but I can't say that
12 it is in every case. And that certainly was what took
13 place in Bethlehem that these practices were not
14 recommended in many cases and as a result, the district
15 found itself facing a large liability, which is now
16 digging itself out of.

17 I think it's important to realize that a lot
18 of what we've heard in terms of these practices are
19 involuntary. They're not mandated by the law. One of
20 the jobs we have as bond counsel, we're often asked to
21 give the legal opinions that the swap is legally
22 enforceable. And therefore, as part of that opinion, we
23 have to say that the provisions of the local government
24 Unit Debt Act as they apply to swaps have been adhered
25 to.

1 In that regard, I have to say that the body
2 of law available to us in given that opinion is just not
3 finished. There are provisions in the Debt Act that are
4 not defined, that are left to be guessed at as to what
5 the intention was, interpretations can be made giving
6 rise, I suppose, to opinion shopping. As you know, some
7 of you who are lawyers, you realize that when you go and
8 you're dealing with a transaction of a client, you know,
9 oftentimes the business terms are not something they
10 really want the lawyer to even comment on. Is it legal
11 and that's pretty much your job. And in many cases, it
12 is legal. Even though you have your opinion on whether
13 this particular provision or that is a wise one.

14 I guess what I'm asking for, and what I
15 think other bond lawyers are asking for, are more
16 guidance. And I think that guidance can come in the
17 form of regulations. I think, as you can see in my
18 presentations from recommended regulations, I believe
19 that with that type of regulation, we could deal with 90
20 percent of what we are talking about. Some of the
21 problems with the swaps that we're taking about, in
22 particular ones that really burned the Bethlehem Area
23 School District, could be dealt with if they were
24 limited by regulation. Frankly, some of them, they got
25 in over their head in terms of the amount in dollars of

1 the swaps they undertook and in terms of the length of
2 those swaps.

3 There really are two kinds of swaps. I know
4 it's complex stuff, but the swaps that got Bethlehem in
5 trouble, I call interest-rate swaps. They're basically
6 the ones we thought of, I think, when the legislation
7 was passed. You have a fixed rate, you really want a
8 variable rate. You have a variable rate, you really
9 want a fixed rate. You trade in those different areas.
10 But what happened was that these type of swaps were sold
11 under the concept of synthetically fixed-rate debt and
12 you heard that and I heard that time and time again.
13 This whole deal, when it's all done, is equivalent to a
14 fixed-rate bond issue but cheaper. When you dig into it
15 and what we learned the hard way really was that the
16 swap -- you had to issue the variable-rate debt and then
17 the swap dealt with the interest rate risk. But because
18 you had to use the variable-rate debt, you had to
19 introduce about three new risks that we really didn't
20 appreciate and really were unable to quantify and I
21 think even more importantly we're really beyond the
22 ability of the district to control.

23 You heard a story about the liquidity.
24 Well, liquidity is simply a provision in those bonds
25 that save a bond or doesn't want that bond anymore, they

1 can give it back to the school district. Well, the
2 school district doesn't have the money to buy that bond
3 back so they contract with a bank to provide them a loan
4 to buy it back, if they can't find a new buyer. Those
5 banks ran away from those contracts. Those contracts
6 were only 2, 3, 4 years in duration when the bond issue
7 and the swap were 20 years. So you had a long-term
8 obligation on the swap covering a short-term liquidity
9 facility.

10 In that case, I think that in Bethlehem's
11 case in particular, if those swaps had been limited to
12 the term of the liquidity facility, a lot of that
13 problem would have gone away. And those are
14 recommendations in those regulations that I offer up as
15 suggested.

16 The swaps that you've heard have made money
17 for districts are what I call cash flow swaps. And what
18 those are used for is really an investment tool, not a
19 debt tool. They're used to make -- to deal with
20 declining interest rate markets. These produce cash
21 when you're losing cash in your general fund, but
22 they're tied to the size of the bond issue. Not just to
23 the size of the general fund balances. So these things
24 can potentially be much bigger than what they would
25 otherwise have to be to deal with that situation. And

1 you're really talking about a 20-year contract to cover
2 a cash flow situation that changes on a year-to-year
3 basis.

4 I think a lot of this has to do with sizing
5 and length and duration that could be dealt with, I
6 think through, again, regulation and determining what is
7 appropriate sizing. We never got to that point. There
8 are no regulations on these laws and I challenge you to
9 figure out where you have a complex financial law that
10 has no regulations behind it.

11 Now, I see in the A.G.'s report that the
12 attorneys from DCED have suggested regulations and I
13 think that is certainly something that should be given
14 attention. But overall, I think the problems can be
15 addressed. The other one, the fuel for this really is
16 the fees. And the fee disclosure has to be dealt with.
17 The law says you have to disclose all fees. Well, then
18 came the discovery, what are fees? Are the fees what
19 the counterparty gets? Is that a fee? That's not a
20 fee, so we don't have to disclose that. Well, we'll
21 disclose the fee, but we won't tell you what it is in
22 dollars, we'll tell you what it is as a computer
23 formula, and then on and on. So these fees in
24 Bethlehem's case were in the millions over about a
25 4-year period. And that's what powered the situation

1 where they ended up with more than three-quarters of
2 their debt as variable rate because the overall
3 structure of variable rate with swap is more lucrative
4 than the fixed rate.

5 Now, there are opportunities for
6 flexibility, I don't question that. But again, it has
7 to be tempered and I think it can be tempered with some
8 approved regulations and I think the people that are
9 available to do that, PASBO, the organization of the
10 Pennsylvania Bond Lawyers, and bankers and the financial
11 community as well.

12 So that's my point I think. And I'm going
13 to provide a PowerPoint, which gets into this in greater
14 detail.

15 CHAIRMAN LEVDANSKY: Yes, that would be
16 helpful if you could provide that. Mr. Damgaard, just
17 one quick thing from me. You have mentioned the use of
18 -- traditionally, I would presume that swaps, for the
19 most part, are used to help finance debt and you get
20 that appropriate mix of fixed versus variable interest
21 rate to finance a debt. You need to sell the bonds
22 because you have a building that you need to build or
23 some other physical capital improvement.

24 But you also just mentioned here about the
25 use of swaps to provide revenue that is then in turn

1 used to make investments to generate cash for the school
2 district. How often does that occur?

3 PARTNER DAMGAARD: Well, I think that
4 category of swaps you've been hearing most are the ones
5 that generated cash that they received payments to
6 terminate them. They were, by and large, that type of
7 swap whereby two different cash flows that you were
8 locking into, they produced a positive return.

9 Now, keep in mind that all of this was
10 taking place in an environment where interest rates were
11 low and declining. So that played into the strength of
12 that type of swap and hurt this type of swap where you
13 were locking in a fixed rate, which turned out to be
14 higher than where the market ended up.

15 When you are looking at these so-called cash
16 flow swaps, you are creating a situation where you are
17 going to receive money largely as interest rates decline
18 or as markets return to their historic norms.

19 CHAIRMAN LEVDANSKY: Let me rephrase it this
20 way. School districts, counties, municipal entities,
21 should they be prohibited from using swap financing to
22 finance anything outside of capital improvements and
23 capital projects?

24 PARTNER DAMGAARD: The Debt Act says and Act
25 23 says that swaps are only to be used to manage

1 interest rate risk and cost. That's all you're suppose
2 to be allowed to use them for. Now, what does that
3 mean? That's another one of those ambiguities that we
4 have been wrestling with for seven years. Our position,
5 as a firm, has said that the money that you receive,
6 whether it's cash flow that you receive periodically or
7 money that you receive in a lump sum, because you
8 terminated it and you were, so-called, in the money at
9 the time of the termination, should be used to pay debt
10 service. Not to plug a hole in the general fund or
11 whatever.

12 Now, there's different interpretations of
13 that. That's our interpretation. There are other bond
14 counsels who said no, you can use that for a capital
15 project because you will be borrowing money anyway for
16 that. But there are others that say you can use it for
17 whatever you want.

18 Again, I just highlight that as an example
19 of what we've been wrestling with over the course of the
20 seven years and the things that if we dealt with, if we
21 had said no, they have to be used for interest, either
22 to pay interest now or later, you have to put that into
23 an interest reserve. You've heard that as the best
24 practice, it is a good practice. If you're going to do
25 these, you really should have money set aside, but if

1 they go the wrong way, you can pay for them because,
2 remember, for school districts, these payments are not
3 eligible for the limitations on local tax under Act 1.
4 You may have these exceptions where you can raise taxes,
5 that is not an exception. And likewise, you don't get
6 subsidy payments on swap payments from the state like
7 you do for debt service. So some of the safe guards
8 aren't there. Definitely a good practice is to have
9 that reserve.

10 Again, limiting it to interest payments or
11 debt service payments now, obviously, it would freeze up
12 your general fund for other things, but using it for now
13 or as a reserve for future debt service is the kind of
14 thing that we could put in place with appropriate
15 regulation.

16 CHAIRMAN LEVDANSKY: Thank you. Any other
17 questions? Representative Mirabito.

18 REPRESENTATIVE MIRABITO: I'm following up
19 on what the chairman just said. Mr. Phillips, you
20 talked about saving two and a half mills, but aren't
21 really what you're doing is, by using these to help your
22 cash flow, not sort of confronting whether the budget
23 should be going up two and a half mills?

24 What really concerns me as a private
25 businessman is that the language being used is language

1 that private parties can use when it's their own money.
2 If I want to hedge bets against interest rates and it's
3 my money. But when public officials are engaging in
4 transactions that reach a point of sophistication, I'm
5 not sure they belong in the public sector.

6 When you say that you actually were able to
7 save the taxes going two and a half mills, that's a
8 great goal. But are we really not putting out for the
9 public the fact that maybe we're spending too much? And
10 I don't want to sound naive, but at what point do we
11 say, look, enough is enough. We float bonds to build
12 schools, we do this. But we start to have public
13 officials moving into using other people's money in a
14 way that this is what drives taxpayers up the wall
15 because they don't understand it.

16 You may understand it, and I respect every
17 one of you, everyone who has come before it. There's no
18 doubt in my mind that you-all understand what's going
19 on. But for the average person out there, they don't
20 understand it. All they know is that they write checks
21 for their school board taxes. So I guess I'm asking
22 you, do you think that it's really appropriate for us to
23 be doing this?

24 DIRECTOR OF BUSINESS AFFAIRS PHILLIPS: I
25 would submit to you that there's quite a few things in

1 the financial affairs of a school district that the
2 general public does not, will not, is not interested in
3 understanding. This is obviously a sophisticated
4 transaction. I think you're right that a lot of them
5 don't understand that. But again, there's a lot of
6 components like that.

7 What our goal was -- and you have to
8 understand that there are certain times when you
9 wouldn't enter into the transaction because pricing has
10 to be a severe consideration of whether you do these
11 transactions or not.

12 But the point that I really wanted to make
13 was, that if you just ignore this, I say that you are
14 taking a risk because that part of your revenue stream
15 could just decrease by a substantial amount. And what
16 these transactions do is protect that movement -- as
17 long as you enter it in at the right time -- protect the
18 movement which would decrease your revenues and, there,
19 effect the amount of millage that you have to assess.

20 CHAIRMAN LEVDANSKY: Representative
21 Denlinger.

22 REPRESENTATIVE DENLINGER: Thank you,
23 Mr. Chairman. Just to clarify the set of regulations
24 that you proposed for us is the position of PASBO, not
25 necessarily yourself or --

1 PARTNER DAMGAARD: I would have to
2 characterize that more of my firm. I have not had an
3 opportunity to go in any depth with PASBO. Although,
4 will be discussing that further.

5 REPRESENTATIVE DENLINGER: And then just a
6 question as we developed a very good conversation here,
7 Mr. Chairman, and I thank you for this opportunity.

8 When a swap gets into trouble within a
9 district, of those districts that have then gone on to
10 unwind all of their agreements, how much of that
11 activity has been driven by the public relations
12 disaster around the fact that the word swap is toxic in
13 the public mind when it gets to property taxes and
14 school districts and all of that?

15 Let me put that a little more simply. One
16 swap agreement goes bad. A district has four or five
17 other ones and it might be a very prudent thing to hold
18 on to them, but because there are headlines and there
19 are people threatening to run and all the rest of it for
20 directorships, they suddenly get motivated to unwind
21 everything else and make bad decisions as a result of
22 that.

23 Can you comment on that? You've seen a lot
24 of districts out there interacting with them. Is some
25 of the amount of the Reading situations or scenarios

1 driven by just the public relations aspect of this?

2 PARTNER DAMGAARD: Well, I think, certainly,
3 people are getting the message or seeing the headlines
4 or understand what the Auditor General has said. It's
5 hard to terminate these things when you have to write a
6 big check and that is a very difficult public relations
7 problem. It's exacerbated by the fact that there is
8 limited legal ways that you can refund -- pay for that.
9 Now, legally you can under state law include that in
10 another refunding if you're going to take out those
11 bonds, but there are even federal tax laws that come
12 into play. And, again, you're getting into the more
13 complexity of it.

14 I think that they're doing -- the ones that
15 are writing the checks are doing it for one of two
16 reasons. Either they're just heeding the A.G. report,
17 but I think more likely is because they can't sustain
18 the variable-rate debt that's necessary to support the
19 swap. That's what we're facing at Bethlehem.

20 The liquidity providers have withdrawn -- we
21 had to find temporary fixes to plug the hole, find
22 someone to provide variable rate loans to replace the
23 variable rate bonds that can't stay in place because the
24 players have gone away, the bond insurers, the bank. So
25 in Bethlehem's case, for example, we have been winding

1 it down for both reasons. Of course, they want to heed
2 the report, the heat that they are taking for it but
3 also because of the fact that they can't find anyone to
4 lend to them on those terms.

5 REPRESENTATIVE DENLINGER: So to
6 characterize, much more of the case of liquidity
7 partners not being available than public relations and
8 damage control?

9 PARTNER DAMGAARD: Yes.

10 REPRESENTATIVE DENLINGER: And then one
11 quick other question for you two, if I may. In each of
12 your respected districts, I'm just curious, how many
13 swap agreements do you have in Southern York and then in
14 Cornwall-Lebanon? And then also, what percentage of
15 your total debt portfolio would these represent?

16 DIRECTOR OF ADMINISTRATIVE SERVICES
17 McCULLOUGH: We've had one swap agreement, which was a
18 \$16 million swap agreement of a \$50 million debt
19 portfolio. We've since terminated that, not because of
20 the Auditor General's remarks, but just because the
21 environment was such financially to our advantage and
22 our decision to terminate that swap.

23 DIRECTOR OF BUSINESS AFFAIRS PHILLIPS: Our
24 numbers are almost identical as far as the size of the
25 swap and the total of debt outstanding. It's the only

1 agreement that we've ever had and we've had discussions
2 about keeping this type of agreement on the books for
3 eternity because of the way it's expected to perform.
4 So we're in one now. It's the only one we've done.

5 REPRESENTATIVE DENLINGER: Your percentage
6 would be?

7 DIRECTOR OF BUSINESS AFFAIRS PHILLIPS: It's
8 about 30 percent of the portfolio --

9 REPRESENTATIVE DENLINGER: And then,
10 Mr. Chairman, one last one here. You mentioned,
11 Mr. Phillips, that the termination fees are -- all
12 things are negotiable in the final analysis, but
13 termination fees certainly would be. Can the two of you
14 share from experience the success that you had
15 negotiating a reduction of those fees as you were
16 getting into the swap arrangement?

17 DIRECTOR OF ADMINISTRATIVE SERVICES
18 McCULLOUGH: Yes, actually, in one of PASBO's
19 recommendations is that the fee disclosure becomes
20 something that is addressed by this house finance
21 committee and it is something -- I think we've heard
22 that mentioned quite a few times -- but during our
23 termination of our swap, yes, we did have the
24 opportunity to negotiate the termination fee. Not only
25 with our financial advisor and what limits they would

1 accept for that transaction, but also with that third
2 party at that point also. So we established that
3 threshold and we're able to successfully negotiate that.

4 REPRESENTATIVE DENLINGER: So you broke open
5 an already executed contract and changed the back-end
6 provision, so to speak?

7 DIRECTOR OF ADMINISTRATIVE SERVICES

8 McCOULLOUGH: Yes.

9 REPRESENTATIVE DENLINGER: Okay. Very good.
10 Thank you. Thank you, Mr. Chairman.

11 CHAIRMAN LEVDANSKY: Thank you,
12 Representative Denlinger.

13 I appreciate all three of your testimonies.
14 You've all given some really good insights.
15 Mr. Damgaard, in particular, I think you have some
16 really good suggestions as to if we're not going to
17 repeal Act 23, some constructive thoughts about changes
18 that need to be made.

19 I guess just in summing up, there's three
20 options. On the one hand, Representative Scavello's
21 legislation and the Auditor General would recommend that
22 we just repeal Act 23. We figure out a way to phase it
23 out and do as minimal damage as possible. The other
24 option, I guess on the other end of the spectrum is, to
25 do nothing. That these swap financing mechanisms are

1 appropriate for tax bodies and they ought to be and
2 they've been used legitimately in a lot of purposes and
3 so we shouldn't do anything versus we need to make
4 changes. Maybe not so much repeal Act 23, as to amend
5 it and make some substantial changes to it, to make sure
6 that this kind of financing mechanism is, in fact, when
7 it's utilized, is done so in the long-term interest of
8 taxpayers.

9 This is one of the occasions today I realize
10 that the more that I learn about this subject, the more
11 I realize how much I did not know and how much I need to
12 learn in order to make the best public policy decision.
13 I don't think doing nothing, however, is an option. I
14 think there's enough indications that there are, not
15 just in Bethlehem, but in other areas and likely in many
16 areas that have yet to be investigated and documented,
17 that these kinds of tools are not properly utilized in
18 the public sector.

19 So I think it does point to the need for us
20 to learn more and then to make some improvements and we
21 will have the discussion about, do we repeal Act 23 or
22 can it be modified and used appropriately? I think
23 that's a discussion that we need to have. But from my
24 perspective, doing nothing isn't a valid choice at this
25 point, given what we've learned.

1 And finally, let me say one other thing.
2 Mr. Phillip, I appreciate your perspective and I'm sure
3 there are a lot of school board members and other public
4 officials who would agree with you that the Auditor
5 General's characterization of them as unsophisticated
6 public officials, they made mind it demeaning and I
7 understand that. I, for one, don't think that the
8 Auditor General overstated. I don't think he did. As a
9 matter of fact, in my experience in 25 years in public
10 office, that characterization is even too generous in a
11 lot of cases.

12 If we had, in fact, public officials who
13 treated the taxpayer dollars as their own rather than as
14 other people's money, they would be a lot more judicious
15 and thoughtful in how they vote to spend those dollars.
16 But the public officials are not on the hook. If their
17 decisions relative to financing mechanisms result in a
18 loss in revenue, that doesn't impact them, it impacts
19 the taxpayers. It's the taxpayers that assume all the
20 risk, not the elected public officials.

21 So we've got to make laws recognizing that.
22 And I can tell you from my experience, especially with
23 school districts and some municipal authorities, they
24 don't really look at -- they are not really that focused
25 on what is in the long-term public interest.

1 Believe it or not, where I come from, some
2 public officials make decisions based on who got me
3 tickets to the Super Bowl. Some public officials don't
4 exercise their public responsibility to make sure that
5 all the fees are disclosed and that we know how much
6 people are being paid because that person is going to
7 help provide the financing for my next reelection
8 campaign. Those things really are real.

9 So we've got to seek to make sure that the
10 tools for financing public debt that are made as an
11 option to local elected officials are utilized properly
12 in the long-term interest of the taxpayers. And that
13 doesn't always happen. And I'm speaking from my
14 personal experience as a legislature in my legislative
15 district. I won't speak anywhere else. But I, frankly,
16 at this point in time, don't trust a majority of my
17 local elected officials to have the kind of options that
18 Act 23 gives them right now. I'm fearful, to be honest
19 with you.

20 It now occurs to me why one of my municipal
21 authorities has been trying to ramrod a municipal
22 agreement down the throat of adjacent municipalities
23 quickly and talking about interest rates are favorable.
24 They must be wanting to use swaps.

25 I'm telling you this is a -- I can

1 understand how this could be a legitimate financing tool
2 with public officials that have a long-term public
3 interest at heart, that make sure that they examine all
4 of the options, that all the fees are thoroughly
5 disclosed and everything is vetted. I could understand
6 how this could be a tool that's valuable, but I could
7 also understand how it could be a tool that could be
8 utilized in a manner that does not further and protect
9 the public interest. And that's the perspective from
10 which we have to legislate.

11 Again, I've learned a lot today. I've also
12 learned enough to know that I've got a lot more that I
13 need to learn before we can make a decision. I think
14 this is a subject that we've just gotten into and we've
15 got a ways to go, I think, before we can figure out
16 exactly where we need to go in terms of public policy on
17 this matter.

18 But you-all have been helpful as has
19 everybody else, and I appreciate you being here today
20 and everybody's attention and hanging on past the lunch
21 hour right now. But your suggestions and your comments
22 are appreciated and I look forward to continuing the
23 dialogue on this subject in the future.

24 With that, again, thank you all for being
25 here. This concludes the public hearing on House Bill

1 1905 of the House Finance Committee.

2 (The hearing concluded at 1:00 p.m.)

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I hereby certify that the proceedings and
evidence are contained fully and accurately in the notes
taken by me on the within proceedings and that this is a
correct transcript of the same.

Kelsey J. Dugo
Notary Public