1	HOUSE OF REPRESENTATIVES
2	COMMONWEALTH OF PENNSYLVANIA
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5	Tax Modernization and Reform Local Tax Assessment Reform
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8	House Finance Select Subcommittee
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10	Main Capitol Building 60 East Wing
11	Harrisburg, Pennsylvania
12	Monday, June 18, 2018 - 9:30 a.m.
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16	COMMITTEE MEMBERS PRESENT:
17	Honorable Eli Evankovich, Majority Chairman
18	Honorable Stephen Bloom Honorable Michael Corr
19	Honorable George Dunbar Honorable Fred Keller
20	Honorable Mary Jo Daley, Minority Chairwoman
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7		Massaro Properties, LLC				
8	Keystone Collections Group Amanda Mulheren, Esquire, Tax Attorney 44 Joe Lazzaro, Esquire, General Counsel					
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MAJORITY CHAIRMAN EVANKOVICH: Welcome to the House Finance Select Subcommittee on Tax Modernization and Reform public hearing on local tax assessment reform and hearing that will focus on local taxes.

Just a brief editorializing here. The purpose of this subcommittee is to analyze

Pennsylvania's existing tax system and make a recommendation for how we can change that system going forward to provide for the necessary revenue for government, but also to stimulate economic growth in our state the way that we would like for it to expand.

We have a lineup of three testifiers.

For the -- For the testifiers, if you can, please stay away from your script. We have your script.

We all can read. The better perspective is to speak on the things that you're most passionate about and leave time for questions, because it's in the dialogue that we're going to learn the most.

We want to hear about your challenges.

We want to hear about the things that are broken,

and, hopefully, we will be able to garner some good

information from this hearing.

If I can just start over to my right and

Τ	each member can just introduce themselves.
2	REPRESENTATIVE BLOOM: Good morning.
3	State Representative Steve Bloom from the 199th
4	District in Cumberland County.
5	REPRESENTATIVE CORR: Good morning. I'm
6	Representative Michael Corr of the 150th
7	Legislative District in Montgomery County.
8	MAJORITY CHAIRMAN EVANKOVICH: Eli
9	Evankovich, Westmoreland and Allegheny County.
LO	MINORITY CHAIRWOMAN DALEY: Good
11	morning. Mary Jo Daley, Montgomery County, and
L2	Minority Co-Chair of the Select Subcommittee.
L3	Thank you.
L 4	MAJORITY CHAIRMAN EVANKOVICH: Before we
15	get started, does my Democratic Co-Chair have any
L 6	comments?
L7	MINORITY CHAIRWOMAN DALEY: No. Just
L 8	looking forward to the testimony today. Thanks.
L 9	MAJORITY CHAIRMAN EVANKOVICH: First up
20	in the hot seat is Rod Ruddock from Indiana County.
21	Rod, thanks for traveling all this way to be with
22	us this morning. I know you have an interesting
23	story to relate, and something that we, hopefully,
24	can all learn from.
25	MR. RUDDOCK: Thank you, Representative.

I do appreciate the opportunity to be here today.

I can tell you, we really need the opportunity to speak to our legislative team about the issues that we deal with in county government. And, certainly, after my almost 15 years of service in the county, I can tell you at the top of my list is trying to resurrect the fair system of taxation for our residents in our county.

I need to just sort of preference a little bit, with my background, only because I need to tell you how frustrated I have been. I spent 37 years in the military; made it to the rank of Major General of the United States Army; had a command of 22,000 soldiers; sent many of our soldiers in the first Gulf War to fight for their country. Some came back, some did not. Tough part of my life was that experience as a commanding general.

And then I spent 25 of 35 years in education as a high school principal, and was part of the school system when we went through the 9/11; tough time in working with families, the unknown. I thought I really had the experience with those two assignments and with my years of experience as a county commissioner that I could make a

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difference when we got to that point in our career in my life to do a tax reassessment in Indiana County. I thought I had the leadership qualities, the background to make it happen effectively and efficiency. I was way off base; way off base. I was not prepared for it. I certainly would like to do it over again correctly.

about some of the aspects of the tax reassessment process, I think it would have been a lot easier for me, but better for our citizens of our county. And to them I owe my gratitude for being as patient as they were through the process. But I can tell you there were some bouts of concern that they had, and that I had to at least hear them out and try to respond as favorably as I can.

What I have brought from that experience is that, the tax assessment process, as it leans heavily on the property tax for counties, it's looked upon as unjust and unfair. There's got to be a better way in which we claim our revenues in our county, and there seems to be a misunderstanding, to some extent, that property tax is just not a school district issue.

Property tax is used as our only true

revenue source at the level of county government, at the township government level, and at the borough government level. There seems to be, not a misinformation, but the fact that school districts gets so much attention is because they constitute so much of the tax base.

If you look at the tax base in most counties, and I'll try to -- Just bear with me. I would guess that most counties are somewhere with about 60 to 75 percent of the tax dollar going to school districts, and about 25 to 40 percent of the tax dollar actually going to the borough, township and counties to be split among them. And so, we have to find a better way, a fair way.

I know from my standpoint, Indiana

County has been blessed with a strong record of success in many areas. I'd like to go back and rewrap how we do taxation. I know that the counties in Pennsylvania for years have favored a change in the reliance on the property tax as the sole means of revenue.

We would like to have the opportunity in our counties to decide how we would use a revenue mix that would better, I think, perform satisfactory to be fairer with the public that we

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deal with and with the properties owners that we have. We're talking about an earned income tax. We're talking about a personal income tax. We're talking about a sales tax. Those are three options, along with the property tax base, that seem to be workable. But we would want to have the counties to decide how they would want to apply that as each one of the 67 counties decide how they want to move forward.

Certainly, the opportunities to work with the legislative team would help us, I think, drive an understanding of how this works so that we can move forward in the process.

But, if there's a message I'd like to get across today it's, we would like to have the option of addressing and reducing the property tax effort by spreading the burden to a broader-based alternative revenue option. I think that's something that I would at least like to make as a priority statement here today.

Not too long ago the state passed a change to the property tax as it relates to homestead exemption and farm exemption, and that was based upon a median assessment value for those particular properties. I think that there was an

amendment that was passed, I guess by a referendum, recently that elevated the ability to authorize local tax authorities to exclude from taxation up to 100 percent of the median assessed value of property tax through homestead jurisdiction. This increased it from 50 percent.

But I know in Indiana County, the only amount of money we were able to track that came back from the revenue for the 50 percent was, we got about 20 percent of that as a funding source.

So, in essence, we were 30 percent shy of the 50 percent expectation, and certainly raising it to a hundred percent would be something that the taxpayers would support. But, we have to have a revenue base to fund it, and we need to go back and relook at the constitutional requirements to make that happen. I think that's a -- that's an important piece, I think, of discussion here today.

I think you're in the right direction, but we have to think about, counties don't have the option of supplying any kind of opportunity to have their own homestead exemption, because we don't have the ability to raise millage in that particular circumstance.

That could be an option. I'm not saying

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it would be a used option. I know in some states I think they have done that, but, obviously, that's something we would have to work out. But I'm using that as an example where we're trying to find flexibility to work these new thresholds that we have.

I also want to mention to you, in our county, because we were 48 years in arrears in getting a tax reassessment this last time, you can imagine how the values of land particularly over 48 years have changed. In our particular county, there was no -- Up until our reassessment, there was no one enrolled in Clean and Green, no one, because it was cheaper not to be in Clean and Green than to be in Clean and Green.

When we introduced Clean and Green to our constituents about, you need to get enrolled in Clean and Green to take advantage of your support of the agricultural community, the forest community, they looked at us like, we don't understand what this is all about. Why can't we just operate like we have operated. We said, well, the challenge you have is that properties that were valued for \$200 an acre back in 1968 are probably going to be higher than that in 2018, and they

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were. And so, if your property went up, let's say even \$500 an acre, and you had a thousand acres of property, how are you going to pay the taxation on that property that you owned for the last 48 years? Big challenge. So, we suggested going into Clean and Green.

The first thing that came out of that suggestion was, you are trying to live up to an expectation that's coming out of the United

Nations. Where they got this I have no idea,
called Agenda 21. Agenda 21, according to the
people of our county that were engaged in this
discussion say, this is just a means in your county
and across the nation to take ownership of all the
land that's available in your communities. Where
they got this I have no idea, but there are people
that are coming in talking to counties about this
Agenda 21 option.

We were able to turn the heads of many of those who were not going to subscribe to Clean and Green at the last moment, and decided to do so because it would have cost them a fortunate of money just to make ends meet; particularly those who are in our farms and really need to make it work for our agricultural community, which is

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50 percent of our economic base.

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Let me give you an example on the Clean and Green issues we need to re-address. In Indiana County, we are known to be the Christmas tree capital of the world, so we have a lot of Christmas tree growers in Indiana County; less today than we did maybe 20 years ago, but we still have a large number.

The question in Clean and Green, are those Christmas tree farms to be treated as forest land at \$51 an acre, or as an agricultural product maybe at \$800 an acre? And so, there is some discrepancy there and misunderstanding of how that is applied.

I think we need to go back and look at Clean and Green, because it is truly an exemption process. It's a fairness process, but we want to make sure it's fair to everyone because, once you put someone in Clean and Green, the rest of the taxpayers have to pick up the difference in the taxation that is being gained through the reduction through Clean and Green.

The only other thing I want to talk about is the fact the process that we followed in the assessment was really, really difficult for us

as county commissioners. We did not understand how you contract. We did not understand the RFP process. We had to solicit help from two different attorneys to help us move in the right direction.

I think the agencies now that work through the local government commission, which I have sat on, by the way, and made some recommendations, are working their way to coming up with a good concept plan by which we can better operate.

If you have done a reassessment as a county commissioner, it's more likely you will never face a tax reassessment in your career, and let the other person pick up that lead who doesn't know anything about it. I have voiced my concern to my public and said --

And I thought I was a dead politician walking, honestly, when I was going through the reassessment and running for office. I had no idea I would end up at least number two on the ticket tab, but I did. And I said to them when I was elected, I would do everything I can to stand up for what's right in Pennsylvania and for the taxpayers, particularly in those counties who have not yet gone through the process we did.

And so, I am so excited to be here today. I'm excited that I have been part of the Local Government Commission. I believe we have to do things uniquely different than we've ever done before, but we cannot give up on the fact that the taxing system we currently are using is unfair and unjust.

MAJORITY CHAIRMAN EVANKOVICH: Thank you, Mr. Ruddock. I think we could have an entire hearing on, ah, not just your perspective on government, but your history. I think we all have a lot to learn.

Before I move on to members' questions,
I just wanted to ask a few things myself. You
didn't touch on the impact fee, the Marcella Shale
impact fee. Could you give us a 20- to 30-second
response on how the impact fee has affected your
county?

And also, in the revenue mix you had mentioned earned income tax, personal income tax or sales tax, and that would be a revenue mix between property taxation and those options. And you had also indicated that property tax exclusions for homesteads is how you -- you would see the changes to property taxes through that, the exclusions for

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homesteads, making it predominately a business tax.

Have you considered the opposite, which would be, exclude businesses and impose a different tax on businesses instead, thereby, making property taxes an issue the voters can focus on rather than it being a shift?

MR. RUDDOCK: Let me go back and catch on the three questions you have.

I will comment, the impact fee was probably a needed fee coming into our county, absolutely. We started out with about \$350,000 a year on impact. Most recently, I think our last impact fee drew about \$120,000 in our county. It's significantly reduced itself, obviously, because of the slowness of the gas industry.

But, we were able to apply those dollars back into areas where we were impacted by gas and made a difference in the safety and health of our residents, and that's why I think it is a critical piece of how we do business. We were able to streamline that to get it into our -- the hands of our EMA, in the hands of our hazardous response teams which, otherwise, we would not have been able to do.

We have used some of that money,

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actually, to offset some of the burden of cost that has come our way because of changes in our society and human services needs. Our CYS office, particularly, has been hit hard by what's happened, just because of the nature of the societal changes, and the fact we have an opioid problem out there that we have to contend with.

So, yeah, it's been a blessing for us. We'd like to see it continue. It's become part, I think, of our culture now, and I do appreciate the legislative team in continuing to support the impact fee.

I think the other question you had had to do with the mixing of the taxes. I would applaud looking at all those options you described. We have not surfaced some of those discussions in some of the meetings we've had. I'd like for that to happen. I know that I see the property taxes influencing largely boroughs, townships and counties because we are land-use managers. And so, from that perspective, maybe there's a way to look at how that mix could be best applied.

I don't know if I answered every one of
your questions, but --

MAJORITY CHAIRMAN EVANKOVICH: Perfect.

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1 Recognize Representative Daley for questions. MINORITY CHAIRWOMAN DALEY: 2 Thank you, 3 Chairman. Commissioner Ruddock, it's good to have 4 you here today. I was actually really pleased to 5 6 hear you refer to the work done by the Local Government Commission on the property tax 7 assessment procedures and reform. I'm also a 8 member of that --10 MR. RUDDOCK: I know you are. MINORITY CHAIRWOMAN DALEY: -- tax 11 12 force. 13 So, just the way you talked about the 14 RP (sic) and the confusion, and just on having experience in doing an assessment made me feel 15 16 really comfortable with the way that the Local 17 Government Commission approached this, because I 18 think it's really going to provide tools for 19 counties, which are so different. 20 So, my question for you is, can you just 2.1 -- I'm from Montgomery County. I don't really know 22 Indiana County. I'm sorry. I probably do get my 23 Christmas trees from you, but thank you. Can you just describe your county a 24 25 little bit demographically, size-wise, population,

that kind of thing; just give a little picture of it?

MR. RUDDOCK: We have 38 municipalities in Indiana County. Population is around 87,941, or something like that. We are largely a result of the coal-mining industry for years. That's been success in our county is coal. The Rochester and Pittsburgh Coal Company was headquartered in Indiana County.

Of course, coal lost its footprint, so to speak. It did end up on a lot of strip jobs, and the strip jobs ended up in Christmas trees. So, there was an advantage economically to move in that direction.

And then, of course, we have three power plants in Indiana County. Dependence is still high on coal. Yet, there was a sudden shift to the gas industry, obviously. Now there's a slowdown in the gas industry. There's a slowdown in the coal industry. So, we are trying to diversify how we do our economic base in Indiana County.

In fact, the county commissioners, with the help of county Commissioner Sherene Hess, we put together sustainability economic task force to see where we need to be in the future of Indiana

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County and look at better ways to do business.

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I hope that helps in answering your question.

MINORITY CHAIRWOMAN DALEY: It actually does. Do you have -- Do your municipalities, your 38 municipalities have their own municipal police departments?

MR. RUDDOCK: We have in Indiana. We have in Blairsville and we have in Clymer. Those are the only three that have police. State police do a magnificent job in picking up the rest of Indiana County and security and safety.

IUP has its own police force. I might say that IUP -- When you start looking at economic drivers, which I've described for you, IUP is our stand tall. It's the one that makes us who we are, what we are, and how we move forward. It really is the, I think, the standard by which we gear where our students, our skilled force should be following the lead, and I'm excited to tell you that we're making some changes in Indiana County on that basis.

We're bringing the Challenger Program to

Indiana County. It's the only one licensed in

Pennsylvania, and it's out of NASA, N-A-S-A. We're

1 anxious to see that happen. And we're bringing 2 together our community college, our university IUP, and our technology center together in one footprint 3 to demonstrate to students we've got to do something uniquely different as we move forward. 5 6 MINORITY CHAIRWOMAN DALEY: That's Thank you. Actually, Representative 7 great. Evankovich asked my other question, so I will just 8 thank you for being here and for your testimony. 10 MR. RUDDOCK: Thank you very much. 11 MAJORITY CHAIRMAN EVANKOVICH: 12 you, Representative Daley. 13 Just a brief editorial. It's funny you 14 mentioned strip-mined Christmas tree farms, because I spent a large chunk of my childhood on a strip-15 16 mined Christmas tree farm in Rayne Township. And 17 so, it was everywhere, and your description of it 18 is very accurate. 19 Representative Bloom for questions. 20 REPRESENTATIVE BLOOM: Thank you, Mr. 2.1 Chairman. 22 Thank you, General, for being here and 23 for your very honest and blunt testimony today. I guess it's sort of partially been 24 25 answered, but I wondered if you could drill down a

little bit into the actual specifics of the reassessment process that was the problem you encountered when you took on this unexpectedly difficult challenge or, perhaps, was the problem that you encountered really more just about the fact that people are so hostile toward the property tax, in general? I couldn't quite discern if it was the assessment, reassessment process, or the property tax itself that was driving the hostility.

MR. RUDDOCK: Two things. That's a great question, by the way.

The frustration I had was, we had -- Our team, most commissioners have never gone through reassessment. We depended so highly upon the contracting agency to set the standard for how the property tax assessment should be conducted. So, in essence, you hand off the lead to them, because we think they know what they're doing because they've done it before.

At the same time, I'm not so sure that I wouldn't have made adjustments in that process if I would have been more knowledgeable and informed.

For instance, I think the education piece of getting your appeal boards properly educated and trained as to what they are to do would have

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lessened about 30 percent of our grief right from the beginning.

People did not trust what we were doing, because they looked at these appeal boards of people you draw from the community that know nothing about real estate. They know nothing about deciding what the values of property would be.

They have no idea what a commercial product is. We tried to train them in two days.

Now, think about that. If you're out there and your assessment goes up by \$8,000, you're gonna start questioning, well, the people on my appeal board didn't know what they were doing. So, we have done that as part of the Local Government Commission, Representative.

In fact, I raised that as an issue; trying to get the proper training not only for them, but for also, I think those who participate in the tax assessment process, including county commissioners. I don't know that you can come into the office today without knowing exactly what that means, so you're a better informed decision maker whatever happens.

The other issue we ran into -- wouldn't expect this. We had people challenging us about

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taking photographs of their property. Because of the outbuildings in many of our rural community areas, you have to go back and maybe get a photograph of those properties so you can get a good tax value of that property. The question is, are you allowed to do that? We still don't have that answer today. We're not sure you can go on property, except take the photograph from the address in front on the street in which that's located. We had people take us to court because we got photographs of things that were on their porch that they didn't think we should have photographs.

I hate to think the next tax
reassessment and what's going to happen, we have
drones flying overhead. You know, where do you
draw the line on that particular information piece?
That was frustrating to me.

The frustration, of course, I talked about Clean and Green which really took a lot of our time. If I said I got 20 calls a day during my -- during that assessment period, that would be an understatement; the amount of shouldering of responsibility that commissioners take on that is very, very high if you do it right, and you have to listen.

The other thing that -- you try to balance out how much money can you afford to spend on the tax reassessment, because it does take money. We had to hire some additional individuals in our office because of the technology piece that's built into making sure you have this plate going forward. We weren't ready for that. If I had to do it over again, I would be ready for that now, certainly.

There were a few other things, but I don't want to overwhelm. I hope I addressed your question.

REPRESENTATIVE BLOOM: Yes. Thank you very much. Excellent testimony. Thank you.

MAJORITY CHAIRMAN EVANKOVICH: Thank you, Representative Bloom.

We only have about one minute left, Mr. Ruddock. I just have one follow-up question, and that is, in your testimony -- written testimony, you had mentioned mandated services. And then, we talked about revenue mix.

Now, obviously, county governments get a large portion of their funding from the state.

What would be your initial reaction if the state would reduce some of the subsidy it provides to

county government and empower you to raise that money locally?

MR. RUDDOCK: It would be very, very difficult. Right now, about -- It's the unfunded mandates, Representative, that are really hurting us.

Look at county government. I mean, you know exactly all the things we do in county government. Everything is going up in the burden of cost. Our domestic side is just really moving at a clip that we can't keep pace with. As you know, we lost about 10 percent of reduction a number of years ago. We haven't replenished that. We're still holding on.

This year we had to relocate our CYS office because we could not handle the clients that were coming into our existing office, so we had to relocate that to another building. That comes out of our pocket.

We only have so much money to spend, and anything that you give to us that requires us to do something better, we want to serve you as best we can. We just want to have a dialogue on how that funding should happen. That's all we would ask. Let's have the dialogue.

MAJORITY CHAIRMAN EVANKOVICH: Thank you so much for your testimony. I'm sure if you stick around, people will want to ask you questions after we're all said and done, but thank you.

MR. RUDDOCK: Thank you so much. Thank you for what you do, all of you.

MAJORITY CHAIRMAN EVANKOVICH: Next I would like to call up Dave Massaro from Massaro Construction Company, I guess. It's listed as Massaro Properties on the agenda. But, Mr. Massaro, when you're ready, proceed.

MR. MASSARO: Thank you for having me here today. My name is David Massaro, and I am president of Massaro Properties. We're a commercial real estate firm located in western Pennsylvania. We also have a general construction firm that does business throughout the State of Pennsylvania. We also do business in Ohio and West Virginia. I'll just get right to it.

By no means am I a tax expert at all.

You know, we have people that do that within our organization. But, what I'll talk about today, I think a little bit, is just the 133 or so municipalities we have in Allegheny County in the -- and trying to keep track of each different

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municipality and whether it's a wage tax or the real estate tax. The cost to do business of those is very confusing for not only us as a business, but also for the folks within our organization to keep track of all those different tax rates. You can be working one mile over in Robinson Township and move over to Moon Township and there's a different tax rate for your people working there. There's a different tax rate for your permitting process, for your school taxes. So, it becomes very confusing.

I think if they could simplify the whole process of what, you know, across those -- You know, most of our work is done in Allegheny County; if they could really simplify those taxes and what they charge businesses.

You know, we're in there to get a job done and, you know, pay our fair share of whatever that tax might be. And when you're putting together estimates for different clients on the construction side, some of your time is spent figuring out what the heck I need to charge for my people when they're working in the different municipalities. It just becomes a burden to the business in trying to figure that out.

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perspective, I'll touch briefly on the property taxes. As a commercial real estate owner in Allegheny County, the largest line item we have in our operating expenses is property taxes. I don't believe that we don't want to pay our fair share, but as we see the inequity maybe, when it comes to the school taxes and what we pay in relation to other taxes, that becomes somewhat of a burden on our business, and what we might be able to pass along to our tenants that are in our buildings.

They touched on the reassessment process. We had one in Allegheny County about five years ago. It was a complete debacle. It was, you know, the values of the properties were completely off. You know, it cost us, as building owners, probably about a hundred thousand dollars having to go in and appeal the assessments with attorneys and other folks. It just became an unnecessary burden cost to us as a taxpayer who paid their fair share of taxes.

Now they did a reassessment. They're saying your building's now worth 13 million, and they want to tax you on that when you know your building is only worth 8 million. Certainly, if

the assessor wanted to pay us 13 million, we'd sell it to him in a heart beat. They're just coming up with a value that's creating more headaches, work and burden for us as a business owner.

So, I think just from a business standpoint -- Again, I'm not a tax expert. But, I think, you know, just simplifying the process for business owners. I mean, mostly, we're trying to make a fair dollar, and anything that helps us simplify that process and get the work done in a more efficient manner.

You know, just another thing. When we get hit with these different taxes in different municipalities, it usually gets passed on to the end user. We're not paying those. It just -- Whatever those taxes are, we pass them along to our clients and they, ultimately, end up paying for those taxes.

So it's just -- It's a pass-through that, you know, if it was a little bit more equitable and even, it would make, I think, our lives a little bit easier. We're trying to estimate and figure out what the cost of work is, and it may save end users some money in the end with a flatter less tax burden on them that we just

pass along.

MAJORITY CHAIRMAN EVANKOVICH: David, if you can, in your testimony you had touched on the fact that you do business in other states.

MR. MASSARO: Right.

MAJORITY CHAIRMAN EVANKOVICH: Can you provide a short narrative of the difference between what you experience in states like West Virginia and Ohio versus your experience in western Pennsylvania?

MR. MASSARO: So I sat down with our CFO and talked about West Virginia. We do a lot of work in West Virginia. His comment to me was, West Virginia is just as bad as Pennsylvania. So it's not as easy to do in West Virginia as it is in Pennsylvania.

Ohio, honestly, I couldn't comment on what the cost burden is. I work mostly on our real estate side; not so much on the construction side.

And we only develop here in western Pennsylvania.

But I could tell you, though, we deal with out-of-town developers that come into Pennsylvania from, say, Atlanta, Dallas, New York. They're astounded at the complexity of our tax -- real estate tax situation here in Pennsylvania. A,

they can't believe -- you know, they can't calculate it, first of all. It's very difficult sometimes to calculate for out-of-state developers.

Then, B, they're surprised at how high our tax properties are. I just met with a few investors here from New York, and we were talking about the property taxes here in Pennsylvania.

They were shocked at how high our tax burden is compared to what they pay in the New York Metro area.

MAJORITY CHAIRMAN EVANKOVICH: Thank you for that.

Before we go onto other members'

questions, in your last comment, you know,

oftentimes we hear people trying to make

comparisons between Pennsylvania and other states.

When you just isolate and say --

People are astounded at the property tax burden. Are they then relieved whenever they see the other tax rates; for instance, the personal tax rate that's applied through a pass-through entity at 3.07 percent or a lower sales tax number than you might see in New York? Do you see the offset, or is it -- Are they just as astounded at the overall tax burden across the board?

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1 Yeah. From a development MR. MASSARO: 2 perspective, when you're talking about -- When you're developing here in Pennsylvania, your tax --3 Mostly the burden is on property taxes. Most of 4 the people we do work for from out of state that 5 6 come in here are developing large properties, so they're really focused, really, on the property tax 7 side and not so much on the other taxes you 8 mentioned. When they start seeing --10 You know, when you're doing a 11 development for 70 million bucks -- \$70 million, 12 and you see what that property tax will be, or can 13 be once that property is fully assessed, that's the 14 number they're focused on because that's going to 15 be a number that they have to pay year in and year 16 out as long as they own -- someone owns that piece 17 of property. 18 MAJORITY CHAIRMAN EVANKOVICH: Thank 19 you. Representative Corr. 20 REPRESENTATIVE CORR: Thank you, Mr. 2.1 Chairman. 22 Thank you for your testimony today. 23 And, General, thank you for yours preceding it. I want to pick up, you made a comment 24

about the line items on your P and L, I think you

1 mentioned, property tax. I'm assuming next to labor, your highest expense is what you're 2 communicating to us? 3 MR. MASSARO: A commercial office 4 building, it's mostly utilities and --5 REPRESENTATIVE CORR: And taxation. 6 7 MR. MASSARO: -- taxation. REPRESENTATIVE CORR: Okay. I'm not 8 looking for actual numbers. But could you comment 10 on the impact on your profitability if the 11 simplicity that you talked about were implemented? 12 MR. MASSARO: Um, you know, from a 13 commercial real estate standpoint, pretty much 14 30 percent of your expenses are dedicated to property taxes. Certainly, you know, any lower 15 16 number than that would, you know, flow to your 17 tenants in lower rent cost or would flow to you as 18 a developer as a, you know, a bigger, a larger 19 profit. 20 As far as the other taxes go, um, I 2.1 really can't comment on, you know -- I just can 22 comment from a real estate perspective. 23 REPRESENTATIVE CORR: I mean, would it reduce the number of FTEs that you have and --24 25 that's full-time employees that you have, the

amount of expenses that you're -- the amount of hours these people are spending? Is that what you're thinking about when you --

MR. MASSARO: Yes. Certainly, if you had a flat tax, from an employee perspective, that would certainly help our folks in our accounting and -- accounting department; you know, figure things out and, you know, have an easier time to devote to other things as opposed to just calculating where someone is working, the tax associated with that. When you're working in all the municipalities, it becomes hard to track all that. I think it would help definitely in the overall production of the business.

REPRESENTATIVE CORR: I would just offer a comment. I think when we first got together to form this group, this Select Subcommittee, we kind of did a roundtable where we all kind of put out ideas of what we would look for from this group; what we would hope to accomplish.

I think some of those themes have been coming through. Again, in today's testimony we heard in prior meetings, which are themes of uniformity, simplicity and fairness. I think we knew that going in. But hearing these real-life

1 examples from you and General Ruddock and other 2 testifiers we've had in previous hearings, certainly help flesh this out and given us great 3 quidance. So I appreciate your testimony. 4 Thanks so much. 5 6 MR. MASSARO: Thank you. 7 MAJORITY CHAIRMAN EVANKOVICH: Thank you, Representative Corr. Representative Daley. 8 MINORITY CHAIRWOMAN DALEY: Thank you. 10 So, the personal income tax and the 11 state sales tax are being the same percentage. 12 They're not graduated. They're a flat tax in some 13 way. 14 So, one of the issues that I see is 15 that, if we were to increase those taxes and put 16 more money into education, which is, as you said, 17 the largest driver of the property tax, that 18 should, in effect, have the effect of lowering --19 allowing the school districts to lower the property tax. So, is that something that you would see as a 20 21 reasonable approach? 22 MR. MASSARO: Um, well, I mean, you're 23 now hitting the consumer. It's -- There's not an easy answer to it, I don't think. So you raise the 24

sales tax and that's a burden on individuals now as

1 opposed to commercial property owners. So, I don't know what the answer is; how 2 to lower those -- the property taxes and still fill 3 that revenue gap that, you know, you're going to 4 now -- school districts are now not going to have. 5 6 But, you know, I don't know the answer 7 I mean it's -- You know, that's a tough, to that. I think, to do it on the backs of individuals as 8 opposed to -- It's easier maybe from a corporation 10 or property owner's standpoint to absorb that tax than an individual. 11 12 MINORITY CHAIRWOMAN DALEY: Property 13 owners are people also. 14 MR. MASSARO: Right. 15 MINORITY CHAIRWOMAN DALEY: And are 16 paying those property taxes. 17 So, I was just curious, because that 18 balance to me seems like, increasing the personal 19 income tax would affect all taxpayers who are -have personal income, so it would relieve seniors 20 21 22 MR. MASSARO: Okay. 23 MINORITY CHAIRWOMAN DALEY: -- because, 24 generally, they're not paying it unless they have a 25 job and they're, you know, paying it. Whereas, the

property tax does affect anyone who owns property and also anyone in a rental property, because I'm sure, as you said, you pass that on.

MR. MASSARO: Right.

MINORITY CHAIRWOMAN DALEY: I had another question. Oh.

And I think one of the differences you see in Pennsylvania is, I always call Pennsylvania the land of local government. We have 67 counties, 500 school districts. I think it's over 2000--it may be even more than that--local governments.

So, practically speaking, we have local governments and school districts of all different sizes. And so, I don't see Pennsylvania going to a flat property tax, so it does seem like we would have to pay attention to other taxes and other ways that we're taxing to be able to allow school districts to lower their reliance on the property tax.

Does that make sense to you?

MR. MASSARO: Yeah. I mean, one thing

I'm thinking about is, we do a lot of work for

school districts. We have a construction

management group that does a lot of work.

I think you could probably streamline

the process of how they go about building new schools and doing things in their arenas. You know, they -- It's a very inefficient process. A lot of money is wasted that we see in that whole building process, when you're a school district, because, you know, there's a separations act and a few other things.

I think maybe focusing on the school districts and seeing how they can become a little bit more efficiently and get that rate down.

Again, that's probably a taboo subject, I think.

But, you know, it's a large -- You know, from a building owner's --

When you see the money going out there to the school districts, it just makes you scratch your head doing -- we're one of how many, you know, giving money to the school districts and what are they doing with all -- from our perspective, all this money that we're giving them from a tax standpoint.

MINORITY CHAIRWOMAN DALEY: We hear that from the school districts, but then we also hear from unions and subcontractors that they need -- it ensures that they actually get paid for the work that they do, so that's obviously a concern. I'm

not saying we shouldn't look at it in some way, but 1 2 I think, clearly, there are a lot of opinions about how we should do that. That's why this 3 subcommittee has been a very interesting 4 experience, so thank you for being here. 5 6 MR. MASSARO: You're welcome. 7 MAJORITY CHAIRMAN EVANKOVICH: Thank you, Representative Daley. 8 We couldn't have one meeting without 10 talking about the Separations Act, right? Very, 11 very popular subject around here. It's been 12 working since like 1913 in a negative way, in my Representative Bloom for questions. 13 opinion. REPRESENTATIVE BLOOM: Thank you, Mr. 14 15 Chairman. 16 And thank you, Mr. Massaro. Question 17 for you. You talk in your testimony about the fact 18 you have to do cost estimating, obviously. 19 MR. MASSARO: Um-hm. 20 REPRESENTATIVE BLOOM: And you have to 2.1 -- Your internal staff is taking time and money to 22 figure out exactly what taxes are going to be due 23 on this particular property that you're developing. How do you obtain that info? What's 24 25 your research process, and is there any kind of

public data base you can refer to, or do we have to kind of go piecemeal, municipality by municipality? And do you have any assurance that the data that you've gotten is actually correct? Is there transparency, in other words, in these tax rates, and how can you get a handle on all of that?

MR. MASSARO: Right. There's certainly transparency. I mean, you go to each -- You know each different municipality has it published on their website their different rates and what they charge.

As far as the employee, you know, employees working in different areas, I don't know how that's honestly calculated. I know from a development standpoint, you go to the municipal website. They have the millage rates on there for the local municipality and the school district, so that stuff is very transparent.

But, you know, you need to calculate it and make sure that, depending on where you're working, that you have that number correct because, as I said, it's a large number when it comes to commercial real estate.

REPRESENTATIVE BLOOM: Okay. Thank you.
Thank you, Mr. Chairman.

Key Reporters-

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MAJORITY CHAIRMAN EVANKOVICH: Thank you, Representative Bloom.

I just have, I believe, one last

question. You mentioned that Allegheny County had gone through a reassessment, it was probably about, what, eight years ago maybe?

MR. MASSARO: Um-hm.

MAJORITY CHAIRMAN EVANKOVICH: After it was all said and done, did your overall tax burden change by much? In other words, you went through this assessment. You paid \$100,000 to appeal --

MR. MASSARO: Right.

MAJORITY CHAIRMAN EVANKOVICH: -- and set things correct as far as you saw. Did your tax burden change, or was it kind of an even proposition?

MR. MASSARO: It was -- For the most part, it was an even -- even exchange, because we knew the assessments that we got were not correct, and we knew what we had before the assessment was, in our opinion, fair. So, in most of the cases we were able to hire -- we spent the money to hire an attorney and got that value down to where it was prior to the assessment.

To me it was kind of a -- You know,

there's probably increases some places and decreases in other places, so at the end of the day for us is probably a zero; you know, zero sum gain for us.

MAJORITY CHAIRMAN EVANKOVICH: I think that's important to note. We spend -- We have all these discussions about property tax assessments. At the end of the day, if you're raising the assessed value of a property and lowering the millage rate, it's kind of an even proposition, which I think is the way it's supposed to work, anyways.

So, with no other questions -- Representative Daley.

MINORITY CHAIRWOMAN DALEY: I'm just curious listening to some of your responses.

Are the -- that you have to go to individual municipalities and counties, is there state -- I think DCED makes all the millage rates available for every municipality. I'm not sure about school districts, although somebody in the back is nodding to me yes.

I'm just thinking, would that be an easier resource for you, because it seems like there it is in one spot.

1	MR. MASSARO: You mean to have it
2	published by the DCED?
3	MINORITY CHAIRWOMAN DALEY: It is
4	published by DCED.
5	MR. MASSARO: Right. Yeah. I mean,
6	that you know, one place to go and find it, yes,
7	that would definitely be an easier way to do it
8	rather than try to hunt and gather.
9	MINORITY CHAIRWOMAN DALEY: Yeah,
10	searching all over
11	MR. MASSARO: Right.
12	MINORITY CHAIRWOMAN DALEY: because
13	my understanding is that not every municipality in
14	Pennsylvania has a web presence which would, even
15	though the ones that do have it, have it listed.
16	So, you may want to take a look at DCED just to
17	as a way to ease that burden.
18	Of course, school districts are on a
19	different fiscal year than municipalities are.
20	But, there you go.
21	MR. MASSARO: Thank you.
22	MAJORITY CHAIRMAN EVANKOVICH: Thank
23	you, Representative Daley.
24	David, thank you for your testimony. If
25	you want to hang around, feel free to. I'm sure we

could find some folks that would have further questions for you off-line. Thank you for your testimony.

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MR. MASSARO: Well, thank you for the opportunity to testify, everybody.

MAJORITY CHAIRMAN EVANKOVICH: Next up we have the team from Keystone Collections Group, Amanda Mulhren and Joe Lazzaro; when you're ready.

MS. MULHREN: Chairman Evankovich and members of the House Finance Committee on Tax

Modernization and Reform: Good morning. Thank you for the invitation to testify today before the committee concerning local tax reform. My name is Amanda Mulhren. I'm an attorney with Keystone Collections Group. I'm joined by Joseph Lazzaro, Keystone's general counsel.

Keystone Collections Group has over

30 years of experience as a local tax administrator serving some 900 school districts, cities,
townships and boroughs in 37 counties throughout
Pennsylvania. They are the Act 32 earned income tax officer for 17 county-wide tax collection districts.

As you are all aware, Act 32 of 2008 consolidated the collection of local earned income

tax across the state by reducing the number of tax collections zones from 560 to 69. By all accounts, Act 32 has been a success and even with the most optimistic revenue projections being exceeded.

Local collections increased 20 percent in the first two years, and in the ensuing years we've seen increases as high as 40 percent. Act 32's success, however, has been largely dependent on the technological advancements and innovations in automation built in the private sector.

Local tax does have substantial complexities driven by the needs of each community. Local income tax do vary by jurisdiction. Some communities impose higher rates based on their status as Act 47 stressed communities; others to fund public pensions and to preserve open space.

Tax administrators must also account for the complexities involving the workplace or commuter tax rates. The key, I think, to achieving efficiency with these complexities, however, is information technology. Building tech-driven systems to ensure accuracy, compliance and transparency has made the difference in the consolidation success.

Keystone invested heavily in its

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technology software and experts to develop proprietary tax collection systems and applications that allow local governments to receive their revenue distributions immediately. Data extraction and processing automation expedites the distribution of tax revenues to local communities often within hours after receipt. The revenues are electronically deposited directly into the schools and communities' bank accounts by ACH. This process provides a reliable, steady stream of revenue that is vital to our local communities.

Act 32 also made tax compliance easier for the individual taxpayer. Technology again is at the forefront of the benefits to the taxpayer. Most taxpayers may now E-File their annual tax returns online instantaneously. The refund process is expedited so that during peak seasons they can expect their refund within nine days. Taxpayers are also provided 24/7 online access to taxpayer resources and forms.

MR. LAZZARO: Even with the superior service that came about with Act 32, with that consolidation model, we can't forget that the cost of doing this entire process while we build all this technology, the cost has actually come down.

It's been dramatically reduced under consolidation.

Local governments, therefore, have more money out

of that tax for local services without burdening

their residents with increases on that tax.

We're pleased that the legislature is considering expanding upon those efficiencies by, likewise, consolidating other local taxes. You did a great job in fixing one local tax, earned income tax, and we hope that future changes down the road can retain the benefits of that good model.

Another aspect of tax collection greatly enhanced by Act 32 is independent auditing of tax officers. In addition to the Yellow Book financial audit, which confirms the accuracy and the proper handling of public funds, Keystone voluntarily submits to annual independent SOC-1 Type 2 auditing of technology and controls. The SOC, the service organization controls audit, ensures reliability and integrity of the tax officer's automated systems, its technology, its data security.

We strongly recommend that all tax officers in Pennsylvania undergo this type of scrutiny annually in order to provide assurance to communities and to taxpayers that their confidential information, income, Social Security,

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personal data remains confidential and that the revenue is safe and secure.

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Municipalities and school districts
benefit from the private sector's competition for
business. Not only does competition drive down the
cost, but it ensures that they're equipped with the
resources they need to thrive. Keystone's data
analysts develop specialized reports that enable
local governments and school districts to check and
monitor cash flow and cash projections for internal
budgeting and operations.

Advance reporting technology gives school districts and communities instant 24/7 access to their tax collection data that they can then customize to suit their particular needs in their borough, in their township, in their school. These efficiencies create regularity and reliability for local governments in a manner unseen before Act 32. Bureaucracy and waste have been replaced with accountability and transparency on that tax. This efficiency, along with the technological advancements of earned income tax under Act 32, can be utilized to streamline many other areas of local taxation.

Consolidation of taxes such as the local

services tax, the per capita tax, the occupation assessment tax would bring similar taxpayer advantages both in ease of administration and in higher revenue. We've seen how that revenue climbed with the earned income tax under consolidation. The same positive effect could occur and address a lot of the things you're dealing with here today.

Consolidation of the other Act 511 taxes will also lift the confusion caused by the multitude of taxing bodies with their mired of collectors all in a single jurisdiction. The current system irritates taxpayers and the business community. Consolidation of some of the other Act 511 taxes would relieve that confusion.

Local control of funds remains a priority, so that the school districts, communities and elected leaders can remain confident that they have a say in the selection and in the monitoring, the oversight, of their tax collector under the consolidation model. The tax collection committee model that you created for earned income tax works and works well.

We cannot stress enough that the key to achieving efficiency is and will continue to be in

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1 I.T. Every year competition in that area, the best practices that the DCED and the statute you put on 2 3 the books demand, push us to new levels of automation, improving services, lowering costs for 4 5 the taxpayer. 6 We thank you very much and would like to 7 open up for questions. MAJORITY CHAIRMAN EVANKOVICH: 8 Thank 9 you. That was good opening testimony. I imagine 10 you're going to have a lot of questions on 11 compliance. 12 MR. LAZZARO: Super. 13 MAJORITY CHAIRMAN EVANKOVICH: Just to 14 start things off, can we get a list of all taxes, 15 local, county, school district, city, municipality? 16 What is the total breadth of different taxes that 17 Keystone would collect or could be responsible for 18 collecting? 19 MR. LAZZARO: We really collect anything 20 that local government --21 MAJORITY CHAIRMAN EVANKOVICH: List them 22 off. 23 MR. LAZZARO: Earned income tax, the 24 local services tax, the real estate tax, the per 25 capita tax, the occupation assessment tax,

1 stormwater management. Some municipalities have 2 fire hydrant taxes, streetlight taxes. Um -- Yes, 3 sir. MAJORITY CHAIRMAN EVANKOVICH: I'm just 4 writing. Fire hydrant, streetlight. Please don't 5 6 let me slow you down. 7 MR. LAZZARO: Okay. Business, business privilege, mercantile tax. Important in all of 8 these areas because we have a large legal team, 10 compliance, delinquent recovery; so, delinquent 11 real estate, delinquent earned income tax, 12 delinquent --13 We want to see that employers are 14 compliant. We want to see that taxpayers are 15 compliant. Keep the playing field level, because 16 the best way not to have to raise taxes on the 17 99 percent of people who pay on time is to make 18 sure the rest are paying too. 19 MAJORITY CHAIRMAN EVANKOVICH: Are there 20 any recreational taxes, like a park tax or a 2.1 library tax? 22 MR. LAZZARO: There are. We are not 23 really involved in that. MAJORITY CHAIRMAN EVANKOVICH: It seems 24 25 to me that you have a few different types of per

1 capita taxes, right? You can have a local per capita and a school district per capita? 2 3 MR. LAZZARO: That is correct. MAJORITY CHAIRMAN EVANKOVICH: So that's 4 going to be two different types. 5 6 MR. LAZZARO: Similar along that line is 7 the occupation assessment. MAJORITY CHAIRMAN EVANKOVICH: So that 8 was 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, maybe 12 10 different taxes. 11 MR. LAZZARO: That's right. 12 MAJORITY CHAIRMAN EVANKOVICH: You guys, 13 I mean, I know that your business is just 14 collecting these, and you're offering, you know, 15 that one of the things that Keystone can bring to 16 the table is ease in the collection, efficiency in the collection using technology to do that better. 17 18 MR. LAZZARO: Yes. 19 MAJORITY CHAIRMAN EVANKOVICH: Do you think there's a role for state government to 20 streamline the number of taxes? 21 22 MR. LAZZARO: Certainly. Some of the 23 taxes, I think you mentioned the per capita, can be a 5-dollar tax. It can be costly to bill and 24 25 process that tax.

1 Now, we've reduced that cost to pennies 2 because of automation, scanning, data technology. When you have single-tax collectors out there 3 trying to collect a 5-dollar tax, it becomes cost 4 prohibitive. Municipalities want to receive that. 5 6 But, is there a better way to incorporate that into 7 one of the other taxes that they're already doing and replacing? 8 Again, we're administrators. We work 10 We work for the municipal governments, the elected officials, the school districts. We're 11 12 not policy makers. But we can tell you practically 13 what we run into, and you tell us when you're ready 14 to make changes and we make them. 15 MAJORITY CHAIRMAN EVANKOVICH: 16 you. Representative Daley for questions? 17 MINORITY CHAIRWOMAN DALEY: Thank you so 18 much. 19 I just wrote down what my tax collector in my municipality collects for, and she collects 20 21 county, municipal, school, sewer tax and solid 22 waste tax. 23 MR. LAZZARO: Yes. 24 MINORITY CHAIRWOMAN DALEY: So I get two 25 bills a year. They go to my mortgage company and

they're paid within the discount period, which is always a good thing.

MR. LAZZARO: Great.

thing -- So, there was a group of elected tax collectors here in the Capitol last week, and they were visiting offices. Their comments were -- Most of them were from Montgomery County and Bucks County. And they said, you know, it's working really well in Montgomery County and Bucks County. We've got a system, we're collecting the taxes. Maybe other areas in the state aren't.

But, is there some way that you can give

-- provide municipalities and counties with the

ability to have their own systems or different

systems that they can opt into? What do you think

of that?

MR. LAZZARO: Well, I think the advantages, again, that we've seen in the model that you create under Act 32 is bringing in technology and automation. Costs go down with scale as long as you keep the competition and the incentive to build better systems; the transparency.

It may be working well; do you know?

Are you doing it at the best cost right now? Are you getting the biggest bang for the buck under the different models? That's kind of what you can tell from auditing; what you can tell from having some sort of competition in the marketplace to drive costs.

be very, very high revenue, high volume. A lot of money is going through there. You want to make sure -- I mentioned the SOC audit. You want to make sure there are controls in place that that money at all times is safe, and it's getting to where it's supposed to go as quickly as possible. And those are the kinds of things that need to be studied, looked at, measured, and it's something that this subcommittee, it's the perfect place to look at those issues.

Are there better models? When we come in to do real estate, we do it where they come and ask us. We're not out trying to build our real estate business or real estate practice, but there are places where nobody is running for real estate tax collector where they just need -- they just can't afford the system that was in place, and they want to print it. They want to print those bills

and process those bills with an automated system that's already been built because it's just so cheap. It's so easy to run.

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To have it done in an area where there are not those kinds of resources available, where the systems aren't the speed systems and the distribution systems aren't already in place, it's costly for the schools. It's costly for some of the communities, and they say give us another way, and that's where we come on board.

MINORITY CHAIRWOMAN DALEY: No, and I understand that, because that's my understanding, is that, some of the discussion is coming about because it's a small municipality. There's -- Nobody runs, and all a variety of reasons.

Actually, CCAP provided us with comments on local tax reforms. One of the things that they talked about was recognizing the diversity of 67 counties, that they're recommending legislation to offer options to all of our local governments, and that's under the property tax collection section of there. I've got --

MR. LAZZARO: Yes.

MINORITY CHAIRWOMAN DALEY: -- to read this really carefully.

1 The other thing I wanted to ask is, I 2 wasn't here in 2008, but apparently that's when Act 32 passed. I got elected in 2012, and that's 3 apparently when Act 32 went into effect. 4 That's correct. 5 MR. LAZZARO: 6 MINORITY CHAIRWOMAN DALEY: That's four 7 years. MR. LAZZARO: 8 Yes. 9 MINORITY CHAIRWOMAN DALEY: Can you just 10 talk about what -- Did that -- Was that time 11 anticipated and planned for that it would take that 12 long to implement Act 32? 13 MR. LAZZARO: Representative Daley, I 14 believe it had a dual purpose. One, there were a 15 lot of people who were doing that work in these 16 hundreds and hundreds of jurisdictions that really 17 needed an opportunity to go replace that work if 18 they were not going to be doing it, because there 19 was one collector was going to be selected for each county. I think they wanted to provide a 20 2.1 transition period. 22 But the overriding, the overwhelming 23 purpose was, there was no good system in place in those little tax collector offices. 24 25 When we went in under consolidation,

you'd be shocked at the number of tax collectors who used a billing system in a shoe box on their porch with Post-it notes, will pay in February; hold this one. There was no accountability. No one was looking. No one was sure the numbers were right.

The act that you wrote put in strong rules. It put in best practices. It demanded financial audits regularly to be reported back to DCED to be examined by the Auditor General. The things that made sure a system would be built; it would work; it would deliver money; it would deliver it rapidly to the right place, those are the kinds of things that are checked.

These audits aren't just, did you add up right? Did you deliver the money to the right place, and did you do it timely? And do you have a bond in place? Most of them didn't. There was nothing to protect this money.

That was a transition, and our company was actually doing a consolidated county-wide system that was kind of put together by the communities of one county. It was Lebanon County at the time. So we had built a lot of the tools; really, all the tools in place, but they,

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nonetheless, improved.

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Technology improves constantly, and they improve every month. Every six months we bring on board new and better ways. That's the model you built to drive, and I think they wanted a transition period so that everybody could catch up.

MINORITY CHAIRWOMAN DALEY: Do you think that same kind of transition period would be needed for consolidation of other tax collections?

MR. LAZZARO: Not necessarily, because a lot were built under your first model. And they're there. They're ready to go, and I think a lot of these are in place. I think there does have to be a transition period for the other side.

Communities are used to doing it one way, and they need to change. Change can be painful. Change can be slow. The word has to get out to everybody.

I think one of the toughest things under Act 32 was the business community. The Chambers of Commerce, the business community demanded a better way. When it came out, no one really taught them how to do proper withholding; how to use public -- subdivision codes to recognize where do their employees live, where do their employees work so we

can distribute the tax to the right place.

Those codes have to be in place. No one told them how to do that, so we went around all over the state. We had education teams. We produced videos and training centers to show them — the chambers brought these groups together. All worked really nicely and got them on board. The national payroll companies, ADP, Paychex, they came in and they learned how to do this, because they had to because you wrote rules. There's a new way; get on board. We had a transition and time to do that.

I think we're a lot further ahead now than we were back then. But as you conduct these studies, I think you'll find an appropriate time.

MINORITY CHAIRWOMAN DALEY: Thank you so much.

MAJORITY CHAIRMAN EVANKOVICH: Thank you, Representative Daley.

Representative Bloom.

REPRESENTATIVE BLOOM: Thank you, Mr.

Chairman. Thank you both for testifying.

So we're the Select Subcommittee on Tax

Moderation and Reform. I, as a strong believer in

free-market solutions, that the competitive

marketplace is going to generate better ideas more quickly than government ever will.

And you guys are uniquely positioned in that world right now, trying to figure out how you're going to compete with others who are in trying to steal your business, basically, in the free market. Steal may not be the right word, but earn your business. So you've got to keep doing that same thing.

So looking at -- looking at these -- the whole array of taxes in Pennsylvania, and some of the ones you guys mentioned that you currently deal with or are kind of pitching the idea that you could deal with more efficiently, everyone -- you know, nobody likes taxes, but one thing everyone can agree on is, whatever taxes we do have should be applied fairly and collected efficiently.

So, when you look at the menu of possible taxes, in your opinion, based on your experience, which taxes are most subject to evasion and abuse? Which taxes are most efficient to collect fairly, quickly, inexpensively, so that, as we look at the big picture and make recommendations, that our recommendations aren't just in a vacuum, but are actually in a vacuum of

the real world -- or in a model of the real world where we can hopefully shift emphasis towards those taxes that make the most sense to collect efficiently and fairly?

MR. LAZZARO: Sure. Thank you, Representative Bloom.

I would definitely look first at the payroll taxes, the earned income tax and the local services tax. Where enforcement compliance is not strong, the most money is at risk.

If a business withholds from their employees and decides, you know what, I need a loan; I need some money to do something, and does not turn that over, it could take a long time until the Department of Revenue releases the PA-40 data on those taxpayers, so the local collector knows what should have been reported because, what we do is a comparison. Every time we have the tax data from revenue in the jurisdictions we're working, we do a comparison person by person, would you report your earned income to the state; how did you report it locally?

But, if revenue takes a long time to get that information out, which often happens, we're not going to see that guarter that could have been

withheld. So we developed in our systems what we call employer compliance centers. It's developed by attorneys and I.T. professionals, where we are watching every quarter what has happened the last quarter, what their history, and any fluctuations will let us hone in and see if there have been discrepancies on a particular business or income of money.

We can also then compare, in that same business -- Realize, the local services tax is a payroll tax, but those funds stay in the municipality where the business is located; whereas, the earned income tax is distributed to resident's tax primarily to where those individuals live. They are oftentimes different places.

People don't live in the same town where they work.

So we're comparing those two, and again, you need technologies to do this. But you're looking at that business, did they withhold the proper amount for their number of employees in that business in that municipality? You're doing the same time, the same check that you're doing on the earned income tax for the residents' communities.

Those kinds of things we built, but we

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1 know it's extremely unlike that kind of check and 2 system with it is occurring all over. Again, that's why we strongly want to see the auditing 3 systems pushed up in some of the other places, 4 because they can't be looking at that and a lot of 5 money could be missing for a while. Eventually, 6 two years, three years out, they're going to find it and go back and see if they can find these 8 people and collect what they didn't turn over. 10 want to see it the quarter it happened so we can be 11 right on it. That's your best recovery. That's 12 compliance. 13 MAJORITY CHAIRMAN EVANKOVICH: Thank 14 you, Representative Bloom. Representative Core. 15 REPRESENTATIVE CORR: Thank you, Mr. 16 Chairman. 17 In your recommendation for the 18 consolidation of the other Act 511 taxes --19 MR. LAZZARO: Yes. 20 REPRESENTATIVE CORR: -- you mentioned 2.1 the advantages would be easier administration and 22 higher revenues. Presuming those higher revenues 23 are a product of cost savings, accurate? MR. LAZZARO: Cost savings and bringing 24

compliance up from 60 percent, 65 percent to a

hundred percent.

2 REPRESENTATIVE CORR: Okay.

MR. LAZZARO: So you want to collect evenly from everybody; again, level the playing field. Everybody is in the game fairly and equally. We're not going to know that until we're looking. That's what the systems do.

REPRESENTATIVE CORR: On the issue of cost, what are the primary cost drivers?

MR. LAZZARO: Scale, automation -automation. When you are doing it without
consolidation, everybody's out there doing it on
their own. They're repeating the steps. They're
opening envelopes. They're taking notes. They're
writing down and adding, entering things in the
system.

As soon as you have scale -- As soon as you have scaling technology, data extraction, taking this information and running it through a machine -- As I said, the ADP transaction, we received -- I think the last one we received withholding for all 17 counties we handle in Pennsylvania was \$80 million in one payment was distributed within 24 hours. That could not be done with --

1 And the number of people you have to 2 employ to do that now, systems, computers can read this stuff. Still a lot of people working on it 3 because a lot has to be checked manually, but the volume of it, the scale; doing it by the 5 6 technologies that are in place just drives that 7 cost down. You don't have to duplicate. REPRESENTATIVE CORR: Have you made any 8 effort to quantify those cost savings? 10 MR. LAZZARO: We actually do it all the 11 I mean, we have to look in -- it changes in 12 different taxes in different areas in different 13 resources. And constantly, more and more are 14 reporting to us electronically that used to send in 15 papers. That's helping too. 16 We're probably, in most counties now, 17 98 percent of the businesses file electronically. 18 Individuals have moved from historic 20 percent, 19 about 40 percent file electronically on our E-File 20 system rather than fill out paper. 21 REPRESENTATIVE CORR: All right. 22 you. 23 MR. LAZZARO: Yes. 24 MAJORITY CHAIRMAN EVANKOVICH: Thank 25 you, Representative Corr.

1 Just a few follow-up questions; perhaps, a little editorializing. Representative Bloom had 2 brought up kind of the free-market approach that 3 you guys are taking. Your sole source of revenue is from collection of taxes, correct? 5 6 MR. LAZZARO: That's correct. 7 MAJORITY CHAIRMAN EVANKOVICH: So, although you are competing with other third parties 8 for that business, government's the sole payer; is 10 that correct? 11 MR. LAZZARO: I would say so. I think 12 that would be the case, although not in the 13 compliance; not in the delinquent recovery. 14 costs are passed on to --15 MAJORITY CHAIRMAN EVANKOVICH: 16 MR. LAZZARO: -- if it's shown they did 17 improperly keep it and tried to get away from it. 18 MAJORITY CHAIRMAN EVANKOVICH: Right. 19 MR. LAZZARO: Then they bare the burden, 20 because that shouldn't be shared by all the 21 taxpayers who pay on time. 22 MAJORITY CHAIRMAN EVANKOVICH: So, one 23 of the problems, frankly, we have in the administration of government is latching onto this 24 25 concept that the private sector just does it

better, because they might.

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But, we also have the conclusion that if your sole source of revenue is from the government, sometimes you lose those efficiencies because things -- sometimes bad government management allows it to happen. I'm not casting dispersions. I'm just setting up a question. That question is this:

You had made the argument that we should have more collection by private third-party companies and less by elected tax collectors because of the reasons of scaling and the ability to catch problems through efficient auditing systems, and I agree with you. I'm a recovering accountant myself. Although I was never a tax accountant, I certainly had enough interaction with the tax side to know my way around things.

What, in your opinion, should the metrics be for evaluating these for-profit third-party collection agencies? What metric should we be looking at if we are considering that more shifting towards more third-party collection agencies for other taxes, maybe consolidating other taxes; reevaluating the way that businesses issued to third-party collectors?

What would your recommendations be for what metrics we should set up to evaluate these companies to ensure that they're doing the things that we want them to do; collecting taxes more efficiently, reducing the overall burden of collection; administrating the program under the statute, and also collecting the amount remaining the amount owed?

MR. LAZZARO: Sure. I think probably the best pieces of the design you created were the tax collection committee models. There's oversight, and there are many of them. So, it's not as though we are out there working for a particular government.

Every one of these committees, and they change all the time, have representatives from every school district in that county, every city in that county, every borough in that county, every township in that county, and oversight is real.

They want to see the report and they want to know how we're doing. They want to know what we're making. They want to know if all -- It's all open.

It's all transparent.

The cost that we impose under a contract
-- a negotiated contract with the committee, with

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all those municipalities and schools, is checked in the audit and the auditor reports back. Did they do it accurately? Did you get all of your money, communities, schools, townships, timely, and was Keystone fair, first?

And remember, that's in one tax collection committee. These are set up all over the Commonwealth. So the competition is constant. It's very, very -- at a very high level.

MAJORITY CHAIRMAN EVANKOVICH: I guess my question is perhaps slightly different. Maybe I didn't verbalize it correctly.

MR. LAZZARO: Okay.

was in the steel business, you had varying operation lines, and each one of those lines had their own metrics for what does good operation look like; for instance, man hours per ton, utility usage per ton, fuel cost, oil cost, grease cost per ton. Everything is standardized; yield times, yield losses. I can keep going on forever, right?

In your line of business, what would those standards be? Probably the same standards that you evaluate yourselves internally, you know, per transaction time, you know, things of that

nature.

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If we are going to lay -- If we were going to lay out statutory language to try to do some of the things that you say -- that you've suggested --

MR. LAZZARO: Yes.

MAJORITY CHAIRMAN EVANKOVICH: -- I

think part of that should be, how do we -- how do

we create -- what would the standards look like by

which we should really be evaluating the efficiency

of these third-party collection agencies?

I mean, tax committees sounds great,
but --

MR. LAZZARO: Sure. I think some of the things -- I didn't mean to gloss over in the original statement testimony the service organization controls audit, but that audit describes a lot of the things that you should be looking at because -- and those are the things that somebody outside, independent, is looking at and telling us, as well as our clients, our communities, our schools, that's what improves us.

Do we have the tools in place to make sure the money is safe all the time; to make sure the systems are running the same way with every

taxpayer no matter how you're registered? Nobody can touch that money. Nobody can change anything. Nobody can do anything with that. It's safe, it's reliable, and it's correct every single time. If those tools aren't in place, that company isn't providing what it should be providing in the public sector.

MAJORITY CHAIRMAN EVANKOVICH: My apologies for interrupting. I just want to move through this. This SOC-1 Type 2 audit, I had the unfortunate experience of having to do SOC's compliance; not SOC, but Sarbanes-Oxley with compliance. I used to do auditing, technical specification auditing.

MR. LAZZARO: Right.

MAJORITY CHAIRMAN EVANKOVICH: My experience is that largely these types of audits are slightly prophylactic in terms of, you have to document what you're doing. You have to say that you're -- You have to do what your document you're doing. You have to get the document that you're documenting.

What is SOC-1 Type 2? Is it a private organization?

MR. LAZZARO: No.

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MAJORITY CHAIRMAN EVANKOVICH: Is it a licensing? Is it statutory driven?

MR. LAZZARO: They are the -- the controls auditing steps written for the auditors by the CPA organization, the national CPA organization and in Pennsylvania PICPA. Honestly, they would provide great advice to you, I think, to answer your question, what should we be looking at when we tell tax officers, here are your rules, you must follow.

They'd be probably the best place to go to to direct how should this be done properly and efficiently so we know, our public entities know they're getting what they should be getting each and every time, and they're paying a fair price for it each and every time.

MAJORITY CHAIRMAN EVANKOVICH: I appreciate your answers. Just, if we can add, maybe for the record, one or two or three specific items; whether it's transaction time, minimizing transaction time; whether it's -- what would they be?

MR. LAZZARO: Absolutely. Transaction time is absolutely crucial. The funds should not be held for any extended time in any other place

than the taxing authority where it belongs.

These funds are withheld. They should be processed and turned over immediately. Whether it's earned income tax or real estate tax or any other tax, the fact that funds sit in the wrong place for too long is extremely problematic. It should be with the taxing authority.

MAJORITY CHAIRMAN EVANKOVICH: Why would a collection agency do that? Are they investing that money? Are they just holding it in an account because they are not efficient? What's the purpose of holding those funds back?

MR. LAZZARO: Yeah. I honestly -- We don't know. I have a real incentive to not hold those funds because, if I hold funds for any extended period of time, my bonding costs are going to go up. I don't want to accumulate money. I don't want to accumulate somebody else's money. I'm not a bank. I'm there to process that money and get it out.

Certainly, holding money can have a revenue incentive of interest of -- you know, we're -- In some other areas, they're not all collection companies. There are others involved in this business across the state, and they may have

different reasons for keeping money a little bit too long.

MAJORITY CHAIRMAN EVANKOVICH: And you're referring to what? A third-party payroll collection, something along those lines?

MR. LAZZARO: I'm referring to the list of bureaus, things like that, that exists trying to do this business.

MAJORITY CHAIRMAN EVANKOVICH: So that was transaction time?

MR. LAZZARO: Transaction time, absolutely. Capabilities. Do you have the technologies in place to accurately take the information, handle it, process it, store it, preserve it so you can always go back to it?

Basically, you've got to have in place a system at least as good than any national banking institution because, if you really are going to say you're transparent and you're accurate, we should be able to look at that any time we want to. We should be able to pull up a tax return that was filed two years ago. We should be able to look at the numbers. We should be able to always have that information.

Are those resources in place before you

begin? And if you're going to take over, you're going to step into this business, be ready for it at go. I think you have to have the capability of reporting.

I think Amanda touched on that a little in her statement. Different boroughs and townships and schools need to know, what can I project for next year? Is there a change going on in my community? Is business coming in and picking up? Are people retiring? Can you help us figure out what's going on based on tax data, and we can do that. We have data teams in our I.T. department that look at those things.

Sometimes there's a big fluctuation in a community outside of Philadelphia or outside of Pittsburgh, and we see a big drop in revenue. We say, what happened? Well, one of the major athletes just moved, and we can pinpoint that. We don't go into revealing any individual, but we can tell them, we know what's going on here and we can see why the change occurred. To be able to do that, you have to know how to use and read data and you have to have the data. Unfortunately, there are still places that don't, and they don't do it well.

1	MAJORITY CHAIRMAN EVANKOVICH: Well,
2	thank you, both of you. I appreciate your
3	testimony and your candor and, obviously a
4	world-class organization. And I appreciate you
5	coming here today. Thank you.
6	MR. LAZZARO: Thank you. Thank you for
7	your work.
8	MAJORITY CHAIRMAN EVANKOVICH: With
9	that, the hearing is adjourned. Thank you.
10	(At $11:03$ a.m., the hearing adjourned).
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