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2	COMMONWEALTH OF PENNSYLVANIA		
3	HOUSE OF REPRESENTATIVES HOUSE APPROPRIATIONS COMMITTEE		
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5			
6	THE MAIN CAPITOL		
7	ROOM 140 HARRISBURG, PENNSYLVANIA		
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10	WEDNESDAY, MARCH 7, 2012 10:30 A.M.		
11	10.30 A.M.		
12	PUBLIC HEARING		
13	DEPARTMENT OF STATE		
14			
15	BEFORE:		
16	HONORABLE WILLIAM F. ADOLPH, JR., CHAIRMAN		
17	HONORABLE JOSEPH F. MARKOSEK		
18	HONORABLE JOHN BEAR HONORABLE MARTIN T. CAUSER		
19	HONORABLE JIM CHRISTIANA HONORABLE GARY DAY		
20	HONORABLE GORDON DENLINGER HONORABLE BRIAN L. ELLIS		
21	HONORABLE MAUREE GINGRICH HONORABLE GLEN R. GRELL		
22	HONORABLE TOM KILLION HONORABLE DAVID R. MILLARD		
23	HONORABLE T. MARK MUSTIO HONORABLE BERNIE O'NEILL		
	HONORABLE MIKE PEIFER		
24	HONORABLE SCOTT PERRY		
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      CONTINUED:
      HONORABLE SCOTT A. PETRI
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      HONORABLE TINA PICKETT
      HONORABLE JEFFREY P. PYLE
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      HONORABLE MARIO M. SCAVELLO
      HONORABLE CURTIS G. SONNEY
 4
      HONORABLE MATTHEW D. BRADFORD
      HONORABLE MICHELLE F.BROWNLEE
 5
      HONORABLE H. SCOTT CONKLIN
      HONORABLE PAUL COSTA
      HONORABLE DEBERAH KULA
 6
      HONORABLE TIM MAHONEY
7
      HONORABLE MICHAEL H. O'BRIEN
      HONORABLE CHERELLE L. PARKER
 8
      HONORABLE JOHN P. SABATINA, JR.
      HONORABLE STEVE SAMUELSON
9
      HONORABLE MATTHEW SMITH
      HONORABLE GREG VITALI
10
      HONORABLE RONALD G. WATERS
11
      ALSO PRESENT:
      HONORABLE RICK SACCONE
12
      HONORABLE JULIE HARHART
      HONORABLE DARYL D. METCALFE
13
      HONORABLE THOMAS P. MURT
      HONORABLE ROBERT GODSHALL
      HONORABLE KATE HARPER
14
      HONORABLE MARCIA HAHN
15
      HONORABLE JOSEPH T. HACKETT
      HONORABLE MARK M. GILLEN
16
      HONORABLE SUE HELM
      HONORABLE LYNDA SCHLEGEL CULVER
      HONORABLE RICHARD STEVENSON
17
      HONORABLE GENE DIGIROLAMO
18
      HONORABLE CHRIS SAINATO
      HONORABLE WILLIAM C. KORTZ, II
      HONORABLE VANESSA LOWERY
19
      HONORABLE PAMELA A. DeLISSIO
20
      HONORABLE BABETTE JOSEPHS
      HONORABLE DOM COSTA
21
      HONORABLE BRYAN BARBIN
      HONORABLE THOMAS R. CALTAGIRONE
22
      HONORABLE MARK LONGIETTI
      HONORABLE DAN FRANKEL
23
      HONORABLE HARRY READSHAW
      EDWARD NOLAN, MAJORITY EXECUTIVE DIRECTOR
24
      MIRIAM FOX, MINORITY EXECUTIVE DIRECTOR
25
      BRENDA S. HAMILTON, RPR, NOTARY PUBLIC AND REPORTER
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1	II	NDEX
2	NAME	PAGE
3	CAROL AICHELE, SECRETARY DEPARTMENT OF STATE	7
4	DEFARIMENT OF STATE	
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		

## PROCEEDINGS 1 CHAIRMAN ADOLPH: Thank you. I'd like 2 to call to order the House Appropriations budget 3 hearing. The next testifier is the Secretary of the 4 5 Department of State, Carol Aichele. Good morning --6 7 SECRETARY AICHELE: Good morning. 8 CHAIRMAN ADOLPH: -- Madam Secretary. 9 SECRETARY AICHELE: Good morning. 10 CHAIRMAN ADOLPH: Nice to have you here. 11 SECRETARY AICHELE: It's nice to be 12 13 here. 14 CHAIRMAN ADOLPH: And I want to personally thank you for moving your schedule up to 15 accommodate our schedule. 16 17 SECRETARY AICHELE: My pleasure. CHAIRMAN ADOLPH: Thank you. I'd also 18 19 like to compliment you and your staff for making the 20 process of petitions circulating, at least bringing 21 the petitions up to Harrisburg as painless as 22 possible. 23 I think the new equipment that has been 24 used over there makes the process move much 25 quicker. I found the -- the folks there very

1 helpful and very well trained.

So thank you for that part of this process.

SECRETARY AICHELE: I will share that with our -- our employees and the Bureau of Elections. It was a bold undertaking, and -- and we believe it worked very well. Much better than we hoped for the first time around. It will only get better.

CHAIRMAN ADOLPH: Okay. Obviously we're all aware that the court has rejected the reapportionment map, and I'd like to ask you how does that affect your current budget proposal?

SECRETARY AICHELE: If there is a requirement to republish before the June 30th end of this fiscal year, we plan to use what is left over from the -- from the original printing.

Every time we print a reapportionment map it costs about \$400,000 and we have to print twice. So we're looking at an \$800,000 appropriation.

If it goes into the 2012/2013 year, we will need funding for that. We will ask for a waiver to apply the money that was not appropriate -- not spent in this calendar year, and

we're looking at about \$500,000. 1 CHAIRMAN ADOLPH: \$500,000? 2 SECRETARY AICHELE: Five hundred 3 fifteen, something like that. 4 5 CHAIRMAN ADOLPH: Okay. Thank you. Chairman Markosek. 6 7 REP. MARKOSEK: Thank you, Chairman. 8 And, Secretary, good morning. 9 SECRETARY AICHELE: Good morning. 10 REP. MARKOSEK: Thank you for attending here. I just have one brief question. 11 12 But before I do that, for the information of the members, Representative Tim 13 14 Mahoney from Fayette County is with us this 15 morning. 16 And, Chairman, if I may, a former 17 member, Katie True, is with us here today. welcome, Katie. 18 19 COMMISSIONER TRUE: Nice to see you. 20 REP. MARKOSEK: Secretary, brief 21 question that I have. And it's just basically about 22 the districting and -- and the extended cost of the 23 process. And I know the judges have recently ruled 24 that the special elections would take place. 25 Can you just give us an idea what it

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costs to do a special election if you do one other
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      than during the regular primary or the regular
 2
      general election?
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                   SECRETARY AICHELE: We have looked at
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      costs in the past. And if you can rely on -- on
      costs that were applied for -- for elections that
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 7
      took place before, that's the basis. That can
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      change.
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                   But our best estimate is that a House
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      race, a special election House race, can cost up to
      $200,000. A Senate race can cost up to $250,000.
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                   So it's a significant investment.
      Sometimes the costs have come in below those
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14
      numbers, sometimes above.
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                   REP. MARKOSEK: So that's per -- per
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      race?
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                   SECRETARY AICHELE:
                                        Per race.
                   REP. MARKOSEK: So, for example, if you
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19
      had -- we had six in the House here, I believe.
                   SECRETARY AICHELE:
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                                        Yes.
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                   REP. MARKOSEK: Six specials. Had we
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      not -- had the courts not ruled the way they did, it
23
      could have been well over a million dollars --
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                   SECRETARY AICHELE: It could have been.
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                   REP. MARKOSEK: -- for your department
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to do those various -- okay. Thank you.
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                   That's basically all I had. We can go
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      to the other members, Mr. Chairman.
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                   CHAIRMAN ADOLPH: Okay.
                                             Thank you,
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      Chairman.
                   And I would also like to echo it's nice
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 7
      to see former State Representative Katie True from
      Lancaster County. I had the privilege of serving
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 9
      with Katie for almost a decade.
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                   She had the displeasure of looking at
      the divot on the back of my head for about a decade,
11
12
      our seats were that close together. So it's always
      nice to see Katie and -- and I'm sure she's an asset
13
      to the -- to your department.
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                   SECRETARY AICHELE:
                                        She is.
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16
                   CHAIRMAN ADOLPH: Yeah. I'd also like
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      to acknowledge the presence of Representative Julie
      Harhart, the Chair of the House Professional
18
      Licensure Committee.
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20
                   Julie, nice to see you.
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                   REP. HARHART:
                                   Thank you.
22
                                      Thanks for joining
                   CHAIRMAN ADOLPH:
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      us.
24
                   And the next question will be offered
25
      by Gary Day of Lehigh Valley.
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REP. DAY: Thank you. Mr. Chairman.

Thank you for being here today. My question -- my first question centers around the electoral process in Pennsylvania.

We now have electronic machines, voter balloting machines. And have you looked at or have any plans for the electronic receipt of the data out of those machines, specifically to be able to go over, take the data out of the machine, walk over to a cable modem or -- or some other type of electronic device, plug that in, and potentially have all the returns by 8:30 or 8:40 electronically in -- in Harrisburg or a central location?

Have you looked at that issue? Have you thought about that issue?

SECRETARY AICHELE: As a former county commissioner, elections are done at the county level. So they actually do take the cartridges out of the machines and they bring them -- or take them to voter services and they're -- they are read at voter services.

And then the data from each of the counties is then transmitted electronically to the Department of State.

In some of our counties they have both

optical scan machines and DREs, electronic -- direct reporting electronic voting machines.

So in those cases, you have to do a mix at the county level to count both the optical scans and the DREs. And that's done at the county level, and it would be very difficult for us to do at the state level.

And I think the -- the focus is still to have counties perform the election service at the county level and transmit that information to the Department of State and it would be at their discretion.

REP. DAY: Can I just ask and clarify?

You -- from the -- I'm looking at from the precinct to the -- to the county, you know, election center.

REP. DAY: Did you say there's already -- I forget the phrase that you used.

SECRETARY AICHELE: The transmission?

SECRETARY AICHELE: We have been -- my experience has been that people are more comfortable taking the cartridge out of the machine and driving it to the -- the voter services center.

I believe you can do it electronically, but it was our decision as county commissioners not to because the -- if technology improves and there's

a high level of confidence that nothing can take

place between -- during the transmissions, that may

come to pass. But at the moment.

The beauty of -- of the optical machine, for instance, is the cartridge can come out of the machine and go right into the counting process. But you also have the paper counts in the -- in the bin.

So -- and those need to be transported by -- by a person and kept under lock and key. It helps people get the count correct.

REP. DAY: I would just -- I -- I'm aware and have also heard people have concerns about that transmission, over the electronic transmission, and I would just encourage you to investigate, work with our counties to do actually a dual system, where we do it exactly the same way and in addition to, one step further, is to have these machines at the precinct and then do them electronically.

Then we have two different sets of returns, the current return, plus an electronic return. And bring --

SECRETARY AICHELE: At the polling place?

REP. DAY: Right. And it brings

actually more security as far as I'm concerned. 1 2 Your next question should be, as soon as I fund that, as soon as I figure out a way to 3 4 fund that, and I'll be glad to talk to you about 5 ways to do that. But if you would just consider that 6 7 idea, I would be very appreciative. I think it's the next step and I just -- it might be a couple 8 9 years off, but it's the next step where I'd like us 10 to be looking. 11 Thank you for your questions [sic]. 12 And thank you, Mr. Chairman. CHAIRMAN ADOLPH: Thank you, 13 14 representative. 15 Representative Tim Mahoney. 16 REP. MAHONEY: Thank you, 17 Mr. Chairman. 18 Good morning, ma'am. 19 SECRETARY AICHELE: Good morning. 20 REP. MAHONEY: First of all, I want to thank you. I think this has to be one of the 21 22 easiest years to file a petition, with -- without a 23 doubt. 24 SECRETARY AICHELE: Thank you. Thank 25 you very much.

1 REP. MAHONEY: Yeah. SECRETARY AICHELE: We really 2 3 appreciate that. REP. MAHONEY: It was -- it was like a 4 5 walk in the park. And the second question is the SURE system that you're all working on --6 7 SECRETARY AICHELE: REP. MAHONEY: -- could you give us an 8 update on that, on where you're at with that? 9 10 SECRETARY AICHELE: The SURE system was 11 implemented after the 2000 presidential election as 12 part of the Help America Vote Act. It's a Statewide Uniform Registry of 13 14 Electors, and it was originally designed to be a 15 statewide election list so that people would --16 there would be a central location for registration 17 so that a person couldn't register in, for instance, Delaware County and also register in Chester County 18 19 and there would be an automatic way to track our voters who moved from one house to another. 20 21 And it's worked beautifully. It had a 22 few rough spots at the very beginning, but it has --23 it has -- those have been worked out and it's gotten

We have been also able to add to the

much better.

24

system, through we -- through portals, counties can access voter information directly. We had public portals for the SURE system.

And we are looking at it -- at having electronic voter registration all online so you can register to vote online and you can request a absentee ballot online. You don't have to -- you know, you have to -- you would have to send a request to your county voter services and then they would send you a -- an absentee ballot.

Now you can request your absentee ballot online. You will be able to as of the summer.

So we have built on the SURE system.

It is a system that has always cost approximately \$6 million a year to run. The -- the computer part of that is a contracted piece that's about 5.7 million.

The state of Pennsylvania has funded about 3.7 per year. So you can see there's a difference. We've used Help America Vote money to backfill the -- to bring it up to the \$6 million that we actually need.

You will see as we go through the next few years a compensating -- a request for additional

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funding to bring the state's portion of the HAVA
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      fund -- or of the SURE system funding to a hundred
      percent. We expect the HAVA money will disappear
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 4
      this year or next year.
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                   REP. MAHONEY: So in the future per se
      it might be possible to purge the voters list
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 7
      through the state?
                   SECRETARY AICHELE: I think that's
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 9
      going to take legislation. Currently we are not
      allowed to purge until two complete presidential
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11
      cycles have taken place.
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                   REP. MAHONEY: All right.
                   SECRETARY AICHELE: That is not at the
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14
      discretion of the Secretary of the Commonwealth.
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                   REP. MAHONEY: All right. Thank you
16
      very much.
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                   CHAIRMAN ADOLPH:
                                      Thank you,
18
      representative.
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                   The next question will be by
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      Representative Gordon Denlinger.
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                   REP. DENLINGER:
                                     Thank you,
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      Mr. Chairman.
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                   SECRETARY AICHELE:
                                        Yes.
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                   REP. DENLINGER: Good morning,
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      Secretary. Good to have you with us.
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I'd like to enter into a discussion about a lawsuit that you were engaged in which began as Banfield versus Cortes and now is Banfield versus Aichele.

A voter has challenged the state, you and all of us, on voting rights, and -- and I'm wondering -- it's in relation to the machines that we have, the voting machines.

And I'm wondering if you can give us the specific nature of the complaint and a status update on the case, where we stand at this point?

SECRETARY AICHELE: The essence of the case is the confidence that the Banfield group has in the electronic -- the accuracy of the recording of the votes and whether the electronic voting machines could be tampered with.

You have to remember that the voting machines that each state was able to purchase had to first be approved by the federal government and then be approved at the state level.

So there were a limited number of machines that counties could select to use in Pennsylvania, and I think we have about six, six different kinds, maybe seven.

But they were all federally approved

and state approved. We are, even as we speak,

testing in the Keystone Building to verify the

accuracy of each of the machines that are allowed -
that are allowed to be used here in Pennsylvania.

The Banfield case has -- the oral arguments took place in November. It was a Commonwealth Court case, and we are still awaiting a decision on that case.

The issue would be if -- if -- depends on what the court rules. But, you know, the -- I think, you know, there is a possibility the -- the litigants believe that the machines we're using might yield incorrect results; and if they're able to prove that, then we would have to look at different -- and the court approves that -- then we would have to look at different voting machines.

REP. DENLINGER: Could you put a finer point on that? Of the six types of machines, is -- is Banfield asserting that all six would be an issue?

SECRETARY AICHELE: Yes. We're testing all of them.

REP. DENLINGER: Okay. So we're talking about a statewide replacement of all -- of all voting machines?

SECRETARY AICHELE: Which would be enormously expensive.

that you could share with us? What that would cost? SECRETARY AICHELE: We're looking at between 125 to \$150 million. When we replaced, you know, the old -- the old machines we had during the early 2000s, when that was -- when all the machines were replaced in Pennsylvania with these six or seven approved machines, it was federal money that paid for the purchasing of these machines.

REP. DENLINGER: Do you have a number

If it were to -- if there were a requirement or a court order to replace the voting machines, counties still administer elections and there would be a thought that the counties would pay for it, but I'm sure they would be in touch with the legislature for additional funding.

REP. DENLINGER: Well, thank you for that update. And to the extent it represents a significant potential liability, please keep us updated through our Chairman on the progress of that case. I think we're all very interested in what might happen there.

Thank you.

Thank you, Mr. Chairman.

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Thank you,
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                   CHAIRMAN ADOLPH:
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      representative.
                   Chairman Markosek for announcements.
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                   REP. MARKOSEK: Thank you, Chairman.
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                   Representative John Sabatina from
      Philadelphia is with us, as well as a guest of the
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 7
      Committee, Representative Bryan Barbin from --
                   REP. BARBIN: From Cambria County.
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 9
                   REP. MARKOSEK: -- Cambria County.
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      Thank you.
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                   CHAIRMAN ADOLPH:
                                      Thank you.
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                   The next question will be by
      Representative Brownlee.
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                   REP. BROWNLEE: Good morning. How are
      you?
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                   SECRETARY AICHELE: Good morning.
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                   REP. BROWNLEE: Thank you,
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      Mr. Chairman.
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                   Good after -- good morning, Madam
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      Secretary.
                   I have a question regarding the -- the
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      voter ID bill that is coming down the pike.
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      is an estimate cost of a million dollars, I think,
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      from the Governor's office for that ID bill, and
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      some say it will cost over -- more than that, 11
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million, some say four million, a little over four
million.

With that kind of money being spent and with programs being cut, social services programs being cut, how much evidence of voter fraud is evident in the Commonwealth?

SECRETARY AICHELE: We have no cases that we can specifically refer to. However, we have no means to detect or deter voter fraud.

So if voter -- allegations of voter fraud are dealt with at the county level, and there are people who think there's voter fraud. If you're -- the District Attorneys handle the cases, and District Attorneys offices are over -- overworked. And if you're a District Attorney and you need to choose between prosecuting a murder or a robbery, you're going to choose that over a voter fraud allegation.

Our main problem is that we have no way to detect voter fraud as a government. We rely entirely on -- on -- on reports from individuals.

So the -- the effort to build the confidence that Pennsylvanians have in their voting system would be enhanced by I think -- I think by a photo ID component.

I'm from Philadelphia 1 REP. BROWNLEE: and I've talked to some of the commissioners there. 2 SECRETARY AICHELE: 3 Yes. REP. BROWNLEE: They reinforce what you 4 5 say as it relates to there are no reported voter fraud incidents, at least in Philadelphia. 6 7 know Philadelphia has a reputation in the past, but with the electronic machines and -- and so forth, 8 9 there's actually no voter fraud incidences to 10 report. 11 So my question, if there is a voter

fraud incident, who is going to prosecute and what is going to be the end result of someone commiting the act of voter fraud?

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Who's going to prosecute them and what's going to happen?

SECRETARY AICHELE: Okay. The voter -if there's voter fraud, it would still be prosecuted by the District Attorney in the county.

And, representative, one of the issues that particularly the citizens of Philadelphia lived through was the Stinson/Marks race in the late 1990s and it was -- it was fundamentally absentee voter fraud. And a federal judge -- in this case, the case went to a federal court and overturned a Senate

race because of -- of fraudulent absentee 1 2 balloting. Part of the component that we're going 3 to -- that's part of the bill that the Senate just 4 5 passed is verifying identities for absentee ballot requests. You're going to need to show your 6 7 driver's license number, your -- or your last four digits of your Social Security number. 8 9 So that's a huge component for -- for 10 voter security and integrity in the system. 11 REP. BROWNLEE: Okay. With -- with 12 absentee ballots, I believe the process is you get the application, you fill it out, and you mail it 13 14 So you're not present. in. 15 Is -- is what -- what are you -- is 16 the -- is the form going to be changed --17 SECRETARY AICHELE: You will --REP. BROWNLEE: -- where someone is 18 19 going to be able to put a Social Security number on the form or a ID on the form? 20 21 You know, what I'm saying? How do you 22 verify it if it's an absentee ballot. 23 SECRETARY AICHELE: Often -- people --24 if you're registering -- if you're requesting a 25 absentee ballot, anyone requesting the absentee

ballot must now -- and this will be easy for people who are who they say they are. They will need put on their driver's license number or they will have to put the last four digits of their Social Security number.

If you're doing massive voter fraud, which is what took place during the Stinson/Marks race, generally they're not going to have those numbers.

REP. BROWNLEE: Okay. When someone -it lookes -- it seems a little redundant because
when someone in -- I know in the county of
Philadelphia registers to vote, you have to put the
last four digits of your Social Security number or
your driver's license on your actual voter
affidavit. So --

SECRETARY AICHELE: That's the -that's the information we're going to use because it
all comes -- the identity piece will be processed
through PennDOT.

Because PennDOT -- PennDOT has both your Social Security number and your driver ID number, and we will be working in cooperation with the Department of Transportation.

REP. BROWNLEE: Okay. One other

1 question.

In my district, I've worked in the district for several years, after 9/11 you have to have ID to get a birth certificate. You have to have the birth certificate and ID to get PennDOT.

So, you know, what happens if a senior loses everything? Most seniors may or may not have a birth certificate so they can't get ID. You know, what happens if -- if the -- if the person is already registered, has been voting for years, every election, and they've lost their ID to get ID, because I know in other states, I believe it's Indiana, you have to have specific IDs in order to qualify for the free state ID to register to vote or to vote.

SECRETARY AICHELE: Representative, it will be the -- the highest priority of the Department of State to make sure that every eligible voter in Pennsylvania has photo ID.

There will be cases where people can't find their -- their birth certificate. There are other forms of identification that they can use.

I know for -- from my example, my son needed his birth certificate to -- to be in the Navy, and I had to call my state rep to get a

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birth -- a copy of his birth certificate from
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 2
      wherever they keep them in these salt mines
      someplace.
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 4
                   So, you know, part -- we will ask for
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      your cooperation in making sure that we are able to
      access or that PennDOT and your representative --
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 7
      and your eligible voters can access birth
      certificates or appropriate forms of identification
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      so they can protect their right to vote.
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                   REP. BROWNLEE: Okay. Thank you,
      Mr. Chairman.
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                   Thank you, Madam Secretary.
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                   SECRETARY AICHELE:
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                                        Thank you.
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                   CHAIRMAN ADOLPH: Thank you,
15
      representative.
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                   Representative Mike O'Brien.
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                   REP. O'BRIEN:
                                   Thank you, Mr. Chairman.
                   Madam Secretary, I've got to pick up on
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19
      -- on Representative Brownlee's line of
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      questioning.
                   The Senate fiscal note was one million
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22
      dollars for voter ID. Based on information from
23
      your department. One million dollars.
24
                   In today's press, the Philadelphia
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      Inquirer reports $4.8 million. The Progressive
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Think Tank says \$11 million. There's a big spread of money.

We're not talking about loose change on the bureau here. We're talking substantial amounts of money. For no cases. For no cases of fraud.

In this tight budget year where we're hurting people, hurting people, it -- I just can't get my head around this, Madam Secretary. I really can't.

But here's my question. That was more commentary.

In my home precinct I have a woman who has voted in every single election, primary and general, since women were enfranchised with the vote. Every single election. She lives across the street from a polling place. She gets herself up. She dolls herself up. She comes. She votes.

She has no ID. She has no ID. And that salt mine where her birth certificate is located is in the bowels of the earth. There may not even be a birth certificate for her, because she was born at home with the aid of a midwife. Her birth may not have been recorded.

How can your department sit there and tell me that you're about to disenfranchise this

Please, help me. 1 woman? SECRETARY AICHELE: 2 T --CHAIRMAN ADOLPH: Madam Secretary, 3 before -- before you say anything, my good friend 4 5 from Philadelphia, Mike O'Brien, you know, it's the legislative that is passing this legislation and --6 7 and the Governor will sign it. And the Secretary of State is then charged with following the 8 9 legislation. 10 So I certainly don't want the good 11 secretary to go on record as if she's the one that's 12 supporting or opposing this piece of legislation. SECRETARY AICHELE: Representative, no 13 14 one in Pennsylvania, and certainly not the woman in 15 your precinct will ever be denied the right to vote 16 in Pennsylvania. 17 She will be able to vote provisionally if -- if we -- and I can say I consider --18 REP. O'BRIEN: But not able to put her 19 vote on the machine? 20 21 SECRETARY AICHELE: I consider it my 22 responsibility to make sure that eligible voters, 23 all eligible voters in Pennsylvania, have the photo 24 ID that will permit them to vote in an election. 25 I -- that's my commentment to you.

So, please, go down 1 REP. O'BRIEN: 2 through the process of what happens when a provisional ballot is cast. 3 SECRETARY AICHELE: Our --4 5 REP. O'BRIEN: So in essence someone appears at a polling place. There's a question of 6 7 whether they're a qualified elector. They fill out a provisional ballot. And then what happens? 8 9 SECRETARY AICHELE: The provisional ballot is submitted with the rest of the -- the 10 11 information from the polling place and the -- the --12 the voter has the right, or can within the next six days, submit information -- does not have to go to 13 14 voter services; they can submit the information electronically; they can fax it; they can send it 15 e-mail -- proof of identity. 16 17 It would be my thinking, if I were in her position that -- that my representative would 18 19 help me secure the information to protect my vote. 20 REP. O'BRIEN: We're pretty good in 21 turnaround time with birth certificates in my 22 office. 23 But the reality of the situation is six 24 Secure a birth certificate. Secure a

government-issued photo ID. Submit that and have

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her vote counted. It borders on an impossibility.
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 2
                   SECRETARY AICHELE:
                                       It would be my
      thinking --
 3
 4
                   REP. O'BRIEN:
                                   So --
                   SECRETARY AICHELE: -- that that would
 5
      be Commonwealth --
 6
 7
                   REP. O'BRIEN: So she's
      disenfranchised.
 8
 9
                   SECRETARY AICHELE: She will not be
      disenfranchised. I would -- I would expect -- if
10
11
      this were to happen in Chester County, Judge
      MacElree would be hearing those cases within the
12
13
      six-day period.
14
                   And I'm sure there's a Common Pleas
      Court judge in Philadelphia County that would do the
15
16
      same thing. Or any county.
17
                   REP. O'BRIEN: But the case can't be
      heard until she has a photo ID.
18
19
                   SECRETARY AICHELE: Well --
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                   REP. O'BRIEN: We'll end there.
21
      you, Madam Secretary.
22
                   Thank you, Mr. Chair.
23
                   CHAIRMAN ADOLPH: Thank you,
24
      Representative O'Brien.
25
                   The next question will be offered by
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Representative Steve Samuelson. 1 REP. SAMUELSON: 2 Thank you, Mr. Chairman. 3 4 Just -- just to follow up on 5 Representative O'Brien -- O'Brien's question and the provisional ballot, and I know we talked about this 6 when this bill was on the floor of the House last 7 8 year. 9 And my understanding is, as you said, 10 that if the provisional ballot is cast, that within 11 the six days after that the person has to take additional action in order to vote. 12 SECRETARY AICHELE: Correct. 13 14 REP. SAMUELSON: Now --15 SECRETARY AICHELE: For the vote to 16 count. 17 REP. SAMUELSON: For the vote to count. Which before we started talking about this 18 19 bill, that person's vote counted in the United States of America, in Pennsylvania. 20 21 But here now with this bill, House Bill 22 934 we're talking about a person has to take two 23 steps to vote. They have to get -- now here we're 24 talking about a senior citizen that Representative 25 O'Brien asked about.

I think you answered that she should get her fax machine. A lot of senior citizens don't have fax machines at home. A lot of senior citizens don't have e-mail at home. A lot of senior citizens can't take another -- if they don't have the fax or the e-mail, I believe the -- the recourse is to drive to the courthouse.

So you -- in the past, you went to vote at your polling place in your neighborhood. Now, in order to vote in the United States of America, in Pennsylvania, if you don't have your ID, you have to go buy a fax machine, hook up your e-mail, or drive down to the courthouse within the next six days or your vote doesn't count.

That's -- that seems like extraordinary hurdles for a person to take. I -- I don't know what other recourse that senior citizen would have.

And we're not talking about a few people. In our committee meeting we discussed this last year. We think there's a 160,000 senior citizens who don't have a photo ID.

So this is not just one or two people. This is a large number of Pennsylvanians who are going to have to jump through hoops to vote.

SECRETARY AICHELE: The numbers that

we're getting from the Department of State, eligible voters, and we did not sort them according to age.

So this is not a specific number with respect to senior citizens. A total of 80,000 voters.

Now, that's not a trivial number, and it will be the responsibility of all of the members of the Department of State that we have here to make sure that those citizens know that they need a photo ID.

We're planning on doing -- if this bill passes, we will do a soft roll-out for the primary election, let people know that they need to secure photo ID, and tell them how they can do it.

We have a hotline set up. PA Votes will also have information about -- about this. And we -- and we will be doing advertising.

One of the advantages of a federal election year is there is federal money to do advertising to encourage people to vote.

If you remember in 2008, it was Ready Set Vote. It was part of the 2008 election. We will be doing a similar -- we would be doing this anyhow, and we will have a large component, if the bill passes, to let people know -- not two days before the November election, but as soon as the

bill passes -- that they need to be looking at 1 ways to secure voter ID. 2 That leads into my 3 REP. SAMUELSON: second question. I think you said there's 80,000 4 5 people who don't have a photo ID, which is a significant number. 6 7 SECRETARY AICHELE: Eligible voters. 8 One percent. 9 REP. SAMUELSON: And last year the Department of State provided some numbers that 10 11 talked about 3.9 percent and the total number of people was 387,000 people. 12 I think the analysis last year was 13 14 taking the total adult population of Pennsylvania, 15 9.9 million, and subtracting out the 9.5 million that also have some kind of photo ID from PennDOT, 16 17 and the difference is 387,000. 18 Now, this year there's a new number that the Senate was using. I think the Senate was 19 using 189,000, and now today it's a hundred -- it's 20 80,000. 21 22 What -- how do you get the 80,000 23 people? How do you -- how do you calculate that 24 number?

SECRETARY AICHELE: Not all adult

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Pennsylvanians are eligible voters.
                                            This is -- we
 1
 2
      had -- we refined the number to address only
      eligible --
 3
 4
                   REP. SAMUELSON:
                                     Okav.
 5
                   SECRETARY AICHELE: -- voters.
                   REP. SAMUELSON: Let me ask this then.
 6
 7
      If you subtracted noneligible voters from the
      overall number, did you also subtract noneligible
 8
 9
      voters from the number that you were using from
      PennDOT?
10
11
                   You know, if you -- if you took the top
12
      number --
                   SECRETARY AICHELE: I think it was a
13
14
      combination. The -- the number that would be -- we
15
      would be using to establish the required number of
16
      photo IDs would only be eligible voters anyhow.
17
                   REP. SAMUELSON: Okay. And I'm looking
      at these numbers. It looks like you reduced the
18
      number of eligible voters by -- I'm sorry -- reduced
19
20
      the population number by 299,000 and made a
21
      determination that 100,000 of the PennDOT ID people
22
      are noneligible voters. How did you determine
23
      that --
24
                   SECRETARY AICHELE:
                                        Through the --
25
                   REP. SAMUELSON: -- the number of
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eligible voters was 299 and the number of 1 noneligible voters through PennDOT was 100,000? 2 SECRETARY AICHELE: We can -- we did it 3 with respect to immigration numbers in the census. 4 5 And you know what, representative? I can get you the specific --6 7 REP. SAMUELSON: Okav. 8 SECRETARY AICHELE: -- methodology for 9 how that was arrived -- how we arrived at that 10 number. 11 REP. SAMUELSON: Final question. 12 know in the analysis that was used last year when this bill was debated in the House there was a cost 13 14 estimate from the Appropriations Committee of about 4.3 million. 15 16 There are other estimates by 17 independent groups that I think is higher, but the 18 numbers used in the -- in the House was 4.3 19 million. The Senate is now talking about one 20 million. 21 I think one thing the Senate's leaving 22 out is the fact that the bill would require PennDOT 23 to issue photo IDs for free, so there wouldn't be 24 any kind of a poll tax. 25 SECRETARY AICHELE: Correct.

Okay. 1 REP. SAMUELSON: So currently 215,000 pay PennDOT to get a photo ID. If we had a 2 new policy where PennDOT issues photo ID for free, I 3 would expect those existing 215,000 people would 4 5 want to save money and PennDOT would lose \$2.3 million. Because why would -- why would those 6 7 people continue to pay PennDOT if PennDOT had a photo ID policy that was free? 8 9 SECRETARY AICHELE: You would have to 10 subtract the number of people who want photo IDs 11 that are not eligible voters, and you have to 12 establish that you have no other photo ID that is accepted by the state of Pennsylvania for voting 13 14 purposes. So if you have a passport but you don't have a driver's license --15 16 REP. SAMUELSON: Okay. 17 SECRETARY AICHELE: -- you don't get a free -- a free photo ID. 18 19 REP. SAMUELSON: If PennDOT currently 20 gets \$2.3 million in revenue for people paying for a 21 photo ID, why would anybody pay for the photo ID in 22 the future if PennDOT was issuing them for free? 23 Wouldn't PennDOT lose all \$2.3 million? 24 SECRETARY AICHELE: You would have to

establish at the driver's licensing center that you

had no other acceptable voter identification for voting purposes.

I was -- when I was talking to the young people in Pennsylvania, I visited high schools all across Pennsylvania, and asked if they had photo ID. And all of their hands go up. And they're 16, so they're not even -- I thought they were driver's licenses. They're not driver's license. They're nondriver's photo ID.

And the reason they gave me is that you need that to buy cigarettes.

REP. ADOLPH: Representative, I think your line of questioning is very good, very -- however, with this legislation still in the legislative process, these are questions that will be debated.

I believe the -- that the Senate passed the bill. They amended it. It's going to come back to the House. And I'm sure that the debate will go on.

And we're very fortunate to have the two committee chairs of State Government with me today. So we're going to be -- they're going to have an opportunity to make some comments as well. Without further ado --

1 SECRETARY AICHELE: Thank you, 2 Representative. REP. SAMUELSON: Thank you. 3 CHAIRMAN ADOLPH: -- the -- the next 4 question will be by Representative Sabatina. But at 5 6 this time I'd also like to acknowledge some members 7 that have come in. Representative Culver, Representative 8 9 Hackett, and Representative Hahn. Welcome and 10 thanks for joining us. 11 Chairman? 12 REP. MARKOSEK: Also Representative Greg Vitali and Matt Smith from the Committee are 13 14 with us and the forementioned Babette Josepehs is 15 also here with us today. Thank you. 16 CHAIRMAN ADOLPH: Representative 17 Sabatina. 18 REP. SABATINA: Thank you, Mr. Chairman. 19 20 Thank you, Madam Secretary. 21 SECRETARY AICHELE: Okay. 22 REP. SABATINA: It's a ping pong 23 anyway. 24 And -- and I hate to belabor the point, 25 but, again, my line of questioning deals with the --

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the pending legislation we'll be discussing.
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 2
                   My question is who cards the voter?
      Who -- who is the determining person as to whether
 3
 4
      or not that ID fits that person?
                   SECRETARY AICHELE: Clerks and judges
 5
      of election in your polling places.
 6
 7
                   REP. SABATINA: Okay.
                   SECRETARY AICHELE: So when you go in,
 8
 9
      you will show your photo ID and sign the book.
10
                   REP. SABATINA: Okay. The -- if
11
      there's no -- it's also my understanding there's no
12
      training involved?
13
                   SECRETARY AICHELE: There will be
14
      training.
15
                   REP. SABATINA: There will be
16
      training?
17
                   SECRETARY AICHELE:
                                       There definitely
18
      will be training.
19
                   REP. SABATINA: What kind of training
      are we talking about?
20
21
                   SECRETARY AICHELE: Helping -- well, we
      do training with -- with election workers --
22
23
      counties do training with election workers every
24
      year.
25
                   They will add whatever is approved by
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the General Assembly with respect to any changes to 1 their voting rules. So they will -- they will get 2 3 that update. 4 REP. SABATINA: Okay. SECRETARY AICHELE: And it's in 5 It is oftentimes -- in our county, we had 6 writing. 7 it done on a video and they also can arrive in person for training. But they have to be trained to 8 9 work in a polling place. 10 REP. SABATINA: Will there be any physical or psychological capacity requirements? 11 12 SECRETARY AICHELE: No. REP. SABATINA: No? Okay. 13 14 SECRETARY AICHELE: The election workers are -- are selected by a popular vote in 15 16 their precincts. 17 REP. SABATINA: Right. Some -- some in the Philadelphia area are appointed. There was a 18 recent article that is --19 20 SECRETARY AICHELE: They were? 21 REP. SABATINA: Yeah. That's correct. 22 There's a recent article in the -- in the 23 Philadelphia Inquirer as to how increasingly 24 difficult it is to get poll workers who work on 25 the -- who work 14 hours a day and get paid less

than minimum wage.

And there's a recent article that has some people were applying for two jobs, and it was actually called double dipping. They were getting paid for two jobs instead of one because one of their, I guess, coworkers did not show up or have not shown up on a repeated basis.

My question in that regard is -- is some of these people have been doing it, some of these people are seniors. You know, in the event their mental capacity slips or -- or their eye sight goes on them, how -- I forsee a problem here with the person carding the voters if they're not physically or mentally able to make that judgment. And -- but -- and there doesn't seem to be a safeguard in place for that.

SECRETARY AICHELE: There are -- in our polling places there are usually five election workers, a judge of election, majority, minority. It would be my hope that -- that one of the election workers would be in charge of checking the cards.

But you bring up an issue that could be a problem.

REP. SABATINA: Thank you, Madam Secretary.

1 CHAIRMAN ADOLPH: Thank you, 2 representative. It's now time to bring the House Chair to the standing committee that corresponds 3 with the department that we are -- that's before us 4 5 today for testifying. It's my pleasure to introduce the 6 7 Republican Chair of the State Government Committee, Representative Daryl Metcalfe of But -- Butler 8 9 County. I'd also like to acknowledge the 10 11 presence of Representative Sue Helm who has joined 12 us. Chairman Metcalfe. 13 14 REP. METCALFE: Good morning, Chairman Adolph, Markosek, and committee members. It's good 15 16 to -- good to be with you all. 17 Good morning, Madam Secretary. 18 SECRETARY AICHELE: Good morning. 19 REP. METCALFE: Some questions related to the State Athletic Commission. 20 21 SECRETARY AICHELE: Yes. 22 REP. METCALFE: Related to their 23 revenue. And if you don't have the answers now, if 24 your staff could follow up and provide those answers to me and the committee in the -- sometime in the 25

near future, because I know I didn't want to put you
on the spot, but I do have a few questions and I
thought today would be an opportune time to throw
those at you.

SECRETARY AICHELE: Okay.

REP. METCALFE: The -- and they mostly related to the revenue. How much revenue the State Athletic Commission generated last year? And does the commission have a surplus or are they allowed to operate with a surplus?

SECRETARY AICHELE: It does have a surplus, and it seems to be a growing surplus. The State Athletic Commission is making money.

It's generally -- it keeps its costs right around \$500,000, but with the popularity of mixed martial arts --

REP. METCALFE: Right.

SECRETARY AICHELE: -- we are seeing more activity. And the expectation is that the -- the fund balance for the -- for that committee will increase over the next five years, if all -- if it continues to grow at the same rate.

We were not anticipating this kind of popularity for -- for boxing, professional wrestling, and mixed martial arts. It's mostly

mixed -- mixed martial arts. 1 REP. METCALFE: How are -- how are 2 those reserves being utilized? Is there provisions 3 4 currently within the law to transfer some of that to 5 the General Fund or is it just sitting in that reserve and building up? 6 7 SECRETARY AICHELE: It's my understanding, when I looked at the numbers, it's 8 9 building up. And we're talking a -- probably a fund balance probably of about 600,000. So it's not a 10 11 huge fund balance, but --12 REP. METCALFE: Right. SECRETARY AICHELE: But it's 13 14 certainly --15 REP. METCALFE: Enough to cover their 16 operations for the next year at least without any 17 additional income coming in. 18 SECRETARY AICHELE: Because they usually run on -- it's 509, is what the budget 19 20 number is, and it seems to be that every year. 21 REP. METCALFE: Thank you, Madam 22 I appreciate -- I appreciate your time. Secretary. 23 And the MMA is what drove my interest in looking 24 into it, because we've been talking with the 25 commission and with your department about the

regulations related to MMA and as we've asked some 1 of those question some of the information coming out 2 about the revenues, you know, potentially, fines 3 or -- or revenues being generated and -- and what 4 5 was occurring with those beyond the operation of the -- of the commission. 6 7 So we appreciate the information and look forward to working with you in the future. 8 Have a great day. 9 10 SECRETARY AICHELE: And yesterday, as you know, the commission met and approved changes to 11 12 REP. METCALFE: 13 Right. SECRETARY AICHELE: Or approved changes 14 that now will be requested through the ERC process. 15 REP. METCALFE: And we -- we -- I 16 17 particularly appreciate your Department's involvement in helping us to move forward with that 18 and -- and working with the Athletic Commission. 19 20 So thank you for -- for your efforts, 21 your department's efforts in helping us to -- to 22 move those regulations in the right direction to 23 hopefully help us move forward in Pennsylvania. 24 SECRETARY AICHELE: Thank you. 25 REP. METCALFE: Thanks. Have a good

1 day. 2 Thank you, Mr. Chairman. CHAIRMAN ADOLPH: Thank you, Chairman 3 4 Metcalfe. The next question or comment will be by 5 the Democratic Chair of the State Government 6 7 Committee, Representative Babette Josephs of 8 Philadelphia. 9 REP. JOSEPHS: Thank you, 10 Mr. Chairman. I will make a comment, and then I 11 have a question. I'm a senior citizen. I do not drive. 12 I pay for my driver's license. I can't figure how 13 14 you're going to know whether I have a passport or 15 whether my passport is expired or not. 16 I can tell you, I'm going to get my 17 nondriver's photo ID thing for free, and I'm going to tell all of my constituents, many of whom are in 18 my situation, they do not drive. 19 20 Why should they pay for this? I go to 21 a meeting of senior citizens, they asked me about 22 this bill. Everybody asks me about this. 23 unpopular. 24 And people say to me -- I ask them, how 25 many of you have driver's licenses? Everybody's

hand goes up. I say how many of you have unexpired up-to-date driver's licenses? They all put their hands down. That's my comment.

My question, I went over to file my petitions this year and, very impressive, I counted at least 29 new PCs with large screen monitors.

Several have touch screen technology as well. I saw four scanners.

And I'm interested in how much the department paid for this technology. I'm not objecting to it. I want to know how much it cost.

I'd like to know if you're taking it out of the same fund that you're supposed -- you're going to be educating voters about ID and producing it for them.

And I also understand that three people were brought back from retirement to work on petition filing. I'm not objecting to that either. But for the last 20 years petition filing was done by personnel that was already in the office.

So how do you justify spending this money on department workers in the kind of budget we have where people, children, old people are being hurt?

SECRETARY AICHELE: Representative --

REP. JOSEPHS: We'd appreciate that answer.

SECRETARY AICHELE: Representative, in 2008 there were 36 full-time employees in the Bureau of Elections. Now there are only 24.

So we needed to ramp up for a period of time, particularly the few days before the petitions were due, and we were -- we were fortunate to be able to bring in some of our former employees who already knew how to process petitions, to come in and cover for that.

The way the -- and I'm happy that so many people appreciated the -- the upgrade, because it used to be, as I understand it, ten individuals standing in the Bureau of Elections processing the petitions by hand, and I occasionally ran statewide and the fear of having to go in and file my petitions drove some of the -- some of the changes that took place.

When you go in and file your petitions now, they're immediately scanned and they come elec -- up electronically on the -- on the machines.

REP. JOSEPHS: Madam Secretary, we've all filed so we know that.

SECRETARY AICHELE: All right.

REP. JOSEPHS: What did it cost? 1 SECRETARY AICHELE: I will get back to 2 you with the numbers. The scanning machines we 3 already had, and we are -- we are moving through a 4 5 process of replacing monitors and we would have gotten these anyhow. We just put them in -- on line 6 7 for this particular use. Next year when you file or when --8 whenever you run, anyone filing petitions next year, 9 10 the -- the scanning will take place real-time. They 11 will go up on the website. So anyone who wants to 12 access petitions will be able to do so immediately. CHAIRMAN ADOLPH: Thank you. 13 Thank 14 you, Madam Secretary. 15 If you could get that cost to my -- my 16 staff and as well as Chairman Markosek's, we would 17 appreciate it. 18 Any other questions, Chairman? REP. JOSEPHS: Yes, I do. I have a 19 20 comment. The people who file don't have to show 21 photo ID, do they? So you can run in this state 22 without photo ID, but you can't vote. 23 My next comment is to you, 24 Mr. Chairman. 25 CHAIRMAN ADOLPH: Yeah. Sure.

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REP. JOSEPHS: You moved up this
 1
                I understand why you did that. There's a
 2
      meeting.
      whole full day and all of that.
 3
 4
                   But we do have a right to know,
 5
      understanding. I came in for an 11:30 meeting.
                   REP. MAHONEY:
                                   11:00.
 6
 7
                   REP. JOSEPHS: 11:00.
                                           Sorry.
                                                   Thank
 8
      you.
 9
                   CHAIRMAN ADOLPH: I apologize for
             But I -- I discussed that with the -- with
10
      that.
11
      the Democratic chair.
                   We've been -- we've been running behind
12
      and we have two hearings this afternoon that I
13
14
      believe will probably take longer than what was
15
      scheduled and the Veterans and Military Affairs
16
      Committee hearing finished sooner, and in discussion
17
      I decided to make that call.
18
                   REP. JOSEPHS: Thank you, Mr. Chairman.
19
                   CHAIRMAN ADOLPH:
                                      Okay. And I
20
      apologize.
21
                                   Thank you, Mr. Chairman.
                   REP. JOSEPHS:
22
                   CHAIRMAN ADOLPH: Okay. Representative
23
      Tom Killion.
24
                   REP. KILLION:
                                   Thank you, Mr. Speaker.
25
      Just a comment to correct the record.
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In order to run for office, you have to 1 file an affidavit, notarized affidavit, for your 2 county seat. So you clearly need ID. Thank you. 3 4 CHAIRMAN ADOLPH: It's always nice to correct the record. 5 REP. JOSEPHS: I could correct the 6 7 correction, but I won't. 8 CHAIRMAN ADOLPH: You will not speak until spoken to in this committee, representative. 9 10 REP. JOSEPHS: You're quite right. CHAIRMAN ADOLPH: Representative Sam --11 12 Steve Samuelson on the second round. REP. SAMUELSON: Yes. Just a quick 13 14 follow up on that question about the petitions that are now scanned and they're public documents. 15 16 the past, people could come in and look at the paper 17 Now people can come to the Department of State and look at the paper copies? 18 19 SECRETARY AICHELE: They may. 20 REP. SAMUELSON: The scanned copies? 21 SECRETARY AICHELE: They may come and 22 look at the paper copies. They may also look on 23 their home computer. It will be available. 24 REP. SAMUELSON: That's my question. 25 Are there any privacy concerns about putting --

because obviously a petition includes hundreds and hundreds of signatures of individual people with their signature, their home address. I know that's 3 a public document that people can drive to Harrisburg and see.

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But if you put that out on the Internet, are people going to be less likely to sign petitions if they knew that their signature and their home address is going to be up there on the Internet?

SECRETARY AICHELE: It's public information.

REP. SAMUELSON: Public information that people can see at the Department of State, and I think you even have to sign that you actually are looking at the petitions. You have to sign like who -- you know, a -- a form that you are requesting to look at a petition.

But if it's out there on the Internet, that's a whole different -- has that policy decision already been -- already been made that -- that -that you're going to put all the petitions on the Internet?

SECRETARY AICHELE: We have not put -we did not put them up this time because we don't

have the technology. It's not at the point where we 1 can do it. 2 And we can have our legal staff look at 3 that. 4 5 REP. SAMUELSON: Right. SECRETARY AICHELE: We have had 6 7 requests for petitions, and I know there were -there were candidates who didn't want their address 8 9 Because as a candidate -known. 10 REP. SAMUELSON: Right. 11 SECRETARY AICHELE: -- you put your 12 address on the petition. And the legal team said it is public information --13 14 REP. SAMUELSON: And --15 SECRETARY AICHELE: -- through that. REP. SAMUELSON: I realize that. 16 T 'm 17 not talking about the candidates. I'm talking about 18 the hundreds and hundreds and thousands of people who sign petitions. I don't know when they're 19 20 signing petitions if they knew that their signature 21 and their home address might be out there on the 22 Internet. That might be a separate issue to 23 consider the legal ramifications. 24 SECRETARY AICHELE: We have -- we have 25 legal teams, and we'll get back to you on that.

1 REP. SAMUELSON: Thank you. CHAIRMAN ADOLPH: 2 Thank you. On the second round, Representative Greg Vitali. 3 REP. VITALI: Thank you, Mr. 4 Mr. Chairman. 5 Could you give us an update on the --6 7 the program in your department with regard to posting campaign finance information on the 8 9 Internet? 10 What's the turnaround time for posting that from the time the campaign expense report is 11 12 filed to the time that it appears on the Internet? SECRETARY AICHELE: If you are a 13 candidate and you file electronically, it's 14 15 real-time. Immediately it goes up. 16 If you file a paper report, it can take 17 some time to be -- to show up on the Internet. all has to be entered -- data entered, and we have 18 19 contracted with data entry concerns to put this information online. 20 21 It would be my hope that the General 22 Assembly would look at the issue of requiring 23 electronic filing for campaign finance. The costs 24 we were looking at last year was about a -- a little 25 over a hundred thousand dollars to data entry -- do

data entry for the elections that took place last 1 2 year. And we still -- people are still filing 3 with paper, and it -- it costs us money to enter the 4 5 numbers. REP. VITALI: And -- and what's the 6 7 turnaround time for the paper filings to appear online? 8 9 SECRETARY AICHELE: I think we were 10 running -- I can check this, but I think we were running about a week, maybe more. 11 12 REP. VITALI: Okav. 13 SECRETARY AICHELE: And at one point last year in the spring, when I was a new secretary, 14 the funding for this activity was no longer 15 16 available, and we just stopped doing it altogether. 17 We got an executive allocation from the Governor's office to -- to put -- data enter all the 18 19 campaign finance reports. 20 REP. VITALI: Okay. Moving back to the

REP. VITALI: Okay. Moving back to the voter ID for a second. You had -- you had mentioned that the -- you were not aware of any incidence of fraud relating to a misrepresentation of ID.

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And we, in fact, did a search ourselves and found, you know, four instances in about 20

million acts of votings, which would indicate it's -- it's de minimis.

And you had also indicated that your staffing had gone down from 36 to 24 people in the Bureau of Elections. Now, as someone who's here to give advice on budget appropriations, do you think the million dollars that was -- that is proposed to be spent with regard to providing identifications could be better spent perhaps by giving your office more staffing? And do you think that might be a better use of those tax dollars, giving you more staffing as opposed to this voter ID program?

SECRETARY AICHELE: I'm very interested in -- in helping Pennsylvanians develop confidence in the voting process. I think what happened in the Bush/Gore race undermined the confidence all voters have in the outcomes of elections, and the federal government went forward with the Help America Vote Act.

I think it's still lingering. And we as -- as representatives of government, and certainly elected officials, can help make people believe --

REP. VITALI: Yeah.

SECRETARY AICHELE: -- help -- help

them have confidence that their vote counts and that 1 every vote only counts once. Every voter. 2 REP. VITALI: Ma'am. 3 SECRETARY AICHELE: And part of the 4 5 process is, how do you -- how do you rebuild when there are so many people who don't trust the 6 7 election process? And it was so visible during the 2000 8 9 election. When I talk to high school seniors, they remember this and ask questions about it. And I 10 11 think we can turn the corner and there are -- there 12 are certainly other issues that we can address with respect to rebuilding the confidence. 13 14 I think random audits would help. think all kinds of what -- auditing meaning go into 15 16 certain precincts and check one way or another, and 17 it would be random. The way -- we could hire CPAs to do 18 19 that. 20 REP. VITALI: Let me -- let me just --21 SECRETARY AICHELE: But this would be 22 to me how you -- how you restore confidence, is by 23 making the election process transparent to the 24 voters. And as far as --

REP. VITALI: I think my question is --

25

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is --
 1
                   SECRETARY AICHELE: -- would I rather
 2
      have employees --
 3
 4
                   REP. VITALI: Is this a --
                   SECRETARY AICHELE: -- than voter
 5
      confidence --
 6
 7
                   REP. VITALI: Is this a real problem --
      is this a real problem that -- that real tax dollars
 8
 9
      should be spent on or is this not a real problem?
      That's the question.
10
11
                   SECRETARY AICHELE:
                                       I think your
12
      question was would I rather have ten more employees
13
      or would I rather have the people in Pennsylvania
14
      have confidence in the voting system. I'd rather
      have --
15
16
                   REP. VITALI:
                                 Would you rather have --
17
                   SECRETARY AICHELE: -- the confidence
18
      in the voting system.
19
                   REP. VITALI: Would you -- would you
20
      rather have a million dollars spent on more
      personnel to administer the Bureau of Elections in a
21
22
      more efficient way or would you rather have a
23
      million dollars spent on voter ID would be my
24
      question?
25
                   SECRETARY AICHELE: We are -- we are
```

able to provide very fine services to the people using the -- the -- the Bureau of Elections.

So in my opinion using the money to help Pennsylvanians trust their election process is more important.

REP. VITALI: Okay. Obviously. I'll just -- thank you.

I'll just make a brief comment. I

think -- I think this expenditure of money just

feeds into the citizen -- the cynicism of the

American voter, because I think that this, in fact,

is not a problem, but rather an attempt to suppress

the Democratic vote and using tax dollars to

suppress the Democratic vote under the guise of -
of restoring integrity when not -- when a problem

does not exist just makes people more -- more

cynical.

Just makes people think this is just a partisan battle between Democrats and Republicans using tax dollars to gain political advantage by the effort to reduce the voting of one subgroup of people, the poor, for example, who don't have this, who tend to vote Democratic.

This is a national campaign. It's -- it's an ALEC-type model legislation. This is a

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cynical attempt to suppress the Democratic vote.
1
     And I would hope that people who are really fair and
2
     balanced would -- would describe it for
3
      what it is and instead -- instead of defending those
4
      who would misuse public funds this way.
                                               Thank you.
5
                   CHAIRMAN ADOLPH:
                                     Thank you for your
 6
7
      editorial comment.
                   The next question will be asked by
8
      Representative Mike O'Brien.
9
10
                   REP. O'BRIEN:
                                  Thank you,
     Mr. Chairman.
11
                   Let's assume that the voter ID bill is
12
      signed into law prior to the primary. How many
13
14
      folks do you anticipate will vote in the primary
15
      this year, in the Republican and Democratic
16
      primaries?
                 Take a quess.
17
                   SECRETARY AICHELE:
                                       I don't -- I
     haven't got a wild -- a wild guess on this. There
18
19
      are eight million registered voters and in -- in my
20
      experience oftentimes -- this is a presidential, so
21
      it's -- usually it runs about 20, maybe 30 percent.
22
                   But that -- that really is based on no
23
      sound methodology. That is off-the-cuff.
24
                   REP. O'BRIEN:
                                  Okay. All right.
25
      for conversation, let's just say a million people
```

```
vote in the primary for the sake of conversation.
 1
                   SECRETARY AICHELE: It would be more
 2
      than that.
 3
                   REP. O'BRIEN:
                                   Okay.
 4
 5
                   SECRETARY AICHELE: Okay.
                   REP. O'BRIEN: Just for the sake of
 6
 7
      conversation. Okay. Now, is your department
      prepared to advise the electorate of the change in
 8
 9
      the laws for this primary?
10
                   SECRETARY AICHELE: We are planning a
      soft roll-out so --
11
                   REP. O'BRIEN: At what cost?
12
                   SECRETARY AICHELE: It -- it will be
13
14
      part of the instruction package for judges of
      elections and election workers.
15
                   REP. O'BRIEN: What about the
16
17
      electorate?
                  Will they be informed?
                   SECRETARY AICHELE: Yes.
                                              That will be
18
      part of the -- we will have advertisements. From
19
      that -- if the bill passes we will begin doing
20
21
      advertisements. Even if the bill doesn't pass,
22
      we're doing advertisements to encourage people to
23
      vote.
24
                   And if the bill passes, then photo ID
25
      will be a component of that advertising. If it
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doesn't pass, then it will be just -- it will be an
1
      advertising program similar to the Ready Set Vote
2
      program that was funded by federal money in 2008.
 3
                   REP. O'BRIEN: But there will be no
 4
 5
      direct contact of registered voters in the
      Commonwealth?
 6
7
                   SECRETARY AICHELE: Oh, there will be.
 8
      That will be part of the -- the message.
9
                   REP. O'BRIEN: Will I receive a piece
      of mail that tells me that the law has changed and I
10
      need to come forth for voter ID?
11
12
                   SECRETARY AICHELE: I believe you
      will. I believe that's part of the -- part of the
13
14
      marketing program.
15
                   REP. O'BRIEN: Okay. Now, in
16
      the general election --
17
                   SECRETARY AICHELE: I can check.
                                                      We'll
      make sure of that. But I'm -- I'm -- I remember
18
19
      hearing that.
                   REP. O'BRIEN: Now, in the general
20
21
      election what do we anticipate the turnout to be?
22
                   SECRETARY AICHELE: I would hope it's
23
      between eighty and a hundred percent.
24
                                  Realistically.
                   REP. O'BRIEN:
25
                   SECRETARY AICHELE: If we do a good job
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marketing -- marketing the election and we do a good
 1
 2
      job in encouraging people to vote, we could probably
      get -- I hate to -- I think 80 percent is -- is --
 3
 4
      well, that would be -- I'll take that as my low
      number.
 5
                   REP. O'BRIEN: Okay. I appreciate your
 6
 7
      optimism.
                   SECRETARY AICHELE: Once I had a
 8
      precinct that came in with 87. Once.
 9
10
                   REP. O'BRIEN: Okay. Will you now
      again go through the advertising campaign advising
11
12
      people in the change in the law?
                   Because we've now established that
13
14
      there will be a larger pool of voters in the general
      than the primary. So will you go through this
15
16
      process again?
17
                   SECRETARY AICHELE:
                                       This will be
      ongoing, representative, from the time we begin
18
19
      advertising whether it --
20
                   REP. O'BRIEN: I'm not as concerned
21
      about the advertising. Will I receive a second
22
      piece of mail sometime in October that advises me
23
      that I need to go to the polling place for the photo
24
      ID?
25
                   SECRETARY AICHELE: I would expect it
```

would be before that, and I don't know whether 1 there's one piece of mail or two pieces of mail. 2 will have -- I -- we -- we have been negotiating 3 with marketing teams. 4 5 REP. O'BRIEN: Would you --SECRETARY AICHELE: And we can take 6 your concerns to the marketing teams and -- and get 7 answers for you with respect -- because the sooner 8 people know that they need to get photo IDs the 9 10 better chance we will have that they will get them. 11 REP. O'BRIEN: I think it's a 12 reasonable assumption that if -- someone who is not going to vote at a primary election will pay little 13 14 heed to election material that comes in the mail, be 15 it from the Department of State or be it from various candidates. 16 17 I believe that as the voter turnout will be larger for November, that people will be 18 19 more attentive to what comes through their door. 20 So certainly I would encourage the 21 department as the right and moral thing to do two 22 mailings. 23 Thank you, Madam Secretary. 24 Thank you, Mr. Chairman. 25 SECRETARY AICHELE: Representative, we

also will be doing television and radio ads. So --1 and newspaper ads. So we will hope to have media 2 3 coverage. 4 REP. MARKOSEK: Thank you, 5 representative. The next question will be from 6 7 Representative Matt Smith. 8 REP. SMITH: Thank you, Mr. Chairman. 9 And thank you, Madam Secretary, for 10 your testimony today. 11 I just want to pick up a little bit on 12 what Representative O'Brien was asking relative to the outreach. And I think whether you're for the 13 14 bill or against the bill, you can, I think, agree, 15 and everyone can assume, that this is a -- a 16 fundamental change in the way Pennsylvanians will 17 vote this year. For better or worse, would you agree 18 with that? 19 20 SECRETARY AICHELE: I do agree. 21 REP. SMITH: And I think you said that 22 part of the outreach effort will be the Help America 23 -- the HAVA funding that we get, the Help America 24 Vote Act funding that we get for outreach efforts. 25 Is that correct?

```
SECRETARY AICHELE: Correct.
 1
 2
                   REP. SMITH: And do you know the amount
      that will -- that Pennsylvania will receive in that
 3
 4
      HAVA funding this year?
                   SECRETARY AICHELE: Between 3 and $4
 5
 6
      million.
                The amount that was spent in 2008 was, I
      think, 2.8 million.
 7
                   REP. SMITH: Okay. So somewhere --
 8
                   SECRETARY AICHELE: So it's --
 9
                   REP. SMITH: -- between 3 and $4
10
11
      million --
12
                   SECRETARY AICHELE:
                                        Right.
13
                   REP. SMITH: -- will be allocated to
14
      the educational outreach efforts?
15
                   SECRETARY AICHELE: Federal funding,
16
      yes.
17
                   REP. SMITH: And will there be a state
18
      component to that as well?
19
                   SECRETARY AICHELE: No.
20
                   REP. SMITH: Or will it just be federal
      funding --
21
22
                   SECRETARY AICHELE: Just federal
23
      funding.
24
                   REP. SMITH: -- used for the
25
      education?
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SECRETARY AICHELE: Yes.

REP. SMITH: Now, you had mentioned to Representative O'Brien in one -- in response to one of his questions there will be a soft roll-out in the primary.

Have we -- do you have any sense as to what the amount in terms of the cost out of that three or four million will be used in the soft roll-out in the primary?

SECRETARY AICHELE: I think the costs will be minimal. We will be working with election workers to gently remind voters -- and it's the smaller percentage of people who vote in primary elections -- letting them know that there -- there will be a requirement for photo ID -- if this bill passes -- in November.

But it will be mainly in conjunction -it will be mainly word of mouth at the polling
place. And then whether we start the advertising
for the required photo ID before or after the
election depends on how we get the marketing piece
together.

REP. SMITH: So the soft roll-out -excuse me. The soft roll-out of the primary will be
word of mouth, people being told as they're voting?

SECRETARY AICHELE: And there will be 1 -- there will be directions that we will provide to 2 our -- to all of our precincts -- and we have 9,200 3 precincts in Pennsylvania -- what those requirements 4 will be. 5 REP. SMITH: Thank you. 6 7 SECRETARY AICHELE: And it depends fundamentally on -- on people who are regular voters 8 9 and people who work in the polling place. REP. SMITH: Sure. And I think we all 10 can see that the primary turnout will be much lower 11 12 than the general election turnout. So will those primary voters have any 13 14 documentation that they will be given to take home as a reminder or will it just be simply word of 15 16 mouth from the poll workers to the --17 SECRETARY AICHELE: We can provide this information online and --18 19 REP. SMITH: Okay. 20 SECRETARY AICHELE: And they --21 REP. SMITH: But they won't be given 22 anything as they're voting on April 24th? 23 SECRETARY AICHELE: We have -- we have 24 not prepared to print anything that we would 25 distribute statewide.

1 REP. SMITH: Okay. 2 SECRETARY AICHELE: County election boards still have authority over the county 3 elections. 4 5 REP. SMITH: And --and you also mentioned that as part of this effort I think it 6 7 would be multimedia, so to speak. There would be direct mail. There would be radio and there would 8 9 be TV as part of the outreach. And I'm assuming all of that would take 10 11 place from late April after the primary through 12 early November when the general will occur. Do you have a sense as to -- as to how 13 14 that three to four million will be divided up between the direct mail, the radio, and the TV? 15 SECRETARY AICHELE: I do not. But we 16 17 can get that for you. We are in the process of -of establishing a vendor for that. We will not --18 19 REP. SMITH: Okay. 20 SECRETARY AICHELE: The Department of 21 State will not be doing the marketing piece for 22 this. 23 REP. SMITH: So --24 SECRETARY AICHELE: We will contract 25 for a professional marketing. Similar to the way it

was done in 2008 with Ready Set Vote. 1 REP. SMITH: And that will be put out 2 for an RFP --3 SECRETARY AICHELE: Yes. 4 5 REP. SMITH: -- and through that whole 6 process? 7 SECRETARY AICHELE: Yes. 8 REP. SMITH: I guess my concern is we have 3 to \$4 million total statewide in 9 10 Pennsylvania -- I mean I -- I -- I'm from 11 southwestern Pennsylvania, but it's my impression 12 that a -- a television ad in the Philadelphia media market, for instance, for a week to really get any 13 14 penetration or get anyone to notice it, you're 15 talking, you know, at least a million dollars, maybe 16 even a couple million dollars. 17 So my concern is that if we're dividing three -- let's say three-and-a-half million, to just 18 19 take the number that you had mentioned in the 20 middle, if we're dividing that three ways, you have 21 a million for radio, a million for TV and a 22 million -- million for mail, million for TV, and 23 million for radio, I just -- I don't understand how 24 we're going to get any penetration or saturation

into the market to actually make sure that people

25

are informed of this. 1 I think a million dollars in direct 2 mail in Pennsylvania may get you a piece of mail 3 into every home. 4 So I -- I guess I'm just trying to 5 figure out, you know, if we go forward with this new 6 7 law how we're going to make sure people know about They're not getting any information that they 8 it? 9 may take home with them on April 24th. They may see 10 one TV ad. They may not. 11 I guess that's my concern, how we're 12 going -- we're going to do this. So --13 CHAIRMAN ADOLPH: Representative, it's 14 getting a lot of publicity right now and it's still 15 not even law. So I think -- I'm sure by the time that 16 this law takes effect, I'm sure that residents of 17 18 Pennsylvania will know what they have to do and what they don't have to do. 19 20 So if we can move on with the 21 questions. 22 REP. SMITH: Sure. Just --23 CHAIRMAN ADOLPH: Okav? 24 REP. SMITH: Yeah. 25 CHAIRMAN ADOLPH: And this would be --

REP. SMITH: 1 Just one more. CHAIRMAN ADOLPH: 2 Okay. One more question, please. 3 REP. SMITH: Will that -- do we have 4 5 any idea as to the structure of the ads? Will there be a message from the Department of State, from the 6 7 Governor, from someone in -- in Pennsylvania government as to the change, or how -- you know, how 8 9 will that be done? SECRETARY AICHELE: Our initial 10 11 discussion would be that it would be about the voters of Pennsylvania, that we would not use the 12 Governor or the Secretary of the Commonwealth. 13 14 This would be very similar to the Ready Set Vote program and I know I remember seeing ads in 15 16 the Philadelphia area for Ready Set Vote. 17 remember seeing fliers, and I know they only spent 18 \$2.8 million. 19 So I think -- apparently, you know, 20 this is -- this is more than what was spent the last time. So I --21 22 CHAIRMAN ADOLPH: I understand that 23 Gus, the Groundhog, is out of work now, so maybe --24 maybe he'll be back on the air waves. 25 SECRETARY AICHELE: We understand.

CHAIRMAN ADOLPH: So Representative

2 Parker.

REP. PARKER: Thank you, Mr. Chair.

And hello, Madam Secretary. Madam Secretary, I want to go back to the multimedia campaign also, and one of the things you noted is that we're talking about direct mail, we're talking about television, along with radio, and that the Department will actually contract out the services.

And particularly when I think of the Commonwealth an issue of diversity comes to mind, I know that there's specific media outlets that are targeted to a specific constituency, whether that be an issue of language so that -- ensuring that all of the advertising is -- is done in -- in Spanish or whatever other languages the Department has deemed necessary according to the census data that -- that you have on file for Pennsylvanians and -- and -- and also particular areas where particular radio stations and newspapers are targeted and read by specific communities and programs are listened to by specific communities.

And I only mention it for the record because it's extremely important. And I was -- I was just watching something recently, and it was a

very popular show, and it said that this show had 15 million viewers or listeners, you know, on this particular show that's recently been getting a lot of attention. And I thought to myself, wow, it's very popular.

do that.

But I know 15 million people who I may interact with and communicate with via policy, they're not listening to that show.

So, please, whomever we're contracting out with, when you go through the RFP process, please, make sure diversity and media outlets are target -- targeting various constituencies as a major part of what you do so we can ensure that all Pennsylvanians are informed. Whether or not you agree or disagree with this bill, we should do whatever we can to make sure people are informed.

CHAIRMAN ADOLPH: Thank you, representative.

SECRETARY AICHELE:

Madam Secretary, that's the last question for the hearing, and I want to thank you for your straightforwardness in -- in your approach to these questions.

Looking forward to working with you

Thank you.

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1
      over the next several months regarding the budget
 2
      issue; and if and when that bill gets passed, if you
      have any budgetary concerns, you know, feel --
 3
                    SECRETARY AICHELE: I'll call you.
 4
                    CHAIRMAN ADOLPH: -- feel free to
 5
 6
      contact us.
 7
                    For the members' information, the --
      the hearing for the Department of Public Welfare
 8
 9
      will go back to its original schedule at 1:30.
                    So we'll be back here at 1:30 for the
10
11
      Department of Public Welfare. Thank you.
12
                    SECRETARY AICHELE:
                                         Thank you.
13
                    (The proceedings were adjourned at
14
      11:48 p.m.)
15
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25
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I hereby certify that the proceedings and evidence are contained fully and accurately in the notes taken by me on the within proceedings and that this is a correct transcript of the same.

Brenda S. Hamilton, RPR
Reporter - Notary Public