

Cost Effective SOLUTIONS for Student Success

Cost Effective SOLUTIONS for Student Success

The Association of American Publishers and its members are working to enable states, universities and community colleges, institutions, departments and individual faculty to improve student success and cut costs.

To identify solutions that fit your needs please contact AAP at solutions@publishers.org or visit us online at www.textbookfacts.org



ASSOCIATION OF AMERICAN PUBLISHERS, INC.



Students and institutions realize cost savings by utilizing programs that make a difference in student success and lower costs for both students and schools.

Publisher-produced course materials are

- Improving students' success, increasing pass and retention rates
- Reducing students' spending for course materials
- Reducing colleges' cost-per-pupil for instruction

Faculty members and schools are partnering with publishers to

- Develop new, cost-saving business models to offset funding cutbacks
- Utilize technology to better fulfill students' and teachers' needs

Students, faculty, universities, colleges and state systems are **all facing incredible challenges.**

Budgets are tight. Pressure to succeed has never been greater.

Publishers are doing their part, offering new learning tools and technologies that are proven to advance student success, save students' money, and lower the cost per pupil for instruction.



 textbookfacts.org



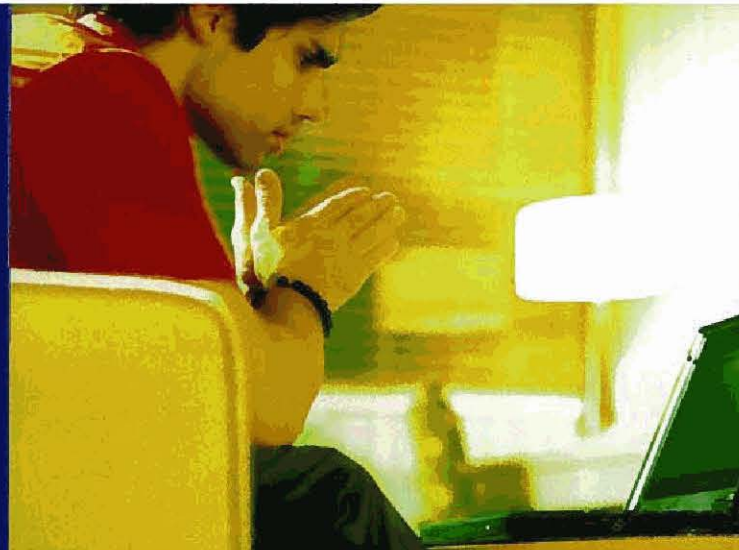
Innovation means **more choices** and lower costs

Publishers understand that costs are a concern for some students. They have responded, creating cost-conscious alternatives that work for students and faculty.

Choices

- Custom editions
- E-books
- E-chapters
- Online courses
- Audio books
- Podcasts
- No-frills editions
- Paperback editions
- Three-ring binder books
- Black-and-white editions

Publishers' online stores offer textbook rentals, homework assistance, tutoring, video and audio presentations, language labs, plus learning and study aids.



Publishers are working with faculty and administrators to develop and adapt new business models and course materials to meet the different needs of consumers, ranging from individual students to statewide systems.

The numbers show that with the new technologies...

88% of students said they understand their materials better

Student preparation and class participation increases

Student understanding and retention improves

74% of students said it helps them get a better grade

Direct communication between instructors and students improves

Faculty spend less time managing and more time teaching

90% of faculty said it helps them meet the needs of varied student learning styles

The combination of customized course materials, new teaching and learning technologies, and redesigned courses has led to significant improvements in pass rates and grades, and reductions in the cost-per-pupil for instruction.

