

1
2 COMMONWEALTH OF PENNSYLVANIA
3 HOUSE OF REPRESENTATIVES
4 APPROPRIATIONS COMMITTEE

5 MAIN CAPITOL
6 ROOM 140
7 HARRISBURG, PENNSYLVANIA

8 BUDGET HEARING
9 DEPARTMENT OF BANKING AND SECURITIES

10 TUESDAY, FEBRUARY 11, 2014
11 1:09 P.M.

12 BEFORE:

13 HONORABLE WILLIAM F. ADOLPH, JR.,
14 Majority Chairman

15 HONORABLE KAREN BOBACK

16 HONORABLE JIM CHRISTIANA

17 HONORABLE GARY DAY

18 HONORABLE BRIAN ELLIS

19 HONORABLE GARTH EVERETT

20 HONORABLE GLEN GRELL

21 HONORABLE SETH GROVE

22 HONORABLE ADAM HARRIS

23 HONORABLE THOMAS KILLION

24 HONORABLE DAVID MILLARD

25 HONORABLE MARK MUSTIO

HONORABLE DONNA OBERLANDER

HONORABLE BERNIE O'NEILL

HONORABLE MICHAEL PEIFER

HONORABLE SCOTT PETRI

HONORABLE JEFF PYLE

HONORABLE CURT SONNEY

HONORABLE JOSEPH MARKOSEK, Minority Chairman

HONORABLE BRENDAN F. BOYLE

HONORABLE MATTHEW BRADFORD

HONORABLE MICHELLE BROWNLEE

1 BEFORE: (cont'd)

2 HONORABLE MIKE CARROLL
3 HONORABLE H. SCOTT CONKLIN
4 HONORABLE MADELEINE DEAN
5 HONORABLE DEBERAH KULA
6 HONORABLE TIM MAHONEY
7 HONORABLE MICHAEL O'BRIEN
8 HONORABLE CHERELLE PARKER
9 HONORABLE JOHN SABATINA
10 HONORABLE STEVEN SANTARSIERO
11 HONORABLE JAKE WHEATLEY

12 ALSO PRESENT:

13 HONORABLE KERRY BENNINGHOFF
14 HONORABLE JOE HACKETT
15 HONORABLE RICK SACCONI
16 HONORABLE BRYAN BARBIN
17 HONORABLE TOM CALTAGIRONE
18 HONORABLE DOM COSTA
19 HONORABLE DAN FRANKEL
20 HONORABLE JARET GIBBONS
21 HONORABLE BILL KORTZ
22 HONORABLE MARK LONGIETTI
23 HONORABLE CURTIS THOMAS

24 DAVID DONLEY, MAJORITY EXECUTIVE DIRECTOR
25 RITCHIE LAFAVER, MAJORITY DEPUTY EXECUTIVE DIRECTOR
26 DAN CLARK, MAJORITY CHIEF COUNSEL
27 MIRIAM FOX, MINORITY EXECUTIVE DIRECTOR

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GLENN MOYER
SECRETARY

4

DEPARTMENT OF BANKING AND SECURITIES

1 P R O C E E D I N G S

2 MAJORITY CHAIRMAN ADOLPH: Good
3 afternoon, everyone. Like to reconvene the House
4 Appropriations Committee.

5 We now have in front of us our next
6 testifier, Mr. Glenn Moyer. Mr. Moyer is the
7 secretary of the Department of Banking and
8 Securities. And he's no stranger in front of this
9 committee.

10 And I welcome you, and looking forward
11 to your testimony. Would you like to open up with
12 a brief, short statement?

13 SECRETARY MOYER: I would. Thank you.

14 MAJORITY CHAIRMAN ADOLPH: Thank you.

15 SECRETARY MOYER: Good afternoon,
16 Chairman Adolph --

17 MAJORITY CHAIRMAN ADOLPH: Mr. Moyer,
18 Mr. Secretary, if you could use those mics. It's
19 for -- you have to get actually a little closer
20 than that -- for the PCN. As well as --

21 SECRETARY MOYER: How about that?

22 MAJORITY CHAIRMAN ADOLPH: That's
23 perfect.

24 SECRETARY MOYER: Thank you.

25 MAJORITY CHAIRMAN ADOLPH: Thank you.

1 SECRETARY MOYER: Good afternoon,
2 Chairman Adolph, Chairman Markosek, members of the
3 committee. Thank you for inviting me here today to
4 discuss the fiscal 2014-2015 appropriation for the
5 Pennsylvania Department of Banking and Securities.

6 It's an honor to appear before you now
7 for the third time to talk about the needs and the
8 operations of the department. As you know, we have
9 requested 30.7 million dollars to continue our
10 important work supervising state-chartered
11 depository institutions and licensed financial
12 services companies and professionals. We also are
13 focused on protecting the public in the sales and
14 purchases of securities in Pennsylvania while
15 encouraging the availability of equity and debt
16 financing.

17 You will note that 22.8 million dollars
18 of our request comes from the special banking fund
19 and that 7.9 million dollars comes from the newly
20 created securities deputation.

21 Last year saw an important transition
22 period as the department worked to further
23 implement Act 86 of 2012, which consolidated the
24 Pennsylvania Securities Commission into the
25 Pennsylvania Department of Banking. I'm pleased to

1 report that the transition was implemented in good
2 order. The Department of Banking and Securities is
3 now operating under a new strategic plan as one,
4 integrated financial services regulatory agency.

5 I want to thank you for your
6 legislative support and leadership that you
7 provided during this merger process, which we think
8 streamlined functions, saved money, and created new
9 efficiencies.

10 I'm also pleased to report that the new
11 Banking and Securities Commission, under the
12 leadership of Chairman Jerry Pappert, has been
13 meeting on a quarterly basis in its new
14 adjudicatory role, addressing contested actions and
15 functioning collegially and smoothly.

16 In nearly three years as secretary of
17 the department, I have been privileged to work with
18 members of this committee on behalf of a dedicated
19 and outstanding group of behind-the-scenes
20 professionals who serve with me in the department.
21 We appreciate the vote of confidence implicit in
22 entrusting the Department of Banking and Securities
23 to expend wisely 30.7 million dollars, and I assure
24 you that we will work hard every day to deserve
25 that confidence and be conscientious, efficient,

1 and cost-effective stewards of the banking fund as
2 well as moneys appropriated through the general
3 fund.

4 Mr. Chairman, with that, I'll be happy
5 to take any questions you might you have.

6 MAJORITY CHAIRMAN ADOLPH: Thank you.
7 Thank you.

8 With us today is Representative Curtis
9 Thomas. And Representative Thomas, because of
10 scheduling issues, will receive the opportunity to
11 -- is he here? Oh, he's outside. I didn't
12 realize. So, we'll go to Chairman Markosek for
13 comments.

14 MINORITY CHAIRMAN MARKOSEK: Thank you,
15 Chairman.

16 Permit me to introduce a couple of
17 guests that we have here first, if you don't mind,
18 Secretary. Representative Mark Longietti, from
19 Mercer County, and Representative Jaret Gibbons are
20 here as guests of the committee.

21 And I just want to say that, from my
22 days as chairman of the Business and Commerce
23 Committee, as we called it back in those days, you
24 know, I had a very good relationship with the
25 Department of Banking. You weren't there at the

1 time, but, nevertheless, I worked with you and your
2 staff, very knowledgeable staff, obviously. We had
3 a very good relationship.

4 Mr. Chairman, with your permission, I'd
5 like to introduce Chairman Curt Thomas, who has
6 some questions.

7 REPRESENTATIVE THOMAS: Thank you,
8 Mr. Chair.

9 Secretary, thank you for being here.
10 And I'm still excited about your early energy, as
11 you went on.

12 Couple areas of concern. One is,
13 credit unions. Have we -- has the department taken
14 a look at our -- in this next year, would the
15 department take a look at how we can make credit
16 more available to people across this commonwealth
17 of Pennsylvania? I know a couple years ago, we
18 looked at these community bank partnerships,
19 partnerships between charter banks and community
20 credit unions, as a way of expanding the
21 availability of credit. So, I'd like you to take a
22 look at that.

23 And the other big area that I'm
24 interested in, in light of the Target breach, in
25 light of a couple of other major companies whose

1 records and financial transactions have been
2 breached. So, my second area of concern is, what
3 is the department doing to make sure that the
4 transactions and records of the commonwealth are
5 protected?

6 SECRETARY MOYER: Let me --

7 REPRESENTATIVE THOMAS: And how does
8 that apply to state charter banks?

9 And I guess another way of raising the
10 question is, does the department have a cyber
11 security policy? And are there oversight
12 mechanisms in place to make sure that information
13 is protected?

14 SECRETARY MOYER: Let me just comment
15 on the cyber security issues, because there's a lot
16 of interest in that, and, unfortunately, it takes a
17 significant breach, similar to what we've recently
18 had in Target, similar to what we had a couple
19 years ago in T.J. Maxx, to really catch people's
20 attention and understand how vulnerable all of us
21 can be, whether it's our individual records or
22 whether it's businesses' records.

23 So, you know, when I get asked to go
24 out and talk to and meet with the bank boards and
25 credit union organizations across the commonwealth,

1 probably cyber security and the fear of what that
2 means is probably the topic that I get asked about
3 directly the most, because there's two features to
4 it. One is, clearly, the immediate loss of private
5 information, whether it's individual or whether it
6 is business oriented. But, beyond that, it also,
7 for our businesses in the commonwealth, whether
8 it's been the banks and credit unions as a business
9 or whether it's individual for-profit
10 organizations, there's tremendous reputation risk
11 and loss of reputation that we, as consumers,
12 really won't tolerate. And, so, it is the highest
13 priority in most people's mind, and yet, it is
14 probably, to some degree, the slowest evolving
15 technology that is out there that people are trying
16 to come around and do something effectively.

17 There are -- and I use the term
18 "perpetrators" working in the shadows, and it
19 sounds kind of dramatic, but I want to make that
20 point. There are people out there that are not
21 like us in this room, trying to do things credibly
22 and for the good of society. They are out there
23 trying to take advantage of others.

24 Right now, the best thing that we think
25 we can do, as a state -- I have forty-nine other --

1 as I found out over the last three years, forty-
2 nine other new best friends, one in each of the
3 states and commonwealths, whether it's a
4 commissioner or secretary. We work through an
5 organization in Washington D.C. called CSBS, the
6 Conference of State Banking Supervisors -- the
7 State Bank Supervisors. And that really is where
8 we pool our clout to get at the same table as the
9 FDIC, the Federal Reserve, the OCC, the FBI, the
10 Secret Service, to work on these things.

11 And so, we have been very actively
12 working at that, putting some of our resources,
13 putting some of our best technology examiners on a
14 voluntary basis to work with them. And it is
15 something that's going to take our time for the
16 foreseeable future, because the day you think you
17 accomplish something in cyber security and you take
18 a deep breath to relax, somebody is already ahead
19 of you doing something else. So, I don't have any
20 easy answers for what is a -- is a tough issue.

21 We are working with -- and keep in mind
22 that at the state level, both in the state banking
23 charters and the state credit union charters, we do
24 not do federal compliance examination. That's
25 where we partner with either the Federal Reserve or

1 the FDIC. And so, we are working closely with them
2 to be as aware of it as we can be. But it is a big
3 issue.

4 I'll make one other comment about that
5 before I leave it, and I think it was highlighted
6 nicely in the business section of the Patriot-News
7 on February 6th. There was actually an article in
8 there about local banks, whether they've joined the
9 Target suit or not, but the perhaps more
10 interesting article was the Chip Versus the Strip.
11 And, here again, is something that, for instance,
12 in Europe, they are significantly ahead of us on
13 plastic having the electronic chip.

14 We have got to -- and I am hopeful that
15 the Target size, the -- the size of Target
16 operation and -- will get people focused on saying,
17 It's time for us to move that technology forward.
18 It's a cost factor. But, you know, what is the
19 costing, really, when you have a breach and then
20 you have to reissue every credit card in your
21 portfolio? But this is not something that the
22 banks can do alone. The retailers, who have relied
23 on the bank credit card issuers for a long time to,
24 in effect, be the backstop and absorb the losses,
25 that can't continue.

1 And so, finally, I think there are
2 actions that are going by the credit card issuers,
3 the national credit card issuers, to simply say to
4 the retail folks, You either got to step up and
5 make your systems and your technology better and
6 work with us on this, or we're not going to
7 continue to indemnify you for any losses that come
8 out.

9 It's the old "skin in the game." And
10 right now, the banks got to -- and the credit
11 unions have a lot of skin in the game. The
12 retailers probably have to have more skin in the
13 game before we get to where we need to get to.
14 Long answer, but it's an important issue.

15 REPRESENTATIVE THOMAS: Well, and in
16 the interest of time, I'd like to ask if you
17 communicate with the two chairs, because, as I
18 listen to you and I -- you know, I read up on some
19 of this, I remember when the Commonwealth came
20 face-to-face with the aggressive growth of
21 technology in Pennsylvania. And as far as the
22 commonwealth is concerned, I remember, during the
23 early days, all twenty-one departments had to come
24 up with their plan on how to integrate technology
25 in their business. And then we left the individual

1 departments to this enterprise network. And so
2 that there could be some umbrella oversight, just
3 to make sure that there was continuity, uniformity,
4 and everybody was on the same page. It appears as
5 though that this cyber security industry is coming
6 in the same way.

7 So, what I'd like for you to do is, at
8 some point, get back to the chairs in terms of,
9 one, what you're talking about, is it about the
10 Department of Banking, or is it about the
11 commonwealth of Pennsylvania? Because if the
12 banking department is in twenty-first and twenty-
13 second century, then we need to make sure that all
14 of our individual, and especially our business
15 transactions, is protected. And the second part of
16 it is not only whether the individual and financial
17 transactions are protected, but what is our policy
18 for reviewing our systems, to make sure that we
19 don't let the other guy get in front. And so as
20 soon as you go through some changes to get
21 everything straightened out, then here comes
22 somebody else that breached that.

23 So, without a continuing policy that
24 provides for periodical oversight just to make sure
25 that everything's okay, because it's a disaster

1 when you wake up and learn that your financial
2 transactions and your individual information has
3 been compromised. So, I'd like for you to get back
4 to our chairs on that, and would like to ask our
5 chairs, my majority chair with the committee, my
6 committee, and with the appropriation committee,
7 maybe we need to put together some small group to
8 put our heads together on how we can make sure
9 where we need to be.

10 And so, I thank you for that long
11 answer, look for that additional information, and
12 tell us about credit unions.

13 SECRETARY MOYER: Yeah. Let me just
14 comment on that. First of all, I did not know
15 this, having spent most of my time before this in
16 banking, in a commercial banking world, but
17 Pennsylvania has the largest number of credit
18 unions in the country.

19 REPRESENTATIVE THOMAS: Right.

20 SECRETARY MOYER: Over five hundred
21 fifty, second -- kind of goes back and forth with
22 Texas. So, we have a lot of credit unions, from
23 some very large credit unions to a lot of very,
24 very small, very targeted credit unions.

25 So, the work of the Pennsylvania Credit

1 Union Association is very widespread. And they do
2 a lot of work to assist the credit union movement
3 in our commonwealth.

4 The credit union encouragement as far
5 as small business, minority business, minority
6 development investment business has not been --
7 though charters have not been increasing in number,
8 as you know, over the last several years. I will
9 have a conversation, because I'm not sure I can
10 give you a direct answer on the national basis, at
11 the National Credit Union Association, which is the
12 FDIC of the credit unions. I've got to see what
13 their statistics are and whether or not they're
14 doing anything to encourage formation of new credit
15 unions in that area.

16 Right now, they are, like the banking
17 community, still recovering from some of the credit
18 quality meltdowns over the last five years, and,
19 quite frankly, they are seeing the very smallest of
20 the credit unions, in large part, look for partners
21 to get a bit bigger to absorb some of the expenses.
22 So, I can't give you a direct answer, but I will
23 get back to you on that as to what's possible
24 there.

25 REPRESENTATIVE THOMAS: And when you

1 get back to us, let us know how we can --
2 thankfully, credit unions, for the most part, will
3 never become too big to fail, but we need to have
4 some flexibility that allows them to partner around
5 some of this activity in Pennsylvania.

6 And so, in my closing, let me ask you
7 this. Your request for '14-'15 appropriations, is
8 it enough to include the two areas that we talked
9 about, cyber security and providing some
10 flexibility to the credit unions?

11 SECRETARY MOYER: Clearly, the cyber
12 security investment and our work around adequate
13 staff and training there is included here.

14 On the credit union side, I -- I simply
15 have to say, to some degree, you know, people need
16 to come to us with a request for a charter. That's
17 not something that the department, in effect,
18 creates or goes out proactively. But having said
19 that, we certainly are open to people that want to
20 come forward, if there is a reason to form a new
21 credit union, very similarly to where we were open
22 this past year for the group that opened the first
23 new commercial bank in the country in three years,
24 in Lancaster County, called the Bank of Bird-in-
25 Hand. And that was a group of organizers that got

1 together, associated with some professionals, and
2 put together a package, and we were fortunate
3 enough that the FDIC concurred with our approval
4 and issued the charter. And we have a new bank in
5 the commonwealth, first in the commonwealth in five
6 years, first in the country in three years.

7 So, that would be possible on the
8 credit union side as well.

9 REPRESENTATIVE THOMAS: Thank you,
10 Mr. Secretary.

11 Thank you, Chairs.

12 MAJORITY CHAIRMAN ADOLPH: Thank you.
13 Representative Petri.

14 REPRESENTATIVE PETRI: Thank you,
15 Mr. Chairman. And I'm going to try to narrow my
16 questions so that we can move through this.

17 I know from my own practice in law that
18 a lot of banks have wanted to convert from
19 federally mutually chartered to Pennsylvania
20 chartered, and there are a lot of reasons. Some
21 deal with inconsistencies in the federal regulator,
22 at least in the eyes of the bankers. And I know
23 you're from banking, so you probably heard some of
24 that chatter. Some of it just deals with fees,
25 candidly.

1 If I understand our system, when an
2 audit is done, the bank is required to reimburse
3 the state for the cost of that audit; is that
4 correct?

5 SECRETARY MOYER: There is an
6 assessment model that is equitably spread to all
7 charters based on, in simplistic terms, their asset
8 size. So, it's not a per examination invoice.
9 It's like you pay a certain amount on a semiannual
10 basis.

11 REPRESENTATIVE PETRI: And is that
12 assessment reflected in the budget, or is that
13 outside the budget?

14 SECRETARY MOYER: That is in the
15 budget. If you look under the areas for the
16 banking fund, that revenue is, in large part,
17 almost exclusively coming from that -- or
18 two-thirds of it is coming from the assessment
19 model for the depository institutions.

20 REPRESENTATIVE PETRI: And when that
21 money is appropriated, is it just restricted for
22 that use, in other words, that line item?

23 SECRETARY MOYER: It is -- well, it's
24 for the operations of what was the banking
25 department, which is the depository institutions,

1 the charter credit unions and banks, but also the
2 nondepository side, where we licensed mortgage
3 originators and that sort of thing. So, it's all
4 used within that department.

5 REPRESENTATIVE PETRI: And have we ever
6 had lapsed funds as a result of not needing that
7 for audit purposes?

8 SECRETARY MOYER: We have had some
9 lapsed funds, yes. Having said that, I think you
10 also read in our report, and I think a fair number
11 of you know that, that we are, right now, working
12 closely with the Independent Regulatory Review
13 Commission to reset that assessment model for all
14 the depository institutions, because, literally,
15 the balances in that banking fund, a special fund,
16 and, quite frankly, we don't want to have to come
17 to the general fund, the industry doesn't want to
18 come to the general fund, and so we want to make
19 sure it's strong and sustainable. That is going
20 the wrong way.

21 With what we've proposed, we believe it
22 is sustainable. We've proposed a three-year
23 phase-in for the banks. And, quite frankly, even
24 when it's phased in, it will still be 55 to 60
25 percent of what it costs to have a federal charter,

1 so, therefore, good value at the commonwealth
2 level.

3 REPRESENTATIVE PETRI: Okay. And that
4 was where my -- I'm glad you jumped there. That's
5 where my questions were going. So, you feel
6 confident we have enough auditors on the ground to
7 meet what appears to be a growing demand to become
8 a Pennsylvania state charter bank.

9 SECRETARY MOYER: We hope so. We
10 have -- we've lost to retirement, we've lost some
11 experienced examiners to the federal side, the
12 Consumer Financial Protection Bureau. They pay a
13 lot more than the commonwealth does. But we're
14 encouraged. Wendy Spicher, our deputy secretary
15 for the depository institutions, I think today
16 feels better about the new, young examiner core
17 that we're bringing in and training to build for
18 the future.

19 REPRESENTATIVE PETRI: Now, the next
20 part of my questions -- and I'll be brief here --
21 when your auditors go out, is there some sort of
22 priority that they're looking at? I know the
23 federal system has this CAMEL, and as they look at
24 all the CAMEL ratings, and they're all secret,
25 secret, no tell anybody, hush. But one of the

1 concerns that always came up with the federal
2 system was, sometimes the examiner was focused on
3 interest rate risk and didn't care about the
4 quality of loans as much as, or some other --
5 somebody else would say, Hey, good quality loans,
6 good earnings, who cares about interest rate risk.

7 What instructions do we give our
8 auditors?

9 SECRETARY MOYER: Check everything.
10 Literally, in the regulatory world, in the banking
11 world, somebody explained to me way back that the
12 regulator's job is to ensure that you have the
13 longest possible runway to disaster. And so,
14 anything they can do to build that runway longer
15 and stronger is what a regulator has to do to
16 protect depositors' money. And so, there will be
17 times -- and you can imagine for the last five
18 years, there's been a lot of focus on asset quality
19 and liquidity.

20 But now that pendulum, as we're working
21 through that, is shifting. And now we're going out
22 into looking at things like federal compliance,
23 things like interest rate risk. When you're in a
24 period of low interest -- long-term interest rates
25 like we are now, at some point they're going up.

1 Are the banks prepared? Are the credit unions
2 prepared?

3 So, it's going to move back and forth.
4 And I think the only thing that would concern me
5 is, not the changes and the moves, but whether or
6 not we have a bank or a credit union who is
7 surprised by what we come in to want to talk to
8 them about. We try not to get to being a surprise
9 or "got you" business.

10 REPRESENTATIVE PETRI: Final question,
11 jumping on the chairman's comments. The
12 representative was focused on this phishing and,
13 you know, security breaches, is that part of our
14 audit system, where our auditors look at the
15 platforms that our banks are subscribing to,
16 whether it be -- I won't mention any names because
17 I don't want to plug a company and not plug another
18 company -- but those various vendors to make sure.
19 Because they have multiple levels of security. And
20 what I've seen occasionally is, the bank, unknown
21 to the business customer, in particular, doesn't
22 have the highest level of security for their
23 account, and for a couple hundred bucks more, they
24 could have gone to an encrypted password, and lo
25 and behold, ninety thousand goes out the door in

1 two days when somebody hits them through phishing
2 and the like. So, are we looking at that?

3 SECRETARY MOYER: We are. We spent a
4 lot of time looking at the bank secrecy act and the
5 anti-money laundering. And, you know, that is
6 something that every time we visit, if somebody
7 says, Well, look, we fixed exactly what we talked
8 about last time and then that's the end of the
9 discussion, there's probably an issue, because this
10 is an ever ratcheting, where you have to raise the
11 bar on yourself and get more robust. And I think
12 we are doing a pretty good job on that.

13 I think the federal compliance folks,
14 because of their tie-in to the federal law
15 enforcement, have even some better insight there,
16 so when we work with the FDIC and the Federal
17 Reserve, I think it's a pretty good team.

18 REPRESENTATIVE PETRI: Well, I tell
19 you, it's refreshing to have somebody from the
20 banking industry that understands both sides of it
21 and is out there protecting the consumer.

22 Thank you.

23 SECRETARY MOYER: Thank you.

24 MAJORITY CHAIRMAN ADOLPH: Like to
25 acknowledge the presence of Representative Tom

1 Killion, from Delaware and Chester Counties, who's
2 joined us.

3 Next question is by Representative
4 Dean.

5 REPRESENTATIVE DEAN: Thank you,
6 Mr. Secretary.

7 I wanted to focus on just one area. I
8 know part of your mission and responsibility is
9 helping protect citizens in financial matters. And
10 the area I'm concerned about that more than one
11 constituent and/or family member and/or friend has
12 brought to me is what I called mortgage
13 modification hell, that they are in a mortgage at a
14 rate that is unsustainable. They're not able to
15 meet their payments. They seek help with their
16 lender. Their lender asks for documents over and
17 over again, is not communicating back.

18 In the one case, a good friend of mine
19 applied for and got the help of something called
20 Nationwide Law Center, a set of lawyers that took
21 more than four thousand dollars from them, entered
22 an appearance for them so the mortgage company
23 stopped communicating with them altogether. The
24 mortgage company thought they were just -- the
25 owner of the home was just being silent and

1 irresponsible, and they were paying money to this
2 law firm that, you might guess, has disappeared.
3 They had addresses in Pittsburgh and in
4 California. They're nowhere to be found now. So,
5 that's one problem.

6 But the other problem is the mortgage
7 lender itself. What can we do, as a state, what
8 can consumers do, what can advocates for these
9 consumers do to get them to their mortgage
10 modification?

11 SECRETARY MOYER: So, when I started in
12 banking thirty-five years ago, a home mortgage was
13 one of the simplest, straightforward products that
14 you could make. Today, it is one of the most
15 complicated that anyone will enter into. So, shame
16 on the industry for going through that, but we are
17 where we are.

18 The thing that we all have to stay
19 focused on is not where the loan originated and who
20 the mortgage lender was, but who currently holds
21 the mortgage and services the mortgage. Because
22 the mortgage modification issues are much later
23 than getting the mortgage and settling it and,
24 hopefully, servicing it, but if you fall on hard
25 times or have a problem, who do you talk to.

1 Unfortunately, in the United States,
2 the mortgage servicing business now has become
3 highly concentrated in less than ten mega
4 servicers. And so, most of the focus right now --
5 and if you think about the -- the settlement that
6 occurred with the state's attorney general around
7 the servicing. That was all focused on five
8 mortgage servicers that literally accounted for
9 80-plus percent of where all the mortgage loans
10 were serviced. I think, coming out of that
11 settlement, we're in a better spot than we used to
12 be, because one of the things that was required in
13 that settlement was that each of the mortgage
14 servicers have a single point of contact, so that
15 somebody can't be talking to you about a way to
16 modify your mortgage and, in the same company,
17 somebody's working on foreclosing on your home at
18 the same time. So, hopefully, we've gotten beyond
19 that bridge through that settlement, and we're down
20 to a single source.

21 But I will tell you, and Paul Wentzel
22 is here, who takes care of a lot of our constituent
23 matters, I think, for some of you over a lot of
24 years and does a terrific job. He will tell you
25 that of our inquiries, this is still the number one

1 thing that we spend time on, trying to get to the
2 national servicers and ask them to literally follow
3 through in a way that consumers can understand.
4 That is not going to change quickly. But, I want
5 to think, with the work that was done coming out of
6 this national mortgage servicers settlement a year
7 and a half ago, and the requirements that were
8 there, we are at a better spot today.

9 I want to make sure that people
10 understand whether it's through a constituent
11 matter that comes in to one of you or whether it's
12 where they call the 1-800-PA-BANKS consumer
13 complaint hot line in the department, please ask
14 anybody you talk to -- I say it when I'm out
15 talking to people, call us first before you engage
16 somebody that may end up being very fee-oriented
17 and not as interested in resolving it as, you know,
18 you or the person you want to have. It is a tough
19 situation. It is a feature of our secondary
20 mortgage market. To some degree, we all benefit by
21 that because of how large and efficient size of
22 scale there is, but there is a downside and a soft
23 underbelly to that that we're still working
24 through.

25 If you have individual ones, we

1 certainly continue to offer to try and use our good
2 contacts. That's not the right long-term answer,
3 but that's about the best we can do right now.

4 REPRESENTATIVE DEAN: Just to follow up
5 on that, and I appreciate that contact and I'll
6 follow up with your staff, your office, because
7 there's one case right now where the very thing
8 you're talking about is going on. These people are
9 in a dual track. They're in foreclosure and
10 they're trying to modify, and the modification is
11 going very, very slowly.

12 I had one consumer who tried
13 modification, finally got it after three years,
14 just recently got it. And this was with Wells
15 Fargo. This is not a small lender.

16 So, you know, the family I'm literally
17 thinking about right now is in foreclosure,
18 watching their mail every day to see if there's a
19 sale date yet, and they cannot get their mortgage
20 modified.

21 SECRETARY MOYER: Please get us that
22 information. Let us check.

23 REPRESENTATIVE DEAN: Thanks very much.

24 MAJORITY CHAIRMAN ADOLPH: Thank you.

25 Representative Millard.

1 REPRESENTATIVE MILLARD: Thank you,
2 Mr. Chairman.

3 Mr. Secretary, thank you for being with
4 us today.

5 My questions are going to be directed
6 around the national flood insurance program. You
7 know, all our communities across the commonwealth
8 the past decade have experienced some terrific
9 disasters. Come in different shapes and sizes and
10 forms and names -- you know, Agnes, Eloise,
11 Katrina, Rita, Sandy -- but the thing that they
12 share in common is, in their wake, the damages that
13 are done, the direct impact that it has on the
14 community.

15 Most property owners are very prudent
16 about protecting their properties and that they
17 have fire insurance, flood insurance, liability.
18 And what we've recently learned is, with regard to
19 the flood insurance, is that, through the National
20 Flood Insurance Program, where most homeowners had
21 their policy, that those that have received renewal
22 to their policies the past couple months and is
23 projected through this fiscal year, that they're --
24 they've seen tremendous increases. Those increases
25 range anywhere from 25 percent of an increase, in a

1 few exceptions, to over a thousand percent increase
2 in their policies.

3 There's a difference as to whether you
4 have a mortgage on that property or whether you
5 don't. If you have a mortgage, you're obligated to
6 have, you know, insurance up to the value of the
7 mortgage. Most of the homes, at least in my area,
8 that are in the flood zone, predominantly, limited
9 not just to this figure that I'm going to use as an
10 example, but a lot of them, the value may be a
11 hundred fifty thousand dollars. Some residents are
12 being provided a bill for a flood insurance renewal
13 that exceeds a thousand dollars a month.

14 So, you can see where I am going with
15 this, that in a ten-year period of paying flood
16 insurance, you're going to exceed the appraised
17 value of your home.

18 So, a long way to get to the
19 questioning, but my question is that, as you're
20 aware, the ramifications of the Biggert-Waters Act
21 of 2012 are starting come to fruition, where
22 homeowners are receiving notices of these annual
23 premium increases, and this is on federally
24 subsidized flood insurance policies.

25 Can you talk about the department's

1 monitoring of this issue thus far and the impact
2 that it will have on, not only the banks, but the
3 mortgage companies?

4 SECRETARY MOYER: The changes in the
5 National Flood Insurance Program probably are
6 another good example of an unintended consequence
7 dealing with a realistic problem. There is no
8 doubt after Katrina and Sandy, that the National
9 Flood Insurance Program is way underwater, way
10 underwater. And so, I think, from a prudent
11 business perspective, you start thinking in terms
12 of, well, how can that -- how can that be rebuilt?
13 How can we correct that?

14 Biggert-Waters was the attempt to do
15 that, that, I think, in the confines of the beltway
16 and the district made sense. What I think was not
17 looked at was a couple of inconsistencies that
18 hopefully will be looked at as we moved forward.

19 First of all, to think that the only
20 place that flood insurance was required would be
21 for those properties who have a mortgage against
22 them. Common sense says, wait a minute. You know,
23 that flood's not going to, in effect, take out a
24 house and say, Well, that one's got a mortgage on
25 but that one doesn't, and there's going to be

1 claims come forward. So, there's got to be
2 something, I think, that looks at whether or not
3 there can be spreader language.

4 I also think there's going to have to
5 be some work done around the issue of who -- which
6 of these are primary residences and which ones are
7 operating businesses, compared to secondary or
8 vacation homes and that sort of thing, and be a
9 little bit more sensitive in that regard.

10 As you know, this is totally a federal
11 program, but it has lot of impact in a lot of
12 states and commonwealths, and, certainly,
13 Pennsylvania, that -- right now, we have just under
14 thirty-five thousand policy holders that are
15 affected by this. And so, whether or not the
16 subsidy can continue in some way remains to be
17 seen, but the first step is to do something that
18 was supposed to be done anyway, and that was that
19 FEMA, at the federal level, was supposed to do a
20 study of this before Biggert-Waters was
21 implemented. That was not done. There was not
22 conversation. And the implementation occurred.
23 And so, you started getting these increases that
24 started a couple months ago and are going to roll
25 over the next -- through the next year. So, it's

1 real.

2 Now, I think, as most people are aware,
3 the U.S. Senate has moved forward on a bill to, in
4 effect, put this in abeyance until FEMA does what
5 it was supposed to do anyway. And right now, it is
6 in the House, and I don't know that we have a clear
7 focus on how that's going to play out, but we know,
8 from a constituent-inquiry standpoint, it is
9 getting a lot of attention.

10 Our hope is that the House will also
11 find a way to agree to put this on hold until FEMA
12 does their work. And while that's going on, there
13 will be some minds that come together to talk about
14 what might be a practical way to phase from where
15 we are to where we need to be. My hope is that,
16 while there's nothing that Pennsylvania, as a
17 commonwealth, can do individually other than speak
18 up, and I think we should continue to do that, but
19 the clock for us, on the regulatory standpoint, is,
20 again, to use the Conference of State Bank
21 Supervisors, for the fifty of us, to speak up and
22 talk about it. We've got to break this mindset
23 that somehow this only favors, you know, million-
24 dollar properties on the coast. It's a very real
25 issue for here in -- in our commonwealth.

1 REPRESENTATIVE MILLARD: And we're very
2 much aware, here in the House of Representatives,
3 of the efforts at the federal level to delay
4 implementation of this over four years. As a
5 matter of fact, I have a house resolution that will
6 be offered the first day we're back in session to
7 urge congress and the senate to do just that.

8 And you've answered pretty much of my
9 second question, but you alluded to the fact that
10 perhaps one of the ways to address the insolvency
11 of this fund is taking into account those that are
12 required by mortgages to have it, those that do not
13 have a mortgage, whether it's a residential
14 property, owner occupied, or whether it's a
15 business. Are you suggesting that there could be
16 variable rates to address it?

17 SECRETARY MOYER: I'm suggesting that
18 that's part of the conversation that I want to be a
19 part of, as we sit down, hopefully once we get
20 through this and get FEMA doing their work, to
21 start thinking about, what are the variables that
22 we could work with here that would target any
23 ongoing subsidy or relief to the most critical
24 areas.

25 REPRESENTATIVE MILLARD: I appreciate

1 your efforts in regard to that, because that will
2 also be of great help to the real estate market in
3 every community.

4 Thank you, Mr. Secretary.

5 Thank you, Mr. Chairman.

6 MAJORITY CHAIRMAN ADOLPH: Thank you.

7 Representative Wheatley.

8 REPRESENTATIVE WHEATLEY: Thank you,
9 Mr. Chairman.

10 And, Mr. Secretary, right here. How
11 are you doing?

12 SECRETARY MOYER: Got some water.

13 REPRESENTATIVE WHEATLEY: I wanted to
14 follow up on a line of questioning that I asked the
15 previous secretary -- treasurer, actually, and that
16 was around how do we support, include, and ensure
17 the diverse populous of people participating in our
18 economic decisions. And you, being the head of the
19 banking institutions, financial institutions,
20 across the commonwealth, tell me what your
21 organization or department is doing to ensure that
22 the banks who are doing business inside of our
23 commonwealth are also doing business with
24 minorities and women and veterans, that they're, at
25 the best, investing or making sure there are

1 opportunities to invest inside of their institution
2 financially with minorities, women, and veterans.

3 SECRETARY MOYER: Let me talk about
4 that, because it is a very important feature of
5 access to the economic markets. Certainly, on
6 the -- in the banking world, the Community
7 Reinvestment Act has a structure that is out there,
8 that is reviewed by the federal regulators.
9 Anybody who has a state charter as a bank, as I
10 said earlier, either have a co-visit with us, from
11 the FDIC or the Federal Reserve. They look at how
12 you're doing on your Community Reinvestment Act
13 activities, and, certainly, that has matured over
14 the last decade, and I think there are some
15 processes there that people take seriously and move
16 forward.

17 I'll go a step beyond that, and I want
18 to talk just a bit about financial education,
19 financial literacy, and investor education. It's
20 interesting now that we have brought together the
21 securities commission with what was the banking and
22 credit union and the other licensed financial
23 folks. In the banking and the credit union world,
24 I have a fair degree of comfort that the banks and
25 the credit unions are very focused on, and they see

1 it as a value-added service, to work at financial
2 education and financial literacy in their
3 communities. And I think they've taken that very
4 seriously, and I'm really happy about the progress
5 that's there.

6 Interestingly, as you go into the
7 securities world, where there are a lot more
8 individual performers, individual sales and
9 servicing type of individuals, they literally have
10 not prioritized, on their own, providing as much
11 investor protection and investor education as we
12 think, in the department, is necessary. And so,
13 Pennsylvania Securities Commission had, and we have
14 not only continued but we've increased the role of
15 an investor education group that literally goes
16 out -- I know they've worked with some of you in
17 here in your area. They're happy to go out, if you
18 have something that they think they can be helpful
19 with, because we feel a need to use some of the
20 funding that they provide to us to turn around,
21 then, and stay focused on investor education and
22 investor protection.

23 So, if you ask what the department is
24 doing most of right now, it's more in the area of
25 investor education and protection rather than basic

1 financial literacy, which literally seems to be
2 being done a lot more than it used to be in both
3 the credit union and the banking world.

4 REPRESENTATIVE WHEATLEY: And I
5 appreciate that answer.

6 And I just have one final type of
7 question, and maybe offline we can communicate some
8 more about this. I know -- where I was going with
9 my original question was to try to figure out if,
10 in fact, there are any staff that is assigned to
11 make sure that our financial agencies are not only
12 doing what the CRA is directing them to do, but if
13 Pennsylvania finds some credibility with making
14 sure diverse groups and communities all share in a
15 fair opportunity for economic advancement, then are
16 we also making sure our partners understand that
17 it's not just a statement but it's something that
18 we are expecting them to actually show some real
19 results in?

20 And I've been here twelve years, and
21 I've been on this committee most of those years,
22 and I've asked the same question over and over
23 again, and no one has satisfactorily answered the
24 question about changing coacher. And I'm talking
25 about doing business with small business people,

1 particularly minorities, women, and veterans,
2 really making sure that, in our nontraditional
3 senses, that they're having opportunities to invest
4 money that's being housed in the coffers of our
5 financial institutions, that these financial
6 agencies that are taking money from our workers and
7 citizens, that they are reinvesting it in the
8 communities that they're serving, and not just from
9 a federal sense, but do we have a state mandate,
10 and are we allocating resources to make sure this
11 is happening? So, that's really where I was
12 heading with my question.

13 SECRETARY MOYER: I'd be happy to meet
14 with you and talk a little further, but the direct
15 answer is, no, there is not a direct state
16 mandate. That is at the federal level, because it
17 was pulled up there to get consistency across the
18 states, and I get that. But I also think that our
19 examination staff, our licensing staff, our client
20 financial service folks that are going out and
21 saying, Hey, beyond being a regulator, what else
22 can we help you with as far as resources? That's
23 active. We do have people committed to that. But
24 not in a sense that there's a formal review,
25 because I don't want to be -- I don't want to be

1 redundant. You know, our people have enough
2 regulation and that going on. If it's done at the
3 federal level, we'll say to them, if we can help
4 you, let us know, but we are not duplicating that
5 in a formal sense.

6 REPRESENTATIVE WHEATLEY: Thank you.

7 Thank you, Mr. Chairman.

8 MAJORITY CHAIRMAN ADOLPH: Thank you.

9 Representative Oberlander.

10 REPRESENTATIVE OBERLANDER: Thank you,
11 Chairman.

12 Secretary Moyer, thank you for being
13 here this afternoon.

14 I'd like to go back to the subject of
15 community banks. And over the past few years, they
16 have really been overwhelmed with the amount of new
17 regulations and rules from the federal government.

18 Recently, I had read that the Frank
19 Dodd Act of 2010 had approximately a hundred
20 seventy-five out of two hundred seventy-nine
21 deadlines missed. And given that information, I'm
22 sure that our banks are still spending money and
23 gearing up for those regulations.

24 I also understand that the Community
25 Lending Enhancement Regulatory Relief Act, as

1 presented by a congressman from Missouri, is to --
2 the purpose is to give our community banks some
3 relief. I speak with community banks often, and I
4 can't tell you how -- I'm sure that you've heard
5 this as well -- how difficult it is for them to
6 lend money, and now it's almost a liability for
7 them to lend money.

8 So, can you give us an idea of what the
9 chances are that this CLEAR Act is actually making
10 positive changes for them? And what time frame are
11 we looking at?

12 SECRETARY MOYER: The Dodd-Frank Act
13 clearly was a major federal legislative effort to,
14 what I'll call, assess blame and say this could
15 never happen again. I think any legislation that
16 is created under that pressure, as the economy does
17 recover, programs are going to have more unintended
18 consequences than intended consequences.

19 I don't think anybody in the federal
20 bureaucracy set out to impede community banks and
21 the strength and growth of community banks, and,
22 yet, exactly what you talked about is exactly
23 what's happening. And so, when I go in and talk to
24 a bank in the central part of the state, that's
25 four hundred million dollars. And they say -- I

1 say to them, How's you're pipeline? And they say,
2 Well, pipeline's pretty good, but, you know, we're
3 not sure what the regulators are going to say when
4 they come in to look at the loans we made.

5 That cannot begin to be resolved until
6 the Dodd-Frank rules are written. So, these missed
7 deadlines have a double impact. Everybody thinks,
8 oh, well, if we push it off, that's a good thing.
9 Well, sometimes, you know, a slow "maybe" is worse
10 than a definite "yes" or "no," and you deal with
11 it.

12 We have been urging, at the state
13 level, keep working through these remaining issues,
14 because that's going to bring some clarity back,
15 good or bad, and then the board are going to know
16 how to move forward.

17 I do not expect that we're going to be
18 through the Dodd-Frank regulations probably for
19 another two years. Sad but true.

20 REPRESENTATIVE OBERLANDER: Well, that
21 is sad. But thank you for your information and
22 your answers.

23 Thank you, Mr. Chairman.

24 MAJORITY CHAIRMAN ADOLPH: Thank you.

25 Representative Parker.

1 REPRESENTATIVE PARKER: Thank you,
2 Mr. Secretary.

3 Mr. Secretary, my grandmother used to
4 call that, she would say, Don't give me a fast
5 "no," I will take a slow "yes." That's how she
6 used to describe it.

7 Let me just say welcome to you, and
8 thank you for being here.

9 I want to go back and focus on the
10 consumer services division of your department. I
11 was looking at your briefing materials, and you
12 note that you resolved about fifty-six hundred
13 inquiries and complaints from Pennsylvania
14 citizens. And now we heard some of the horror
15 stories earlier about what's taking place with the
16 proliferation of mortgage modification sort of
17 involvement and participation that Pennsylvanians
18 find themselves in now.

19 You'd be surprised -- I mean, you think
20 politicians send bulk mail. You should see the
21 bulk mail particularly that seniors are receiving,
22 with these very enticing and colorful brochures,
23 encouraging them to get involved not just with
24 mortgage modification but the reverse mortgage
25 industries.

1 If you will, can you discuss with us,
2 tell us the approximate number, if you can, about
3 inquiries you receive regarding reverse mortgages
4 versus the mortgage modification complaints or
5 concerns?

6 SECRETARY MOYER: I don't have the
7 specific numbers, but I will tell you this, that
8 the mortgage modifications are still, at this
9 point, getting a lot more attention than the
10 reverse mortgages, but let's talk about reverse
11 mortgages just for a minute.

12 And I would encourage folks who have
13 not asked us -- I know we have sent some of these
14 out to folks -- but a simple brochure here talking
15 about and educating people about the pros and cons
16 of reverse mortgages. This product -- and I said
17 this last year when I was in here -- probably
18 concerns me more as far as elder financial
19 management than anything else.

20 The good news is, since I was in here
21 last year, that there has actually been some
22 restructuring to, in effect, make it more difficult
23 for people who choose to take a reverse mortgage,
24 for them to take all of the money out up front, and
25 so they've slowed down that process. And what

1 they're trying to say to people is, Look, this
2 product is not for everybody, despite the famous
3 faces that we all see on TV, unfortunately,
4 advertising that, boy, this seems to be a product
5 good for anybody that's over sixty-two. I think
6 the use of this product should be very targeted.

7 If people think it is a cure for an
8 immediate financial issue, as opposed to being part
9 of a planned retirement strategy, where you can use
10 it as you need it, I think you're on shaky ground.
11 It's got to be looked at as something longer term.
12 And I would urge anyone that wants to talk further
13 about that to please feel free to talk to us.
14 We're happy to do that.

15 REPRESENTATIVE PARKER: Well,
16 Mr. Secretary, can you please make sure -- this is
17 my first time actually seeing the brochure. If you
18 can, maybe we can just check with respective
19 legislative offices. You know, we have upcoming
20 town hall meetings and many outreach activities
21 that would be great to have that on display and/or
22 to bother the staff about coming out into the
23 neighborhood to talk about those. So, we'll call
24 you and bug you about that a little later.

25 The next thing I wanted to ask you

1 about was, you provide a program overview of the
2 financial services industry regulation. And prior
3 to being elected, I worked in the city council of
4 Philadelphia, and I was there and helped to work on
5 developing what was then considered to be one of
6 the toughest antipredatory lending pieces of
7 legislation in the nation. It was eventually
8 preempted by the state. But the major issue that
9 actually, really, I think, was partly to blame for
10 the collapse of our financial industry came because
11 we thought that the industry could police itself
12 and/or, you know, that the balloon payments, the
13 high interest rates and the high fee that, you
14 know, many across the nation felt we were protected
15 because we had HEMAP and the outstanding work of
16 PHFA, so Pennsylvania didn't fall as low as other
17 states.

18 Tell me now, how are we doing as it
19 relates to those regulations? Are we coming across
20 any instances where we see, we -- you know, we may
21 have missed regulating a particular portion of the
22 industry that we didn't pay much attention to
23 before. How are we faring in that area?

24 SECRETARY MOYER: So, two quick
25 comments. First of all, and you mention

1 Pennsylvania Housing Finance Authority. As you
2 know, one of the privileges by virtue of this
3 position is to work with Brian Hudson and serve as
4 chairman of that board. That is a terrific
5 organization.

6 It -- when I am out with my
7 counterparts, they say, you know, the only question
8 is, who's the best, Massachusetts or Pennsylvania?
9 And that's a good spot for us to be in.

10 HEMAP is refunded through this attorney
11 general, a service -- national servicers. We are
12 back in business and helping out wherever we can.

13 On the issue of where the mortgage
14 market is going, the transferring of setting the
15 guidelines for mortgages you know, whether it's
16 qualified mortgages or QRM or all that type of
17 thing, is now under a new agency called the
18 Consumer Financial Protection Bureau, created under
19 Dodd-Frank. They've come out with, admittedly,
20 simpler guidelines for people to follow in some of
21 the forms they use and things like that.

22 The problem is that because they have
23 tightened up -- you know, unfortunately, the
24 pendulum, if it's too far out here, never comes
25 back to center; it goes out here. And so, it's

1 still coming back from out there. And I think,
2 unfortunately, at this point, the banks have
3 actually, instead of providing more mortgage
4 financing, which was the hope if you simplified it,
5 it's actually going the other way.

6 When we ask about timing, I'm convinced
7 over the next twelve to eighteen months that
8 pendulum is going to keep coming back, a little bit
9 out of economic necessity, because the housing
10 market is going to need that support. But that is
11 still a feature of where we are sitting here in
12 February of 2014.

13 And the CFPB is aware of it. I think
14 they do not want to slow down the home mortgage
15 market, but, in fact, they've got to work through
16 some of this rule making that's out there.

17 REPRESENTATIVE PARKER: Well, thank
18 you, Mr. Secretary, for your explanations. We'll
19 make sure that we follow up and in regards to those
20 brochures, so that all members, on both sides of
21 the aisle, take advantage of that information and
22 promote it.

23 And I'm happy that you noted for the
24 record that some of the people from the marketing
25 perspective that we've seen and trusted on

1 television for so many years in great shows that we
2 loved, are being paid to market these products.
3 And I have some grandparents and some great aunts
4 and uncles who they would say, Oh, God, that's
5 Steve McQueen. I have to believe what Steve
6 McQueen has to say.

7 So, the fact that we need to read is of
8 grave importance, and I appreciate you noting that
9 for the record.

10 What generation is Steve McQueen from?

11 MAJORITY CHAIRMAN ADOLPH: Okay. From
12 Steve McQueen to Representative Boback.

13 REPRESENTATIVE BOBACK: Representative
14 Parker, he was in the fifties.

15 REPRESENTATIVE PARKER: Thank you,
16 madam.

17 REPRESENTATIVE BOBACK: Thank you,
18 Mr. Chair.

19 Mr. Secretary, I have been hearing
20 discussion about potential creation of county
21 banks. Do we have any county banks in the
22 commonwealth at this time? And if we do or don't,
23 what would be your take on a county establishing
24 its own bank?

25 SECRETARY MOYER: There are discussions

1 around county banks. There is discussion around a
2 commonwealth bank. My point is, we have two
3 hundred banks that are chartered here, from the
4 very large to the very small. PNC at the top, to
5 the Bank of Bird-in-Hand in Lancaster County. We
6 are blessed. My counterpart in Maryland has, like,
7 thirty banks.

8 We should absolutely leverage those
9 banks in any way that we can. And so, from a need
10 for other charter bank organizations in some sort
11 of a public arena, I do not see and have not heard
12 a convincing amount of reason to do that.

13 There are, on a targeted basis at the
14 municipality level -- I want to make sure we're not
15 confusing it -- legislation out there now that can
16 create land banks at the county or municipality
17 level, that help with blight in the residential
18 areas. I think those are worthy of further
19 discussion, but I don't think that's what you're
20 talking about when you're talking about a county or
21 a commonwealth bank. There are people that want to
22 set those up to compete with the current banking
23 environment. I don't see the need for that.

24 REPRESENTATIVE BOBACK: And in this
25 economy, I don't know if that would be a win or

1 a --

2 SECRETARY MOYER: I don't know how they
3 would be capitalized, you know, because you can't
4 open your door for business without FDIC insurance,
5 and so, you need to come up with hard, cold
6 capital.

7 REPRESENTATIVE BOBACK: Thank you.

8 One more thing, Mr. Secretary. You
9 gave a 1-800 number earlier. Would you please
10 repeat that?

11 SECRETARY MOYER: 1-800-PA-BANKS.

12 REPRESENTATIVE BOBACK: Thank you.

13 Thank you, Mr. Chairman.

14 MAJORITY CHAIRMAN ADOLPH: Thank you.

15 Representative Brendan Boyle.

16 REPRESENTATIVE BOYLE: Thank you,
17 Mr. Secretary. And thank you for the great work
18 that your department does and your public service.

19 Comments you made, I think, in an
20 answer to two questions ago actually provided a
21 perfect segue for the area that I was going to talk
22 about. The last five years have obviously been an
23 unprecedented time in the financial sector and in
24 this industry. We went from a period about a
25 decade ago of one extreme on the pendulum of no

1 income, no assets, no dock loans, sometimes
2 nicknamed liar loans, to now this other extreme
3 where, in light of the great collapse,
4 understandably, folks at both the federal and state
5 level have wanted to ensure that that never happens
6 again and some of the bad practices are
7 eliminated.

8 However, in doing that, I can't tell
9 you how many regular constituents I've talked to
10 where folks who have W-2s, who have pay stubs, who
11 are not under water, and they can't refinance to
12 take advantage of the historically low interest
13 rates, or they can't even qualify for a mortgage
14 because this pendulum you referenced earlier has
15 swung from one extreme to the other.

16 I'm talking about as specifically as it
17 relates to the residential mortgage area, but I
18 think my comment you could make more broadly than
19 that. So, I hear about this when talking to
20 constituents. I hear about this when talking to --
21 we're fortunate in the Philadelphia area to have a
22 number of quality community banks that have been
23 around for many years, over a century in a couple
24 of cases. I know that our small-, medium-sized
25 banks are also very concerned, particularly as the

1 rules now might be changing and getting even more
2 restrictive.

3 So, I was wondering if you could talk
4 about this subject and what your thoughts are and
5 how it may affect us over the next twelve months.

6 SECRETARY MOYER: First of all, I'll
7 say this very briefly. Anybody that is in the
8 situation you described, I would urge them to call
9 one of the PHFA credit counselors and just have a
10 conversation. Just have a conversation. Because I
11 think that's where we can get a lot of information
12 up on the table to figure out whether or not
13 there's something that, professionally, they are
14 hearing that might be part of the roadblock,
15 compared to the consumer who's not in this business
16 on a day-to-day basis. So, please take advantage
17 of that. Call the 1-800-PA-BANKS. We can contact
18 and get you hooked up or get your constituent
19 hooked up with someone.

20 The issue right now, and think about
21 it, we're in a low rate environment. So, if
22 somebody goes out to buy a house or to refinance,
23 we all want a low, thirty-year fixed rate loan.
24 Wonderful. Problem is, nobody is lending a bank or
25 a credit union thirty-year CDs. So, we have this

1 inevitable mismatch of funding short and lending
2 long.

3 We are an extreme of that right now,
4 simply because of where the rate environment is. I
5 do believe, as the Federal Reserve begins to taper,
6 I think that's going to continue. And my guess is,
7 in twelve months from now, fifteen to eighteen max,
8 we'll have the yield curve back in a more normal --
9 more normal look. And longer term rates will be
10 higher, short-term rates may still be low to
11 stimulate operating capital and lend on the
12 commercial side.

13 But, during that time, I think people
14 are still going to have to ask for help as to how
15 they navigate the system that has been set up.
16 Because, remember, the banks are learning the
17 system as well. It's just a complete change. It's
18 a revert back -- I know, I probably got more gray
19 hair than most anybody else in this room, but, you
20 know, back when people used to have to put 20
21 percent down to buy a house now sounds outrageous.
22 But, if you look at the structure of what the new
23 loan structure has been rewritten at, guess what
24 the base is, an 80 percent mortgage.

25 So, no easy answer. But, please, ask

1 your folks to just ask for professional help. And
2 they don't have to go to somebody that's absolutely
3 fee oriented right out of the box. There are
4 people that can give them some, you know, free
5 consultations.

6 REPRESENTATIVE BOYLE: I appreciate
7 that. And, unfortunately, it's more than one
8 constituent, and I know a number of these things
9 are out of your hands.

10 I can tell you, just to wrap up, that
11 I'm one individual consumer who -- I'm thirty-seven
12 now. I bought my first home 5 percent down, never
13 missed a payment, ended up then having a track
14 record of being a mortgage payer and a homeowner,
15 and, in an effort -- and I know this is more at the
16 federal level -- but in an effort to tighten things
17 up and move to that 20 percent requirement, the law
18 of unintended consequences, I think, will be quite
19 severe.

20 Thank you.

21 SECRETARY MOYER: Thank you.

22 MAJORITY CHAIRMAN ADOLPH: Thank you.
23 Representative Everett.

24 REPRESENTATIVE EVERETT: Thank you,
25 Mr. Chairman, and, Mr. Secretary, for being with us

1 today.

2 I'd like to pick up back on the
3 Biggert-Waters Act, if we could, a little bit. I
4 think you said that there are thirty-five thousand
5 insured properties in Pennsylvania with flood
6 insurance. And my concern is, it's my
7 understanding that there's five to six times as
8 many properties in Pennsylvania that are uninsured
9 and are in the flood area, and they and the insured
10 ones, as far as I can understand, given the current
11 situation, are never going to be able to be sold
12 again.

13 I think that -- you know, I totally
14 agree with what you said about discriminating
15 between residential properties and commercial
16 properties and seasonal properties, second homes,
17 whatever you'd like to call them, but I also think
18 that we need to make a -- discern between
19 properties that are often flooded and properties
20 that are not often flooded.

21 I know of examples in the borough that
22 I live in where we've had properties that are, by
23 flood elevation, by the FIRM maps, that they are
24 considered to be in the floodplain, but they may be
25 flooded back in Agnes in '72 and have had no flood

1 damage since then. They've moved their hot water
2 heaters, their furnaces, their electrical panels
3 and everything up to the second floor, but they
4 still -- but they're still in the floodplain and
5 there's nothing that elevation can do. These
6 are -- some of these homes were built in the
7 1800s. They're beautiful brick homes that have
8 been there along the river, you know, for a very,
9 very long time.

10 And I fear that we have -- we have
11 whole sections of communities that are just going
12 to go off the books, and I don't think that there's
13 an understanding of what that's going to do to
14 other properties. And we are a lot in
15 Pennsylvania. We have three major watersheds,
16 Susquehanna being the largest watershed. And I'm
17 just very concerned about the ripple effect of
18 this, as -- you know, as you alluded to. And I'm
19 just very concerned, and, you know, to -- if you
20 can continue to be an advocate for us at the
21 national level.

22 But what we're being asked, you know --
23 and it is a federal program. It has been a federal
24 program since 1968, I understand. But what we're
25 being asked in the areas where this is a big

1 problem -- and I have another borough in the
2 district that I represent where 65 percent of the
3 properties are in the floodplain. And -- I mean,
4 that whole community could go away. And it's a
5 borough of more than three thousand people right
6 now. And I can see the whole borough going under
7 in the next ten years if we continue on the path
8 we're on.

9 So, the question that I'm being asked
10 by my constituents -- and I know that other
11 representatives are -- is, you know, if the federal
12 government doesn't step up to this and doesn't do
13 something about it, is there anything that we could
14 do at the state level to -- I know it's --
15 traditionally, it's been a federal program, but is
16 there something that we could do at the state level
17 if the federal government fails to step up to this
18 problem?

19 SECRETARY MOYER: I have been asked
20 that question, as this has kind of come to light
21 over the quarter a couple of times. I don't have
22 an answer for that, because if the federal
23 government cannot address it -- and I believe they
24 can, if they're willing to make some hard
25 decisions -- if they don't or if they're not

1 willing to do that, then I think states like
2 Pennsylvania really are going to have to make some
3 tough decisions that have, what I'll call, social
4 and political and economic impacts that are going
5 to be hard for people to deal with.

6 You know, when it comes down to -- when
7 you go into an insurance program, you have a
8 specific coverage for a specific event. This may
9 be one of those that eventually gets to the point
10 where you can't apply that principle. That if,
11 society-wise, if at the commonwealth level there's
12 a judgment made that we need to protect those,
13 then, literally, we're talking about an undertaking
14 in the event of a -- of a problem, either on a mass
15 scale or an isolated basis, that we would step in
16 and generally take care of people and rebuild.

17 Those are decisions that are going to
18 be deep and long and difficult. And I'm hoping
19 that we can work through the federal side to raise
20 the best suggestions on a way to move this forward
21 in a way that keeps it on a more federal level and
22 not a state or commonwealth level.

23 REPRESENTATIVE EVERETT: Thank you,
24 Mr. Secretary. And I hope that happens, too. And
25 I think there are things that can be done, other

1 than the Biggert-Waters Act, to address this
2 issue.

3 And I just have one thing that I hear
4 and I've not been able to pin it down, is that the
5 NFIP program was doing pretty well before maybe
6 Katrina and Sandy, and that a lot of money was
7 spent taking care of people who did not have flood
8 insurance, and that has exacerbated this problem.
9 And that if that had not been done and if the
10 program was run the way it was supposed to, that it
11 still would be solvent and this crisis would not be
12 addressed.

13 Is there any -- to your knowledge, is
14 there any factual basis to that or not?

15 SECRETARY MOYER: I have not heard that
16 in any way that I'm convinced is fact based. But
17 having said that, when you start with a premise
18 that, well, if you had to borrow money to buy or
19 build the property, you need it, but the person
20 next door to you that didn't need to borrow money
21 doesn't, I think you're on slippery ground as far
22 as how do you spread risk. And I think that may be
23 part of the decision that we're going to talk about
24 as, you know, this thing comes forward.

25 REPRESENTATIVE EVERETT: Thank you,

1 Mr. Secretary.

2 And I'll just point out that, you know,
3 Pennsylvania, a long time ago we had the Johnstown
4 flood. There was no FEMA. You know, there was no
5 NFIP. We took care of it here in Pennsylvania.
6 And I think that we will have to make hard
7 decisions, but I think if the feds don't step up to
8 it, I think the commonwealth of Pennsylvania can.
9 And I think, if that happens, we'll be looking to
10 you for your expertise and guidance.

11 Thank you, sir.

12 MAJORITY CHAIRMAN ADOLPH: Thank you,
13 Representative.

14 I understand that Representative Parker
15 has a quick thirty-second statement, because we
16 have the attorney general. We're running about
17 twenty-five minutes late right now.

18 REPRESENTATIVE PARKER: Thank you,
19 Mr. Chair, for your courtesy.

20 Mr. Secretary, let me just state that
21 your response to Representative Boyle's question
22 regarding those individuals who sort of found
23 themselves in a unique niche, if you could possibly
24 put together a brochure similar to what you
25 showcased for us earlier today about people who

1 fall into that category would be great.

2 I really wanted just thirty seconds,
3 Mr. Chair, because I received three text messages
4 right after my Steve McQueen comment, and I needed
5 to clear it up for the record for those people in
6 my district office. I have some seniors who
7 volunteer for me.

8 And let me just note, I mentioned Steve
9 McQueen because when my grandparents were alive,
10 they considered him to have great credibility. And
11 the actors who are being paid handsomely to promote
12 the reverse mortgage products there today are not
13 as credible as Steve McQueen. So, I have to clear
14 that up, so that I could go back home to my
15 district office, Mr. Chair. So, thank you very
16 much.

17 MAJORITY CHAIRMAN ADOLPH: Thank you.
18 That was a good escape for that.

19 Mr. Secretary, thank you so much for
20 being here with us and looking forward to working
21 with you, okay, between now and June 30th.

22 SECRETARY MOYER: Thanks for your
23 time.

24 MAJORITY CHAIRMAN ADOLPH: We're going
25 to take a five-minute break and reconvene at

1 approximately 2:30, when the attorney general is
2 here.

3 (Whereupon, the hearing concluded at
4 2:25 p.m.)

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REPORTER'S CERTIFICATE

I HEREBY CERTIFY that I was present upon the hearing of the above-entitled matter and there reported stenographically the proceedings had and the testimony produced; and I further certify that the foregoing is a true and correct transcript of my said stenographic notes.

BRENDA J. PARDUN, RPR
Court Reporter
Notary Public