



November 8, 2023

Consumer Protection, Technology, and Utilities Committee
Pennsylvania House of Representatives
501 N 3rd Street
Harrisburg, PA 17120

Dear Chairs Matzie and Marshall:

The Keystone Energy Efficiency Alliance (KEEA) strongly supports House Bill 1615 for Appliance Energy and Water Efficiency Standards.

KEEA is Pennsylvania's trade association for the energy efficiency industry. With our sister organization the Energy Efficiency Alliance of New Jersey, we represent 70 business members across Pennsylvania and New Jersey. Our mission is to champion efficiency as the foundation of a clean, just, and resilient energy economy.

Energy efficiency allows the same functions to be performed with less energy. It has a myriad of benefits – from saving consumers money on their bills, to reducing pollution and improving health and comfort, to supporting an industry of [10,000 businesses and 70,000 workers in PA](#).

Appliance standards are a crucial piece of the efficiency puzzle. By setting a floor that all appliances sold in PA must meet, you will remove the complicated comparisons consumers must engage in to avoid selecting an energy-guzzling appliance. Instead, all consumers will have access to quality appliances that perform the needed service without wasting energy and money. This protection is especially important for renters, who cannot select their own appliances but are responsible for their utility bills.

[Appliance standards make financial sense](#). Of the 15 appliances included in HB 1615, 10 have negligible price differences between more and less energy efficient models found on store shelves today. Four have a payback period of 1-3 years, and only one appliance (commercial ovens) has a payback period greater than 5 years. This means that in most cases, businesses and consumers start saving money on day one. And they will continue to save – by 2030, this bill

will save Pennsylvanians almost \$300 million per year on utility bills, all while cutting pollution and making purchases of new appliances easier for consumers.

We encourage you to support this common sense bill.

Sincerely,

Rachel Goodgal
Government Affairs Manager
Keystone Energy Efficiency Alliance